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ROYAL COMMISSION

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1
2 THE ROYAL COMMISSION ON TAXATION

3 Hearing held in the Centre Court
4 Room, Exchequer Court of Canada,
5 Supreme Court Building, Wellington
6 Street, Ottawa, on Thursday, the
7 31st day of October, 1963.

8 COMMISSION :

9 MR. KENNETH LeM. CARTER -- Chairman

10 MR. J. HARVEY PERRY

11 MR. A. EMILE BEAUVAIS

12 MR. DONALD G. GRANT

13 MRS. S.M. MILNE

14 MR. CHARLES WALLS

15
16
17 COMMISSION COUNSEL:

18 MR. J.L. STEWART, Q. C.

19 MR. J. M. COYNE

20 RESEARCH DIRECTOR:

21 PROF. D.G. HARTLE

22
23 SECRETARY:

24 MR. G.L. BENNETT

25
26
27 * * * * *



INDEX TO EXHIBITS

<u>NO</u>	<u>DESCRIPTION</u>	<u>PAGE</u>
240	Submission of the Trust Companies Association of Canada.	4597

* * * * *



Ottawa, Ontario
Thursday 4597
October 31st, 1963

MR/RPS 1

2 ---ON COMMENCING AT 9:30 A.M.

3

4 THE CHAIRMAN: Mr. Secretary it is virtually
5 9:30. I think we will start.

6 THE SECRETARY: Mr. Chairman, Commissioners,
7 this morning we have before us the Trust Companies
8 Association of Canada who are submitting a brief which
9 was received in our office on October 7th 1963. Mr.
10 J.M. Wells, President of the Association, President
11 of the Royal Trust Company will give a few introductory
12 remarks and will then introduce his colleagues.

13 To mark the occasion, I might add, Mr.
14 Chairman, it is Mr. Ed Nelson's birthday. He is the
15 Executive Director of the Association. The 29th he
16 tells me.

17 THE CHAIRMAN: We will be very nice to him.

18 THE SECRETARY: I would like to enter this
19 brief into the record as **Exhibit** 240.

20

21 ---EXHIBIT NO. 240: Submission of the
22 Trust Companies Assoc-
23 iation of Canada.

24

SUBMISSION OF

25

THE TRUST COMPANIES ASSOCIATION OF

26

CANADA

27

Appearances: Mr. J.M. Wells Mr. J.K. Allison

28

Mr. K. Burn Mr. J.M. Smith

29

Mr. E.F.K. Nelson Mr. J.E. Ford

30



1 THE CHAIRMAN: Good morning Mr. Wells,
2 gentlemen.

3 MR. WELLS: Good morning sir.

4 THE CHAIRMAN: Let me introduce to you,
5 first of all, the Commissioners before you introduce
6 your associates to us. The names are all here. I don't
7 need to repeat them. We are very glad to see you indeed.
8 It is nice of you to come and see us. We have read
9 your submission with a great deal of interest. Thank
10 you very much for it.

11 Now if you care to introduce your associates
12 to us, we would appreciate it.

13 MR. WELLS: Thank you Mr. Chairman, Commission-
14 ers. On my immediate left is Mr. Ken Burn, General
15 Manager of the Chartered Trust Company and Chairman of
16 the Committee that was responsible for our brief.

17 On my right is Mr. J.K. Allison, Supervisor
18 of personal trusts, Montreal Trust Company who worked very
19 closely with Mr. Burn on the preparation of this brief.

20 On my far left is Mr. J. Eric Ford of
21 Clarkson Gordon and Company, Toronto, and Mr. John Smith
22 of Woods Gordon and Company who are here as advisers
23 to the Association.

24 On my right is Mr. E.F.K. Nelson, Executive-
25 Director of the Association.

26 On behalf of the Association I can say we
27 are very glad of the opportunity to submit this brief.
28 We have a very lively appreciation of the importance
29 of the study that your Commission has undertaken and
30 we sincerely hope that the material that we have supplied



1 you with will be of some assistance to you in your
2 deliberations.

3 I think all I need say further is that we
4 are here to answer, to the best of our ability, any
5 questions that you may wish to direct to us and with
6 your permission, I would ask you to recognize Mr.
7 Ken Burn as our main speaker. Thank you.

8 THE CHAIRMAN: Thank you Mr. Wells. Don't
9 bother standing from now on unless you wish to do so.
10 We try to conduct these things reasonably informally,
11 consistent, of course, with getting a proper record of
12 proceedings.

13 Now in view of the importance of this
14 submission, and the care we wish to give to it, we have
15 asked our legal counsel, Mr. Coyne, to be so kind as to
16 lead the questioning today. It will not exclude us,
17 as you may find out. Mr. Coyne will start off and we
18 may interrupt him from time to time. This submission
19 I think, Mr. Coyne, lends itself to taking it part by
20 part. Am I correct?

21 MR. COYNE: That is what I intended, Mr.
22 Chairman.

23 THE CHAIRMAN: At the end of each part, it
24 might be well for you to pause, if you would, and see
25 if there are any questions from up here.

26 MR. COYNE: Very good.

27 THE CHAIRMAN: Does that suit you?

28 MR. COYNE: Yes. Shall I proceed Mr.
29 Chairman?

30 THE CHAIRMAN: You may proceed then.



1 MR. COYNE: Well Mr. Burn I guess I should
2 direct my questions to you, as Mr. Wells has suggested,
3 although, of course, it is open to any of your assoc-
4 iates as they see fit to answer in whole or in part any
5 question, or take part in the discussion which may arise
6 out of the questions.

7 First, by way of introduction, it is sometimes
8 helpful to the Commission, in the case of briefs from
9 Associations such as yours, to have a brief outline
10 as to the manner in which the brief was prepared. That
11 is, whether it was prepared by an individual or a
12 Committee. Whether there was an opportunity to submit
13 it for general discussion to the membership, and that sort
14 of thing. Can you briefly describe for us, in a general
15 way, the manner in which you prepared your brief?

16 MR. BURN: Mr. Chairman, it occurred to
17 me that one of these days I might find something
18 sufficiently iniquitous in our taxation legislation
19 that I may be appearing before the Exchequer Court so
20 I will practice my standing, if you don't mind.

21 We took the basic material, which was
22 forwarded to us by the Commission, and circulated it
23 to our member companies and asked each company to
24 nominate a person who could express the primary opinions
25 of the company and who had some aptitude in this line
26 of work.

27 We also asked each company to let us know
28 any particular matters which they felt should be included
29 in the brief and we assembled that material and we
30 also distributed the general questions, and the questions



1 of particular reference to trust companies. From the
2 preliminary material I did the basic drafting and we
3 only had one general meeting. Because of our geographic
4 distribution, it was somewhat difficult to gather every-
5 one together at one time, although we had quite a number
6 of meetings in the City of Montreal and in the City of
7 Toronto of smaller groups who were identified.

8 Certain matters which were beyond our
9 research facilities, we engaged the help of these
10 gentlemen, and I might say that we discarded more
11 material, I think, than we have included in the brief.
12 When the matters were in reasonably good form, we again
13 distributed them to the members of the Association and
14 asked for any comments and then the brief, in practically
15 its final form, was submitted to the Executive Committee
16 of the trust companies who, subject to a few minor
17 revisions, gave it the stamp of approval as it is now
18 before you.

19 MR. COYNE: It is a fair assumption that
20 the brief represents a broad concensus of the views of
21 the trust companies who are your members? It does not
22 assume everyone of them agrees with every particular
23 point, necessarily?

24 MR. WELLS: That is right. I think it might
25 be said the Executive Committee of the trust company
26 was advised by the company-heads of the member companies.
27 I cannot say that there were all at the meeting. There
28 was a very fair representation.

29 MR. COYNE: Turning, if we may, to the
30 substance of the brief itself, and in particular to the



1 "first part which is the recommendations with respect to
2 the taxation of trust companies, your first recommendation,
3 and I read it from paragraph 1.07 is as follows:

4 "1) The Income Tax Act should be amended
5 "to permit trust companies to include in
6 "income only the interest portion of rental
7 "payments under leaseback investments and the
8 "portion of the rental payment which is a
9 "return of the capital investment should
10 "be allowed as a deduction from gross rental
11 "for the purposes of computing taxable income."

12 Now I suppose that the first question I
13 might ask you in this connection is what do you mean by
14 the word "leaseback" in this context? Could you give
15 us your understanding of what you are speaking of as
16 "leaseback"?

17 MR. BURN: Well I believe the term, generally
18 used, is when you are primarily dealing with a parcel
19 of real estate which is customarily of relatively high
20 value. Very often the building is built to the specific-
21 ation and design of the ultimate occupant who does not
22 necessarily wish to be the owner of the real estate.
23 It is usually leased under conditions of the relatively
24 long term and as far as we are concerned, under our Federal
25 governing statute the tenant might meet very rigid
26 qualifications as to his financial stability. The
27 lease is usually of the form where there is a net return
28 to the owner and the variable carrying charges are met
29 by the tenant, or occupant.

30 MR. COYNE: Does it necessarily involve an



1 option of the lessee to purchase the property at the end
2 of the lease?

3 MR. BURN: Not necessarily. As a matter of
4 fact, prior to the amendment which was introduced into the
5 Act this year, which wiped out the provisions of the
6 Section which escapes my mind at the moment, it was
7 invariably the case that there would not be, as far as
8 our experience is concerned, there was not an option to
9 purchase, although very frequently there is the option
10 to extend the term of the lease. Let us suppose the
11 primary term is 25 years, there might be two or three
12 options of reasonable periods of five-year terms where
13 the rent is generally at considerable lesser rate because
14 it is accepted that the capital cost has been written
15 off during that period.

16 MR. COYNE: Am I correct in thinking that your
17 recommendation in this connection relates to leasebacks
18 as you have described them, whether or not there might be
19 an option to purchase included in the arrangement?

20 MR. BURN: Yes, that would be so.

21 MR. COYNE: Just picking up, if we may, the
22 section of your brief which really starts at page 9 and
23 goes on, where you develop your reasons for making this
24 recommendation, you point out that the legislation govern-
25 ing trust companies, and you take as an example the
26 Federal Statute, permits such companies to invest in
27 real property for income purposes, I think the term is
28 in the Statute, although I am not familiar with it,
29 provided that the investment yields a reasonable interest
30 return, plus the repayment of at least 85 per cent of the



1 amount invested over the term of the lease, not being
2 more than 30 years, and then you go on, and I am looking
3 at page 10 paragraph 2.04 to state:

4 "In practice the prudent investor
5 "attempts to recover the cost of the invest-
6 "ment in a somewhat shorter period."

7 And you have a very interesting example
8 here, which you expand upon which shows the return of
9 one hundred per cent of the investment over a 25-year
10 term.

11 Now is it your recommendation that the Income
12 Tax Act should be amended to permit trust companies to
13 write off the capital because of these investments,
14 in accordance with the limits prescribed in the Trust
15 Company Legislation, or in accordance with the standards
16 of a prudent investor as indicated in your example?

17 MR. BURN: Well Mr. Coyne as I understand
18 the provisions of the Trust Company Act, that is a minimum
19 provision, the 85 per cent. As I understand common
20 business practice, this is what we have outlined in our
21 brief. In a sense, of course, it depends upon the
22 internal accounting which the owner of the property does
23 in his own record but from a competitive position, I
24 know that these are quoted on the basis of a percentage
25 rate which will, that is a gross percentage rate which
26 will fully depreciate the building over a term of the
27 lease, and 25 is the rather customary term, 25 or 30,
28 but I think the preponderance is 25 years, and
29 so it would be our recommendation that we could write off,
30 in accordance with, quite frankly, the intent in which



1 we entered into the contract.

2 MR. COYNE: In other words, the investor,
3 or the owner of the property, in your submission, should
4 be entitled to write off the cost of the investment over
5 whatever term the particular arrangements call for?

6 MR. BURN: Yes. It would not be unreasonable
7 to have a minimum term. I am not suggesting it be five
8 years for example. I don't know whether you were going
9 to suggest it or not.

10 MR. COYNE: No. I am just really exploring,
11 Mr. Burn.

12 MR. BURN: May I say that with the limitations
13 that are found on the type of company with whom we can
14 enter into this arrangement, I don't think that you would
15 find any such company willing to enter into an unbalanced
16 form of agreement which could lead to abuses.

17 MR. COYNE: Yes, I understand. The only
18 thing that perhaps is not quite clear, at least to me,
19 is that you appear to justify this recommendation on the
20 grounds that the trust company legislation imposes certain
21 limitations upon you but then, as I understand you,
22 doesn't the trust company legislation rule that you
23 want incorporated in the Income Tax Act, you really want
24 to be permitted to write these costs off on a prudent
25 investor standard, if you like which, within certain
26 limits, is within the choice of the company itself?

27 MR. BURN: Well I think we are on common
28 ground when we appreciate that the trust company
29 legislation is for a very specific purpose, in order
30 to protect the integrity of the investor.



1 MR. COYNE: Would it be fair, I don't want
2 to interrupt you, but would it be fair to say that the
3 trust company legislation is there for the purpose of
4 imposing, if that should be necessary, certain minimum
5 prudent investor standards on the companies?

6 MR. BURN: That is correct. May I say that
7 our submission primarily arises from the fact that we
8 believe that we are not in a competitive position in
9 this field. We are the obvious source of providing this
10 source of funds for development in Canada. That is the
11 basis of our recommendation, but we cannot enter into
12 the market competitively. I would be quite happy to
13 accept the 85 per cent limitation if in fact it was
14 not recommended one hundred per cent but, as I say, these
15 companies which are in a non-taxable position, as far
16 as this particular item is concerned, or pension trusts,
17 which are not taxable enter into these contracts, on
18 the basis of my experience -- I don't know whether it
19 agrees with yours Ken -- on a full amortization over the
20 term of the loan of 25 to 30 years.

21 MR. COYNE: Yes, because in the case of
22 pension trusts the taxes are not a consideration anyway,
23 and in the case of insurance companies there is another
24 and difference method of computing their income. Even
25 leaving those types of institutions aside, there are
26 indeed other taxpayers in the country who are dealing
27 in leasebacks, other taxpayers both corporate and
28 individual.

29 MR. BURN: That is so. My experience with
30 individuals is limited. I have run across them in cases



1 where perhaps they do not qualify, the tenant does not
2 qualify. Incorporations I know of one in particular
3 where they are in the whole sphere of real estate invest-
4 ment.

5 MR. COYNE: When you say the tenant would
6 not qualify, you mean he would not qualify for a trust
7 company leaseback?

8 MR. BURN: That is correct.

9 MR. COYNE: Because of the limitation in
10 the trust company legislation?

11 MR. BURN: That is right.

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/RPS 1 MR. COYNE: Do you think that we are limiting
2 ourselves to consideration of those tenants, if you like,
3 who do qualify within the trust company limitations?
4 Is it your recommendation that the
5 procedure you suggest here be only available to trust
6 companies or would it not in equity have to be available
7 to other prudent investors who wish to write off the
8 capital cost of such?

9 MR. BURN: In one section of our brief we
10 say we don't ask for any advantage that is not available
11 to any of our competitors. It would have to be available
12 to anyone just the same as mortgage reserves are available
13 to anyone in the business of holding a mortgage.

14 MR. COYNE: Let me return to a point you
15 made a moment ago: perhaps I missed it in the brief,
16 we are talking here of only certain types of leasebacks,
17 that is leasebacks which the trust companies are entitled
18 to invest in. I forget what the limitations are.

19 MR. BURN: Basically it is the corporation
20 that is established whose shares would qualify for
21 investment by an insurance company.

22 MR. COYNE: So there are dividend limitations
23 and earnings required and that sort of thing?

24 MR. BURN: Yes.

25 MR. COYNE: Taking the example that you give
26 as a typical leaseback contract entered into by a
27 trust company, and it appears in tabular form opposite
28 page 10, is not one of the results of your recommendation
29 that trust companies should be permitted to depreciate
30 for tax purposes the cost of land?



1 MR. BURN: Yes, that is quite so, yes.
2 There is an inherent tax liability in their position.
3 We are obliged to write off the land as well as the
4 building under the legislation governing us.

5 MR. COYNE: Unless the land is only worth
6 15 per cent.

7 MR. BURN: Yes.

8 MR. COYNE: I am sorry.

9 MR. BURN: That is quite so. It is a low
10 factor but you could have situations like that.

11 MR. COYNE: Well now, my question would be
12 if trust companies were to be permitted, in fact, to
13 depreciate for tax purposes the cost of land wouldn't
14 such a provision have to be made of general application?

15 MR. BURN: Not unless, which is, of course
16 ridiculous, the limitation of investment were made
17 of general application.

18 MR. COYNE: For this method of treatment we
19 are limited to a relatively narrow sphere of investment.

20 MR. BURN: Yes.

21 MR. COYNE: As you suggest.

22 MR. BURN: Yes.

23 MR. COYNE: I might put this to you then:
24 a leaseback, of course, is a convenient device, as I
25 understand it for many industrial or commercial concerns
26 who need to have the physical assets but don't want
27 to tie up their own capital. Take a man who for one
28 reason or another is prepared to raise his own capital,
29 but being a prudent investor considers that he should
30 set up in his books depreciation accounts which would



1 permit him to recover the full cost of his investment in
2 25 years. Isn't he basically in the same position as
3 you are suggesting that the trust companies are in?

4 MR. BURN: Mr. Smith -- may I ask, the revenue
5 in one case is taxable income, and in the
6 other case it is just considered prudent as far as the
7 owner is concerned -- would you suggest the two were
8 analogous?

9 MR. FORD: Yes.

10 MR. BURN: My colleague says yes.

11 MR. COYNE: Mr. Ford thinks they would do
12 analogous.

13 MR. BURN: Yes.

14 MR. COYNE: It might be implied in your
15 recommendation that really the whole structure of capital
16 cost allowance as we now know it would have to be modified.
17 Would you agree that that is a possible implication?

18 MR. BURN: May I backtrack just a moment,
19 Mr. Coyne. You suggested that the prudent owner might
20 think it desirable to fully depreciate his asset within
21 25 years.

22 MR. COYNE: Yes, I am hypothesising really,
23 for the purpose of discussion.

24 MR. BURN: I have had a chance to do a little
25 second thinking. First of all the purpose of the treatment
26 as placed on us is to protect any third parties. It is
27 to protect the people who deposit their money with us.
28 He is in the realm of a business enterprise and I suggest
29 perhaps there is some little different standard applied.
30 Presently it is open to him at any time -- I don't know



1 whether I am quite correct in this -- if at any time
2 there is accelerated obsolescence or depreciation on his
3 building and he disposes of it he can claim a tax credit
4 at any stage in his proceedings which results from his
5 disposal of that asset.

6 MR. COYNE: Yes.

7 MR. BURN: In our position, for example,
8 we can see a building deteriorating but as long as the
9 tenant is paying rent we can't do anything about it,
10 so perhaps there is something different.

11 MR. COYNE: The significance being you are
12 tied by the length of the term.

13 MR. BURN: Yes.

14 MR. COYNE: Would you tell me, under the
15 present arrangements and taking your example where at the
16 end of 25 years you have fully written off the capital
17 cost of the asset, but you are left with an amount on
18 your books at \$210,000, of which \$110,000 is undepreciated
19 capital cost of the building and \$100,000 is the original
20 cost of the land. What happens at the end of the 25-year
21 period in the case of that kind? The lease has expired
22 and there you are stuck with a building or piece of
23 property has some value.

24 MR. BURN: Yes. Well, may I say, first of
25 all in consultation with other members of the Association
26 that quite literally we are not in this business in
27 this context. We do it for non-taxable trust so when
28 you ask me what happens there is nothing happening because
29 we are not -- what would happen, may I suggest, is that
30 you would re-rent the building and you would start your



1 depreciation on the basis of your \$110,000.

2 MR. COYNE: That would be a deduction from
3 the income of the subsequent period for tax purposes.

4 MR. BURN: That is correct.

5 MR. COYNE: In your proposal the whole amount
6 of the income of the second period would presumably
7 be taxable because you have already written off the
8 capital cost?

9 MR. BURN: That is right.

10 MR. COYNE: Including the value of the land.

11 MR. BURN: Yes, or if there was any disposal
12 of the asset it would be taxable.

13 MR. COYNE: Yes. In that event where there
14 would be a recapture doesn't your recommendation really
15 amount to a complaint, if you like, of the timing of
16 this tax incidence? I am thinking after all the tax,
17 ultimate income tax is going to be paid on any income
18 that is received over and above the capital cost of the
19 asset leaving aside the matter of land, but under either
20 system ultimately income tax is going to be collected
21 on any excess revenue over and above the cost of the
22 asset?

23 Isn't it really only a question of timing
24 whether all the tax should be paid earlier or later during
25 the period during which you are deriving revenue from
26 the asset?

27 MR. BURN: Well, that would be the effect of
28 it, sir, but I suggest that our submission is based quite
29 literally on the fact that if you consider the term
30 reasonable return as being reasonable after taxes we



1 literally cannot comply with the provisions of the
2 Trust Company Act today and enter into one of these
3 contracts.

4 MR. COYNE: You, in fact, don't enter into
5 one of these contracts in taxable situations?

6 MR. BURN: That is right, yes.

7 MR. COYNE: Well then, I wonder, Mr. Burn
8 unless you or your associates have anything to add if
9 we could pass on to ~~the~~ second point which really involves
10 two recommendations, but I think we could deal with
11 them both together with regard to mortgage reserves.

12 THE CHAIRMAN: Mr. Coyne, I wonder if it
13 might be a tidier procedure to let us dispose of this
14 first point before we move on to the next point.

15 MR. COYNE: I think it might be. It is a
16 section in itself.

17 THE CHAIRMAN: There isn't any relationship
18 between what you are just moving to and what you are
19 talking about now.

20 MR. COYNE: No.

21 THE CHAIRMAN: I am sure we have all got
22 questions with regard to this. It would seem to me that
23 the purpose of the introduction of Section 18 whenever
24 it occurred was to prevent the more rapid amortization
25 of buildings where we lease under the conditions and
26 also to prevent amortization of land, so that there
27 was a benefit given to people, to owners of property
28 to enter into these transactions as opposed to those
29 who didn't do so but continued to own property and
30 obtain their money by mortgage. It would seem to me that



1 your proposal would be tantamount to cancelling Section
2 18. Am I right? In the example you give it looks to me
3 as if it would have the same result?

4 MR. BURNS: Mr. Chairman, I would like the
5 backing of my colleagues, but I really understand the
6 intent of Section 18 -- my understanding of it, is
7 perhaps a better way of putting it, the intention behind
8 it was to prevent a rapid amortization in the hands
9 of persons such as ourselves, and then we would be in
10 a position to sell that to somebody who had also claimed
11 rental as full tax allowance and would be able to still
12 take out our depreciation cost. May I suggest that
13 some ingenious minds found that they could utilize
14 Section 18 to their advantage and as a result it is
15 out of our consideration in future years.

16 THE CHAIRMAN: Yes. Thank you. Section 18
17 being now withdrawn, would you not achieve what you are
18 asking for anyhow? Doesn't the withdrawal of Section
19 18 give you what you are now asking for?

20 MR. BURN: With respect, sir, Section 18
21 was applicable to the lessee of the building, was it not,
22 permitted him capital cost allowance on the purchase
23 price?

24 THE CHAIRMAN: I see, thank you.

25 COMMISSIONER PERRY: Just a couple of points
26 I would like to make: I think as Mr. Coyne said this
27 lop-sided pattern of allowances is probably common in
28 all industry, particularly if you are relating to the
29 present system of a straight line write off, but most
30 people have found that because they are constantly making



1 new investments that, in fact, the annual write off
2 is greater than it would be under a straight line system;
3 in other words you never have this deficit at the bottom.
4 I am wondering if that would be your own experience?

5 Are these leasebacks coming up continually
6 year after year with new arrangements being entered into
7 and the write offs in the earlier years maintaining
8 your aggregate write off at a fairly high level?

9 MR. BURN: I think as far as market conditions
10 are concerned there is considerable availability and
11 the practice I would suggest is perhaps growing. That
12 may just be in the general growth of the economy. I
13 would direct your attention to the fact that there is
14 a relatively small limitation on the amount which we
15 can invest in those funds, I believe it is one-half of
16 one per cent of our total assets, so we would reach,
17 an ordinary company would reach the maximum in a very
18 short period.

19 COMMISSIONER PERRY: Well then, I am not
20 too good at arithmetic, but I am confused with the way
21 in which cost of the land works out in this demonstration.
22 It is quite evident that the write offs which appear
23 demonstrate the kind of calculation you would like to
24 take or are required to take including amortization of
25 land and it is equally obvious that you are comparing
26 with that something which does not include amortization
27 of the land. In going to your excess of taxable income
28 column, am I right in assuming this would include the
29 \$100,000 representing rental of the land?

30 MR. BURN: Yes. I believe the first four



1 columns are the manner in which we are obliged to keep our
2 accounts in this form of investment and the next three
3 columns represent the manner in which we are obliged
4 to account for income tax purposes.

5 COMMISSIONER PERRY: I am wondering if this
6 isn't there isn't an implication here that you will be
7 having some allowance made in your tax write offs for
8 the cost of land?

9 MR. BURN: That is quite so.

10 COMMISSIONER PERRY: Yes. This is rather
11 unusual, isn't it?

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RPS 1 Isn't it the customary thing that land is
2 not a depreciable asset? You recover your investment
3 from income after taxes rather than taxable income?
4 As I say, I am confused here. I am not exactly clear
5 in my own mind as to just what the issue is. I do
6 think that you are implying that under the depreciable
7 capital cost column it should include \$100,000 for the
8 land.

9 MR. BURN: I suppose, Mr. Perry, the usualness
10 of the unusualness in which you view this would, to
11 some extent, revert to the intent when you made the
12 investment. That is, the owner of a manufacturing
13 business, I think you could say that if he owns his
14 manufacturing plant, the land on which it is situated
15 is part of the perpetual inventory of his business,
16 whether he remains located on that site or not. He
17 probably at some time will acquire another piece of
18 land in substitution for it, on which to erect another
19 site. We, of course, are talking in terms of a straight
20 investment. At the terminal life of that building,
21 we would be confronted with a choice, and I suggest that
22 the normal choice would be that the land would be sold
23 off at that time, let somebody else develop it, in
24 which case the proceeds from the sale would be taxable
25 income in our hands.

26 The only alternative would be to enter into
27 an arrangement of somebody putting another building on
28 the site, in which case we would be limited to future
29 depreciation on the value of the building, of course,
30 even though the terms of the new lease would then include



1 the rental value of the land and the return would be
2 exorbitant to our book cost and, similarly, our taxes
3 would be much higher because there is no book cost on
4 the land.

5 COMMISSIONER PERRY: Doesn't this mean that
6 there is really an implied second recommendation here.
7 That is, that you be allowed to amortize your land costs
8 as well as your building costs?

9 MR. BURN: Not really, because we are
10 obliged to amortize our land costs under our governing
11 legislation.

12 COMMISSIONER PERRY: I mean for tax purposes
13 you have got to.

14 MR. BURN: We say that for tax purposes two
15 sets of accounts should be parallel, which does not include
16 the land.

17 COMMISSIONER PERRY: Your main proposals
18 are largely a matter of the timing and this, incidentally,
19 does not destroy the other case because you take up
20 the \$100,000, still have an excess of ---

21 MR. BURN: Mr. Coyne made the suggestion
22 that we limit ourselves to the 85 per cent and that would
23 pick up the land. We have picked up an example here
24 where the land represents 20 per cent of the value.
25 Whatever relation the land bears would depend upon the
26 nature of the structure. I think 20, 25 per cent
27 probably represents a reasonable value say of a downtown
28 office building.

29 If you went into an industrial plant, if
30 I may limit myself to Toronto, I know it better, say in



1 Don Mills you would perhaps fall into the category of
2 about 10 per cent. If you went into a well-situated
3 service station in a metropolitan city, it may run
4 as high as 50 or 60 per cent and the value of the structure
5 is very little.

6 COMMISSIONER PERRY: Thank you very much.

7 THE CHAIRMAN: I am still puzzled, I am
8 sorry. Bringing myself clearly to the lessor and your
9 recommendation which is that there should be brought
10 into income only the interest element of the rent, when
11 the owner brings in that interest element and is taxed
12 on it, he is not bringing capital cost allowance, I
13 would not suppose, or perhaps what is intended is he
14 brings in the gross and takes off from the gross
15 capital cost allowance so as to bring it down to the
16 net figure which is the interest element, because if he
17 does not do that, I do not see the mechanics of
18 achieving recapture depreciated upon the sale by the
19 owner. How does one achieve that?

20 MR. BURN: I wonder if we could use the term
21 that we would be the owner of the property, the occupant
22 would not be the owner, of course and as part of our
23 submission we have unreservedly stated if at any time
24 there is a disposal of the assets at a price that is
25 higher than in our books, we undoubtedly would be
26 subject to taxation on that difference.

27 THE CHAIRMAN: I wonder how you work out
28 the mechanics? You have brought into your income only
29 the interest. There would have been no capital cost
30 taken in your accounts?



1 MR. BURN: Yes.

2 THE CHAIRMAN: There would be?

3 MR. BURN: Yes. Now if I may go on, at the
4 present time a quotation will be given on one of these
5 leasebacks, an annual rental of eight-thirty-two of the cost
price and that will be a combined factor of six and a half
7 per cent interest and capital recapture over the 25
8 years, if you amortize it.

9 THE CHAIRMAN: I have seen it quoted in that
10 manner. I was just a little concerned about the tax
11 accounting, taking your words literally that you perhaps
12 bring in only the interest, but I think what I am asking
13 is that your accounting would be in the form where you
14 would actually bring in your tax accounting the total
15 amount of rent received and you would take off from that
16 the capital element of that rent which would be the
17 equivalent of capital cost allowance?

18 MR. BURN: Yes.

19 THE CHAIRMAN: So if you sold, you would
20 then achieve a recapture to that extent?

21 MR. BURN: Yes.

22 THE CHAIRMAN: That is how it works out
23 mechanically?

24 MR. BURN: That is right.

25 MR. COYNE: Mr. Burn, turning, if we may
26 to your request for mortgage reserves, in which you
27 develop your recommendation at page 12 and following
28 in your brief, perhaps as a first question on this
29 point I am asking you what, in your view, is the justifica-
30 tion for a special reserve being permitted against



1 mortgage losses at all?

2 In other words, why should there be any
3 Section 85(g) as it now exists? Perhaps I can just
4 add: there are general provisions in the Act which
5 permit traders and also lenders to set up reasonable
6 reserves against losses, or doubtful debts. Why should
7 mortgages be singled out or why should lenders, lending
8 money on mortgages be singled out for this special
9 treatment with respect to reserves?

10 MR. BURN: Well I think the justification
11 for it is that on the basis of past experience of most
12 of us, we only have one rather bitter experience in that
13 regard, the loss has not been in the nature of a short
14 cycle, which is perhaps more customary with industrial
15 or trade losses. When we have run into periods when
16 the need for reserve has been apparent, it has been
17 periods of long duration. While no company went by the
18 boards during the last period by reason of it -- may
19 I backtrack just a little? The period roughly extended
20 from the early '30's, and most companies I suggest
21 did not dispose of their real estate holdings until near
22 the end of the War, so we are talking in terms of
23 13 to a 15-year cycle and that to absorb the inherent
24 liability that had been built up over a period of perhaps
25 20 or 30 years, in one or two or three years income,
26 is subjecting a company to a considerable strain and
27 can go to the roots of not his financial stability,
28 but could create a marked pattern in its earnings curve
29 which I don't think is perhaps fundamental accounting,
30 as those contingent liabilities had been created in many



1 years and I do not think it is possible to sit down at
2 the end of a year and consider your mortgage portfolio
3 and appraise it with the same exactness as, say, a man
4 can do with his credits.

5 MR. COYNE: Well I wonder if I could just
6 pick it up there for a moment. You make the point, you
7 make this precise point in paragraph 2.13. That is, you
8 say it is not possible to assess the qualities of the
9 mortgage portfolio in the same way as one can with ordin-
10 ary trade accounts. May I just question you on that
11 and compare mortgages, not so much with ordinary trade
12 accounts, if that is merchandising accounts receivable,
13 but other types of loan accounts as, for example, the
14 finance companies which may have a whole series of
15 outstanding loans unsecured. They are entitled to
16 establish a reserve under Section 11(1)(e), as I
17 understand it, but they have to demonstrate what would
18 be a reasonable amount to take as a reserve on the
19 basis, I suppose, of the quality of their accounts.

20 Now why is it more difficulty to assess
21 the quality of mortgages when, in contrast to unsecured
22 loans where the only factor is the ability of the
23 person at some future date to pay back the loan, in the
24 case of mortgages you have a real security and that
25 prime security for the payment back of the loan is not
26 the rather fragile future of an individual, but the
27 more permanent value of a piece of land?

28 MR. WELLS: I might suggest, Mr. Coyne,
29 that in answer to your question, as I see it, is the
30 experience in mortgage lending has suggested the need



1 for reserve. A mortgage investment is not a marketable
2 investment; very often locked up for extended periods of
3 time and the experience during the '30's did suggest
4 that mortgage investment could be rather precarious and
5 I believe that in order to encourage institutions and
6 other investors to make mortgage loans available, this
7 provision was made. Isn't that really the essence of
8 it?

9 MR. BURN: Yes. I was going to suggest to
10 Mr. Coyne an incident that occurred to me, when I speak
11 of the different types of institutions. The first time
12 I drove through Blind River, I noticed very luxurious
13 trailers parked on the trailer camps and I said to my
14 companion in the car, who happened to be the president
15 of my company, those people are very silly spending
16 \$7,000 or \$8,000 on trailers when they could go over
17 and buy an N.H.A. home for \$13,000.

18 I suggest both the owners of the trailers
19 and the finance companies who might have liens against
20 them were far happier in future years than the owners
21 of the real estate or the mortgage companies who had
22 liens against the houses.

23 MR. COYNE: I take it your point, and also
24 Mr. Wells' remarks to mean that the distinct feature about
25 mortgages is their long-term nature, and the fact that
26 the funds are locked in. Does it suggest, perhaps,
27 that nevertheless mortgages are often written for short,
28 or relatively short terms?

29 MR. WELLS: You don't always get your money
30 back at the end of the term. I think the fact that the



1 Government found it necessary or desirable to guarantee,
2 virtually guarantee N.H.A. loans, for example, is very
3 much to the point. They guaranteed these loans, or
4 insured them to make a large volume of mortgage money
5 available.

6 N.H.A. loans do not apply to old properties
7 and very often it is necessary to enter into a conventional
8 mortgage loan. I really believe that the provision is
9 there to encourage institutions to make that type of
10 loan.

11 MR. COYNE: And has it had that effect,
12 in your judgment?

13 MR. WELLS: I think it has, yes.
14 I think there would be less mortgage money available
15 if that provision were not there.

16 MR. COYNE: May I suggest, in effect, that
17 mortgage reserves are justified -- I am not speaking
18 of the details of your recommendation except as generally,
19 that there is an element of risk which can be
20 catastrophic in certain circumstances, if those circum-
21 stances are developed? It may not be a fair question
22 to put to you this morning, but it might be helpful to
23 the Commission to know what the loss experience of
24 trust companies, for example, has been in connection
25 with their mortgage investments over, say, the last
26 15 years.

27 MR. WELLS: I would say that the mortgage
28 experience over the past 10 to 15 years has been
29 very good. We have had a very buoyant economy. I am
30 sure that our own experience is fairly common to other



1 trust companies. We have had very few losses in mortgage
2 loans but that does not mean that we won't have them
3 before the mortgages mature.

4 Now in the '30's I think every institution
5 suffered several losses on mortgage investments. We
6 are very conscious of the fact that we may encounter
7 losses before our mortgages are paid off. In fact, I
8 think most institutions do provide reserve in excess
9 of the cash allowed for income tax purposes.

10 MR. COYNE: That was the other question that
11 I was going to raise possibly for your consideration,
12 and that was as to what reserves against mortgage losses
13 are in fact set up by trust companies in their own
14 accounts?

15 MR. WELLS: Well I can only speak for our
16 own company. We literally do not set up specific
17 reserves for mortgage investments. We do set up inner
18 reserves against all our investments and we have
19 mortgage investments very much in mind.

20 MR. COYNE: Are those reserves contained
21 in your public financial statement?

22 MR. WELLS: No, not ours.

23 COMMISSIONER GRANT: If I may add a word
24 there, Mr. Coyne, I think that it is true that the
25 Income Tax Department prior to the enactment of 85(g)
26 did not permit a trust company to anticipate a bad
27 debt in its mortgage accounts. They took the position
28 that you had to incur the loss before you were
29 allowed any write off.
30



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I believe that is right, Mr. Burn.

2 MR. BURN: Yes, that is my understanding.

3 COMMISSIONER GRANT: Then that bears out
4 what Mr. Wells has pointed out that the Section probably
5 went in to give some encouragement to mortgage lending
6 on the part of institutions such as trust companies.

7 MR. COYNE: In other words, Mr. Grant,
8 you are saying, I take it, that prior to 1955 the
9 National Revenue Department wouldn't grant a reserve,
10 wouldn't allow that there was reasonable amounts that
11 might be taken in reserve under 11(1)(e). Is this
12 your experience?

13 MR. WELLS: I think that is so.

14 MR. ALLISON: Simply because it was so
15 difficult to compute, actually.

16 COMMISSIONER GRANT: They insisted you take
17 the actual loss before they allow you to write that off.

18 MR. COYNE: Do you think it would be helpful
19 to the Commission if your members were able to submit
20 to the Commission figures over a reasonable period of
21 your loss experience?

22 MR. WELLS: I don't think it would be
23 helpful to the Commission -- I don't think it would
24 help our submission. I am morally certain that the
25 losses haven't been very great in recent years but
26 mortgage companies have engaged in this mortgage lending
27 to a very great extent in recent years and it would
28 only take a cold wind from the north to create conditions
29 that might result in very considerable losses.

30 MR. COYNE: Of course your principal recommend-



1 ation in this regard is that three per cent reserve is
2 inadequate and that you think it should be more proper
3 at six per cent. I guess the obvious question . . .

4 MR. WELLS: Why should it be?

5 MR. COYNE: Why should it be six per cent?
6 What finite basis are there for justifying a rate of
7 six per cent? Is there a loss experience which could be
8 related to six per cent?

9 MR. BURN: We quote in our brief in paragraph
10 2.15 the reported loss experience we had, admittedly
11 during the most depressing years of 11.4 per cent.

12 MR. WELLS: I think it bears on your
13 question, Mr. Coyne, that the real estate values in the
14 last 10 or 15 years have increased out of all proportion
15 to what they were before. Real estate values in that
16 sense -- that of course is a measure of your risk in
17 mortgage investment because they could come down very
18 sharply, couldn't they?

19 MR. COYNE: I suppose they could. On this
20 question of your survey, of the Dominion Mortgage Assoc-
21 iation survey where they show 11.4 per cent average loss
22 over this period, I suppose it is true to say that this
23 is rather an usual period in the sense that it almost
24 exactly coincides with the great depression and with the
25 second World War. Are there any surveys of a similar
26 nature covering other periods? For example if you want
27 to start in 1948 bringing it up to 1962, or even 1946 to
28 1962.

29 MR. BURN: The only figures that I would know,
30 of which I can't quote to you would be Central Mortgage



1 figures which would show the money in insurance funds.

2 Presumably that would be in relation to their
3 total portfolio. Have any of you gentlemen seen these
4 others? I could quote from memory, which isn't a dollar
5 loss, but when Central Mortgage went rather extensively
6 into the agency field, that is loaning direct, I think
7 there was a foreclosure ratio of something about three
8 and a half -- three per cent, I suspect, of the total
9 number of units. What was the dollar value I couldn't
10 tell you, but I know details are available.

11 MR. COYNE: But this Dominion Mortgage
12 Association survey was simply a survey they made at that
13 particular time? It is not something which they attempt
14 to keep up to date or current?

15 MR. BURN: That is quite correct. I would
16 suggest, not only suggest, I would think I would be
17 prepared to admit that up until the period of perhaps
18 two or three years ago -- what is your experience there with
19 this -- the loss would be so insignificant that it wouldn't
20 be -- you could practically say it was zero, and
21 perhaps the last two or three years there have been
22 somewhat a smaller ratio, but in fact, many of these
23 haven't been converted into dollars as yet simply because
24 of the slow process of law. Excuse me, I am a lawyer
25 also. By the time the foreclosure and the sales go
26 through -- this has been the basis of our experience,
27 and that real estate prices peaked out in the area we
28 are concerned with around 1958 and there has been a
29 somewhat greater incidence, although it is still quite
30 small.



1 MR. COYNE: Notwithstanding is it fair to
2 say that you don't attempt in your brief to justify the
3 entries in the allowance, in the reserve as you recommend
4 from three to six per cent -- you don't attempt to
5 justify that in terms of any factual experience which
6 could be identified as such?

7 MR. BURN: I don't think so.

8 MR. COYNE: In other words why six? For
9 example, why not five, why not eight -- why do you
10 recommend that it should be six per cent instead of
11 three per cent? I put it to you there are no factual
12 grounds of recent experience which were used to
13 justify this recommendation?

14 MR. WELLS: I think that is right, Mr.
15 Burn. We haven't any actual statistics to justify the
16 rate of six per cent.

17 MR. BURN: That is right.

18 MR. WELLS: It is our judgment six per cent
19 is better than three.

20 MR. COYNE: Wouldn't twelve per cent be
21 even better?

22 MR. WELLS: That is right, it would probably
23 be better but we probably would find it difficult to
24 justify 12 per cent, but I think that observation I
25 made before is still rather pertinent, as real estate
26 values increase mortgage investments have tended to be-
27 come more precarious. N.H.A. loans insured by credited
28 Government are available to institutions and it seems
29 only reasonable institutions in making conventional
30 loans should have some protection against the contingencies



1 that might arise such as in the 1930's. I don't say
2 we are preparing to suggest that the 1930's are likely
3 to recur but there is an increasing reservation on the
4 part of investors to make mortgage loans under present
5 conditions having regard to the inflated values of
6 real estate and so on. I think there is an increasing
7 awareness of the possibilities of loss which we are
8 seeking to reserve against.

9 MR. COYNE: Is it the opinion of your
10 Association that an increase in the tax reserve of this
11 nature would increase investment by trust companies
12 in mortgage loans?

13 MR. WELLS: I would say almost certainly.

14 MR. COYNE: Well then, Mr. Burn, before
15 leaving the subject of mortgage reserves and turning
16 for a moment to your second point -- I am not sure in
17 which order they appear, about the high rate of
18 accumulation of reserves permitted in present legislation,
19 I think you point out that although the maximum reserve
20 allowed is three per cent it can only reasonably be
21 accumulated at a rate of one-quarter of one per cent a
22 year, so if their investment portfolio remains constant
23 it would take twelve years to arrive at the three per
24 cent maximum. Just to make sure that your thinking
25 is clear on this, would it be fair to say that in your
26 view if a reserve of three or six per cent or whatever
27 it is is justified then apart from any immediate impact
28 on a revenue there is no reason why a reserve should not
29 be taken at once rather than gradually over a period
30 of twelve or more years? I know that you recommend a



1 five-year period for bringing it up, but I think you
2 couple with that a suggestion as far as any increases
3 are concerned you should be entitled to take three per
4 cent in a single year.

5 MR. BURN: Yes, let me say this: It is
6 rather natural to say once a three per cent reserve
7 was introduced you tend to think of that as their present
8 normal line of resistance. I think it has been somewhat
9 inconsistent and if the parties who had made the
10 original proposal had envisaged, in fact, the rate of
11 growth in portfolios as they have taken place since
2 12 this measure was introduced in 1955, if you have
13 suggested that at the very least the accumulated growing
14 percentage be applied to the portfolio as at that time --
15 in other words they didn't see any particular clouds
16 on the horizon, but they were projecting themselves
17 in the future and we haven't built up that reserve at
18 the rate that we would like to feel is compatible.

19 MR. COYNE: Is there any relation between
20 the risk of the loss and the age of the mortgage? In
21 other words I put it to you in a brand new mortgage
22 you have just entered into it might be hard to justify
23 a reserve equal to three per cent of the total value
24 whereas a mortgage that is 12 years old and has suffered
25 the vicissitudes of circumstances in that period perhaps
26 the larger reserve is warranted.

27 MR. BURN: I would tend to suggest somewhat
28 the opposite. The worst position which I think a company
29 could find themselves in would be to double its
30 portfolio say in the year 1964 and then to run into a



1 minor recession in 1965 because the percentage of the
2 loss, the percentage of the loss to the value of the
3 house is, of course, in the order to two-thirds whereas
4 under normal economic conditions the rate of repayment
5 of the loan should keep abreast of the depreciation
6 of the house.

7 MR. COYNE: Mr. Chairman, those are all the
8 questions on that subject.

9 THE CHAIRMAN: Being an accountant, Mr.
10 Burn, I am rather interested in whether or not this
11 increase in the reserve is in relation to the best
12 determination of income? I am afraid when these sort
13 of proposals are made I am inclined to look at them
14 as being of two purposes, the one purpose being to
15 best measure the income, and that is an accounting
16 matter, and the other one is to permit a concession for
17 good national purposes as many, many industries have
18 concessions because they are able to say they serve
19 some good national purpose. Would your accountants
20 be prepared to support this as the best measurement of
21 income? You are not entitled to ask me that question
22 either, Mr. Burn?

23 MR. BURN: Well, could I say that we have
24 utilized to the full extent the allowance given under
25 the Tax Act and further say we have done so and our
26 balance sheets have so been certified by a good firm
27 of accountants.

28 THE CHAIRMAN: That reserve has been deducted
29 on your balance sheet and that is general, is it,
30 with trust companies generally, they use these reserves as



1 deductions?

2 MR. BURN: I don't know of any company which
3 is not doing so.

4 THE CHAIRMAN: Then the next question is
5 would your accountants support an increase in reserve
6 to six per cent as being a better measurement of income
7 than ~~three~~ per cent? You see Mr. Wells said that six
8 per cent was better than three. I was curious whether
9 he thought that was a better measure of income or just
10 that would be a better incentive to loan money on
11 mortgages?

12 MR. WELLS: More adequate to the present
13 needs.

14 MR. BURN: I think possibly if we convinced
15 this Commission of the need for a six per cent reserve
16 and Parliament was also convinced our accountants would
17 be convinced.

18 THE CHAIRMAN: I hate to think you are right,
19 but you might be.

20 COMMISSIONER GRANT: As I understand the
21 arithmetic of these reserves it is going to be virtually
22 impossible with a steadily increasing mortgage accounts
23 to obtain the maximum reserve permitted in a 12-year
24 period.

25 MR. BURN: Yes, Mr. Grant. It would have
26 been an easy exercise, and I am sorry I haven't done it,
27 but I would stress if I took our own experience and
28 projected it out we might have flattened out somewhere
29 in a 20-year period. Have any of you done that -- in
30 between 20 or 25-year period?



1 COMMISSIONER GRANT: So that the actual
2 reserve at the end of the 12-year period may very well
3 be less than the three per cent, somewhere perhaps,
4 between two and three per cent?

5 MR. BURN: Undoubtedly. That is if the
6 present portfolio increases go on.

7 COMMISSIONER GRANT: So that the Association's
8 submission would naturally follow that if the present
9 method of computing that reserve is to be retained then
10 it would be more realistic to increase the amount
11 permitted, to set aside as a reserve some higher percentage
12 point. This is the only tax free reserve that a trust
13 company is permitted to set up apart from its reserve
14 on real estate and its reserve on its moveables, is it
15 not?

16 MR. BURN: That is correct, yes. On its
17 real estate -- you mean capital cost allowance ?

18 COMMISSIONER GRANT: The trust company is
19 limited to the amount of real estate which it may hold
20 in its own name.

21 MR. BURN: Yes, just for the normal purpose
22 of business.

23 COMMISSIONER GRANT: Well, is it your argument
24 that this money that has to be put on mortgages represents
25 a very large commitment to the public by way of borrowed
26 money?

27 MR. BURN: Yes, I would think the constitutions
28 of institutions vary depending upon the nature of the
29 business they do, but for a company which is engaged in
30 the deposit business in the order of 50 per cent represents



1 guaranteed funds. Is that the figure you would have
2 given?

3 MR. NELSON: It would vary a great deal.

4 MR. BURN: It would vary from company to
5 company. What most companies do, I suggest, is take
6 a very large percentage of term money, almost all of
7 their term money into mortgages, and by term money I
8 mean money of say five years term, and a much less
9 percentage of their ordinary demand deposits.

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RPS 1 I have the Insurance Department statistics
2 with me. I think this points up a fair average of
3 companies actually engaged in taking deposits.

4 COMMISSIONER GRANT: A safeguard to the
5 public is an element in your request for a higher
6 reserve?

7 MR. BURN: That is correct, yes, and a
8 secondary measure is it is the feeling of confidence
9 which we hope it will warrant which might be affected
10 by rather wide fluctuations in our industry.

11 THE CHAIRMAN: You could safeguard the
12 public without any tax concessions?

13 MR. BURN: That is quite correct, you can.
14 I don't know whether you are being absolutely fair to
15 your shareholders if you do it by taking a reserve of
16 that kind. Of course one way or the other, they are
17 having to pay taxes on something which is not available
18 to them.

19 COMMISSIONER BEAUVAIS: On page 15 you
20 say that the average loss was 11.4 and, as you said,
21 it includes the depression years of 1928 to 1933. Is
22 it possible to guess what was the percentage loss from
23 1933 to 1963?

24 MR. BURN: I have not the figures available
25 sir because, quite frankly, I didn't think of it but
26 I interpreted that eleven point four figure in a different
27 manner. I think if you are applying it to a cycle which
28 is a matter of judgment, but I think your cycle ends in
29 1948 and you might say it began in 1900 or 1915 but
30 I think of it as a termination of a cycle rather than



1 the beginning of one and I suggest that the second cycle
2 started in 1948 and I would hope that another one has
3 terminated and that we are in a leveller plane of our
4 economy and we would tend to, I think statistically, and
5 I am looking at my confreres here....

6 MR. SMITH: I don't know that I can speak
7 from an economy point of view and can think in cycles;
8 but it seems to me that the historical period pre-War
9 to 1946 is obviously abnormal for the reasons that were
10 brought out. By the same token, I would be inclined to
11 think that the post-War period, up to 1956 as being
12 abnormal and perhaps a normal period, whatever this
13 means, but normal in the economic sense, competition, and
14 so on, is what we have experienced since. I doubt
15 that you can get any particular period which cannot be
16 debated as being available in history, in a period which
17 is available, in statistical history, which cannot be
18 debated as having some abnormality in it except the
19 very recent one which is what the experience now is,
20 what I think this Association is becoming apprehensive
21 about, this new sort of environment that we are in
22 that promises, presumably, to be normal.

23 COMMISSIONER BEAUVAIS: You see I was
24 mentioning that because eleven per cent seems very very
25 low. I remember in the depression years it was far
26 more than that. It might be 30 or 35 per cent. I was
27 trying to find out whether it was more than 30 per cent
28 after the depression, from 1933, 1934 to date as a guess,
29 not a specific thing.

30 MR. BURN: Well I would think sir that you can



1 say on the basis of what we said -- the loss experience
2 has been so low that if you -- I don't know whether my
3 arithmetic is correct here, but you can practically aver-
4 age out your eleven point four with zero to bring it
5 up to date and then, of course, there is quite a
6 difference in the amount in mortgages in recent years --
7 it is far greater than it was in the base period and
8 if I may comment on one of your remarks, I would suggest
9 that at some point the loss ratio would have appeared
10 to have been greater than 11.4 per cent but by force
11 of circumstances many of the companies could not dispose
12 of their real estate, would like to hold on to it and
13 they found it did work out to their advantage and cut
14 their losses.

15 COMMISSIONER BEAUVAIS: Another point: when
16 you suffer a loss, do you charge that against the reserve
17 or against the income, earnings?

18 MR. BURN: I have had a difference of opinion
19 expressed by accountants on that point. Our anticipated
20 procedure, I might say because our loss experience for
21 this year will be the first, is to charge it against
22 reserves.

23 COMMISSIONER BEAUVAIS: Thank you.

24 COMMISSIONER WALLS: Would there be any
25 variance in the type and size of mortgages that you handled
26 in that period, 1929 to 1948, as compared to what you
27 are handling today?

28 MR. WELLS: I can answer that, I think. I
29 would say that the mortgages today are very much larger
30 than they were in the '30's.



1 MR. NELSON: The percentage is higher is it
2 not?

3 MR. WELLS: The percentage is somewhat
4 higher. I think we used to be restricted to 60 per cent,
5 now we are allowed 66-2/3. I think you can put this
6 in its right context if you think of these reserves
7 as an insurance against contingencies that might arise.
8 You take insurance, you do not hope for a loss but the
9 need for insurance is, nevertheless, apparent and I don't
10 think we have to rely on a loss experience in recent
11 years to justify our suggestion.

12 COMMISSIONER WALLS: I was rather looking
13 for a cause ^{covering the years} for the statistics that you showed ~~covered~~ up
14 to 1948. Is it not a fact that the trust companies are
15 much heavier in large industrial mortgages today than
16 they were during that period?

17 MR. WELLS: I would say yes, very much more
18 so.

19 MR. BURN: Mr. Chairman, Mr. Smith has
20 brought to my attention a more specific answer to a
21 question put by Mr. Coyne and if you would like it in
22 the record, in our submission, the Trust Companies
23 Association's submission to the Royal Commission on
24 Banking, we showed that at the end of 1960, 37.1 per
25 cent of the company's owned asset in its guaranteed
26 funds were in mortgages. That was on an industry basis.

27 COMMISSIONER PERRY: I just have a very
28 minor question on paragraph 2.11 and that is as to
29 whether all the information there refers to your mortgages
30 excluding N.H.A. mortgages because on page 13 there is



1 a reference made to a figure of .81 of the total mortgages
2 invested. Am I to read that as meaning total excluding
3 N.H.A.?

4 MR. BURN: That is correct, yes.

5 THE CHAIRMAN: I think we will break right
6 now. We will stand over for 10 minutes.
7

8 ---A SHORT RECESS.
9

10 ---FOLLOWING THE SHORT RECESS:
11

12 THE CHAIRMAN: All right Mr. Coyne, we will
13 commence.

14 MR. COYNE: Thank you Mr. Chairman. This
15 now brings us, Mr. Wells and Mr. Burn, to the section
16 of your brief which makes recommendations with respect
17 to estate taxes and in introducing this subject, commenc-
18 ing at page 17, you refer to the three main objectives
19 in the imposition of death duties and then proceed with
20 really an historical sketch of the development of
21 death duties as a source of revenue.

22 You point out that although in the provinces
23 when they were first introduced, they were a significant
24 source of revenue, today this significance appears to
25 have declined and that in the Federal field, in your
26 judgment, they are not a significant source of revenue.
27 For example, in paragraph 3.13 on page 21 you say:

28 "But with occasional exceptions, the
29 "relative importance of the revenues from
30 "these channels has declined since their



1 "inception. Thus, while succession duties
2 "may have been introduced for revenue purposes,
3 "this objective appears now to be a minor
4 "one."

5 And again over the page, in paragraph 3.19:

6 "If, as we have suggested, the revenue
7 "objective in estate taxation - particularly
8 "at the Federal level - is of secondary
9 "importance, and if further the final
10 "accounting objective can be carried out
11 "independently of the taxation aspect, it
12 "seems clear that the design and structure
13 "of the tax must have been dictated by this
14 "social objective."

15 I would like to start out by asking you
16 general questions along these lines. If it is a fact that
17 death taxes historically to date have not been a sign-
18 ificant source of revenue to Governments, is there any
19 reason why they should not be? In other words, what
20 do you have to say about the levels of rates? I am
21 instructed that really in various representations the
22 Commission has received to date, in connection with
23 estate taxes, and they have been quite voluminous
24 particularly with regard to exemptions, really nobody
25 has made any complaints about the rates of estate taxes.
26 Is there any reason why those rates should not be changed
27 and, for example, is there any reason why if revenues
28 were necessary that, for example, the rates might not
29 be doubled in order to provide significant revenues
30 from those types of taxes?



1 MR. BURN: Perhaps we are not specifically
2 speaking in terms of doubling. May I suggest that even
3 in terms of doubling we would be taking of three per
4 cent, three and a half per cent on Federal levels but
5 if I may refer you to paragraph 3.33:

6 "To embark on this course would be
7 "to adopt a different social objective than the
8 "present one, and objective aimed at
9 "confiscating wealth rather than limiting
2 10 "its accumulation, as we understand the
11 "objective now to be. Such an objective
12 "would belong within a different political
13 "philosophy than the one which the
14 "majority of Canadians now embrace."

15 Now of course, if there is any merit in what
16 we have said in our brief concerning the imposition of
17 hardships on widows and dependent children, it becomes
18 doubly significant if you speak in terms of doubling
19 rates of taxation.

20 MR. COYNE: Well perhaps we will get into
21 the question of the exemptions and hardships a little later,
22 but of course, I think you might agree, the question of
23 hardship is a function of both rates and exemption, and
24 I am speaking at the moment merely of rates. I appreciate
25 your point in paragraph 3.33 and where you talk about
26 confiscation and you think this would be a different
27 social philosophy, I took what you were thinking of
28 in that paragraph to be, for example, if the rate was
29 one hundred per cent above basic exemption, in point of
30 fact, as your tabulation opposite page 24 indicates, at



1 the present time the average tax burden on taxable
2 estates under the Federal Estate Tax Act is 15.9 per
3 cent and you point out that the effective rates start
4 at 3.3 per cent for the smallest taxable estate and
5 rise to 36 per cent for the largest estates.

6 Now do you have any comments to make in
7 connection with that particular level of rates? Are they
8 inviolable?? Would any increase above the present
9 rates constitute this confiscatory objection you refer
10 to in paragraph 3.33?

11 MR. BURN: I would think, using it in its
12 broadest term, it would be -- in the lower portion of
13 the section we deal with the question of the disposal
14 of private companies, and we point out that there are
15 certain defensive measures being taken by people on the
16 basis of our experience who are the owners of private
17 companies and who have a strong motivation to retain;
18 any suggestion as to increasing rates would make that
19 objective that much more difficult, or in many cases
20 perhaps impossible.

21 While it is true there would be a residue
22 left in the hands of his family, in terms of thinking,
23 he might and his family might think of it in terms of
24 confiscation if they had to dispose of the family company,
25 by reason of the impact of taxation.

26 MR. SMITH: Perhaps we have another general
27 point here I would like to comment on. We refer in the
28 text, I haven't been able to spot the paragraph, to what
29 might be described as the typical composition of the
30 smaller estates in which you would find perhaps ---



1 MR. COYNE: Paragraph 3.30 on page 26.

2 MR. SMITH: Yes, it is those thoughts that
3 I simply wanted to bring to your attention, that three
4 per cent of the six per cent tax burden is not a partic-
5 ularly impressive figure, perhaps, but just a look at
6 the actual dollar amount, an amount of let us say
7 \$9,600 on an estate of \$110,000 could be the basis of
8 substantial tax liability, if the composition of the
9 estate were such that the liquid segment of it was a
10 smaller part of it, as would probably be typical in
11 estate sizes of this range.

12 MR. COYNE: Of course, that tax burden would
13 be modified, if your recommendations with regard to
14 exemptions were accepted, and isn't it in the sphere
15 of exemptions that one can seek to alleviate these
16 conditions of hardship, rather than rates?

17 MR. SMITH: Yes. I thought your question
18 was what do we think of the level of rates? I was
19 just trying to suggest a simple percentage statistic
20 could be misleading without bearing in mind what makes
21 up an estate. It may be more burdensome than six per
22 cent looks like. That is really all I am saying.

23 MR. COYNE: It depends on the circumstances
24 of each individual estate?

25 MR. SMITH: Yes.

26 MR. COYNE: Without labouring the point, is
27 it fair to say that you really make no recommendation
28 as to rates at all? That is, you are not saying that
29 the rates are, at the present time too high or too low?

30 MR. BURN: That is right. We have made no



1 recommendation. We did not tackle rate structure. I
2 think, speaking extemporaneously, there would be a feeling
3 that the upper limits in this and in other forms of
4 taxation, when they reach the levels which they are,
5 might tend to have some secondary effects which inhibit --
6 I am seeking the word -- adventure or inhibit enterprise
7 but we have not made any recommendations with regard
8 to that.

9 MR. COYNE: Incidentally, just one question
10 on this tabulation opposite page 24 where you demonstrate
11 the tax burdens, the existing tax burdens at various
12 levels.

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RPS 1 I take it there we are dealing only with
2 the burden of the Federal estate tax?

3 MR. BURN: That is right.

4 MR. COYNE: If one were to want to know the
5 tax burden of death tax as a whole you would have to
6 take into account Quebec and Ontario, and I suppose now
7 British Columbia succession duties as well.

8 MR. BURN: Bring back in appropriate allowance
9 under the Federal Act for the exemption of this tax.

10 MR. SMITH: It wouldn't be added on after.
11 There would be a credit.

12 MR. COYNE: These figures in the table are
13 after credits for Ontario and Quebec succession duties
14 as I read it.

15 MR. SMITH: No.

16 MR. BURN: No. The reason for the relatively
17 low upper percentage where you would suspect a figure
18 in the order of 52 or 53 per cent is everything over
19 a million has to be added.

20 MR. WELLS: Is it right, Mr. Burn, these
21 figures represent substantially succession duty burden
22 in Canada having regard to the Provincial allowance?

23 MR. SMITH: I think the key word is taxes
24 assessed which would imply as opposed to being collected
25 by the Federal Government -- would apply that the credit
26 has not been deducted as it were in these figures.
27 These were reported in the national revenue statistical
28 book.

29 MR. COYNE: Is it fair to say that taking
30 your tables and the estates of any size then within that



1 seventy-two and seventy-four coming to one-forty. It
2 doesn't reconcile with the eighty-five at all.

3 COMMISSIONER WALLS: That is right.

4 COMMISSIONER GRANT: Are we not confusing
5 the issue. We are adding all succession duties for
6 the Provinces of Ontario and Quebec. We are not concerned
7 here with the take in the Provinces of Ontario and
8 Quebec. We are only concerned with the take of the
9 Estate Tax Act less what it has to rebate to the Provinces
10 of Ontario and Quebec.

11 THE CHAIRMAN: Perhaps we should leave it
12 to the witnesses. I am not getting it myself.

13 MR. BURN: My understanding is substantially
14 the same as Mr. Smith's. We had the same question arise
15 at our committee level and we answered it to our own
16 satisfaction then. I just quickly tried to find out the
17 comparative figure. I am quoting from the Bulletin
18 on Canadian Taxation published by the Tax Foundation
19 in July, 1962 when they show Federal revenue at 71.6
20 million on succession duties. During the same period
21 the Provincial revenue in Ontario and Quebec were in
22 the neighbourhood of \$51,000,000. As we had prepared
23 our work the relation between the \$85,000,000 figure
24 and the \$82,000,000 figure was something of a coincidence.
25 Isn't that correct?

26 MR. SMITH: That is correct.

27 MR. BURN: We satisfied ourselves this was
28 an aggregate assessment and that could be somewhat
29 borne out, sir, when you refer to this 36.3 percentage
30 and we are dealing with a very small group but that would



1 seem to bear the relationship where the effective rate
2 of tax on \$950,000 is \$309,000 which is, I presume,
3 33 per cent and increases to a maximum of 54 per cent
4 under the Act, so that that 33 per cent would seem to be
5 a fair range in estates over \$1,000,000 for the aggregate
6 assesment under the Federal Act.

7 MR. COYNE: I suppose the answer to the
8 confusion, Mr. Chairman, and I don't know whether it is
9 helpful is to point out this is purely a sample. Of
10 these 3,400 estates with aggregate tax value of
11 \$520,000,000, the tax would be assessed in the Federal Tax
12 Act at \$83,000,000, but if, in fact, the total collected
13 by all jurisdictions is \$140,000,000 they were collected
14 far more than 3,400. We are dealing only with a sample
15 to illustrate the burden of the rates rather than the
16 volume of collections.

17 THE CHAIRMAN: I can appreciate that,
18 Mr. Coyne. You started off in your examination by
19 talking about quantum of tax collected by the Federal
20 Government. I really don't know what this is.

21 MR. COYNE: Perhaps the witness could answer
22 this. It is pretty close to being....

23 MR. SMITH: It was \$83,000,000.

24 MR. COYNE: It was \$83,000,000 for no reason
25 other than coincidence.

26 MR. ALLISON: If we look at appendix B,
27 table A, we may have the answer in that.

28 MR. COYNE: That is at the back of the brief.

29 MR. ALLISON: That is right. They show in
30 1962 Federal tax collected \$97,000,000 based on estate



1 and succession duties collected including amounts
2 subsequently paid to renting provinces. Below that
3 it shows the amounts that went out to each of the renting
4 provinces with Quebec and Ontario assessing their own which
5 does not represent all payments there.

6 MR. COYNE: So in the 1962 column if you
7 take \$87,000,000. . . .

2 8 MR. ALLISON: Plus \$24,000,000 and \$40,000,000.

9 MR. COYNE: Plus \$24,000,000 and \$40,000,000
10 for Quebec and Ontario which is \$64,000,000 it would give
11 you a total of . . .

12 MR. ALLISON: Estate taxes.

13 MR. COYNE: Total succession duty and
14 estate taxes . . .

15 MR. ALLISON: Collected at all kinds and
16 at all levels.

17 MR. COYNE: I get \$151,000,000 as being
18 a total for all of Canada. Thank you very much indeed.

19 When then, going on I think we are leading
20 into your recommendations concerning exemptions. Before
21 getting into your specific recommendations you stress
22 what you regard as having been the social objective
23 of this tax. For example on page 22, paragraph 3.18
24 you say:

25 "The underlying philosophy would appear
26 "to be that unrestrained accumulation leads
27 "to a concentration of wealth in the hands
28 "of a few and this is undesirable from the
29 "standpoint of inequality of opportunity."
30 In other words in your view that has been the



1 philosophy, underlying philosophy of the tax. Would you
2 care to express any view as to whether this is a desirable
3 social objection to continue to pursue in Canada today?

4 MR. BURN: I think you might obtain as many
5 diverse opinions on that subject as there are executive
6 officers of trust companies, sir. Mr. Wells, I think
7 the Association's position-- maybe I should let you
8 express it is that we have accepted the situation as
9 it stands today. Would you care to elaborate on that?

10 MR. WELLS: Well, I don't think I can
11 elaborate very much. I think you put your finger on
12 it when you say we have accepted this philosophy. I
13 suppose that one can argue that an accumulation of
14 wealth is what makes our economy possible and anything
15 that interferes with that accumulation of wealth does
16 inhibit the growth of the economy. Having said that
17 I think we would also have to accept the fact that
18 this has become part of our whole political philosophy,
19 not only in this country but in other countries, and
20 I don't think it would occur to the trust companies to
21 suggest that it shouldn't be.

22 MR. COYNE: I suppose if you didn't, in fact,
23 accept this social objective you would have recommended
24 that the tax be abolished?

25 MR. WELLS: That is right.

26 MR. COYNE: So that your position is that
27 you accept this philosophy, I think is the way in which
28 you put it?

29 MR. WELLS: That is right.

30 MR. COYNE: However you do point out in the



1 following page, 23, in paragraph 3.21 that accepting
2 this social philosophy there are, nonetheless, two
3 important constraints upon the pursuit of this objective
4 and one is, in your opinion that any attempt to define
5 levels of wealth for taxation purposes should recognize
6 the increasing affluent nature of our society and secondly
7 the imposition of estate taxes should not involve
8 hardship on dependents. I take it that you mean here
9 pursuit of these social objectives has to be modified?

10 MR. WELLS: That is right.

11 MR. COYNE: In order to take into account
12 these two other factors. This, of course, leads into the
13 discussions of exemptions and your recommendation of
14 changes in this respect. I am leading up to this
15 sort of question which I would like to put to you: do
16 you recommend variable exemptions for a widow before
17 the estate of a decedent, leaving a surviving widow
18 on the grounds of alleviating hardship? This is one
19 of the two constraints that you feel should be proper?

20 MR. BURN: That is one of the grounds.
21 That is -- we point out that it is directly related
22 to the standards which the marriage enjoys before the
23 death of the husband. I think the second ground I
24 mentioned in our brief -- it also recognizes the widow's
25 contribution to the acquisition of the estate.

26 MR. COYNE: Taking up your hardship point
27 you are suggesting hardship is a subjective rather than
28 objective matter. Let me put this example to you: a
29 widow having a million-dollar estate can't, I suggest,
30 by any accepted standard of hardship, be said to be



1 suffering hardship under the structure or rights and
2 exemptions which we have today.

3 MR. WELLS: It would be a hardship if that
4 widow had been enjoying, I suppose, the fruits of a
5 very much larger estate to have to adjust her standard
6 of living to live on \$100,000. I would say it would be
7 a hardship!

8 MR. COYNE: It would be a hardship to her,
9 Mr. Wells, but I am not suggesting she would ever have
10 to adjust her standard from \$1,000,000 to \$100,000.
11 She would have what was left from the \$1,000,000 under
12 the existing exemptions. It may be a hardship to her
13 if not a hardship by any accepted standards that the
14 Tax Authority can take into consideration.

15 MR. BURN: You are placing, perhaps, a weak
16 argument in our hands. Somewhere in our brief we say
17 a \$1,000,000 estate is not typical. I would affirm a
18 suggestion which was made, that we have made that perhaps
19 hardship is, perhaps, subjective. That is what goes
20 to the widow and children, and I suggest it could be
21 measured in decline of standard of living. ~~With~~ is a
22 real hardship in my opinion and in the opinion of this
23 Association if through half of the formative years
24 the children who have been by reason of the qualities
25 of their father have been used to accepting certain
26 things in life - a measure of reduction is in my opinion,
27 I am sorry, in our opinion a measure of hardship.

28 MR. COYNE: Hardship to them.

29 MR. BURN: Yes.

30 MR. COYNE: In the sense that it represents



1 some diminution of the fruits they were enjoying before.
2 Picking up your point about typical, your concern that
3 the million-dollar estate is not typical -- is not because
4 there are so few of them. Let me put this proposition
5 to you: that the very numerous small estates are not
6 typical in terms of the social objective which the
7 tax is aiming to pursue because if the basis of estate
8 tax is that all estates should be allowed to be tax-free,
9 that is not typical of what the Act is trying to
10 accomplish at all. II

11 Now is it not the larger estates that are
12 indeed typical from the point of view of the necessary
13 objective of the legislation?

14 MR. BURN: Well, let us say the working of
15 this social objective is quite evident in the large estate.
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PS 1 In that sense I don't know whether "typical"
2 is the word you would use, the target is well-defined.
3 In our submission, when we are talking of typical
4 estates, we have in mind the elimination of the upper
5 levels and lower levels and, presumably where your maximum
6 number comes in the range of, in the order of \$150 to
7 \$300 thousand dollars which I think is classified by
8 the example. It really goes below that, certainly from
9 \$100 to \$300 thousand dollars would represent the vast
10 numerical majority, if you eliminate both upper and
11 lower ends.

12 MR. COYNE: Then Mr. Burn might this not
13 be the proposition, that if those are typical estates,
14 for which some relief should be granted in the alleviation
15 of hardship, shouldn't the relief be limited to that
16 type of level rather than have the relief extend to the
17 largest estates, in which event I suggest to you that
18 your recommendation, if it were accepted, would far from
19 just alleviating hardship, would put a constraint upon
20 the social objective, would really destroy the social
21 objective.

22 If there is a million-dollar estate, and
23 there is \$500,000 exemption, what has happened to the
24 social objective that the Act is trying to pursue?

25 MR. BURN: These figures were included
26 in our brief because they merely became a matter of
27 conjecture, but there is a second line of taxation on
28 that residual estate with no surviving spouse so the
29 exemption would be removed on the second taxation.

30 MR. COYNE: Your point is that the objective



1 is really pursued in two stages?

2 MR. BURN: That is correct.

3 MR. COYNE: Through the first estate, in the
4 hands of the widow, and then the ultimate beneficiary?

5 MR. BURN: Yes.

6 MR. COYNE: Then I would like to refer you
7 to page 26, paragraph 3.30. You refer in this paragraph,
8 and in the immediately succeeding paragraphs, to the
9 fact that family circumstances vary greatly and, therefore,
10 presumably the hardship which the death imposed will vary,
11 the degree of hardship will vary accordingly and you say
12 in regard to greater needs:

13 "We do not feel that considerations
14 "such as these are given adequate weight
15 "in the design of the present structure of
16 "exemptions."

17 Now I suggest, if I may, or I infer that in
18 your view your recommendation would go further to make
19 these -- would give greater weight to these considerations
20 than does the present structure, and I put this example
21 to you and perhaps you might comment on it: Perhaps
22 it is an extreme example, and you can criticize it if
23 you wish but take this example of the million-dollar
24 estate, in the first case if the man leaves a widow
25 aged 65 with grown-up children, the estate would have
26 an exemption of \$500,000. If the mother is already dead
27 and she leaves three orphan children under the age of
28 15, which I would suggest to you is circumstances where
29 the overall family needs are much greater than where there
30 is an elderly widow, the exemption could only be \$175,000.



1 Now under the present structure of exemption,
2 the situation is just reversed. In the case of an
3 elderly widow there would be an exemption of \$60,000.
4 In the case of the orphan infant children, there would
5 be an exemption of \$85,000. In relation to the weight
6 that should be given to these family factors, could you
7 comment on that?

8 MR. BURN: Perhaps your example is sound
9 in the ages you have selected, but I do not necessarily
10 accept your proposition that the family needs are much
11 greater in one case than the other because we primarily
12 had in mind the family needs of the children until the
13 time that they are self-sufficient; they had been
14 educated.

15 Where you have a widow surviving, you have
16 the unknown quantity of her needs for the duration of
17 her lifetime. One is measurable in terms of years, the
18 other is not.

19 MR. COYNE: In other words, I take your
20 point to be that the infant children, they should be
21 protected until they have reached their maturity and are
22 on their own. Whereas, the widow may have to be protected
23 for a longer period through her remaining lifetime?

24 MR. BURN: I might say that you have to
25 take some arbitrary date. The reason that we, in our
26 submission, selected the age 25 was that under normal
27 extended higher education, that seemed to be about the
28 time when a child finishes normal higher second education.

29 MR. COYNE: I was going to ask you the question
30 about why you picked age 25 in the variable exemptions that



1 you are suggesting for children. I suppose it is quite
2 true that nowadays if children are going in for
3 professional training, and that sort of thing, they may
4 well be still completing their education up to the age
5 of 25, but are there not a great many cases where that
6 is not so?

7 Would it be logical, do you think, to take
8 those circumstances into effect in the sense of making
9 additional exemption beyond, say, the age of 21 conditional
10 upon the child in fact being in a condition of support,
11 or of further education?

12 MR. BURN: Well that would be equitable.
13 May I suggest the point is minor. 25 wasn't the extreme
14 age limit. We thought in terms of professional courses
15 of seven or eight years above the normal four-year
16 course in university. Whilst it is possible to do that
17 under the Income Tax Act; there is a continuing source
18 of revenue and a continuing factual situation. In the
19 case of estates you cannot, when a child is 15, honestly
20 project what that child's needs are going to be. You
21 have to take some arbitrary standard. I would suggest
22 that if the father dies when the child is five, who is
23 to say that child will be going to school when he is
24 eighteen, or when he is twenty-eight?

25 MR. COYNE: I am not sure that I have made
26 my point. As I understand your suggestion, it is that
27 the basic child exemption should be \$25,000 for any
28 child that is under the age of 15?

29 MR. BURN: Yes.

30 MR. COYNE: And then taking the ages of the



1 surviving children, they would be diminishing by
2 \$1,000 for each year of age to age 25, at which time
3 it would be \$15,000, and I am just suggesting that there
4 would be an awful lot of children between the ages of 21
5 and 25 for whom it would be very difficult to justify
6 any special exemption from estate duties, particularly
7 at present-day starting salaries for young people, as
8 I understand them.

9 MR. BURN: Having a child of 21 and still
10 going to school and no starting salary -- however, I
11 think your point is well taken, that if the child were
12 over 21, you would look at the actual factual situation
13 which then obtains, which might lead to some administrative
14 difficulties. Some children have been known to leave
15 school at 19 and go back at 22.

16 On your other point, I think percentage-wise
17 we perhaps could not justify -- those statistics are
18 available, something like 20 per cent of children enter
19 high school and go on to university. I think the
20 social objective would be pursued if, rather than deprive
21 any of that 20 per cent from the chance of a higher
22 education, you should lean in the other direction.

23 MR. COYNE: In any event, if a modification
24 of that kind were appended to the view you have in
25 mind, it would not destroy the principle that you are
26 aiming to implement here?

27 MR. BURN: No.

28 MR. COYNE: Just turning for a moment to the
29 question of the variable exemption, and I suggest to you
30 that the most significant feature of it is the fact that



1 it could make such a spread in the exemption, relating
2 your suggestion of a variable ~~to~~ widow's exemption,
3 to your recommendations in respect to quick succession,
4 which you deal with in paragraph 3.50 and following:

5 "We are primarily concerned with
6 "instances of quick succession where the
7 "degree of relationship between the ultimate
8 "beneficiaries and the deceased was very
9 "close."

10 The case of the death of a father followed
11 shortly after by the mother, leaving a family of young
12 children:

13 "In this case the impact of succession
14 "duties would be very heavy if the father
15 "had left his estate outright to his wife."

16 Now although I can see that that can be
17 true under the rules today, is it necessarily true under
18 the proposals which you are making? I put this to you,
19 again taking this million-dollar estate, if I may, if
20 there is a surviving widow, the estate has a \$500,000
21 exemption, according to your proposal?

22 MR. BURN: Yes.

23 MR. COYNE: And then let us say that it is
24 an elderly widow with three grown up children. Then
25 if she dies within the first year, the whole of that
26 property that she received from her husband, with the
27 benefit of the \$500,000, would pass free of estate tax
28 to the ultimate beneficiaries? Is that correct?

29 MR. BURN: That is correct. That is, the
30 \$500,000 which she received as a marital exemption would



1 be brought into her estate. It was not taxable in the
2 first estate so the \$500,000 which would fall into quick
3 succession, would be exempt.

4 I think you also appreciate that we could
5 not come into this room with the assumption all our
6 proposals would be accepted carte blanche and so we
7 had to point out what we thought were perhaps parallel
8 weaknesses and presumably there could be some integration
9 of the measures. If one were accepted, I would presume,
10 under such circumstances, that there might be very
11 well an exemption under the quick succession provisions
12 in relation to property which had been acquired within
13 the five-year period under the marital exemption. Would
14 that be consistent with your understanding, Ken?

15 MR. COYNE: I think I understand your point.
16 You say that the impact of duties would be very heavy
17 if the father had left his estate outright to his wife.
18 As I understand it there would be numerous incentives
19 for leaving property outright to his wife up to the
20 value of the exemption because in that way, in the example
21 I pose, there would be an exemption of \$500,000, whereas,
22 if he left a life interest to his widow that was
23 worth \$100,000, that would give to his children only
24 an exemption of \$100,000?

25 MR. BURN: Yes. Of course our submission
26 is related to practical circumstances when we say the
27 duties would be heavy.

28 MR. COYNE: Would it be fair to say that
29 your recommendations, as to quick succession, might have
30 to be concerned with the structure of exemptions which



1 were to be built into the Act?

2 MR. BURN: That is right. If our first
3 recommendation would be taken, it might very well be
4 the modification in our second.

5 MR. COYNE: What you have in mind, in
6 connection with quick succession, is to alleviate hard-
7 ship rather than provide any possible advantages in the
8 event of quick succession?

9 MR. BURN: That is right, to alleviate
10 hardship, that is the most outstanding case, but I
11 think perhaps it is also pointed out that this question
12 of social objective has been basically met.

13 MR. COYNE: You would agree the two questions
14 would have to be considered in relation to one another?

15 MR. BURN: Yes.

16 MR. COYNE: Mr. Chairman, I was now going to
17 pass on to -- turning away from this question of exemption
18 -- to some of the other recommendations in the brief.
19 Would any members of the Committee have any questions?

20 THE CHAIRMAN: With regard to succession
21 duties?

22 MR. COYNE: Yes.

23 THE CHAIRMAN: You are staying with the same
24 subject?

25 MR. COYNE: Yes, still staying with death
26 taxes.

27 THE CHAIRMAN: I think you had better
28 continue on death taxes, because I think it is a little
29 hard perhaps for us to sort out our questions between
30 exemption rates and different matters. I have one question



1 which certainly bears on the two.

2 MR. COYNE: I will just proceed on through
3 this section. Turning then, Mr. Burn, to your next
4 recommendation following those exemptions we have been
5 speaking about, and that has to do with the imposition
6 of tax on pension and other periodic payments, and I
7 take it that your recommendation is that the annuity
8 should be given its actuarial value at the time of
9 death, and the rate of tax, and the amount of tax struck
10 but that it should only be charged, the amount of that
11 tax should only be charged against the annuitant over
12 the effective life of the annuity?

13 MR. BURN: That is right.

14 MR. COYNE: So that, for example, if the
15 tax on the commuted value was computed to be \$10,000,
16 and the life of the annuity was 10 years, she would pay
17 \$1,000 a year?

18 MR. BURN: I think in all fairness you would
19 have to relate, or apply another factor. Let us
20 make an example possibly simple, but not necessarily
21 accurate: if the commuted value, if she were receiving,
22 say, if the aggregate of her payments received over
23 expectancy were 20 per cent more than the commuted value,
24 then the tax instalments also should be 20 per cent more.
25 If there is an annuity of \$1,000 a year -- let us say
26 an annuity of \$1,200 a year, and the commuted value
27 is \$10,000, in other words over the ten-year period, the
28 widow has actually received \$12,000. Whereas, she
29 was being taxed on \$10,000 because the payment of taxes
30 is deferred and I would think that whatever tax was
attributable should be increased by 20 per cent.



PS 1 MR. COYNE: Is that not the substance of
2 your recommendation here?

3 MR. BURN: That would be equitable.

4 MR. COYNE: So that in striking a rate of
5 tax and the amount of tax to be paid you would bring
6 into the value of the estate not the commuted value
7 but the total anticipated payment you would received for
8 the actuarial life of the annuity?

9 MR. BURN: No. I didn't explain myself
10 properly. Let us say that there is a tax of 40 per cent
11 on the commuted value, that we assess it the same as
12 we do now then the rate of taxes on the payment should
13 be 40 per cent so that the actual amount of taxes paid
14 over a period of 10 years would be more or less within
15 the present value of the tax.

16 MR. ALLISON: To put it another way, Mr.
17 Coyne, supposing the commuted value is \$100,000 in the
18 estate and it could be established arithmetically that
19 the estate tax applicable to that particular commuted
20 value is \$10,000 this means the effective rate is 10
21 per cent. What our suggestion is a deduction at source
22 for the life of the annuity whether a shorter period
23 or a longer period, morality rate of 10 per cent on
24 the exact life expectancy but the exact amount of tax
25 would be shorter, less, longer, more.

26 MR. COYNE: This is the way I understood
27 it and in particular that if the payment extended beyond
28 the actuarial life of the annuity the annuity would
29 continue.

30 MR. ALLISON: Having already been taken at



1 source.

2 MR. COYNE: So that you have received a
3 greater value of the asset than was anticipated when
4 the rate was struck.

5 MR. ALLISON: When the rate was struck.

6 MR. COYNE: Would such a plan of this nature
7 in your recommendation be at the option of the annuitant?
8 Should the annuitant have an election?

9 MR. BURN: I would think probably because
10 of the rather peculiar provisions in the present Act
11 sometimes the executor is liable to pay taxes and
12 sometimes the annuitant is liable -- I think it should
13 be optional, possibly in the discretion of the testator
14 although I can see some problems there, not so much from
15 the taxation viewpoint as perhaps from the estate planning
16 viewpoint. In other words it is conceivable that a
17 testator might say I have bought an annuity of \$100
18 a month for my mother but I want her to receive that
19 free of deductions whereas in the case which we have
20 elaborated more particularly in our brief when this
21 pension might represent quite a considerable portion of
22 the estate and excess liquid assets or go further in
23 the estate duty. The election would allow us either
24 way.

25 MR. COYNE: There is no reason or principle
26 why some type of election should not be available.

27 MR. BURN: No.

28 MR. COYNE: As between the two methods of
29 paying the tax.

30 MR. BURN: Yes.



1 MR. COYNE: In your judgment. One other
2 small point on this: what happens, you speak of the way
3 a pension is based on life or until marriage or for a
4 fixed term in excess of five years. How do you go about
5 valuing an annuity which is liable to terminate upon an
6 event such as remarriage?

7 THE CHAIRMAN: I didn't hear your question.

8 MR. COYNE: How does one value for tax
9 purposes an annuity which is liable to be terminated
10 in the event or remarriage of the annuitant?

11 MR. BURN: The present policy of the Department
12 is to assume the continuing constancy of all widows and
13 give you no benefit.

14 MR. COYNE: No. Benefit of the remarriage
15 factor at all. You are not suggesting any change in
16 that, are you?

17 MR. BURN: No, because if the tax were
18 only deducted during the period of the annuity well it
19 would affect your aggregate value on your basic rate,
20 perhaps if some short provision were left in as
21 presently under the Act it creates tremendous administrative
22 difficulties if you have to examine each one.

23 MR. COYNE: Well, I think that we have
24 dealt with your recommendation in connection with quick
25 successions which follows on in the brief after the
26 subject matter we have been speaking of. I think they
27 are perfectly clear. You then go on to summarize your
28 recommendations having to do with these features of
29 what are referred to as revenue implications on page
30 37, and following you make an analysis of what you think



1 would be the effect in terms of revenues of these and
2 of subsequent recommendations which you also make whereby
3 the Federal Government evacuate this field altogether
4 and you come up at the top of page 39 with an estimate
5 that if all your recommendations were accepted the total
6 revenues to all jurisdictions would be \$61,000,000 which
7 is something less than half -- without trying to pinpoint
8 exactly what the total revenues are -- which is something
9 less than half of the total revenues now derived from
10 these sources by the Federal and Provincial Governments.
11 Without trying to be facetious let me put this to you:
12 do you think that all the machinery and apparatus which
13 is necessary to collect these death taxes from all the
14 estates in this country is really worthwhile for just
15 \$61,000,000 spread across 10 provinces?

16 In legal terms, Mr. Burn, are we not getting
17 down to a sphere of reference, sometimes described, in-
18 correctly as de minimis?

19 MR. BURN: In all seriousness I would like
20 to underline the \$61,000,000 is a minimum point. There
21 are certain factors which we just can't calculate one
22 of which we have mentioned. We have applied the
23 exemptions to all estates -- we know that is not the
24 case. A second factor we haven't taken into account
25 is at the present time this marital exemption does apply
26 to some estates in the Province of Quebec. In our
27 example we have re-applied it again to these estates.
28 A third factor which we can't calculate is the resulting
29 revenue from the large estate being freed in the survivors
30 hands both in terms of day-to-day economy and ultimate



1 taxation. Insofar as this specific question is concerned
2 I can't honestly say that the administrative aspect as
3 between \$121,000,000 and \$60,000,000 would rule out
4 the recommendation.

5 MR. COYNE: I suppose also, of course, this
6 part of the administration problems would be reduced,
7 administration costs would be reduced if your proposals
8 would be accepted because you are cutting out taxation
9 in more than half the estates now taxed, as I understand
10 it.

11 MR. BURN: Yes.

12 MR. COYNE: Now, the next recommendation
13 that you deal with in your brief has to do really with
14 the introduction of some form of uniformity into the
15 legislation, and indeed the vacation by the Federal
16 Government from the field of death tax except as a collection
agency. This is in essence what you are suggesting here?

18 MR. BURN: Yes.

19 MR. COYNE: Without going into any political
20 factors which might or might not affect this type of
21 arrangement I would like to ask you one or two questions
22 about the method you propose to accomplish this. You
23 deal with the proposed form of taxing statute starting
24 on page 40 at paragraph 3.66. You say:

25 "We recommend that there be one
26 "uniform Act administered at the Federal
27 "level. The revenue derived from the Act
28 "would be collected by the Federal Government
29 "as agent for the Provincial Government.
30 "Rather than a tax rental agreement this would



1 "be in effect an absolute vacating by the
2 "Federal Government from this form of
3 "taxation within Canada. In turn the
4 "provinces would be required to suspend
5 "their taxing statutes in favour of a
6 "single federally-administered tax."

7 At that stage, I take it that your recommendation
8 is that there be a Federal Statute imposing these
9 taxes, but the taxes when collected would be turned over
10 in appropriate amounts to the various provinces?

11 MR. BURN: Yes.

12 MR. COYNE: You go on "An alternative,
13 "although much more cumbersome would be
14 "to have a uniform Act enacted by all
15 "provinces and administered by the Federal
16 "Government as their agent".

17 I just put it to you that if this general
18 proposition were acceptable to the various authorities
19 that for constitutional reasons it might more likely
20 be the second procedure which would be followed! You
21 think that this method of accomplishing it would be
22 much more cumbersome. If each of the provinces enacted
23 a uniform Act why would this be more cumbersome than
24 having a single Federal Act?

25 MR. BURN: To take a rather simple example,
26 let us say in the first year of the enactment difficulties
27 were found, obviously the process of amendment to go back
28 to the ten provinces is more cumbersome than amending
29 a single Federal Act.

30 MR. COYNE: It is trouble for the legislators.



1 Am I right in thinking it is very much the present system
2 as regards to personal income tax?

3 MR. BURN: That is right.

4 MR. COYNE: In nine of the ten provinces.

5 MR. BURNS: Perhaps the cumbersome -- of
6 course there would be other points, there would have to
7 be prior work that would have to be done, but, however,
8 I agree that constitutionally the second method seems
9 to be better.

10 MR. COYNE: In any event if one route was
11 followed rather than the other it wouldn't affect your
12 thinking as to the desirability of the proposed recommend-
13 ation? It isn't that cumbersome as to throw them out
14 altogether?

15 MR. BURN: If we were only governed by
16 administrative procedure and had no other considerations
17 undoubtedly one Federal Act would be the answer. I
18 think that it patent. We do have to take some
19 recognition of what we think are very important.

20 MR. COYNE: Let me ask you this: assuming
21 all the provinces wouldn't agree to a scheme of this
22 kind would it in your view be worthwhile to introduce
23 a partial system for the agreeing provinces, and,
24 for example, as today in the personal income tax by the
25 Federal Government in nine provinces and corporation
26 income tax in eight?

27 MR. BURN: I think my answer has to be
28 tempered somewhat by the extent of dissent. I think
29 there would be -- I think it would merit in numbers,
30 if there were a predominant number of provinces, for



1 no other reason than I have pointed out, the inability
2 of the provinces to tax certain property which is historically
3 property within the province -- I would like to hope
4 that if one of the dissenting provinces was told they
5 could transfer the burden of administration cost to the
6 Federal Government in exchange for the right of the
7 Federal Government to tax something which they couldn't
8 tax that might have subsequent persuasion.

9 MR. COYNE: It might be a very powerful
10 incentive. Just one final question on this: Would you
11 see any objection in a scheme of this kind if the
12 provinces had varying rates of taxes, as indeed they
13 have now under the various Income Tax Acts -- the Act
14 would have to be uniform but do the rates have to be
15 the same in your scheme?

16 MR. BURN: In order to make the scheme work-
17 able they wouldn't have to be. I would refer you to what
18 we say in the brief, taking the broadest outlook of the
19 purpose of this Statutes we believe that in a Federal
20 States such as Canada the impact of death duties should
21 be relatively uniform across the country and certainly
22 we do not think there should be tax havens established
23 within the country with respect to this level of
24 taxation, this mode of taxation.

25 MR. COYNE: I don't think I have any
26 questions on your next section concerning the taxation
27 of non-resident estates. You suggest it would be
28 desirable for other countries to tax non-residents
29 in the same way and for the Government of Canada to
30 arrange this on a reciprocal basis.



1 Going on to your recommendation in connection
2 with charitable gifts which you deal with starting on page
3 43 you criticize the 1960 amendment to Section 7(1)(d)(i)
4 of the Federal Estate Tax Act which provides that
5 "charitable gifts must be absolute and in defeasible."

6 As you point out this becomes a difficulty
7 where there is an ultimate charitable gift, but on a
8 trust basis but with the right of encroachment in the
9 meantime for the benefit of the widow. I think the
10 recommendation here is quite clear, but let me ask you
11 this: would you foresee any difficulty of an administrative
12 nature if your recommendation was adopted? Your
13 recommendation as I understand it is that you recommend
14 an exemption in the first instance on the amount of the
15 apparent charitable gifts, and if there was an
16 encroachment in the lifetime of the life tenant there
17 would have to be a requirement of taxes and additional
18 taxes paid.

19 MR. BURN: It does introduce an additional
20 administrative factor. We in Ontario have been living
21 with a similar factor for a good many years now where
22 there is a difference in rules because of differences
23 in relationships and it is fairly common that you might
24 have a life interest to a widow and gift to collateral
25 beneficiaries not blood relatives. If there is a right
26 to encroach in such cases the Ontario Government requires
27 us to report from time to time if there have been any
28 encroachments.

29 MR. COYNE: Tell me, does the Government,
30 do they circularize executors of such estates from time
to ask this information?



PS 1 MR. BURN: They do, and they also put
2 executors on notice at the time the assessment is
3 issued that they distribute the estate at their peril.

4 I might point out that the Ontario Act
5 has no compromise provision in it. There is no area
6 of discretion left to the administrators of the Act.
7 I presume it is in the new Estate Tax Act. It was in the
8 old Dominion Succession Duty Act when I was more
9 actively engaged in this phase of work. Speaking from
10 the viewpoint of the professional executors, at that
11 time we would sit down with the Departmental officials
12 and make an honest appraisal of what we thought the
13 needs might be over the lifetime of a widow, in terms
14 of revenue. I think any deviation from those projected
15 needs would be insignificant and they would base their
16 assessment on the joint estimate of what the needs would
17 be in the future, and that would be a final and definitive
18 assessment.

19 MR. COYNE: Even assuming that that type
20 of compromise, if you like, was not acceptable, is there
21 any reason, in your view, why the Federal Estate Tax
22 laws could not take account of the administrative --
23 would have difficulty in taking account administratively
24 of these encroachment problems which the Ontario Succession
25 Duty people are dealing with now under their Statute?
26 Would there be any difference, in principle, between the
27 two problems?

28 MR. BURN: Would there be any difference?

29 MR. COYNE: Yes.

30 MR. BURN: No. If I understand you correctly,



1 the Dominion could do it on exactly the same basis as
2 Ontario is doing it. What I perhaps tried to suggest
3 was that the trouble was hardly worth the rewards. That
4 is the use of the discretionary clause.

5 MR. COYNE: Does Quebec have equivalent
6 provisions of this nature, to Ontario?

7 MR. ALLISON: No, because under the Quebec
8 Act a person who is left a life income is taxed as if
9 they received the funds in ownership.

10 MR. COYNE: Can you tell us what the provisions
11 are in the Succession Duty Act, from the Ontario Succession
12 Duty Act in relation to this problem that you put forward
13 here? In other words, if the type of bequest that you
14 describe in section 3.73 is made in Ontario, does the
15 Ontario Succession Duty Act recognize the gift to the
16 charity for purposes of exemption?

17 MR. BURN: They would recognize the gift to
18 charities and do what I have suggested, of continuing
19 assessment if there were encroachment.

20 MR. COYNE: In the same way as where there
21 is a shift as a result of encroachment as between two
22 classes of beneficiaries, which would adjust the rate?

23 MR. BURN: Yes.

24 COMMISSIONER GRANT: May I just interrupt
25 there and say that representations were made to us when
26 we were sitting in Toronto on this very point and I
27 am under the impression, Mr. Burn, that we were told at
28 that time that there was provision under the Ontario Act
29 whereby a bond could be established and placed with the
30 Department, which was satisfactory to the Department,



1 which would permit the estate to be administered, in
2 accordance with the terms of the will, and that on the
3 death of the life tenant, then the matter was assessed
4 upon the basis of what was left and what went to charity.

5 MR. BURN: Certainly the Bond falls within
6 our experience. I have never seen an ultimate accounting
7 of duty deferred until the death of the life tenant.
8 They collect interest on it, anyway.

9 MR. COYNE: Just turning then to your
10 second point on this question of charitable gifts, you
11 take issue with the view which I think the Department
12 of National Revenue takes by paragraph 7(1)(b)(1),
13 their view being to the effect that a charitable
14 organization, qualified to accept tax exemption gifts,
15 does not include a charitable trust, a trust not being
16 an organization and you not only express a contrary view
17 as to the meaning of the law, you point out the law
18 should be clarified. There should not be this distinction.
19 Quite frankly it is a distinction which has always
20 puzzled me as to why this was drawn.

21 Do you know of any reason in principle why
22 a charitable trust should be treated any different from
23 a charitable organization for purposes of estate taxes?

24 MR. BURN: Well Mr. Coyne I think that
25 that is the point. That they do not acknowledge that
26 a charitable trust is an organization.

27 MR. COYNE: Exactly, but why should they
28 be treated differently? You say they should not be
29 treated differently?

30 MR. BURN: Yes.



1 MR. COYNE: I know you want to get rid of
2 the distinction here. I want to know if you know anything
3 about the thinking on the other side?

4 MR. BURN: No. The only thinking I can
5 think of is the administration by the Department. It
6 is inherent in their duty to collect the maximum tax
7 within the framework of the Act and as they have read
8 the Act, they don't think a charitable trust is exempt.

9 MR. COYNE: Then passing to the next point,
10 which has to do with Section 26 of the Estate Tax Act,
11 I think your recommendation is perfectly clear. Section
12 26 provides that in determining the value of any property,
13 no allowance or deduction shall be made for, or on account
14 of income tax, although you make the point that certainly
15 potential income tax liability is in fact a factor that
16 affects the value of property. You suggest this be
17 changed, should be amended to state explicitly that the
18 right to receive future income shall be valued without
19 regard to income tax.

20 Now do you have any views in connection with,
21 for example, the cost of disposition of property which
22 is not presently taken into account for valuation purposes
23 under the Estate Tax Act? In principle is this very
24 much the same sort of thing as income tax?

25 MR. BURN: You mean to say real estate,
26 broker's commission?

27 MR. COYLE: Yes, and other expenses that have
28 to be necessarily incurred if the asset is to be disposed
29 of?

30 MR. BURN: Well may I suggest that -- I will tell



1 you what we did sir: we compiled a very imposing list
2 of expenses which we thought, in equity, should be
3 allowed, Surrogate Court fees, lawyers' costs, brokerage
4 costs, real estate, finally came to the conclusion that
5 if all those were included, there would just be an
6 appropriate increase in the rates to offset the deductions
7 allowed to each estate, but those expenses are not of the
8 same order, what we think of in terms of income tax.

9 MR. COYNE: You don't regard them as being
10 problems of the same magnitude?

11 MR. BURN: Yes, that is correct.

12 MR. COYNE: This is why, I presume, you have
13 ignored the other factor in your brief?

14 MR. BURN: Yes.

15 MR. COYNE: And then you make another
16 recommendation having to do with the special rules affecting
17 valuation, specifically with respect to Section 28,
18 under which, as I understand it, even though the decedent
19 may have a minority interest in a corporation, if he
20 and close relatives together have a controlling interest,
21 his shares are valued as if they were a controlling
22 interest.

23 You recommend that this Section be repealed
24 and that there be substituted a Section which would
25 exempt from the normal definition of fair market value
26 any security holding where either the executors or the
27 Department could adduce evidence that the quoted value
28 did not reflect the true market value.

29 Now just looking, for a moment, at the
30 present Section 28, my first impression in reading the



1 section of your brief dealing with this matter was that
2 this was a rebuttable presumption. In other words,
3 if the decedent and the brothers owned a controlling
4 interest, that within Section 28 at the moment this
5 presumption of control can be rebutted. That Section
6 says that the results complained of will flow unless
7 it is established that the deceased and such one or
8 more other persons were persons dealing with each other
9 at arms' length.

10 Now doesn't that sort of provision, if it
11 means what perhaps I am assuming it means, by and large
12 may be what you are making in your recommendation which
13 is, in effect, that one should look at the facts of
14 control rather than some arbitrary presumption?

15 The presumption is, it can, as I read it,
16 it can be rebutted if the facts demonstrate that though
17 members of the same family, have indeed dealt at arms'
18 length and do not constitute a controlling group.

19 MR. BURN: I think your point is quite correct.
20 I think possibly we have slurred over it. While the
21 avenue of rebuttal is there, I suggest that it is
22 practically impossible to establish because of the case
23 law which flows -- the Statute which flows under the
24 Income Tax Act, particularly where brother and sister
25 are dealing at arms' length.

26 MR. COYNE: If that is so, wouldn't it
27 be equally difficult, under your proposal which you had
28 not set out in any detail, to adduce evidence that the
29 quoted value did not reflect the true market value?
30 In other words, don't you think this is a problem of



1 proof in almost any set of circumstances or any type
2 of legislation?

3 MR. BURN: Well you do have the problem of
4 proof, but in what I am proposing, my examples are
5 broader, you can introduce external proof in a degree --
6 in the first case, I would suggest that the measure of
7 evidence, to a large extent, is dependent upon the
8 state of the parties themselves and that is an entirely
9 different matter from introducing a broker as a witness
10 who says yes, on the date of death the quoted value
11 of this security was 75 cents -- I am thinking of a
12 penny mining stock, but under no possible circumstances
13 could you have marketed 250,000 shares at that price
14 because there simply was not the demand for the stock.

15 If you had attempted to market that stock,
16 you would have broken the market through to 40 cents.

17 MR. WELLS: You are dealing with another
18 question, Mr. Burn. Mr. Coyne is dealing with, I think,
19 this question of ownership by family.

20 MR. COYNE: Well yes, and perhaps I have
21 been a little confused here. You really criticize in
22 particular the present Section 28, raising this presumption
23 as to control by a family group. Are you really suggest-
24 ing, simply, that that whole concept be got out of the
25 way? In other words, far from there being a presumption,
26 such as exists at the moment, if the decedent in fact
27 only owned a minority interest, then in no circumstances
28 could his shares be valued as though there was a control?

29 MR. BURN: No, because we bring some things
30 back to the Department in our later recommendation. I



1 think what we are trying to say is this: here is one
2 case which is one case where the Act removes, from quoted
3 value, a security and we are saying there are possibly
4 many cases where the quoted value does not represent
5 a true disposable value to the executor. In some cases
6 it may be higher, in some cases it may be lower so in
7 any of those circumstances, we suggest there should
8 be an exception from, say, standard definition of fair
9 market value and it would be open, in the case if this
10 Section were removed and the other were put it, it would
11 be open to the Department to say well this only represents
12 five per cent of the company, the brother owns 65 per
13 cent so it, in fact, is part of the majority holding
14 and is worth more than the quoted value of the security.

15 MR. WELLS: Correct me if I am wrong Mr.
16 Burn, are you thinking of a situation where one brother
17 may own -- the family owns the company but one brother
18 may be in a position to deliver control, actual control
19 himself and there have been such instances where the
20 brother has sold control without giving the rest of the
21 members of the family the benefit of the price received?

22 MR. COYNE: I can understand. What you are
23 recommending is that if, as a result of circumstances
24 of control, it can be alleged a security has some other
25 value than its quoted value, assuming that it is a
26 quoted security, then there should be opportunities for
27 the true value to be determined, rather than for a
28 different assumption to be made. You are dealing there,
29 as I understand it, with quoted securities. What about
30 the situation, which is perhaps more apt in relation to



1 Section 28, where the securities are not quoted? What
2 is the effect of your recommendation on, let us say,
3 a private company where the decedent has a minority
4 position in the company and his brothers and sisters have
5 control?

6 MR. BURNS: I would suggest that our recommend-
7 ation does not flow to that situation at all, because you have
8 the situation where you have had the same factors, but
9 you have not a Statutory presumption against you, in
10 that case. In other words, if you cannot settle with the
11 Department, you can go into court and quarrel with them,
12 but they cannot quote Section 28 at you.

13 MR. COYNE: So your quarrel is basically
14 with the Statutory presumption?

15 MR. BURN: Yes.

16 MR. COYNE: You do not quarrel with what the
17 facts may in fact establish. It's the Statutory presump-
18 tion and you do not feel, I think you said in answer to
19 my question, that the existing provision which appears
20 to contemplate a rebutting of that presumption, really
21 meets the circumstances. Is that fair?

22 MR. BURN: That is fair, although my opinion
23 might be questioned, I might say that. My opinion,
24 on further examination might be questioned but that
25 would be my opinion, that the opportunities of rebutting
26 that presumption are very very limited.

27 MR. WELLS: I must say, I was of the
28 impression in reading this, you were trying to get at
29 that very thing: the situation arises in connection
30 with private companies where you do not have the benefit



1 of quoted market value. You have to establish value
2 in relation to other similar situations and very often
3 controlling interest will be valued at a higher ratio
4 to earnings, for example, than it would be if it were
5 not a controlling interest and I thought that that is
6 really what you were trying to get at.

7 MR. BURN: No, Mr. Wells. The factual
8 situation I actually had in mind is where there had been
9 a conversion of a private company into a public company
10 with a partial distribution of stock and perhaps control
11 still remaining in the hands of the members of a family
12 but the bulk of the control rests with, say, one person
13 and other members of the family having relatively small
14 interests.

15 COMMISSION GRANT: In other words, Mr. Burn,
16 you are taking the case where a deceased has an interest
17 in a private company which could be roughly a 20 per
18 cent interest but in his lifetime, in an effort to avoid
19 or to cut down on his tax liability, he has been gifting
20 his shares until one of his sons, who is associated with
21 him in the business, has acquired 35 per cent of the stock
22 and let us say the other 45 per cent is held among
23 perhaps members of his family or among certain employees
24 of the company.

25 Now on the death of the father, the son
26 decided that I think I will get out of this business,
27 and he makes a deal whereby he sells his 35 per cent
28 interest and that may be all that the buyer wants to
29 take. Therefore, the Department is liable to fix the
30 value of the father's shares, the deceased shares at the



1 same price as what the son got for his?

2 MR. BURN: That is quite so, Mr. Grant,
3 because we are not really dealing with a private company.
4 The case I am really thinking of is the case where the
5 father has made available, I will use simple per cents,
6 45 per cent of the stock of what was formerly a private
7 company to the public, and it is listed on the Stock
8 Exchange. He has gifted 51 per cent to his son and
9 four per cent to his daughter, and the daughter dies
10 and that stock is quoted at \$30 a share.

11 Now I suggest that all the daughter's
12 estate is is so many shares of stock at \$30 a share. How-
13 ever, it is open to the Department to say, oh no that
14 is not so because my arithmetic hasn't been good --
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1 48 per cent, or seven per cent plus or your 48 per
2 cent control of that company and a buyer would pay more
3 for it. As an example, as you very rightly pointed out
4 this is open to the son willing to sell his 48 per cent
5 at that inflated price without regard to his sister's
6 holdings at all. There is no reason why her estate should
7 be penalized because of the inherent value in her
8 brother's shares.

9 MR. COYNE: Well this presumes Section 28
10 repealed and it is then on the number of shares to be
11 bought and that is a difficult thing to do.

12 THE CHAIRMAN: Mr. Burn, paragraph 3.81,
13 as I read this recommendation to cancel Section 28 it
14 is to permit the executors or the Department to show
15 that the quoted value for listed stock is not true
16 market value. That is a pretty broad implication, I
17 would think.

18 MR. BURN: Yes, there is a particular Section
19 in the Ontario Act which attempts to deal with this
20 problem, although some people may say it doesn't go far
21 enough:

22 "Provided that this clause doesn't
23 "apply where there is not sufficiently
24 "wide-spread distribution of the securities
25 "of which such security forms a part to
26 "reflect the true value thereof in such
27 "prices or quotations or where such prices
28 "or quotations is or may be a result of
29 "any manipulations or any exercise of any
30 "means of influence by control."



1 That is one situation where they depart from the quoted
2 value. There may be other situations. I think what
3 is more pertinent in our recommendation is that if an
4 executor felt strongly enough about the situation and
5 the alternative valuation rate was available he could
6 avoid a head on collision by disposing of the security
7 in the meantime in bringing into the estate the value
8 of the amount he received.

9 Section 3.79 refers to Section 28 and Section
10 28 deals with minority interest in controlled private
11 corporations.

12 MR. ALLISON: I think there are specific
13 rules in Section 27, which as I read it are irrevocable
14 which dealing with valuations of listed companies says:

15 "This Section does not apply in
16 "determining the value of such security
17 "through holding a majority of the shares
18 "thereof or other voting interest therein
19 "or any other manner whatsoever by the
20 "deceased, by the deceased and one or more
21 "persons connected with him by blood relation-
22 "ship, marriage or adoption or by any other
23 "person on his or their behalf".

24 In listed companies the control factor is
25 irrevocable in Section 28, and although it doesn't
26 specifically so say by inference 28 must deal with unquoted
27 securities, private companies. Our difficulty is with
28 the arrangement at arm's length. It has been our experience
29 unless you can actually establish that a brother or
30 two brothers are, in fact not talking to each other and



1 haven't talked to each other for ten years, the mere
2 fact they are brothers they are presumed to deal, not
3 at arm's length.

4 MR. COYNE: By the Department. There is not
5 much jurisprudence on it.

6 MR. ALLISON: No.

7 MR. COYNE: You are suggesting that Section
8 28 be repealed but also that Section 27 . . .

9 MR. ALLISON: As well.

10 MR. COYNE: Be repealed and be replaced by
11 the type of position that you are speaking of in paragraph
12 3.81; is that true?

13 MR. BURN: I am sorry I didn't catch that
14 figure. We were in error.

15 MR. COYNE: I have no questions on your
16 alternative valuation date proposal which is quite clear.
17 I really just have one general question on the concluding
18 part in which you comment in response to a request of
19 the Commission upon the problems of succession duties
20 and foreign ownership. You say you would like to emphasize
21 that this observation is based on our collective
22 experience and not statistical information. I take it
23 there just isn't any statistical information that would
24 be available or you have found available to your Assoc-
25 iation. It has been suggested to me by the research people
26 of the Commission that there might be available to you
27 factual information relating to cases that might be
28 of some value. You are the people who have the information.
29 Is there any study on this question -- do you think there
30 might be some helpful information that you could assemble



1 without great difficulty?

2 THE CHAIRMAN: I might add to that this
3 matter is of considerable importance to us. We keep
4 on getting expressions of opinion but they are not
5 very well supported. I can't think of any people who
6 are in a better position than yourselves to know the
7 facts.

8 MR. BURN: I am going to ask the other
9 gentlemen at the table to comment. On the basis of
10 my experience in the difficulty of obtaining for you
11 what you call factual information, this is more commonly
12 dealt with as estate planning problem rather than as
13 administrative problem and you don't keep records on
14 the estate planning advice. This is a matter which in
15 most cases is worked out in a man's lifetime. He either
16 determines to hold on and take the necessary steps to
17 ensure his estate will be liquid or takes some measures
18 during his lifetime because he has the tools available
19 to him which are sometimes not available to executors
20 such as he could look in continuing management with a
21 buy-out agreement or something of that nature. Ken?

22 MR. ALLISON: I think, Mr. Chairman, the
23 question of whether it tends to increasing foreign
24 ownership is very difficult to establish. There is no
25 doubt in my experience that the succession duty facing
26 business owners leads people either to attempt to
27 convert their private company to a public company or
28 by thereby liberating some of their capital or to
29 attempt to sell out. When it comes to selling out it
30 is the question of the highest bidder normally gets it



1 and you will get certain categories of industries and
2 sizes of industry that are more attractive to foreign
3 ownership than others. Succession duty in itself, I
4 would say offhand by itself doesn't lead to foreign
5 ownership. It leads to the necessity to sell. Having
6 that necessity created it is where the market is and
7 it varies from industry to industry, type to type.

8 THE CHAIRMAN: Might I interrupt, Mr. Coyne.
9 The necessity to sell is perhaps just what we are
10 looking for. You say pretty fairly, I think, that
11 succession duties really haven't caused a lot of private
12 companies to be sold. That is right?

13 MR. ALLISON: Yes.

14 THE CHAIRMAN: Again we haven't been able
15 to secure much support for that. A while ago I thought
16 it might be useful to take a list of all private companies
17 which had been sold in the last two years and see whether
18 it would be possible to run those down as to reasons,
19 finding out to what extent succession duties had influenced
20 the judgment of the vendor. Again I suspect that a
21 lot have been sold because of estate planning, because
22 of the breaking up of estates for other reasons. I wonder
23 to what extent these that had been sold had been because
24 of succession duties?

25 MR. ALLISON: I think it is a matter of
26 timing. Succession duties in my experience is not the
27 sole deciding factor. It is sometimes a factor which
28 perhaps precipitates a sale a little earlier than ordinarily
29 would be the case, but a man who is in business and
30 his beneficiaries and actively interested in it can



1 usually, in my experience, scramble around via insurance,
2 via leasebacks, via mortgages or somehow to raise the
3 necessary cash provided he starts early enough to get
4 sufficient liquid funds. I think sometimes succession
5 duty gives rise to a sale earlier than would ordinary
6 take place, such as when a man retired or when he dies.
7 I don't know whether Mr. Wells would agree with this.

8 MR. WELLS: I can think of one case and if
9 I racked my mind I could probably think of many others
10 where in planning and estate the owners have seen fit
11 to go public. That, of course, exposes the company to
12 a foreign takeover. I can't think of any case, offhand,
13 where an owner has actually negotiated a sale to a
14 foreign company for purposes of succession duties. I
15 think the point has been made, and I think it is valid
16 that the succession duty problem so often gets owners
17 of private companies to list their stock and that means ---
18 sell it out completely in some instances and that can
19 lead to foreign takeover.

20 THE CHAIRMAN: Thank you. Supposing we
21 stop at this point and we will come back to it after
22 lunch. I would like time to think during lunch anyway.
23 We will adjourn to 2:15.

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26 ---LUNCHEON ADJOURNMENT.

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1 ---Following luncheon adjournment.

2 THE CHAIRMAN: Are you all ready? I think we
3 might proceed. We were discussing the sale of
4 companies perhaps to foreign interests because of estate
5 taxes, and I think we got to the point where you
6 indicated that you believed that there were some
7 instances where companies had been sold, private
8 companies -- I think we were restricting it to private
9 companies to meet death duties.

10 We have heard it said that it has been
11 necessary to do this from time to time. Even though the
12 money might be available in the companies, it is not
13 possible to get the money out of the companies. I would
14 have thought, since the Ives legislation, and since
15 everybody became thoroughly acquainted with surplus
16 stripping at no cost, that the problem might have
17 ceased to exist. Do you think there is any need, while
18 there is money within the companies, to have to sell
19 companies in order to raise money to pay their death
20 duties because they cannot get the monies out of the
21 companies?

22 MR. WELLS: I think there have been instances
23 in the past, since we put it that way. It may be that
24 the situation that existed back years ago does not
25 obtain at the present time. I would like to volunteer,
26 on the part of our Association that we will do a certain
27 amount of research in that and if we have anything to
28 support our observations, we will submit it.

29 THE CHAIRMAN: That would be very helpful to us.
30 I wish you would because, as I say, we are curious about



1 It's being represented to us that succession duties are
2 causing people to sell companies, and the companies are
3 moving over to foreign owners. We have found very
4 little support, so far, except pretty broad statements
5 to the effect that succession duties are really having
6 such results. If you could give us any help along this
7 line, we would be very grateful to you because we think
8 you must be in as good a position as anybody to be able
9 to appraise this.

10 MR. WELLS: We won't promise what we will come
11 up with, but we will do the research.

12 THE CHAIRMAN: That is fair enough, thank you.

13 COMMISSIONER GRANT: Also, Mr. Chairman, do we
14 not think that it is material to our consideration as
15 to whether or not some companies have been sold to
16 Canadian enterprises? Not necessarily to foreign
17 countries. In other words, the forced sale of companies
18 to meet their succession duty obligations?

19 MR. WELLS: I don't think there is any doubt
20 whatever that the companies have been sold or put on
21 the market for succession duty reasons. Whether they
22 have ended up in foreign ownership is another question.
23 We could research that, I think.

24 THE CHAIRMAN: I think Mr. Coyne has completed
25 his questioning with regard to death taxes. Have you
26 anything you would like to ask?

27 COMMISSIONER WALLS: I have just two questions.
28 The first was that I understand your recommendation is
29 that we turn over the estate tax to the Provinces, with
30 the Federal Government to be the collector. Now this,



1 if I am correct, is contrary to previous recommendations
2 that have been made from time to time, that it be turned
3 over to the Provinces to collect their own and I would
4 ask is it because of the jurisdictional problems that
5 the Provinces may not be able to enter directly into
6 treaties with foreign governments, or is it principally
7 because of your fear of the use of tax havens that you
8 oppose the idea of it being turned over to the
9 Provinces, to collect the tax?

10 MR. BURN: No. I would say the fear of tax
11 havens is somewhat remote sir. I think the principle
12 of uniformity can much more readily be established when
13 there is one central body. I am not under-estimating
14 the factor of accessibility to foreign assets, and
15 perhaps the administrative skill of the Federal
16 Government Department has increased so much in recent
17 years the ideas are not so repugnant to us now.

18 COMMISSIONER WALLS: Would it not be possible
19 for the Federal Government only to act as the agent
20 for the Provinces in dealing with foreign treaties?

21 MR. BURN: Yes, that is so but you still run
22 into your conflict of property which might be situated
23 in one province and owned in another province and
24 transmitted in another province. You have to overcome
25 those problems.

26 COMMISSIONER WALLS: So in effect, even if
27 a Province were to set up their own collection, you
28 would have to arrive at some degree of uniformity, as
29 you probably would have to with the Federal Government
30



1 becoming the sole collection agency for them?

2 MR. BURN: I didn't think it would be, no.

3 COMMISSIONER WALLS: Now I was very interested
4 in your suggestion regarding the collection of estate
5 taxes, and particularly as to how you would apply it to
6 pension funds, and again I am going to deal with another
7 suggestion that has been made to this Commission and
8 I would like to get your reaction because it seems to
9 me it might remove most of the problem with respect to
10 the valuation of pensions and annuities and that is that
11 the estate tax only be collected on the death of the
12 last survivor spouse.

13 In other words, that the estate be considered
14 to be the amassing of worldly goods by husband and wife
15 and that, therefore, estate taxes only be due when the
16 last survivor dies.

17 MR. BURN: We considered that matter in
18 considerable detail, in a theoretical sense, sir. We
19 did not limit the scope of our thinking to pensions.
20 It would fit in with our basic philosophy, regarding
21 what we think the social objective of this tax is, that
22 there would be a great deal of merit in the surviving
23 spouse enjoying the full fruits of what he or she, and
24 his or her spouse had achieved during their lifetime.
25 You immediately run into immense administrative
26 problems, of course. What string are you going to keep
27 on assets to ensure that there are sufficient to pay
28 the duties at the end of the period? I might say
29 this is not part of this submission: We literally
30 considered as to whether the estate tax should be



1 regarded as an investment of the estate and the widow
2 allowed to have the use of the income which is on some form
3 of deposit with the Federal Government. We eliminated that.
4 We saw a great deal to support the position which you
5 say someone else has expressed but we felt that it
6 bogged down in administrative details.

7 COMMISSIONER WALLS: If you were to put that
8 system into effect, would you necessarily need to
9 increase the maximum exemption?

10 MR. BURN: Provided that there was some
11 element of safeguard -- if there were, say, minor
12 children following the death of the last surviving
13 spouse, I suggest it probably would not be necessary.

14 THE CHAIRMAN: I cannot see what administrative
15 difficulties there would be if one simply took the view
16 that there was no succession whatever until both
17 consorts had died.

18 MR. BURN: Well, Mr. Chairman, perhaps it ill
19 behooves me to take the position of the Department but
20 you honestly would have to put restrictive measures on
21 gifts, wouldn't you when the second spouse was
22 surviving? Maybe you don't mind so much if she
23 dissipates the estate. Then it comes into the public
24 realm but you wouldn't want her to be able to gift it
25 so that she in fact had no estate. There would be no
26 question of taxes then whatsoever.

27 THE CHAIRMAN: But surely a tax on gifts is
28 a corollary of estate taxes anyway? One could, I
29 think, develop that. I was a little surprised that
30 you did not speak about the gift tax provisions in the



1 Income Tax Act. It seems to me there should be some
2 correlation between the two because I would think that
3 death taxes would be perfectly useless if one was not
4 in some way restricted by tax on giving away his money
5 and, therefore, I would assume that what is inserted
6 now would continue to be inserted. That is all.

7 MR. BURN: I don't know whether I have
8 gathered the import ---

9 THE CHAIRMAN: You said you would need some
10 provisions with regard to gifting in order that the
11 widow, if it were a widow, could not give away all the
12 money that had passed to her but I say to you that
13 those provisions are now inserted in our Income Tax
14 Act.

15 MR. BURN: With fairly liberal exemptions
16 which, over a period of years, can amount to something --
17 it has always been my view, sir, that the gift tax
18 provisions, there are an acknowledgment people are
19 going to make gifts who do not, theoretically, fit in
20 with the concept of death taxes.

21 THE CHAIRMAN: I am sorry, I was assuming that
22 that was not the case; they must deal with death taxes
23 and I was taking too broad a jump at it.

24 COMMISSIONER GRANT: Another very definite
25 disability in considering such a proposal as this would
26 be: Is it not, Mr. Burn, the fact that you can always
27 have your intentions with regard to control expressed
28 in the will, and it is not every testator that wants
29 his wife to have full control of his estate and she is
30 sometimes given quite a limited control?



1 MR. BURN: That is so. During the course of
2 our discussion it was suggested to make this
3 administratively feasible, every estate would have to be
4 administered by a trust company.

5 COMMISSIONER GRANT: You showed commendable
6 restraint in not putting it in the brief.

7 COMMISSIONER BEAUVAIS: With regard to the
8 exemption for dependents, would you not consider that
9 the definition of dependent should be similar to that
10 as expressed in the Income Tax Act?

11 MR. BURN: I think there is a great deal of
12 merit in -- if the child is dependent upon the deceased
13 by reason of physical and mental infirmity, graduation
14 is stopped with respect to that child. I think there is
15 considerable merit in that suggestion sir.

16 COMMISSIONER BEAUVAIS: Not only that, but if
17 a child is independent and is 23, then you would not be
18 subject to that?

19 MR. BURN: Yes.

20 COMMISSIONER BEAUVAIS: Now a second point.
21 I refer to page 31, at the end of the first paragraph.
22 You say that:

23 "It is our recommendation that
24 a similar provision be inserted in
25 our Federal Tax Act, provided that
26 the exemption granted to the widow
27 be not greater than the benefit
28 received by her."

29 My question is: Would you consider that she
30 received full benefit when she has only the usufruct, the



1 life interest from the estate?

2 MR. BURN: We would. I suppose that you could
3 receive a different answer from my friend from Quebec
4 here than you can from me.

5 COMMISSIONER BEAUVAIS: Could I have both
6 answers?

7 MR. BURN: My quick approach would be the
8 actuarial value would determine, that is to actuarially
9 determine a life interest. I believe sir that that is
10 the procedure in the United States of America where
11 they grant a marital exemption, and, of course, I am
12 really answering your question -- we point out what we
13 think is an anomaly in the present Act; that
14 restriction does not apply.

15 COMMISSIONER BEAUVAIS: And in Quebec, I
16 suppose she would pay a tax on the full amount. She
17 has the full benefit.

18 MR. ALLISON: She would pay tax on the whole
19 amount on Quebec succession duty. Duties would be
20 really restricted to the income. I believe I am right
21 in saying in U.S. law, where you have this life interest
22 proposition, in order to get the marital exemption,
23 there must be the ability for the widow to demand all
24 or a portion of the capital from which she is receiving
25 the income. Just a straight life interest, the widow
26 has to have something, really, either a bequest or on
27 her more or less demand to receive capital.

28 COMMISSIONER BEAUVAIS: Because what you say
29 here, the benefit received by her, you have to establish
30 the benefit.



1 MR. COYNE: Now the last point is the
2 remarriage clause that you talked about this morning.
3 If a pension ceases upon remarriage, would the payment
4 of the duties cease, as in the case of the death of a
5 widow, for instance?

6 MR. BURN: Yes, sir.

7 MR. COYNE: That would be the same treatment?

8 MR. BURN: Yes.

9 THE CHAIRMAN: Going to your table opposite
10 page 37, where you compute what the taxes would be,
11 having regard to the rules that you propose as to
12 exemption, you put the total amount of taxes at
13 \$36,735,000.00, and the average tax is 7 per cent as
14 against the present average of 15.9 per cent. My
15 question would be that if these exemptions, as you
16 suggest, were accepted, thought to be an excellent
17 plan but the Minister simply took the view that we
18 should still receive \$83 million or \$85 million, whatever
19 it might be, and that the variable was not the amount
20 of tax, the variable was the rate, would be adjusted in
21 proportion to achieve the taxes, now would your
22 exemption still be valid under the higher rates? Would
23 that still be a better rate of tax than with the
24 existing exemptions?

25 MR. BURN: I will ask my friends to feel free
26 to disagree or check my answer, but I suggest that
27 our position would be that if it were necessary to
28 raise the same amount of revenue, we would find favour
29 in extending the exemptions, as we have proposed them
30 because, in fact, you are then favouring the people



1 who are closest to the deceased and I think it would
2 be our feeling that this would be a desirable
3 objective.

4 THE CHAIRMAN: Thank you very much. I duly
5 note your recommendation is not to do that but thank
6 you for answering that question which I think is
7 significant. One more question.

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1 Are there any steps essential to pick up the revenue --
2 I suppose they are also there to pick up revenue which
3 would be imposed under death taxes because of inter vivos
4 gifts. I suspect that even with those gift taxes that
5 intervivos gifts might be said to represent a loophole
6 in the succession duty, although perhaps that is a bit
7 exaggerated because there is a tax on succession. There
8 is a tax at death, but certainly if one could give
9 away one's money freely there would be no tax. You
10 would never collect a tax at death, so to that extent
11 I would think that gifts are a loophole unless the tax
12 on gifts are equal to the tax at death. I would suspect
13 that Canadian taxes on gifts are not equal at all times
14 to the tax on death, but I haven't calculated it. I
15 don't know whether one could work it out and say whether
16 they are equal. Would you think that there is a
17 fair degree of equality between gift taxes and death
18 taxes so that the taxes tend to be neutral and so there
19 is not a very substantial advantage to give away your
20 money prior to death.

21 MR. BURNS: It all depends on the size of
22 the estate.

23 THE CHAIRMAN: I suppose.

24 MR. WELLS: Very wealthy people who anticipate
25 death and give their estate away -- I think that really
26 answers your question.

27 THE CHAIRMAN: I think it does. It goes part
28 way to answer it anyhow. I suppose the next matter
29 one must be concerned about would be the possibility to
30 achieve a tax taking into effect the size of estates,



1 into consideration the size of the estates so there
2 wouldn't be an advantage, substantial advantage to gifts.

3 MR. WELLS: I suppose the ability to give
4 money away during their lifetime at a low rate of taxes
5 accomplishes the social objective that is implicit in
6 the Succession Duty Act.

7 THE CHAIRMAN: I have some views about that.
8 That is a partial answer anyhow. It divests the
9 prospective testator of some of his money, but it doesn't
10 spread it around the whole populus. It gives to his
11 own family.

12 MR. ALLISON: I gather, Mr. Chairman, you are
13 referring to the comparison of death tax rates versus
14 succession duty rates. I think in any consideration of
15 how close these two may be brought together one must keep
16 in mind that this tax is prepayment of succession duties.
17 The length of time by which the amount is prepaid is
18 the governing factor of how close to equality the rates
19 may be. If you prepay twenty years in advance it
20 means the government has had the use for twenty years
21 and the testator hasn't.

22 THE CHAIRMAN: You may have noticed it was
23 proposed to us by Mr. Neaman in Winnipeg there should
24 be some means of prepaying one's estate tax. Perhaps
25 that is what gift tax seeks to do. If it does do it
26 shouldn't there be a better relationship between the
27 gift tax and the estate tax? It seems to me there
28 is so much in favour of going in one direction it must
29 be a tremendous incentive to certain people to choose
30 that group. I wonder if there has been a study of this



1 at any time. I am not aware of it.

2 MR. BURN: I am not stating this on behalf of
3 the Association, but I might direct your mind to a
4 survey that propounded, viz- the Tax Association
5 Convention proposed this, seven or eight years ago
6 where it was suggested that the rates of tax be
7 progressively based on the aggregate gifts received by
8 recipients from whatever source. That is a suggestion
9 as to how the problem might be tackled.

10 THE CHAIRMAN: It has just been pointed out
11 to me that the gift tax was first imposed in 1935 six
12 years before the Succession Duty Act which may be
13 significant.

14 MR. GRANT: Before the Federal Succession Duty
15 Act?

16 THE CHAIRMAN: Yes, before the Federal
17 Succession duty Act.

18 MR. GRANT: Might we pursue a little further,
19 Mr. Burn, the matter raised on page 44, 3.75 with
20 respect to the charitable trust versus the charitable
21 organization. Perhaps if we are to make any
22 recommendation on that we should have a little more
23 information. I am under the impression that where a
24 testator sets aside a certain sum of money and directs
25 his executor and trustee to pay the income to charities
26 of their choice, that that is where this problem arises.
27 Just for the sake of saving time, if I may develop my
28 thought on it: It seems to me that one of the problems
29 that we are confronted with there is the definition of
30 charity because under the Act "charity" is a definite



1 thing and it is known what it is. When it is named
2 then there is no question about it. The authorities
3 can say this is a charitable organization and as such
4 that qualifies. When it is not named, when it is
5 left to the discretion of the executors and the
6 trustees they may choose an organization which in their
7 opinion is a charitable organization carrying out
8 charitable work but which in the eyes of the law is not
9 recognized as a charity. Is that part of the problem,
10 or is that the problem?

11 MR. BURNS: There is a very classic
12 definition of charity in English law, sir, and I don't
13 consider that part of the problem, because I would think
14 that as a trustee who made a gift to a charity which
15 didn't as a matter of trusteeship, didn't qualify within
16 that definition, and as I understand it the definition
17 would be the same in the Estate Tax Act he would commit
18 a breach of the trust.

19 COMMISSIONER GRANT: Well now, to be specific
20 I am thinking of a case where trustees carrying out
21 their directions under a will say we will allot so much
22 of the income from this fund to say a fraternal
23 organization which is carrying out charitable work, and
24 they may say we earmarked that for charitable work and
25 the fraternal organization is not regarded as a
26 charity within the meaning of the Act and therefore
27 the authorities, the Estate Tax authorities cannot
28 recognize that as a charitable gift.

29 MR. BURN: Will you just give me a second,
30 please?



1 COMMISSIONER GRANT: If you would like to
2 submit further information to us at a later date on that
3 point, I think we would be very happy to receive it.

4 MR. ALLISON: Perhaps Mr. Grant I could offer
5 one actual illustration we have in the past in the old
6 succession duty: A man had created and specified a
7 trust with authorization to the trustees to use the
8 money for charitable purposes, to make gifts or grants
9 to charitable organizations in Canada. When the Estate
10 Tax Act came in this did not qualify as a charitable
11 organization and we incorporated a charitable foundation
12 the members of which are now two members of the
13 deceased's family plus officers of the Montreal Trust
14 Company and we are carrying on that foundation, in fact
15 as a trust to comply with the provisions of the Estate
16 Tax Act. There was the necessary expense of
17 incorporating the foundation and the necessary expense
18 of keeping it alive when in fact the charter power
19 and everything are identical to the man's previous will.
20 This is the point we are making. I think a foundation
21 to a certain extent being administered by individual
22 members is, perhaps, more susceptible to abuse than
23 a trust where the trustees are obliged to account.
24 This is the type of thing where we can't see the
25 advantages.

26 COMMISSIONER GRANT: You can circumvent the
27 law by incorporating under the Charters Act or some
28 similar legislation.

29 MR. ALLISON: Under the Federal -- that is
30 right.



1 COMMISSIONER GRANT: In your case it was large
2 enough to go ahead with that.

3 MR. ALLISON: Yes.

4 COMMISSIONER GRANT: There are lots of cases
5 where it wouldn't be large enough.

6 MR. ALLISON: Yes. The second difficulty
7 that we run up against in mentioning specific
8 institutes is the uncertainty that either these
9 institutes will be in existence twenty years from now or
10 that they will have any particular needs for funds.
11 These might be diverted elsewhere. This is why you
12 have to get a broad terminology for the trustee to
13 select.

14 COMMISSIONER GRANT: Thank you very much.
15 I am satisfied with the explanation and I think that
16 this is becoming more prevalent under wills whereby
17 the executors and trustees are charged with these
18 responsibilities of choosing their charities.

19 MR. WELLS: Perhaps the point could be covered
20 if the legislation were clarified to the extent of
21 granting these exemptions where the discretion was
22 exercised in favour of charities that did qualify.

23 COMMISSIONER GRANT: Yes.

24 MR. COYNE: Which is more or less the way with
25 the Income Tax Act.

26 MR. ALLISON: The other factor is that under the
27 Act the charitable organization must have well defined
28 rules and regulations otherwise it loses its tax free
29 status.

30 THE CHAIRMAN: That was going through my mind,



1 this relationship with the other Act. That could be
2 looked at. It might be helpful to us. You gentlemen
3 would like to get away in forty minutes. We will do
4 our best. In fact we will succeed. Mr. Coyne.

5 MR. COYNE: Mr. Chairman, I think we can move
6 on now to the third section of the Association brief
7 containing general comments on taxation. Apart from
8 the hints about time I must say I don't have as many
9 or as detailed questions on this section as on the
10 other, although you may wish to develop the discussion.

11 THE CHAIRMAN: What page?

12 MR. COYNE: It starts at page 50.

13 THE CHAIRMAN: Thank you.

14 MR. COYNE: After some general remarks about
15 the problem of Canadian security ownership and the
16 constant pressure of foreign buying of Canadian equities
17 and that sort of thing you go into a discussion that
18 leads to two specific recommendations. Your discussion
19 starts in paragraph 4.06 on page 52 in which you
20 describe the limitation of equity investments which are
21 now imposed on trust companies by the regulatory
22 legislation. As I understand your description you are
23 speaking here of guaranteed funds and your own funds,
24 not ordinary administrative funds. There are two
25 types of limitations. One is a quantity limitation, if
26 you like, in a sense you are limited to 15 per cent
27 of such funds as equity investments and there is
28 secondly a quality limitation based upon essentially the
29 dividend records of the companies which have issued
30 the shares. You suggest that the quantity limitation



1 is not a significant one but that quality limitation is.
2 You then go on to specifically make the representations
3 that these quality limitations be liberalized so that
4 there will be broader opportunities for trust companies
5 to invest in broader range of equity investments,
6 presumably equity investments which carry more risk,
7 speaking broadly, than the investments that are now
8 available to you.

9 MR. SMITH: Or new ventures that haven't
10 established a performance.

11 MR. COYNE: Or new ventures that haven't any
12 performance record.

13 MR. SMITH: That is right.

14 MR. COYNE: Now, you couple with your
15 recommendation that these equity limitations be
16 liberalized the collorary that you should also under
17 the Income Tax Act be permitted to set up a tax
18 free reserve to protect against, protect you against
19 loss in such investment. The first question I would
20 like to ask related to this reserve suggestion, and it
21 is somewhat analogous to our discussion this morning
22 of mortgage reserves, is it your suggestion that this
23 setting up of a tax reserve be only available to
24 trust companies or would it have to be available in one
25 way or another to other companies, other institutional
26 investors, if you like, who might be investing in this
27 type of security?

28 MR. BURN: Before I directly answer your
29 question, I don't know whether it is coming out in the
30 context, but our intention here was perhaps these



1 recommendations not be perhaps as firm as some of the
2 other recommendations in some of the other parts of our
3 brief. We in fact, try to look at ourselves objectively
4 and especially now there is a great deal of discussion
5 about the problem. We don't know the seriousness or
6 the extent of the problem. It never really has been
7 defined, but if it is the view of the Commission that
8 this is a problem here are some of the tools which might
9 increase the extent of our investment in the equity
10 field so, in that context we are obviously just
11 speaking of ourselves.

12 MR. COYNE: As far as yourselves are concerned
13 you express the view that these recommendations if
14 put into effect would be an incentive to you to
15 increase your equity investment.

16 MR. BURN: It is possible that they would be.

17 MR. COYNE: Would you go more than that, do
18 you think it would? Would you go further than that?
19 Do you think it would be an incentive?

20 MR. BURN: I think perhaps the discussion
21 might be very topical now. In addition to the reserve
22 it appears that there may be a marketing of securities
23 up to the extent of 25 per cent of what formally
24 had been solely owned subsidiaries of American companies.
25 We have seen a slight indication, one or two examples
26 recently, and we don't know the extent to which that
27 will extend.

28 MR. COYNE: As a result of the proposed tax
29 change in the budget.

30 MR. BURN: Yes. It may be that these companies



1 have no dividend record for various good reasons, that
2 they have re-employed capital in the company and
3 the parent hasn't needed money, but they might have
4 steady earning record. Obviously there is no
5 particular justice achieved in the budget if a large
6 portion of the 25 per cent flows across the border. One
7 possible impediment to that would be to give us
8 capacity and encouragement to participate in these
9 new issues.

10 MR. COYNE: I realize you couple the two
11 things together, the incentive to increase your
12 participation in this field and at the same time give
13 you the opportunity by liberalizing the trust company
14 legislation.

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1 Supposing; instead of being coupled like that
2 those were divorced and no tax free reserve was provided
3 for but the trust company legislation was liberalized
4 as, for example, in connection with new enterprises
5 which just simply have no performance experience; what
6 would be your thoughts about that type of change?

7 MR. BURN: I would suggest that perhaps the
8 limitation on that would be there might be a tendency for
9 companies to invest a portion of their own capital,
10 if they look at a venture, probably not so much in
11 guaranteed funds -- somewhere or other I think we have
12 tried to say today if you invest a portion of your
13 guaranteed funds in a venture like that, you are
14 probably buying a security that is paying a less return
15 than you have to pay the people from whom you are
16 borrowing the money. There has to be some real
17 incentive, I think, to get any appreciable flow of
18 those funds.

19 MR. WELLS: Would you say, Mr. Burn, that if
20 we had to choose, we would choose the 3 per cent
21 reserve, if you like, liberalized?

22 MR. BURN: Investment powers also.

23 MR. COYNE: That leads directly to my next
24 question Mr. Wells, which was this: In your thinking
25 on this reserve, are you thinking in terms of the
26 reserve being available, presumably, on a percentage
27 basis against your whole equity portfolio, or would
28 against those losses in this extended portfolio that
29 you would now be permitted to go into?

30 MR. WELLS: I think we may reserve against the



1 whole portfolio.

2 MR. COYNE: You want both your cake and to
3 eat it as well?

4 MR. WELLS: Well we are aware that other
5 financial institutions have reserve privileges that we
6 do not enjoy. Trust companies have become much broader
7 in their investment policy, which I think is good for
8 the economy, and we do feel that we are probably
9 entitled, as financial institutions, to some additional
10 reserve.

11 MR. COYNE: And, of course, in your brief,
12 you do relate this suggestion to your mortgage reserve
13 suggestion, I believe?

14 MR. WELLS: That is right.

15 MR. COYNE: And, in effect, what it amounts to,
16 when you have said it all, is it would be in effect all
17 the reserves for all your investments?

18 MR. WELLS: That is right.

19 MR. COYNE: Of both a mortgage nature and of
20 an equity nature. What about your bonds?

21 MR. WELLS: I wouldn't even exclude bonds.

22 THE CHAIRMAN: May I interject here? I was
23 very surprised to have this recommendation. The fact
24 that one has a reserve developed by taxes would not,
25 I would have thought, really have much bearing on one's
26 investment decisions because if one makes foreign
27 investments or if the equity is slightly reduced and
28 the risk is increased, the loss, whether or not one
29 has any reserve, is going to eventually just have the
30 same effect on the profit. The reserve is only going



1 to be of a temporary nature. The final result is going
2 to be the same, and I am very surprised that this
3 reserve would have any worthwhile effect at all on your
4 management decision as to investments.

5 MR. BURN: There is a secondary factor that
6 our capacity to accept deposits is based on the sum of
7 the market value of our investments on reserve. That is
8 in capital account, I beg your pardon, just in capital
9 account.

10 MR. COYNE: If I may supplement that question,
11 and perhaps Mr. Wells wishes to express a view, in
12 effect isn't the effect of the reserve merely shifted,
13 the timing, if there is in fact a loss, merely shifted?
14 The timing of the deduction of that loss in the company
15 accounts? You are going to deduct the loss anyway.
16 If you have set up a reserve, you just deduct it in
17 anticipation of the loss rather than when the loss
18 actually occurs.

19 MR. WELLS: I would say that it would be
20 very comforting to have -- to be able to be aware of
21 tax free reserves against possible losses. I think we
22 have in mind the fact that the banks are allowed the
23 reserve against losses in their portfolio, not their
24 investment portfolio, probably. As I said, the trust
25 companies are, I think, contributing more through their
26 investment policies towards the general economy than
27 they have in the past. We do incur risks. Confidence
28 is of the essence in trust company business and I don't
29 know that we can be too serious about this, but we do
30 honestly feel that perhaps we are entitled to some



1 consideration.

2 THE CHAIRMAN: Now that is a different matter.
3 Fine, thank you. I was looking at it as an incentive
4 for slightly riskier investment and I can't see it.

5 MR. WELLS: I don't think it was and I don't
6 imagine, to be quite frank, that we will invest very
7 much of guaranteed funds in common stocks. Some trust
8 companies do now, and I think probably properly so but
9 I don't think we are going to solve the economic problems
10 of the country that way.

11 MR. COYNE: Then if I might just move on to
12 the other recommendations that you make in this
13 connection, I think you deal with them in paragraph 420
14 on page 57. You say: "This incentive..." and perhaps
15 that incentive, to some extent you have qualified the
16 incentive effect that you would expect from the
17 reserve "could be further strengthened by a change in
18 the treatment for tax purposes accorded to dividends
19 received on such investments".

20 The way you describe the problem is that only
21 part of the dividends you receive from equity
22 investments are tax free and you are suggesting that
23 they should all be tax free. Am I right in thinking
24 what you are really complaining about there, or
25 suggesting should be changed is the present provision
26 in section 12(1)(c) of the Income Tax Act which
27 prohibits the deduction of expenses which have been
28 incurred for the purpose of earning tax exempt
29 income?

30 MR. BURN: That is so.



1 MR. COYNE: That is what you have in mind?

2 MR. BURN: I am aware of the tone in which it
3 is suggested. If the problem is serious enough, here
4 is an ambit that could be explored.

5 MR. COYNE: I suppose I can ask my question, if
6 you have considered it. If you are going to, in effect,
7 take away that prohibition that now exists against
8 expenses incurred in earning tax exempt income, would it
9 not necessarily have no extension beyond, let us say,
10 trust companies and receipt by them of tax exempt
11 dividends?

12 MR. WELLS: I suppose it would have to apply
13 to companies that are engaged in similar type of loaning
14 operations. Wouldn't that be so?

15 MR. BURN: Yes.

16 MR. COYNE: As you put it, it would be a
17 specific exception to a general rule that now appears
18 in the Act, and it would work to the benefit of trust
19 companies perhaps exclusively under your recommendation?

20 MR. WELLS: It would have to apply to loaning
21 companies. It would not apply to insurance companies
22 because they do not work in the same way we do.

23 MR. COYNE: What about an ordinary company that
24 borrows money to tie up the shares of a subsidiary,
25 for example?

26 MR. WELLS: I don't think it would have to
27 apply there.

28 MR. COYNE: Although he is not entitled to
29 deduct the interest he pays on that borrowed money,
30 any income from the shares he receives would be tax



1 exempt. Would you draw a distinction between lending
2 institutions and that type of transaction?

3 MR. WELLS: I would.

4 MR. COYNE: Then going to the next section,
5 which is fairly lengthy, it deals with the question of
6 capital gains. Mr. Chairman, shall I proceed?

7 THE CHAIRMAN: By all means. Please do.

8 MR. COYNE: And I would like to ask a few
9 specific questions on specific points in your brief.

10 THE CHAIRMAN: May I, before you get into that,
11 just make one reference to something I had noted on page
12 59 as to a simpler definition of income.

13 MR. COYNE: We haven't got there yet. Do you
14 want to take it on?

15 THE CHAIRMAN: No, I do not.

16 MR. COYNE: I mean, perhaps my first question
17 was not more or less what you had in mind.

18 THE CHAIRMAN: You put it.

19 MR. COYNE: I was going to invite you to
20 perhaps expand a little on your thinking that you do not
21 want to see any change in the definition of business
22 income for tax purposes and in particular you don't
23 want to see elimination from Section 139(1)(e) of the
24 reference to gains from an adventure in the nature of
25 trade.

26 The Commission has received other
27 representations, of course, on this general subject and
28 I think I am right in saying that many of the other
29 groups have taken precisely the opposite view; that
30 they feel that the present difficulties arise out of



1 the definition of business and the inclusion within the
2 definition of adventures in the nature of trade. Is
3 this the subject you had in mind?

4 THE CHAIRMAN: Not precisely. Carry on.

5 MR. COYNE: I wonder if you would care to
6 perhaps expand your thinking in this regard, in view
7 of the fact it is different, admittedly different from
8 the views that other people have taken before the
9 Commission?

10 MR. BURN: I think that what we are trying
11 to convey there is you are being faced perhaps with
12 two choices and that if you narrow the definition of
13 income, you are probably forced into a capital gains
14 position because the nature of one of these would
15 increase.

16 MR. COYNE: And yet I think you go so far in
17 this -- I cannot turn it up at the moment -- of saying
18 even if there were a capital gains tax you would not be
19 in favour of changing the present definition of income.
20 In other words, for example, these real estate cases
21 that have been so notorious in the last few years and
22 which many people think should have been treated as
23 capital gains have been considered as giving rise to
24 taxable income; As I understand your position it is
25 that even if there were a capital gains tax you would
26 leave those cases as they are at present with those
27 gains taxes at full income rates?

28 MR. BURN: Yes. It is the Real Estate
29 Cases Act, and I take it when we say real estate acts
30 we are thinking of the same kind, falling within the



1 concept of income gain as opposed to you thinking of
2 capital gain as a gradual accretion in the value of
3 something you hold, and I see nothing repugnant in
4 our concept of an individual who enters into a
5 business venture with a view to relatively short term
6 profit, he should not be taxed on income basis.

7 MR. COYNE: Are there any other changes in
8 the present definition of income which you think are
9 desirable? Your brief is silent on the subject.

10 MR. BURN: The brief is silent on the
11 subject and I suggest that it may not be too material
12 but we ran out of time probably but there is a line of
13 cases where a normal businessman, or perhaps a normal
14 accountant would consider them to be day to day
15 expenses which are excluded as they are not expended
16 for gaining income. I don't know whether I will be
17 able to charge up my expenses for being on this trip
18 or not.

19 THE CHAIRMAN: Try.

20 MR. BURN: But there are those lines of cases.
21 We would like to see the statute provide for stock
22 transfer facilities for your shareholders, legal
23 expenses, including additional capital, things of that
24 nature. We would like to see the definition of income
25 closer to the businessman's definition in those
26 respects.

27 MR. COYNE: I suppose most of the difficulties
28 of this nature arose under the general provisions in
29 Section 12(1)(a) and 1(b) where there is no deduction
30 on account of capital outlay and no deduction of an



1 expense except to the extent it was incurred for
2 producing income.

3 MR. BURN: Those are sort of the basket
4 clauses.

5 MR. COYNE: Does your thinking extend to
6 making any sort of specific recommendation as to how
7 the statute might be amended to meet this difficulty?

8 MR. BURN: We have not, I am sorry.

9 THE CHAIRMAN: This might be a good time to
10 acknowledge my debt to the Royal Trust Company for
11 deduction of social club dues. Thank you.

12 MR. COYNE: But what we can take from what
13 you have said is that you view the non-deductibility
14 of a number of these expenses as being unfortunate.
15 You think they should be changed but you are not
16 putting before us any specific recommendation as to
17 how the changes should be made?

18 ~~MR. BURN:~~ MR. BURN: No. If I were asked to word it,
19 it would be "expenses allowed in accordance with the
20 general principles of accounting", something of that
21 nature.

22 MR. COYNE: Then turning to page 60, paragraph
23 4.29, and you are dealing with the question of capital
24 gains tax at this stage, and you say, in effect, that
25 whatever the theoretical justification one may be
26 able to develop for capital gains, the administrative
27 complexity, in effect, renders such a tax an
28 impractical venture. Does this represent a major
29 feature in your opposition to the theory of capital
30 gains tax? In other words, if the administrative



1 problems, which you envisage, could be overcome, would
2 you be in favour of a capital gains tax?

3 MR. BURN:: No. May I see if we are on
4 common ground: In 4.29 we specifically speak of the
5 impracticability of taxing anything but realized capital
6 gains.

7 MR. COYNE: Yes.

8 MR. BURN: To prove a realized capital gain,
9 there are immense administrative problems which we
10 point out later on are not impossible to solve but
11 which do not alter our viewpoint.

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1 For a while but they would have solved them.

2 MR. COYNE: Could not it be said you take
3 your position, your theory on capital gains tax
4 independent of the matter of administrative difficulties.

5 MR. BURN: That is right.

6 THE CHAIRMAN: Seeing we are running out of
7 time could I interject a couple of questions on capital
8 gains, which this Commission has considerable interest
9 in. I think one concedes the administrative
10 difficulties, the lack of yield -- everybody seems to
11 point to that. There is one, I think, worrisome area,
12 and there may be several, but there is certainly one
13 and I don't know whether it is serious or not. It has
14 been represented to us it may well be serious. There
15 may be people who live on speculative profits or go
16 partway to living on them and that in some cases those
17 may not be taxed. I must say I don't know whether
18 they are taxed or not taxed. Of course, if there are
19 people living on speculative profits escaping tax while
20 it may not amount to anything so far as the revenue
21 implication is concerned it certainly is going to
22 affect other taxpayers who are not living that way and
23 pay taxes, because it is unfair. I would doubt if
24 this is the case with regard to real estate because
25 the Department seems to catch them. You read about
26 the cases in courts where real estate is the cause.
27 I don't see many cases with regard to securities. It
28 may be very hard to get at these. I have found a
29 great many other countries have directed themselves to
30 what they call taxing speculative profits, although



1 they say they don't tax capital gains and some times
2 they use time like in England, for instance. Certain
3 European countries do. Do you think there is anything
4 to worry about in this area? You think that the
5 information which has been put to us to the effect that
6 there may be people who are escaping tax because of
7 real business transactions is true? I don't know. Perhaps
8 the Act is broad enough to take care of these things.
9 Have you any awareness of that and the need for further
10 legislation and further proof of this thing?

11 MR. WELLS: If I may speak to that briefly.
12 I have no doubt that capital gains tax would pick up
13 tax revenue that is otherwise lost, and probably
14 equitably. It seems to me that the whole legal and
15 accounting professions become involved in helping people
16 to escape taxes which seems to me a great waste of
17 time, effort and talents. Apart from that doesn't
18 capital gains tax properly come with a more mature
19 economy than ours. It seems in a young country like
20 ours struggling for growth that there is a great deal
21 to be said for allowing people to make capital gains.

22 THE CHAIRMAN: I am really talking about
23 speculative profit rather than capital gains.

24 MR. WELLS: Isn't that covered now? There is
25 a capital gains tax in Canada on a speculative profits,
26 surely.

27 THE CHAIRMAN: I don't know. Is there?

28 MR. WELLS: If we in Royal Trust engage in
29 trading in securities to make capital gains we would be
30 taxed. As a matter of fact I think most investing



1 institutions are very conscious of that possibility.

2 THE CHAIRMAN: So far as the individuals are
3 concerned you are not aware of any great need for
4 anything further in this area.

5 MR. BURNS: I wouldn't like to answer that
6 categorically, but I believe that the evils that would
7 be created by capital gains tax would probably be
8 about as great as they are at the present time.

9 THE CHAIRMAN: Anything further on that?

10 Page 61, 4.31 you say that capital gains
11 taxation would compound this problem by effectively
12 taxing undistributed corporate income a third time to
13 the extent that it is recognized in the sale price of
14 a corporate equity stock sold by a taxpayer. I am
15 a little lost there. I would think that it would
16 tax it a second time. The first time is when it
17 is earned and it is undistributed and because it is
18 undistributed there is no distribution tax. Yes, it
19 is undistributed. There is no distribution tax,
20 therefore it would only be taxed a second time with
21 the capital gains tax. Right now I think it is only
22 taxed once whereas distributed earnings are taxed
23 twice.

24 MR. FORD: I think that the assumption; there
25 is an underlying assumption in that that ultimately
26 the earnings will be distributed so that the taxation
27 occurs the first time in a corporation and the second
28 time in the transfer of the share price, recognizing
29 distributed earnings, and the third time when the
30 earnings are, in fact, distributed.



1 THE CHAIRMAN: I understand that premise, ~~and~~,
2 Mr. Ford, I don't think it is particularly valid, but
3 I understand the reasons. That is another thing that
4 I have been concerned about, I am not saying the
5 Commission has, because the Commission hasn't formulated
6 any ideas, really as yet, but whether or not undistributed
7 earnings are taxed the same amount as distributed earnings
8 so, in effect, they don't escape from tax. People tell
9 us they escape from tax.

10 MR. BURN: I might say, sir, we have to veer
11 off of that point because of the revenue implication.

12 THE CHAIRMAN: Does anybody else have anything
13 on capital gains?

14 MR. COYNE: That is all I have on capital
15 gains. Do you want to move onto the final section
16 of the brief?

17 THE CHAIRMAN: I think we had better move on
18 pretty quickly.

19 MR. COYNE: Perhaps I could just pick up one
20 small point on the capital gains section in paragraph
21 4.40 at the bottom of page 64. You comment that one
22 of the loopholes in capital gains tax -- this is an
23 example in the United States as far as the theoretical
24 question of equity is concerned is that there is no
25 tax upon the death of the holder of capital assets
26 and, of course, this is the current position in the
27 United States, although as you are no doubt aware the
28 administration is advocating that that be deemed real-
29 ization on death, and I believe it is very topical
30 in Congress at the moment because they have expressed



1 opposition to dropping capital gains tax unless this
2 other corollary provision is introduced. Would some
3 of your criticisms of the concept of the capital gains
4 tax, at least on the grounds of protecting these
5 equities disappear if there was a tax that deemed real-
6 ization at the time of death.

7 MR. BURNS: While that would make the
8 application more equitable I think that there would
9 obviously have to be a parallel amendment in our
10 estate duties, even if it is only to the extent that
11 the tax is allowed as a debt certainly not wishing to
12 over-emphasize the administrative aspect if it were
13 seen that the job could be more effectively done with
14 that one axe rather than an axe and a sword.

15 MR. COYNE: You would express the view
16 generally the Estate Tax Act could be used for this
17 general purpose without necessity for capital gains
18 tax.

19 MR. BURN: Yes.

20 MR. COYNE: Turning if we may to a number
21 of what I may call miscellaneous points that you bring
22 up in the concluding part of the brief, the first
23 point starting at page 71 has to do with the rate
24 of tax payable by NRO investment corporations which
25 was hitherto 15 per cent flat rate of tax and which is
26 now proposed to raise to 20 per cent as of December
27 31st, 1964. You make a specific recommendation which
28 appears on page 72 as to how the rates should be
29 adjusted. I take it that your theory here is that
30 the NRO corporation is merely a conduit and that the



1 incomes derived from the investment should not be taxed
2 any more heavily if the security happens to be held by
3 NRO than if held by non residents direct.

4 MR. ALLISON: That is right.

5 MR. COYNE: And then in paragraph 4.61
6 immediately following this -- I am sorry, 4.64 on the
7 succeeding page you say:

8 "A similar provision could
9 be introduced into the Income Tax
10 Act to apply to distributions to
11 non-resident beneficiaries of
12 Canadian Trusts. The effect of the
13 Budget resolutions is that all
14 Canadian dividends and interest
15 passing through a Canadian trust
16 to a non-resident beneficiary are
17 and will be subject to a 15 per
18 cent non-resident beneficiary tax".

19 You are not suggesting that the effect of the Budget,
20 that the Budget resolutions have changed this
21 particular rate of tax, the 15 per cent rate you
22 describe.

23 MR. BURNS: No, put them to disadvantages
24 they wouldn't enjoy if they were direct holders of
25 the securities.

26 MR. COYNE: Because of the fact that if they
27 were direct holders under the Budget resolutions of
28 certain securities there would be a withholding tax
29 of 10 per cent, withholding tax ultimately of 20 per
30 cent.



1 MR. BURN: Except in the case of a trust I
2 would suggest a large measure of securities would
3 fall within the 10 per cent category.

4 MR. COYNE: You are really suggesting, and
5 you will correct me if my assumption is wrong in this
6 instance the trusts are in fact to be regarded as a
7 conduits and there should be the same revaluation, withholding
8 tax applicable to dividend income that applies through a
9 trust or estate.

10 MR. BURN: Yes.

11 COMMISSIONER GRANT: The point being there
12 are more securities that qualify for 10 per cent than
13 for 20 per cent held in trust. I think that is what
14 you brought out.

15 MR. BURN: Yes, essentially assets in trust
16 for the portfolio securities that would qualify for
17 10 per cent deduction.

18 MR. WELLS: Ten or 15 per cent would apply to the
19 underwritten security.

20 MR. COYNE: Turn the page again, page 74.

21 THE CHAIRMAN: Are you nearly finished?

22 MR. COYNE: I will make this the last
23 question, Mr. Chairman. 4.68, composite employee
24 benefit plans. You point out there is a going
25 tendency for employee benefits to fit together in a
26 bunch, so to speak and you say:

27 "While various portions
28 of such a composite plan would
29 fit within the provisions of
30 the Act relating to that type



1 of benefit, the plan as a whole
2 would not correspond with any
3 provision in the Income Tax Act.

4 It would be preferable if such
5 composite plans were given
6 statutory sanction so that no
7 question could arise as to the
8 tax treatment of contributions to
9 and benefits received from such
10 plans."

11 You are not suggesting any further tax relief as such
12 in respect to any particular types, merely that a study
13 of the lot should be clarified whether they should
14 bunch together into a single bunch.

15 MR. BURN: That is right.

16 MR. COYNE: I have no more questions.

17 THE CHAIRMAN: Thank you very much. We have
18 no more questions.

19 It remains but to thank you indeed for this
20 very worthwhile submission and your help today. We
21 are very grateful that you have undertaken to provide
22 even more help on a most important matter to us.
23 Thank you gentlemen very much indeed for appearing
24 today.

25 MR. WELLS: On behalf of the Association
26 I would also like to thank you, Mr. Chairman, and
27 your colleagues for the opportunity of presenting
28 our views. We will do this research on foreign
29 ownership in connection with succession duties and
30 if there is any additional assistance we can offer



1 you we will certainly be glad to cooperate.

2 THE CHAIRMAN: As Mr. Grant suggested rub out the
3 word "foreign".

4 We will stand over until 9:30 tomorrow
5 morning.

6
7 -----ADJOURNMENT.
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ROYAL COMMISSION

ON

TAXATION

HEARINGS

HELD AT

OTTAWA

1951

VOLUME No.: DATE:

61

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1
2 THE ROYAL COMMISSION ON TAXATION

3 Hearing held in the Centre Court
4 Room, Exchequer Court of Canada,
5 Supreme Court Building, Wellington
6 Street, Ottawa, on Friday,
7 the 1st day of November, 1963.

8 COMMISSION :

9 MR. KENNETH LeM. CARTER -- Chairman

10 MR. J. HARVEY PERRY

11 MR. A. EMILE BEAUVAIS

12 MR. DONALD G. GRANT

13 MRS. S.M. MILNE

14 MR. CHARLES WALLS

15
16
17 COMMISSION COUNSEL:

18 MR. J.L. STEWART, Q.C.

19
20
21 RESEARCH DIRECTOR:

22 PROF. D.G. HARTLE

23
24
25 SECRETARY:

26 MR. G.L. BENNETT

27
28 * * * * *



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INDEX OF EXHIBITS

No.	Description	Page
214	Submission of The Association of Canadian Distrillers.	4731

* * * *



ANGUS, STONEHOUSE & CO. LTD.
TORONTO, ONTARIO

Ottawa, Ontario
Friday 4731
November 1st, 1963

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---ON COMMENCING AT 9:30 A.M.

THE CHAIRMAN: Even though it is two minutes early, I see no reason why we shouldn't start Mr. Secretary.

THE SECRETARY: All right Mr. Chairman. Mr. Chairman and Commissioners, this morning you have before you a brief being presented by the Association of Canadian Distillers. There are a number of executives of the Association here this morning to speak to the brief, together with Dr. Petrie, the consulting economist for the Association.

Mr. G. Ross Herington, President of the Association, and President of H. Corby Distillery Limited will speak initially. Associated with him is Mr. Maurice Marchand, Vice-President of Melchers Distilleries Limited. Mr. Harry Cox, Secretary and Assistant Treasurer, Distillers Corporation-Seagrams Limited. Mr. P.L. Underwood, Vice-President, Finance, W. & A. Gilbey (Canada) Limited, Mr. Harry Fraser, Executive Director of the Association.

Mr. Chairman, I would like to enter this brief into the record as Exhibit 241.

---EXHIBIT NO. 241:

Submission of The Association of Canadian Distillers.

SUBMISSION OF

THE ASSOCIATION OF CANADIAN DISTILLERS



1 Appearances: Mr. G. Ross Herington Mr. R.L. Underwood
2 Mr. Maurice Marchand Mr. H.A.S. Fraser
3 Mr. H.C. Cox Dr. J.R. Petrie

4
5 THE CHAIRMAN: Thank you Mr. Secretary.

6 Good morning Mr. Herington, gentlemen. We are grateful
7 indeed to you for having provided us with our weekend
8 or week's reading. This is a very good coverage indeed
9 of Canadian taxes and it has been extremely useful
10 to us. Mr. Herington, let me start by introducing the
11 Commission to you. Our names are all before us, and
12 then I will ask you if you would be so kind as to
13 introduce your associates -- you don't need to introduce
14 your associates. We have all the names. The Secretary
15 has done that.

16 We will have a number of questions to put
17 to you but before doing so, is there anything that you
18 would like to say by way of summary or amplification?

19 MR. HERINGTON: Mr. Chairman, I think perhaps
20 we should emphasize that the submission is in two
21 distinct parts. The first part deals with taxation
22 of the distilling industry in particular and it reflects
23 the views of all the members of our Association.

24 The second, longer part has been prepared
25 by Dr. J.R. Petrie, who is the consulting economist to
26 our Association. Our members are not qualified to assess
27 Dr. Petrie's conclusions in detail, but we are in general
28 agreement and, of course, Dr. Petrie is here to deal
29 with any of the technical aspects that may require
30 clarification.



1 If it would be helpful, I can make a very
2 brief summary, paragraph by paragraph to introduce
3 these various subjects?

4 THE CHAIRMAN: You mean by that all pages
5 up to 12?

6 MR. HERINGTON: That is correct.

7 THE CHAIRMAN: By all means, do so.

8 MR. HERINGTON: Within that first part of
9 the submission, we have suggested that distilling, although
10 it is a normal manufacturing business in most respects, is
11 subject to three major limitations:

12 First, there is the limitation of Canadian
13 sales to ten provincial monopolies;

14 Second, there is the smothering effect of
15 exorbitant discriminatory taxation; and

16 Third, there is the problem that our products
17 for the most part take many years to
18 reach the market, which means that there
19 is an unusual element of risk and that
20 very large amounts of working capital
21 are required.

22 While we have been working against these
23 limitations, the retail prices of our products have been
24 grossly inflated by Federal and Provincial imposts to
25 the point of diminishing return, with no increase in
26 distillers' wholesale prices since 1956.

27 In this first part we outline some background
28 information about the distilling industry.

29 In paragraph 4 we state:

30 Canadian distillers range from



1 comparatively small to very large organizations with major
2 interests in the U.S. and other overseas markets. Except
3 for two companies, they are Canadian owned and operated.

4 THE CHAIRMAN: Are there other distillers
5 than the ones listed in paragraph one as being your
6 members?

7 MR. HERINGTON: There are three more, very
8 small ones.

9 In paragraph five we say:

10 The smallest as well as the largest distillers
11 are heavily dependent upon the large U.S. market. Exports
12 of 13,390,000 Imperial Gallons compare with 8,120,000
13 Imperial Gallons sold on the Canadian market. Further,
14 the profits on exports are much better than on
15 Canadian business because of the heavy weight
16 of Canadian taxation.

17 We paragraph six we say:

18 Distiller, who have been faced with a cost-
19 price squeeze like other manufacturers, have been unable
20 to increase their prices in line with increased costs
21 because taxation has carried retail prices to a point
22 close to diminishing returns.

23 Distillers' wholesale prices have increased
24 by an average of only 20 per cent since before World War II,
25 compared with the 150 per cent increase in wholesale
26 prices of other manufactured goods.

27 In paragraph seven we say:

28 The excise duty on Canadian spirits is at its
29 all time high of \$13.00 per proof gallon, having increased
30 in steps since 1935 when it was \$4.00 per proof gallon.



1 In paragraph eight we say:

2 Excise duties and taxes are levied on alcoholic
3 contents but at different rates for spirits, beer and
4 wine. Spirits are \$22.75 per gallon compared with beer
5 at \$7.20 and wine at a \$3.13 average.

6 In paragraph nine we say:

7 The effective rate of the 11 per cent federal
8 sales tax is 32 per cent because it is applied on excise
9 duty as well as in-bond value. Provincial sales taxes
10 are then pyramided on the inflated Federal sales taxes.
11 An example of the pyramiding of sales taxes is shown
12 on page 5.

13 In paragraph ten we say:

14 The combined mark-ups on distillers' in-bond
15 prices to retail prices range from about 442 per cent to
16 635 per cent. No other product is subjected to this
17 weight of taxation.

18 In paragraph eleven we say:

19 In 1935 the distillers received 35 cents of
20 the consumer dollar but by 1938 this was reduced to
21 29 cents, by 1963 to 16 cents.

22 As shown in the schedule on page 6, comparing
23 distribution of the consumer dollar in 1938 to and 1963,
24 the Federal Government now takes 36 cents and provincial
25 governments 45 cents compared to the distillers'
26 16 cents.

27 In paragraph twelve we say:

28 The federal share is for the most part net to
29 the Government; the Provincial share provides only ware-
30 housing and minimum cash-and-carry distribution: whereas



1 the distillers' 16 cents must cover production and market-
2 ing costs, and provide earnings for improvements and for
3 dividends on the investment of some 60,000 Canadian
4 shareholders.

5 In paragraph thirteen we say:

6 The industry is a major revenue source for both
7 Federal and Provincial treasuries. In 1962 the Federal
8 revenue from excise duty on Canadian spirits was \$113.7
9 million and net Provincial liquor revenues were \$248.3
10 million. The latter is illustrated in the schedule on
11 provincial revenues (page 8).

12 In paragraph fourteen we say:

13 On page 9 the relative importance of liquor
14 revenue with individual provinces is shown. In 1962 it
15 averaged 10.9 per cent of all revenues.

16 In paragraph fifteen we say:

17 Despite the gross inflation of retail prices
18 by discriminatory taxation, total sales of Canadian spirits
19 in the Canadian market have continued to increase but
20 there has been a marked tendency for consumers to down-
21 grade their whisky purchases from the higher to the lower
22 priced brands as shown on page 10.

23 In paragraph sixteen we say:

24 Canadian whisky accounts for about 60% of the
25 total sales of all Canadian spirits in Canada and the
26 relative decline of the more profitable higher priced
27 brands, coupled with the cost-price squeeze, have reduced
28 distillery profits from Canadian business to a return that
29 is lower than on a high grade government bond.

30 In paragraph seventeen we say:



1 The lower profits resulting from high taxes
2 obviously represent a loss from the corporation income
3 tax potential but they also limit the production and
4 employment potential of the industry.

5 In paragraph eighteen we say:

6 About 70 per cent of adult Canadians admit
7 to using beverage alcohol and the onerous taxes amount
8 to a heavy discrimination against them as compared with
9 consumers of a wide range of other luxury products.

10 In paragraph nineteen we say:

11 There is also discrimination at the municipal
12 level in Ontario that dates back to 1904 when other
13 taxation was not a factor. Under the Ontario Assessment
14 Act distillers are assessed at 150 per cent of the value
15 of their properties compared with 60 per cent for nearly
16 all other manufacturers.

17 Our recommendations, very briefly, Mr.
18 Chairman are two:

- 19 1. Reduce the excise duty on spirits so
20 that it will be more in line with other commod-
21 ity taxation, particularly wine and beer.
22 2. Eliminate the anomaly of the sales tax
23 being computed on the duty-paid value of
24 spirits rather than on the in-bond value.

25 THE CHAIRMAN: Just wait until I get the
26 second one: Eliminate the anomaly of the excise tax
27 being computed on duty-paid value?

28 MR. HERINGTON: That is correct. Sales tax
29 on the duty-paid value.

30 THE CHAIRMAN: Thank you Mr. Herington. I



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4737A

1 don't see how one can argue that this product is not
2 subject to discriminatory taxes and, of course, it is
3 not alone in that. Other products are discriminated
4 against by taxation. Historically, what is the reason
5 for the high tax on liquor?

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7 (Page 4738 follows)
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1 Is it based on any social
2 measure to lift liquor, by means of increasing its
3 price, beyond the reach of those who are thought not
4 to be able to consume it with good judgment?

5 Is there a social measure here or simply a
6 revenue measure?

7 MR. HERINGTON: I should think there have
8 been -- I would say certainly there has been a social
9 measure going back to prohibition and there has been a feel-
10 ing, and I would think that there has been that feeling
11 perhaps more in the past than now, that beer and wines
12 would be better and less likely to abuse. I would think
13 that in the past -- there always are some abuses -- but
14 in the very distant past, I suppose there was more ground
15 for that in that the distribution was not as well-organ-
16 ized as it is now in bars and licensed premises, and
17 possibly must have been very conspicuous, as I am sure
18 it was, and it may be at least easier to impose high
19 taxes for the sake of the revenue.

20 THE CHAIRMAN: I really look on the tax as
21 being, I think, about \$3.50 out of \$4.25 whisky, something
22 of that nature. Supposing one reduced the tax to where
23 it was not discriminatory, and reduced the \$4.25 whisky
24 to \$1.00 or thereabouts, do you think that would have
25 any unfortunate social consequences or would you be
26 prepared to say it would not?

27 MR. HERINGTON: I think it is a very interest-
28 ing idea. I think, as with many things that change as
29 suddenly as that, you would have some immediate unfortunate
30 effects. In the longer term, it may be harder to say.



1 I think initially you would have people accustomed to
2 drinking beer and wine who would immediately change
3 over and perhaps not handle the spirits as they should.

4 I doubt very much if, in the long term,
5 it would mean any great abuse. There are a great many
6 comparisons to be made, such as anyone serving in the
7 Royal Navy can have this gin for tuppence and it doesn't
8 mean that drunkenness results, in my observation.

9 THE CHAIRMAN: Then you are not asking,
10 really, that we should immediately eliminate discrimination.
11 You are saying that it is too great?

12 MR. HERINGTON: That is it exactly.

13 COMMISSIONER WALLS: Following up the same
14 line of thought, is it not a fact that while our
15 Canadian excise duty is \$13 per proof gallon, that the
16 United States excise tax is, on the basis of a Canadian
17 gallon, \$14.40 a proof gallon, and that Britain is
18 \$29.50 per proof gallon.

19 Would that not tend to show that this has
20 been recognized as a revenue producer, or for social
21 purposes in all countries in the world?

22 MR. HERINGTON: I think certainly the answer
23 is yes. I am not familiar with one or two of those
24 percentages you quote. I should think in all countries
25 it is a matter of degree. There is certainly this: it
26 is a revenue producer. Whether the social aspects are
27 all the same, I don't know.

28 COMMISSIONER WALLS: It would appear, you
29 see, that taking the United States and United Kingdom,
30 which are the two countries that you might say would



1 compete in the majority of the products that you produce,
2 that their taxes are higher than ours at the present time.

3 Now our per capita consumption, I believe,
4 is relatively high in comparison with those countries
5 and as our excise duty is very much in line, if not lower
6 than other countries, and we have to get the revenue,
7 yet the way we do not get very many complaints from the
8 consumers themselves, is it not evident. They also
9 realize that this is about as easy a way to raise revenue
10 for the Government as any other means.

11 MR. HERINGTON: I think we may be a little
12 closer to these consumers. They do complain and complain
13 bitterly and react strongly every time there is a price
14 increase imposed by Provincial monopoly and their reaction
15 has been shown by the downgrading to lower priced products,
16 presumably to some extent within the spirits market;
17 only beer and wine.

18 They certainly are not inclined to organize
19 as a body, but it does not really mean that they are
20 not complaining.

21 COMMISSIONER WALLS: Could this feature of
22 the complaining, and I would presume that it would be to
23 the Provincial Liquor Commission rather than to the
24 distilleries and, if so, does the fault not greatly
25 lie with the percentage of profit that is taken by the
26 monopoly in each province?

27 MR. HERINGTON: I think that is a substantial
28 part, and of course, it varies between provinces. Some
29 take a much higher mark-up and, to some extent, there
30 is a form of protest there because those high-priced



1 products -- provinces do receive a certain amount of
2 spirits any time that a resident travels to another
3 province and there have been some good examples of that.

4 COMMISSIONER WALLS: Is it not a fact that
5 some provinces also charge a higher margin of profit
6 on imported whiskies than they do for the domestic
7 whiskies?

8 MR. HERINGTON: I think that point has been
9 debated. They perhaps normally would have a slightly
10 higher mark-up as a percentage, but then on imported
11 products the provinces will have more warehousing and
12 more costs of various sorts, so that I think if you,
13 in general, took in all the costs that should be there,
14 and their laid-down cost, and costs for warehousing,
15 in many cases they may only order twice a year, where
16 Ontario they order weekly from Canadian distilleries,
17 the proportion of the mark-ups is about the same.

18 COMMISSIONER WALLS: Because you brought
19 up this subject in reply to my first question, it may be
20 I am jumping a little head in your submission but you
21 mention that there is a swing by the consumer, in
22 protest, to lower-priced brands. Could that not be as
23 a result of your lower-priced brands improving in
24 quality and also the highly decorative type of bottles
25 you induce people to buy now?

26 MR. HERINGTON: I think it may well be
27 true that the lower-priced whiskies are better than they
28 were in the distant past, but I don't think the pattern
29 of change is quite that obvious. You do have curious
30 results on pricing. If in one province a particular line



1 or classification of whisky happens to be exactly \$5,
2 the people seem to be attracted to that. I suggest that
3 they are looking at the dollar sign. They must, presumably,
4 be satisfied with the Canadian whisky at the lower priced
5 category.

6 THE CHAIRMAN: If you do not make as much
7 profit on the low-priced brands, as you do on the high-
8 priced brands, why don't you shift your profits from one
9 to the other?

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B/RPS 1 THE CHAIRMAN: So that the shift doesn't
2 reduce the profits.

3 MR. HERINGTON: I think in general distillers
4 do advertise and promote their higher-priced whiskies.
5 I cannot speak in detail for all distillers, but in our
6 case we normally advertise the higher price range assuming
7 that the corporate name will do the same for the lower-
8 priced ones. If we have any form of campaigns it would
9 almost invariably be the higher price.

10 THE CHAIRMAN: Does that mean your cost
11 on the higher price line can be as great as it is in the
12 lower price line?

13 MR. HERINGTON: That is right.

14 THE CHAIRMAN: That is to help with the
15 advertising?

16 MR. HERINGTON: No, I think the advertising
17 comes along afterwards. There is more margin of profit
18 and from that point of view you can justify a little
19 more advertising.

20 THE CHAIRMAN: If I may pursue this just one
21 second. You are complaining the profits were declining
22 because of the shift from one to the other as a result
23 of the high tax.

24 MR. HERINGTON: Yes.

25 THE CHAIRMAN: It is reducing your profits
26 and ~~your profits are reduced~~ because you are selling
27 cheap products more than expensive products. I don't see
28 why you don't reduce your profits on the high-priced
29 stuff and increase profits on the lower price and it
30 would come out the same if you did that.



1 MR. HERINGTON: That would be to suggest
2 the distillers should change their pricing to the provinces
3 and increase the prices at the lower end.

4 THE CHAIRMAN: I don't know anything about
5 your pricing, but I guess that is what I am suggesting.

6 MR. HERINGTON: As you know one thing we
7 as an organization cannot do is discuss pricing. I think
8 that would be an answer. I would be glad to see it
9 implemented.

10 THE CHAIRMAN: I am not sure that this is
11 the full answer because I would think if it were that
12 would have been done without conferring. You would have
13 done it naturally. The leading members of the
14 industry would have proceeded to do that in order to
15 correct an unfortunate situation and others would follow
16 because it is in their interests to maintain profits.
17 Thank you.

18 COMMISSIONER WALLS: Do you think that if the
19 the
Federal Government reduced/excise tax that the Provincial
20 not
Government would/just take up the slack and increase the
21 consumer price?

22 MR. HERINGTON: I believe that I understand
23 that could be provided for in any much adjustment but
24 even apart from that I think that most provinces, this
25 is hard to prove for sure, but I think many of them at
26 least would reduce their prices because they are
27 conscious of the price being high. They stick to their
28 bond trading because there are less dollars and cents
29 coming in on the sales of lower-priced whiskies than
30 higher-priced whiskies. Ontario, I think takes some pride



1 in having the lowest prices. I think there is a general
2 feeling, not only in the industry, but among the Commission
3 personnel that prices have gone a little higher than they
4 should have.

5 COMMISSIONER WALLS: I sympathize with you,
6 personally.

7 FROM DR. PETRIE: It might interest you to
8 know, Mr. Walls, the last time there was a decrease in
9 the excise duty, I think was in the 1935 budget when it
10 was decreased from \$7 to \$4 a proof gallon, and the then
11 Minister of Finance announced in the budget speech that
12 any province that failed to pass on the whole of the
13 saving would be subject immediately to the last proceeding
14 rate of duty. In other words he was using it as a lever
15 to force them to pass it on to the consumer. This has
16 never been done since because we have never had an
17 increase in the duty since then. It has always gone
18 up.

19 MR. HERINGTON: May I read you one paragraph
20 from the Excise Act:

21 "In the event of any duty imposed
22 "under this Act upon spirits, malt or beer
23 "having been reduced, if it is made to appear
24 "to the Governor in Council that in any
25 "province the prices of spirituous or malt
26 "liquors to the consumer have not been
27 "reduced to, are not being maintained at,
28 "levels that will give the consumer the full
29 "benefit of any such reduction, the Governor
30 "in Council may order that such reduction shall



1 "be no longer in effect and, upon publication
2 "of such order in the Canada Gazette, the
3 "full rates of duty theretofore payable
4 "on such goods shall again be in force and
5 "effect."

6 COMMISSIONER WALLS: Where you are talking
7 about pyramiding of the sales tax on top of the excise
8 duty plus your manufacturing costs we have had a number
9 of representations, as you may have noted from various
10 participants, that the sales tax should be moved forward
11 to one level, and ^{by} some to another, but if we moved it
12 forward to the retail level as many people have suggested
13 you still, ^{would} ~~in liquor~~ run up against the same pyramiding
14 as you do today, don't you?

15 MR. HERINGTON: We would then be on the same
16 basis as others.

17 COMMISSIONER WALLS: There is another solution,
18 perhaps, and I would like to ask you a number of small
19 questions in regard to your industry and how you operate
20 under the excise duty because it will then leave another
21 alternative that I might put before you. First of all
22 as I understand it you, by law, have to store for a
23 minimum of two years. I know you store for longer.
24 As I also understand it, excise duty is computed on the
25 highest returns from a possible five different tests.
26 Am I right in that?

27 MR. HERINGTON: I haven't any knowledge of
28 five different tests.

29 COMMISSIONER WALLS: What I have read as being
30 the tests is that one test that is taken is the amount



1 of grain used, and you have an alcohol grain ratio, which
2 is sometimes used. There are two tests going through the
3 manufacture for alcoholic content. Then you have some-
4 thing called a spirit ~~receiver~~ which is the fourth one,
5 and finally the quantity of spirits drawn out of storage
6 for consumption. I would imagine that the last one is
7 the most logical one as a means of basing your excise.
8 Is my other information incorrect?

9 MR. HERINGTON: I would look at it in a
10 rather different way. The excise control force starts
11 with the grain, and they know what the yield should be.
12 If you run over the maximum allowed between one step and
13 the next then you are penalized for that, for the excise
14 duty payments, if we pay them. ~~We~~ may ship in bond or we
15 pay duty first based on the last test.

16 COMMISSIONER WALLS: So, then, you customarily
17 only pay excise duty and the sales tax when the liquor
18 is sold out of bonded warehouses?

19 MR. HERINGTON: That is right.

20 COMMISSIONER WALLS: And you pay them at the same
21 time?

22 MR. HERINGTON: Yes, we must pay them, if we
23 ship in bond it goes to the bond warehouse.

24 COMMISSIONER WALLS: That is right. When do
25 you place the sticker over the cork of the bottle?

26 MR. HERINGTON: When?

27 COMMISSIONER WALLS: Yes, in what stage of
28 the process??

29 MR. HERINGTON: That would be the final,
30 the bottling operation before the bottles are put in cases.



1 COMMISSIONER WALLS: Why does the sticker
2 show the age on Canadian liquor when the imported liquor
3 doesn't require that?

4 MR. HERINGTON: I look upon that not as
5 much as a requirement, as a privilege, as a seal of
6 authority that the whisky was distilled in the year shown.

7 COMMISSIONER WALES: Therefore out of excise
8 duty you are getting a certain amount of advertising
9 benefit by the use of that tag, are you?

10 MR. HERINGTON: I consider it of definite
11 value. I think all members would.

12 COMMISSIONER WALLS: On the domestic market
13 you only sell to Provincial Government warehouses who
14 also tag the corks. Do you think your tagging could
15 be eliminated? What I am getting at, you are restricted
16 to selling Government, Government, who do effect liquor,
17 ~~hold that liquor in bond~~ it in bond. Why is it necessary
18 for the double operation of tagging?

19 MR. HERINGTON: Strip stamps, the Provincial
20 strip stamps have been eliminated in all provinces except
21 British Columbia, and Ontario is going out just about
22 now. That has been a source of worry to us for many
23 years because you would have to have all of the run
24 bottled separately for each province. Using a Federal
25 strip stamp on the whisky we could bottle together, which
26 represents a substantial economy in bottling runs.

27 COMMISSIONER WALES: I must apologize for
28 that last question. Coming from British Columbia and
29 recently
30 spending all my time in Ontario you can see how I was
misled on the Provincial tag. Is there any reason why



1 the excise duty could not be collected further forward
2 if we moved the sales tax further forward? In other
3 words could you pass your liquor on in bond to the
4 Provincial Liquor Commission and then have both the
5 excise duty and the sales tax, collected at the same time,
6 if we decided to move sales tax forward? time?

7 MR. HERINGTON: We have advocated something
8 along these lines because in cases where provinces
9 order shipments to go out to bonded warehouses the
10 duty payment is required, and particularly in the seasonal
11 period before Christmas we have literally millions
12 of dollars outstanding which provinces are to repay
13 to us. Very often they are going to take two or three
14 weeks, probably. The sales tax is collected on a monthly
15 basis and we have suggested that there would be a saving
16 all around if the excise could be dealt with the same
17 way which seems fair enough when the Federal Treasury
18 is dealing with Provincial Treasuries and with established
19 businesses. It would seem to be a gain for all concerned.

20 COMMISSIONER WALLS: So that would be one
21 way of getting around the pyramiding, if the sales tax
22 was moved forward to the retail level and at the same
23 time the excise tax was collected. It would be quite
24 possible this would remove any pyramiding of sales tax
25 on top of excise tax.

26 MR. HERINGTON: Yes, I think that would be
27 probably true.

28 THE CHAIRMAN: The only question I wanted
29 to ask on administration, it appears to some of us,
30 without knowing very much about it, that the method of



1 collecting excise duties is rather archaic. It is not
2 very clear and is probably expensive. Would you not
3 say that there must be an easier and simpler and cheaper
4 method of doing that, and is that the question Mr. Walls
5 put to you on which you said you had made a proposal
6 to the Federal Government?

7 MR. HERINGTON: We are probably in favour
8 of that. It wouldn't change the load of taxes. We have
9 something like \$3,000,000 floating around at all times
10 in the financing of excise duty.

11 THE CHAIRMAN: How about collection cost
12 which is the matter I am thinking about, is there a cheaper
13 and more efficient way of collecting these duties and
14 taxes?

15 MR. HERINGTON: There would be some saving
16 in avoiding numerous transactions during the month, in
17 that there would be recording and one transfer of funds
18 made by the distiller.

19 THE CHAIRMAN: I would assume there would be
20 some reaction in the degree of security, but that is
21 probably answered with the well-established companies?

22 MR. HERINGTON: I would think there would be
23 no significant loss of security. These transactions
24 are controlled so well at each point of movement or
25 change.

26 COMMISSIONER WALLS: Still payable on the
27 same basis the same as you are paying today?

28 MR. HERINGTON: Yes.

29 THE CHAIRMAN: Mr. Grant has I think some
30 points on this.



1 COMMISSIONER GRANT: What page are you on?

2 THE CHAIRMAN: Have you anything on his
3 questions?

4 COMMISSIONER WALLS: I was going to move
5 forward then to page six. I notice on page 6, paragraph
6 10 you are talking about Federal tax and Provincial
7 taxes and revenues. By Provincial taxes you are just
8 referring to the two Provinces that have a small liquor
9 tax, Quebec and P.E.I. Are you referring ~~only to~~ sales
10 tax that ~~these~~ provinces put on?

11 MR. FRASER: Sales tax and the mark up.

12 COMMISSIONER WALLS: Of course mark up is
13 not a tax.

14 MR. FRASER: It is a revenue.

15 COMMISSIONER WALLS: It is a revenue, and
16 I just wanted to make sure when we talk about mark up
17 that the provinces put on we are not dealing with
18 taxes, we are dealing with marketing margin, are we not?

19 MR. HERINGTON: I think it is difficult --
20 there is a difference between tax and mark up, but the
21 mark up in this case is very close to a tax in that we
22 are not ~~selling~~ to a company that is trying to get its
23 return from the market. This is an assessment for which
24 they pay warehousing and cash and carry operation but
25 they don't have many of the ~~aspects~~ of business organizations,
26 so that the markups that they put on are not required
27 in a business sense at all.

28 THE CHAIRMAN: There are two factors there,
29 really: There is the normal market transaction which
30 extends up to a fair profit having regard to the risk.



1 What the province gets over and above that is akin to
2 a tax, I would assume.

3 COMMISSIONER WALLS: On the bottom of the
4 same page where you are dealing with what happened since
5 1938 and the fact that the Federal Government has
6 increased its revenue by 34 per cent, provinces by nine
7 per cent whereas the distiller has gone down 44.8 per
8 cent. You would credit that as a result of tax rather
9 than the intense competition in your own business?

10 MR. HERINGTON: No.. The advertising and
11 sales promotion expense is not that much of a factor.
12 The reason for the change is that the Federal Government
13 has increased the excise and the provinces have marked
14 up their prices in the last few years where ours have
15 remained steady. It is not as if it was a free market
16 and we were selling direct to the public where we might
17 in competition reduce prices to gain more business. It
18 isn't that at all because we haven't reduced or increased
19 since 1956.

20 COMMISSIONER WALLS: By the same token,
21 as there are only a limited number of people in your
22 business is there anything to stop you when your costs
23 go up ⁱⁿ from increasing the selling price the same as most
24 products who have competitors?

25 MR. HERINGTON: But for the provincial
26 monopoly that exists. When one of our members attempted
27 to increase its price not too long ago the answer
28 from several provinces simultaneously was go ahead, we
29 don't need your products. There are a number of distillers

that will provide the products which our customers will accept. That



1 may or may not be a good example but the Provincial
2 monopolies can take that attitude. They are under
3 no pressure, presumably from their treasurers to produce
4 revenue and wouldn't be happy about having to put up
5 retail prices to accommodate increases whether it be
6 through reducing their prices or in any sense let us
7 have any more out of it. It is not easy for any one
8 distiller to do that and it is impossible for distillers
9 to get together to do it at the same time.

10 THE CHAIRMAN: You collectively are in
11 just as strong a position as the provinces, surely. If
12 they refused to buy your liquor that is no stronger
13 action than you refusing to sell them liquor. It is
14 true if they pick on one of you that may by itself hold
15 prices down, but it would seem to be your bargaining
16 position is only weaker than theirs because there are
17 a number of you and it is a matter of time if you all
18 force your prices up if you need to.

19 MR. HERINGTON: I think we need to. I
20 think the position you state would be correct if we
21 could discuss a move together, or some parts of us
22 altogether. There are certain brands that could
23 scarcely be removed from the market without objections
24 being fairly strong, such as Canadian Club or
25 Seagram's V.O. I think it would be a serious matter
26 for a province to refuse to market them.

27 THE CHAIRMAN: I would think so. It would
28 seem to me that the distillers would be in a pretty
29 strong bargaining position with those products.

30 MR. HERINGTON: Those two might be. I



1 don't feel in our company we would be strong. They will
2 say we will buy other brands or cut down our order.

3 COMMISSIONER WALLS: Just one point more:
4 it seems to me, Mr. Herington, you are, perhaps, riding
5 two horses on this request for reduction in excise
6 duty. One part of your brief states that you are getting
7 consumer resistance as a result of the tax.

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/rps 1 Yet in paragraph 17 you say:

2 "The lower profits resulting from high
3 "taxes represent a loss from the corporation
4 "income tax potential."

5 That is, you are in effect saying that if you
6 get a reduction in excise tax, you will retain it in
7 order to increase your corporate earnings. Now aren't these
8 a different purposes for which you want the excise tax reduced?

9 MR. HERINGTON: If the excise tax is
10 reduced, that would not save us any part of that reduction,
11 as such, because we do not pay it. It would result, or
12 should result in the lowering of the retail price which
13 would have the effect, we believe, of correcting this
14 downgrading and we would then be able to sell more of
15 the high-priced and more profitable lines.

16 Of course, it is only stating the obvious:
17 if our profits are reduced, the Federal profits tax is reduced.
18 I think the way you put it would suggest that by
19 cutting the excise duty, that would be money in our
20 pockets. It might well be, and hope it would, but not
21 immediately and it doesn't mean we would get any excise
22 duty reduction.

23 COMMISSIONER WALLS: Thank you.

24 THE CHAIRMAN: I have a few questions. Have
25 you any questions?

26 COMMISSIONER GRANT: Yes. If you eliminate
27 from your considerations the raising of the prices to the
28 monopolies, your sole hope for relief, for a better
29 position, from the point of earnings, is that a reduction
30 in the excise duty will be passed on to the consumer,



1 which will result in stimulating sales?

2 MR. HERINGTON: That is correct.

3 THE CHAIRMAN: Wait a minute. No, that is
4 not what he said. It was not stimulating sales. It was
5 changing the nature of the sales from the low priced to
6 the high priced product. Not increasing sales.

7 COMMISSIONER GRANT: I am very conscious
8 of the fact that that is what Mr. Herington said but
9 I still would think that it would have the effect of
10 stimulating sales, and it would otherwise, unless it is
11 stimulating sales of the better priced whiskies on
12 which there is more margin of profit.

13 MR. HERINGTON: I don't think we can conclude
14 that sales overall would be stimulated. The monies
15 spent on spirits as in proportion to net disposable
16 income.-- I think we have some figures on that-- it might
17 be that there would be some stimulation of spirits,
18 as compared to beer and wine. The alcohol that is consumed
19 in beer is substantially greater than the alcohol consumed
20 by way of spirits. 61 per cent of the total, talking
21 absolute alcohol, is sold in the form of beer. Wine,
22 seven per cent and spirits is only 31 per cent. Now
23 if there is a stimulation, apart from changes of buying
24 habits, it might well be that beer and wine would suffer
25 a little from this, to our benefit and to the benefit
26 of the provincial revenue as well.

27 THE CHAIRMAN: It could make you more
28 competitive with those others?

29 MR. HERINGTON: Yes.

30 THE CHAIRMAN: On page 11, paragraph 16 the



1 statement is made that the distillery profits from Canad-
2 ian business have been reduced to what could be regarded
3 as a lower return than that which could be obtained on a
4 high grade Government bond. In making that statement
5 are you computing the return on capital employed in
6 the business?

7 MR. HERINGTON: Yes.

8 THE CHAIRMAN: So that you are not pinpointing
9 what is a return on the Government bond. Let us say that
10 it is four and a half per cent on a high grade Government
11 bond. Then the return on the capital employed to the
12 distillery industry is in the vicinity of four and a half
13 per cent.

14 MR. HERINGTON: I am not personally in a
15 position to confirm that exactly because the two largest
16 distillers, Seagram's and Walkers published statements
17 that are world-wide, consolidated. I understand that they
18 have made analyses of the capital employed for the
19 Canadian business.

20 I don't know whether Mr. Cox would comment
21 on that or not, but it's the Ontario shareholder of the
22 smaller distilleries who again, two in particular, have
23 stated publicly that without the export business they
24 might be in a very bad way, but they do not normally divide
25 up their financial returns either to show exactly what
26 is in the Canadian business.

27 Doctor Petrie, as a tax economist is satisfied
28 that this statement is substantially correct and that is
29 about all I can say on the subject.

30 MR. COX: May I add something to that? We are



1 a national organization. A great part of our sales,
2 in fact over 90 per cent of our sales, are outside of
3 Canada. For the production in Canada, about 60 per cent
4 of it is exported. In order to breakdown our capital
5 employed we have to do it pretty well on a case basis
6 pro-rated. Using that as a criterion, we find that
7 return on capital, without taking any interest on the
8 net borrowings, or anything like that, but on the
9 straight capital employed, in order to provide the goods,
10 work, warehousing, machinery, is less than five per
11 cent.

12 COMMISSIONER GRANT: Would you be in a
13 position to relate that to sales? That is, what are your
14 net earnings of the industry in relation to net sales?
15 Have you any figures on that?

16 MR. HERINGTON: I don't have that.

17 THE CHAIRMAN: If you limit your sales to
18 your capital employed, of course we can work it out.
19 If sales would be 2-1/2, capital employed is five.

20 MR. HERINGTON: I have difficulty in doing
21 that in any exact way because of the problems on what
22 is a sale? There are so many taxes all the way down the
23 line; certainly Seagrams and Walkers publish sales
24 figures in total. We don't in our company but just what
25 is in their sales, I don't know.

26 COMMISSIONER GRANT: What I am trying to get
27 at is that the Association is looking for some relief
28 from taxes. I suppose it is incumbent upon us to find
29 out whether the Association is in need of relief. Is it
30 suffering? The fact that taxes are discriminatory is



1 admitted, but as to whether or not the industry is in
2 need of assistance, it would be relevant, I should think,
3 to know just how your net earnings -- what your net
4 earnings are as an industry in relation to sales, in
5 comparison with other industries. Take, for instance,
6 the grocery business. It is generally conceded that the
7 net earnings in the supermarket type of operation is
8 less than two per cent in relation to sales. Other
9 industries feel that it has to be about four and a half
10 per cent in relation to sales.

11 That is why my questions are directed to
12 you, to see if we could spell out a need in that way.

13 MR. HERINGTON: Well we don't have the
14 figures consolidated by distilleries to answer your
15 question and it might not be meaningful if we did, because
16 of the businesses such as Seagrams and Walkers, with
17 their export business, some possibly more in the middle
18 where exports are not of great importance; some of the
19 smaller companies such as Melchers and McGuinness
20 have indicated -- Mr. Marchand might wish to say something
21 on this, they would have very little indeed if they did
22 not have some export. I don't know whether Mr. McGuinness'
23 remarks just made at another meeting -- if we may deal
24 with that. Is that in order?

25 MR. FRASER: I think that is in order Mr.
26 Herington. At a meeting we had in Ontario in June,
27 we were discussing the Assessment Act of Ontario. Mr.
28 McGuinness told the meeting, at which the Prime Minister
29 of Ontario was, that he had his auditors check through
30 their financial statements 1951 and 1961. In 1961 his



1 profits were only \$4,000 higher than in 1951 but he had
2 eight times the volume of business.

3 COMMISSIONER GRANT: That shows a great
4 increase of efficiency doesn't it and the consumer is
5 getting as good a break as he can under those circumstances?

6 THE CHAIRMAN: If Mr. Grant has no further
7 questions on this profit thing, I would like to pursue
8 that. I am very surprised at this figure of five per
9 cent return on capital. Of course it depends on what
10 capital employed means, but if one was talking about
11 the price earnings ratio in the market, I suppose it is
12 about 20 to 1, would it be, or five per cent? I don't
13 know. But when one talks about the ratio of earnings
14 to capital as shown on companies' books, usually it's
15 a great deal more than that. The national average for
16 all manufacturers, Dr. Petrie will know better than I
17 do about this, I think is eight or nine per cent as
18 compiled by the Canadian Manufacturers' Association.

19 I don't know why the distilleries should be
20 so much lower than the national average. The national
21 average for all sales ratio is something like five
22 point something, five point six, something like that.
23 And then of course it comes out a great deal higher
24 for a return on capital. I am interested in return
25 on capital because one invests to make a return and
26 if my return on capital is down roughly to what the
27 price earnings ratio in the stock market is, that would
28 be very extraordinary to find that that is the case
29 because certainly across the board in this country it's
30 nothing like that. The stock market values are generally



1 a great deal higher than the balance sheet value but
2 if what you say is true, stock market value would be
3 roughly the same as balance sheet value or your shares
4 would be traded at the net worth of the assets. That
5 would rather surprise me. Would it surprise you Dr.
6 Petrie?

7 DR. PETRIE: No, I don't think so Mr.

2 8 Chairman. When we talk about this problem as to why the
9 return on investment in the distillery industry should
10 be lower than the average in the manufacturing industry,
11 it must always be borne in mind that the average whole-
12 sale price of manufactured goods has gone up one hundred
13 and fifty per cent. Ours has gone up around 20 so
14 that as the cost of manufacturing has gone up, for
15 manufacturers in general, they are recovering those
16 costs through increased prices, well since 1956.

17 My clients have not recovered any of the
18 extra cost and they have not increased prices. There-
19 fore, you would expect to have a much lower-than-average
20 return on your investment however you define capital
21 investment.

22 THE CHAIRMAN: So you think that if one
23 took the stock market values of this industry and compared
24 them with the balance sheet of one of these other
25 industries, it would not be far apart?

26 DR. PETRIE: I would suspect they would not
27 be.

28 COMMISSIONER WALLS: Is it not a fact, how-
29 ever, that you are not paying any more for your grain
30 today than you paid previously?



1 DR. PETRIE: I think somebody from the
2 industry should speak to that. My impression is grain
3 has gone up like everything else.

4 MR. COX: Grain and glass and labour.

5 COMMISSIONER WALLS: I agree with that.

6 DR. PETRIE: What about grain?

7 MR. COX: I would say grain in the last
8 two or three years has definitely gone up.

9 THE CHAIRMAN: You would know^{about} that Mr. Walls.

10 COMMISSIONER WALLS: That is why I asked
11 the question.

12 COMMISSIONER GRANT: Is automation a factor
13 in the distillery industry? Are you able to do a
14 lot more now with machines than was possible 20 years
15 ago?

16 MR. COX: Yes, to the extent unions will
17 let you automate. To put automation in your plant, you
18 have to work it very carefully with the permission of
19 the unions.

20 COMMISSIONER GRANT: Are you under any
21 disability in that respect?

22 MR. COX: Yes.

23 COMMISSIONER GRANT: You don't mean to tell
24 me that management are submitting to the dictates of
25 a union in that respect do you?

26 MR. COX: Yes. We were under the control
27 of one of the strongest unions in North America contained
28 in the Distillery Workers of America and while we can
29 make certain steps towards that, you have to go along
30 pretty well with the unions or you have a strike on



1 your hands or you have very difficult labour negotiation
2 the next time round and you have got to renegotiate
3 a contract about every two or three years.

4 COMMISSIONER GRANT: I shouldn't think
5 your industry would be very much different, say, from
6 the dairy industry in that respect and I have never
7 heard that the dairy industry were prevented from
8 installing machinery for more efficient operation of
9 their industry because of a union.

10 MR. COX: That is not what we have found.

11 THE CHAIRMAN: I have got two questions.
12 You refer to the employment potential of your industry
13 and you point out it might be greatly improved by automation
14 which might result in increased volume. I don't quite
15 see how that comes about but what is the measure of the
16 employment potential? If you do 20 per cent more
17 business, you would not increase your employment by
18 20 per cent. You would increase your employment by
19 something a great deal less than that. What kind of
20 increase in employment may result from an increase in
21 total volume?

22 MR. HERINGTON: That perhaps might have a
23 little different answer in our case. I would be very
24 interested in extension of our operations to related
25 spheres. The idea of broadening our base in relating
26 capital on the one set of products -- I don't mean we
27 want to invest, in general, something completely unrelated.
28 There are some companies of that sort which we have
29 been investigating which would require funds. In
30 some of these investigations there may be opportunities



1 that are just a little beyond us.

2 THE CHAIRMAN: Developing other lines?

3 MR. HERINGTON: Yes.

4 THE CHAIRMAN: I see. That is really what
5 you have in mind yourself?

6 MR. HERINGTON: Yes.

7 THE CHAIRMAN: When you spoke about employ-
8 ment potential. Is that what the other members had
9 in mind too? Are you speaking for the industry or
10 yourself when you are saying that?

11 MR. COX: Certainly Seagrams are diversify-
12 ing in many different things because we have diversified
13 especially in the bi-product field into the feed for
14 cattle on quite a large scale near Waterloo Ontario
15 so that now we are probably becoming second or third
16 largest cattle feeder in Canada.

17 THE CHAIRMAN: Next in employment potential
18 you say employment potential of the industry. You are
19 really thinking about employment potential perhaps
20 in that industry, but outside the industry too. Had
21 you another question? I think, first, I am told that it
22 is very difficult to see the operation of the law of
23 diminishing returns. Has anybody ever noticed that
24 higher prices cause volume to drop?

25 MR. HERINGTON: Yes, I think this is
26 perhaps a question for Dr. Petrie. In one particular
27 province the prices were put up twice in a fairly
28 short period, I believe against the advice of the
29 Commission itself but other conditions did not
30 remain static, so it was hard to prove what would have
happened if they had not done that.



RPS 1 I think though that any reasonable analysis,
2 including in this case the Commissioners is very close
3 to the spot that the excess of revenue would have been high-
4 er. The high price provinces -- I don't know whether
5 I care to mention it, I think the results were quite
6 clear despite the fact revenues in total were up
7 slightly they have many other forces and unusual tax
8 conditions. Is it not clear as a mathematical answer
9 might be. Dr. Petrie, could you answer that?

10 DR. PETRIE: It is really difficult, Mr.
11 Chairman, to make a case definitively. We think in
12 terms of physical volume of sales, not dollar volume.
13 We have ups and we have downs. You think you have
14 something concrete then you remember there was a beer
15 strike in Ontario for a period of weeks and if people
16 wanted to use alcohol they had to use spirits and spirits
17 went up. The last increase from \$12 to \$13 proof
18 gallon -- there was an interim falling off but it
19 didn't last. The record will show in 1962 the volume
20 again talking in terms of physical volume increased.
21 Whether it would have increased more, I don't know and
22 I don't think anybody knows. I think the only definitive
23 example that could be produced is as a result in 1935,
24 1936, when the excise duty was reduced from \$7 to \$4
25 by the Honourable Mr. Rhodes, then Minister of Finance,
26 although there weren't the adequate statistics of sales
27 and consumption we have now they show in D.B.S. statistics,
28 control and sale of alcoholic beverages for 1936, you
29 see in Ontario and Quebec a very marked jump in the
30 legal and tax paid consumption of spirits because that



1 saving was actually passed on, as I said earlier, because
2 the Minister required it to be passed on by the provinces
3 to the consumer. There was a marked increase in sales.
4 We have looked at the rate of increase in the Federal
5 Excise Tax yield which until the recent increase in
6 duty had been going up at a pretty substantial level run-
7 ning ahead of the rate of increase, annual average rate
8 of increase of net disposal personal income to Gross
9 National Product. The rate of increase while it is still
10 positive is still only about half . . .

11 MR. HERINGTON: 15.4.

12 DR. PETRIE: It was 15.4 per annum and it is
13 down now to four something.

14 MR. HERINGTON: The schedule showing excise
15 duty revenues on Canadian spirits from 1954 to 1962,
16 the average annual rate of growth for the six-year
17 period, 1954 to 1959, excise duty \$12 a proof gallon,
18 15.4 excise duty. On \$13 proof gallon coming in 1960 the
19 rate of growth for the following three years dropped
20 to 5.6 per cent, so it is up. It means there was this
21 distorted trend in the revenues of sales tax.

22 THE CHAIRMAN: Of course there may have
23 been other reasons for this drop than the increase in
24 the excise. What was the year like economically, a
25 good year?

26 DR. PETRIE: A turning point year.

27 THE CHAIRMAN: That is right.

28 MR. FRASER: In 1960, Mr. Chairman, the
29 relationship of the amount of money spent on spirits
30 in relation to disposal income was still one point six.



1 it is 1.6 since 1957 right through to 1962. Don't
2 forget, sir, that 1956 and 1957 our member companies
3 were selling a higher amount of high-priced spirits
4 than they are today. It is still the same amount of
5 cash money that went in the cash registers but it is
6 the sales of lower priced spirits.

7 THE CHAIRMAN: You don't make as much profit.

8 MR. FRASER: Nobody made as much profit,
9 any of the companies or the Liquor Commission. Another
10 thing, Mr. Chairman, in fiscal, 1960 which is March 31st
11 after excise tax increase from \$12 to \$13 a proof gallon
12 sales of spirits in Canada dropped, showed a sharp decline
13 below what it had in fiscal 1959.

14 DR. PETRIE: This was temporary. I think,
15 Mr. Chairman, it was probably one of the
16 psychological factors. Suddenly the prices of
17 spirits across the board went up because of the increase
18 in duty and probably, I say probably many people said
19 it is too much. We experienced this in cigarette
20 taxation during the war when people started to roll their
21 own, although they didn't keep rolling their own too
22 long, they went back to their own pattern and adjusted
23 to the increase. They still spend as much of their
24 disposable personal income as they did in the past on
25 spirits, on a lower grade spirit, lower priced spirit.

26 The same dollars and cents come through the
27 turnstile, the cash register of the liquor stores.

28 THE CHAIRMAN: I have a hard time understand-
29 ing why you can't increase your prices on the low
30 cost product if you need to increase your prices.

DR. PETRIE: May I speak to that from an



1 economic viewpoint: when a desirable increase in price
2 by X dollars cost use X cents a bottle the multitudinous
3 effect at the retail level is very many times the distil-
4 lers' increase in price. There are two highly competitive
5 beverages competing with spirits, one is wine and one
6 is beer. If you increase the price of your lower
7 grade or lower cost whiskies up, let us say 50 to 75
8 cents a bottle, I am surmising -- I am guessing as one
9 must always do because it is an imponderable -- I am
10 guessing there would be a marked shift from the cheaper
11 alcohol and it is very much cheaper when you consider
12 by volume wine and beer and spirits.

13 If we upgraded: the price of the lower
14 whiskies then we would lose business to the wine and
15 beer industry. That is my guess.

16 THE CHAIRMAN: That is because the method
17 used to impose tax, if the tax instead of ad valorem
18 were weighted more towards the specific you wouldn't
19 have that effect.

20 DR. PETRIE: Not as much because
21 Federal excise duty is \$13 regardless of the value of
22 the spirit.

23 THE CHAIRMAN: That is right, it is.

24 MR. HERINGTON: There is another factor here
25 that is very hard to assess, how much would be lost
26 to a illicit alcohol. Mr. Fraser has a statement that
27 I think might well be read. It is not something covered
28 in our brief, but the information we have comes from
29 official sources and certainly indicates an element of
30 danger of loss of revenue through distribution of illicit



1 alcohol and that danger becomes greater the higher price
2 of the legitimate alcohol.

3 THE CHAIRMAN: Do you mean bootlegged?

4 MR. HERINGTON: Moonshine.

5 THE CHAIRMAN: Moonshine within the country?

6 MR. FRASER: Could I read this out:

7 "The 'moonshine' or illicit alcohol
8 "problem in Canada is becoming a well organized
9 "racket to the detriment of the Federal
10 "Revenue, as well as to the industry and to
11 "the Provincial authorities. There is
12 "evidence from official Government sources
13 "that illicit distilling operations are
14 "increasing rapidly. The number of stills
15 "seized annually has doubled in the
16 "past five years. A comparison of
17 "seizures, over the past two years, is given

18 "below:	Fiscal Years		%
	1961-62	1962-63	Increase
19 "Seizures involv-			
20 "ing spirits, wash			
21 "and stills	599	840	40.2
22			
23 "Seizures involv-			
24 "ing spirits	479	663	38.4
25			
26 "Seizures involv-			
27 "ing stills	254	289	13.8
28			

29 "(The total capacity of the 289
30 "stills seized is estimated at 4,500 gallons



1 "per day.)

2 "Many of these stills produce alcohol
3 "at or near 165° pf proof. Based on
4 "this strength and the current excise duty
5 "rate of \$13.00 per proof gallon, the loss
6 "to the Federal Revenue on an annual basis
7 "approximates \$35 million."

8 COMMISSIONER GRANT: That is assuming that
9 these supplanted the legitimate product.

10 MR. FRASER: If you put it on a daily basis
11 the Federal revenue has lost approximately \$96,000 a
12 day for each day those stills were permitted to operate.
13 There is a ready market for them.

14 THE CHAIRMAN: There is a fallacy because there
15 is a ready made market at the bootleg level or moonshine
16 price which wouldn't be the same market if those liquors
17 were sold at liquor store prices.

18 MR. FRASER: Mr. Chairman, don't forget there
19 are some people that can't afford to buy legal spirits.
20 They don't like the taste of beer or wine so they are
21 going to illicit alcohol. There is one section just
22 outside of Montreal -- this was taken from MacLean's
2 23 Magazine, August 24th. This magazine states there are
24 some twenty-five illicit stills between Montreal and
25 Quebec only which turn out 50 to 200 gallons a day.
26 Sales at the ultimate consumer level are estimated at
27 \$25 million a year. All that is money which is going
28 into the bootlegger's hands and not money to the
29 coffers of our companies and the Federal Government due
30 to the high price.



1 COMMISSIONER GRANT: Mr. Fraser, you would
2 admit there is a lot of illicit alcohol that gets into
3 the hands of people who would never enter a liquor store
4 ordinarily?

5 MR. FRASER: Mr. Grant, I have information
6 given to me from a highly confidential source that there
7 are about a thousand gallons of illicit alcohol going
8 to a major city in Canada today finding its way into
9 private homes and into bars.

10 MR. HERINGTON: I think it would be correct
11 to say what gets into the private homes is business that
12 wouldn't be obtained by legitimate distillers but how
13 much turns up in bottles that are put out in bars and
14 clubs is different. There may not be that reduction
15 at the ultimate consumer level.

16 COMMISSIONER GRANT: That is about 25 per cent of
17 the estimated output that does find its way into sources
18 which can supplant the legitimate product.

19 THE CHAIRMAN: This information is a surprise.
20 I hope this information is passed on to the R.C.M.P.
21 and proper authorities to check on this information.
22 It would seem to me very much in your interest.

23 MR. FRASER: I understand the R.C.M.P.
24 are very much aware of what is going on but with lack
25 of law enforcement the Provincial forces are having a
26 hard time, but nevertheless that sort of thing is going
27 on.

28 COMMISSIONER WALLS: I take it you don't
29 think we should get the addresses?

30 MR. FRASER: This is going on today in Canada



1 but it is happening in the U.S.A. Seven years ago the
2 D.B.I., Licensed Beverage Industries and the D.S.I. who
3 are our opposite number in the U.S.A. figured out of
4 four bottles of spirits sold one was a bootlegged bottle.

5 THE CHAIRMAN: That is in the United States.

6 MR. FRASER: That is in the United States.

7 THE CHAIRMAN: This is very apparent in the
8 United States and I wouldn't have very much trouble
9 accepting it. I have been in the mountains of North
10 Carolina and Kentucky and you can see the stills. They
11 are all over the place and I would assume that is the
12 case. I haven't seen it in Canada.

13 MR. FRASER: That is happening right now.

14 COMMISSIONER WALLS: Wouldn't you eliminate
15 a lot of the sale of illicit liquor if in the main cities
16 one liquor store was left open all night? Is that
17 when the majority of illicit liquor is sold?

18 MR. FRASER: I would say so. We have asked
19 the Liquor Commission for that particular purpose to
20 stop taxi drivers buying supplies and selling it at
21 12 and 1 o'clock. Nearly every Liquor Commission now
22 has a store open to 10 o'clock at night. In Vancouver
23 it is open to 2 o'clock and that stops a lot of the
24 nonsense of taxi drivers going in and buying a case
25 and getting a call at 11, 12 or 1 o'clock for a bottle
26 and selling that. I don't think it would stop illicit
27 alcohol.

28 COMMISSIONER WALLS: I just have one
29 further question dealing with this percentage of the tax
30 on the absolute alcohol between spirits and beer. Don't



1 you think this is an attempt by Government to continue
2 ~~ineating~~ non-regressive taxes. As beer is looked upon
3 as a poor man's drink, that is one of the reasons why
4 there is quite a spread in the amount of tax computed.

5 MR. FRASER: Mr. Chairman, don't forget
6 that is the beer people's cry that it is a poor man's
7 drink. You can go to the liquor store in a mill
8 town and the people are not buying beer. They are
9 buying spirits.

10 THE CHAIRMAN: Is it not true that during
11 the depression the consumption of beer goes up, and
12 spirits goes down which supports the proposition I have
13 just heard?

14 MR. HERINGTON: If there was a Canadian
15 whisky at a reasonably low price that would not happen.

16 DR. PETRIE: There was a poor man's whisky
17 offered by the then Government of Ontario during the
18 depression at a very low price.

19 THE CHAIRMAN: Was there?

20 DR. PETRIE: Yes.

21 THE CHAIRMAN: Is Canadian whisky by world-
22 wide standards cheaper or expensive? It would have been
23 my experience that it is cheap for the same quality,
24 that one gets a good product in this country probably
25 cheaper than one could get it in the United States.

26 MR. HERINGTON: There is a difference
27 in proof strength.

28 THE CHAIRMAN: Take that into consideration.

29 MR. FRASER: No, any company that ships whisky
30 to the U.S. in bottles whether 86.8 American proof or 90.4



1 Americanproof he still has to pay his full proof gallon,
2 \$10.50.

3 COMMISSIONER WALLS: There are two grounds
4 there in talking of the disparity^{ment} between the
5 percentage proof between Canada and the United States.
6 We in Canada and also in the United Kingdom sell uniformly
7 under
at 30 per cent/proof, I believe.

8 MR. FRASER: That is right.

9 COMMISSIONER WALLS: And that proof in Canada
10 is 57.1 per cent alcohol, so that brings it down in a
11 bottle to about 40 per cent alocbhöl.

12 MR. FRASER: 40 per cent of absolute
13 alcohol per bottle.

14 COMMISSIONER WALLS: That is right. In the
15 United Kingdom it sells at a higher hundred proof than
16 we have, most of it is 90 per centproof.

17 MR. FRASER: No, sir, sorry.

18 COMMISSIONER WALLS: 85 to 90.

19 MR. FRASER: No, in 1914, 1915 the British
20 Government brought strength of proof down to thirteen
21 hundred, what we call thirteen hundred or seventy degrees
22 proof. There it has remained in the United Kingdom
23 ever since.

24 COMMISSIONER WALLS: The United States.

25 THE CHAIRMAN: You said the United Kingdom.

26 COMMISSIONER WALLS: I am sorry, I meant
27 the United States. In the United States their proof
28 absolute alcohol
spirits only contain 50 per cent/to our 57.1. As most
29 of their alcohol is sold at 85 to 90 proof in the
30 United States it works down that they have an average



1 alcohol content of 45 per cent as against our 40 per cent
2 so there is really very little difference.

3 MR. FRASER: The American system of measuring
4 proof is entirely different to the British system.
5 You get American 80 proof identical to our 70 proof.

6 COMMISSIONER WALLS: Yes, that is right.
7 I realize that. That is why I say their proof is
8 50 and ours is 57.1 per cent alcohol, but it works down
9 with the amount of liquor you get in the bottle that there
10 is less than five per cent difference in the amount of
11 alcohol between the United States and Canada.

12 THE CHAIRMAN: Did you come to the conclusion
13 the Canadian whisky is a good bargain or not?

14 COMMISSIONER WALLS: Yes, sure it is.

15 MR. FRASER: In the States?

16 COMMISSIONER WALLS: Yes, any place I have
17 bought it.

18 THE CHAIRMAN: Say in Canada?

19 COMMISSIONER WALLS: Do you want me to
20 talk as a Commissioner or as a consumer?

21 THE CHAIRMAN: I don't want you to talk
22 at all. Have you any further comments on the question
23 of whether Canadian whisky compared to whisky sold in
24 other countries, Canadian-produced whisky compared to
25 whiskies produced and sold in other countries is a fairly
26 good bargain? Do you want to say it is expensive?

27 DR. PETRIE: It depends on the country.

28 I could buy V.O. in the West Indies for \$3.50.

29 I pay \$5 for it here.
30



RPS 1 And in any monopoly state in the United
2 States, Canadian whisky is much cheaper than it is
3 in open States.

4 THE CHAIRMAN: Is that so?

5 MR. FRASER: Very much so. In the State
6 of Vermont a bottle of V.O. is about \$5.30. If you
7 go further into Massachusetts you pay \$6.30, \$6.50 for
8 that same bottle of whisky.

9 THE CHAIRMAN: You mean when there is free
10 competition the prices goes up, because the open States
11 are where there is competition between the vendors? Is
12 that not right?

13 MR. FRASER: That is right.

14 THE CHAIRMAN: That is a rather extraordinary
15 conclusion isn't it?

16 MR. FRASER: I don't think it is so much
17 a matter of price in the States, I think it is a matter
18 of quality. Canadian whisky is a very exceptional
19 product. Canadian whisky is an unique whisky. No
20 other whisky in the world like it.

21 COMMISSIONER WALLS: And you have the
22 advantage of the date of it being on the tag.

23 MR. FRASER: That is true.

24 COMMISSIONER GRANT: If the industry were to
25 receive relief in a manner in which we have not yet
26 considered, but which comes out later in Dr. Petrie's
27 brief, namely a reduction in the corporate tax rate,
28 would it be likely that it could apply generally to
29 the distillery industry, the benefits, insofar as passing
30 that on to the consumer is concerned or would there



1 be some distilleries that would feel they were not in
2 a position to pass that on, that they needed that to
3 expand and improve the efficiency of the plant, and so
4 on? Would you like to give any expression to that
5 Mr. Herington?

6 MR. HERINGTON: Well I find that a little
7 difficult. In our case we pay a very high rate of
8 dividend in relation to earnings. If our corporate taxes
9 were less, I would be inclined not to increase the
10 dividend if we could then find other uses for the
11 funds.

12 COMMISSIONER GRANT: There is no way of
13 giving a statement to that effect? Giving a statement
14 in answer to that question that would be of general
15 application to the industry, I suppose? In other
16 words, it is a means of, a direct means of increasing
17 the earnings of companies engaged in the distillery
18 business. If that would be possible in the form of a
19 lower price, or passed on to the shareholder by way of
20 increased dividends or retained in the company or
21 divided among those three sources in various proportions,
22 you would of course still think it is a matter for
23 the individual company to decide?

24 MR. HERINGTON: It would change the
25 conclusion in considering any development, either in
26 Canada or abroad; establishing an organization. You
27 relate what it is going to cost you to do it and the
28 elements of risk with the return and it would certainly
29 make it more attractive, from our point of view, to
30 carry on with certain expansion which we have considered



1 and have not considered worthwhile at the present time.
2 I think that would be a reasonable factor in our balancing
3 up of the pros and cons of whether or not to make an
4 investment.

5 COMMISSIONER GRANT: Which you can only do
6 today by reducing your return to your shareholders?

7 MR. HERINGTON: Yes.

8 THE CHAIRMAN: We will now break for 10
9 minutes. Before we do though, I might say that completes
10 our questions on the first 12 pages which we found
11 very interesting indeed. Would you have anything to
12 add in respect to that? If you had, perhaps when we
13 come back you may put them. Let's leave them over any-
14 way until we come back.

15
16 ---A SHORT RECESS.

17
18 ---FOLLOWING THE SHORT RECESS:

19
20 THE CHAIRMAN: Now we have nothing else on
21 the first 12 pages. Is there anything you would like
22 to say to us?

23 MR. HERINGTON: Mr. Chairman, I would like
24 to first say we appreciate the attention you have given
25 today to our submission. I have nothing new to add.
26 I think in summary that we feel that we represent worthy
27 corporate citizens and do generate substantial revenues
28 on the foreign exchange so that what we are saying
29 basically is that we think we are over-discriminated
30 against.. Perhaps in the nature of things there will always



1 be some discrimination but in the far distant future
2 it goes a little too far and that it is unfair in,
3 for example, the sales tax being applied to the duty-
4 paid value.

5 We would rather have it stated that the
6 sales tax is not eleven per cent for us. It's 22 or
7 30 per cent. We would rather have that. We think it
8 would bring it out in the open and be beneficial in the
9 long term even if the amount were exactly the same as
10 it is now but on a different basis. I think that that
11 is our feeling, that we do not expect to be treated
12 as handsomely as we would like, perhaps, but we think
13 discrimination has gone too far. It is partly hidden.

14 THE CHAIRMAN: Thank you. We are much
15 obliged to you for your help this morning. We will
16 certainly continue to consider what you put before us.
17 Thank you very much.

18 MR. HERINGTON: Thank you.

19 THE CHAIRMAN: With that, we will turn now,
20 if we may, to Dr. Petrie and we have questions which
21 we would like to ask you, but before doing so is there
22 anything you would like to add to what we now have?

23 DR. PETRIE: The only thing, Mr. Chairman,
24 is I gave you my calculations as to the revenue gains
25 and losses from the implementation of the major proposals
26 contained in the submission. This took some fancy
27 footwork in their estimates, but I was loathe to come
28 before you without giving you a balance sheet account-
29 ing of what my recommendations involved and you have
30 them, I believe now. That's about all.



1 THE CHAIRMAN: Thank you very much. I
2 wonder whether a fair starting point might be actually
3 to run down these valuations because that is new
4 material. We have not really had a chance to assess
5 it. If we get these figures in our minds, it will lead
6 us to other things, I think, within your volume here.

7 Now the first item is computed on schedule
8 one attached at 42-1/2 million dollars and it is a
9 calculation which you have set out. 40 per cent
10 ceiling seems to affect every classification here and
11 I can understand. I think it would.

12 DR. PETRIE: 45 per cent sir becomes
13 effective at 15,000, so from 15,000 up every group is
14 affected by an overall ceiling of 40 per cent. Now
15 this represents a little bit of an anomaly in that I had
16 to use the 1960 figures for income, the numbers of
17 taxpayers and taxable income, and income per capita
18 for 1960 because there are no more recent figures
19 available. The Green Book 1962 gives the 1960 taxation
20 figures but I did use the 1962 tax rates against the
21 1960 income classification.

22 This is very rough, but this is the best
23 I could do.

24 THE CHAIRMAN: Thank you. They are probably
25 not very far out.

26 DR. PETRIE: I think they are not too far
27 out but they will be -- but the yield of personal income
28 taxes in fiscal 1962 was less than it was in fiscal
29 1960.

30 THE CHAIRMAN: Corporation tax means that you



1 took one per cent as being 11.74 million, and I see
2 10 per cent reduction-- 10 per cent each point isn't
3 it?

4 DR. PETRIE: 10 per cent each point, yes.

5 THE CHAIRMAN: From 50 down to 40?

6 DR. PETRIE: Yes. That 10 per cent across
7 the board reduction was calculated on the 1962 yield.

8 Arithmetically it comes out to the same, whether you
9 take the gross yield of a billion one hundred and seventy-
10 four million, and take 10 off that or, as I did to
11 satisfy me, take 10 off the other bracket and then add
12 it up. It comes to the same thing.

13 THE CHAIRMAN: It does come to the same thing?

14 DR. PETRIE: Yes.

15 THE CHAIRMAN: I was really speaking of
16 No. 3 a minute ago. Okay, No.2 I can understand that.
17 No. 3 is set out on schedule 2 and is reduction in
18 corporation taxes and is 10 per cent each point in
19 the corporation tax rate?

20 DR. PETRIE: Yes. Now in 1960, 22.3 per
21 cent of the corporate income was subject to the lower
22 rate and 78 per cent was at the higher rate and I have
23 to assume that roughly that same rate relatively applies
24 at present, so I applied that to the corporation
25 profits taken for 1962 from the National Accounts.

26 Footnote A says that the corporation profits
27 figure in National Accounts is not identical with
28 taxable corporation income but differences are not
29 great. National Accounts figures are always adjusted.
30 Again, this is rough, but it gives you an approximation



1 of the revenue loss if you have a flat 40 per cent
2 and as you will see when we may be discussing this
3 later, I am arguing that the corporation profits
4 structure does not lend itself, in my personal view,
5 to rate differential or rate graduation.

6 This is not a new thing. That is why I am
7 asking for a flat rate.

8 THE CHAIRMAN: Now you are taxing certain
9 services here?

10 DR. PETRIE: That is right sir.

11 THE CHAIRMAN: You quite arbitrarily
12 selected certain ones and dropped other ones?

13 DR. PETRIE: This was done, well, flying
14 by the seat of my pants, to be perfectly frank with you,
15 from the point of view of administrative feasibility
16 of getting all these services, including the advantages
17 and disadvantages of bringing services in.

2 18 Now I want to point out to you and your
19 colleagues that these items of consumer expenditures,
20 as contained in National Accounts 1962, page 58,
21 fall under a subheading "household expenditures". You
22 see fuel, electricity, gas, telephone and transportation
23 as enumerated in the National Accounts do not include
24 such items of expense by business enterprises.

25 These are household expenses so that
26 my proposal on taxing these results in no increase
27 in the cost of doing business, tax-wise. This is
28 an increase in the cost of operating a household.

29 COMMISSIONER WALLS: May I ask you this
30 question: under the transportation, dealing with the



1 cost of living index, does that not include automobile
2 transportation, which is already subject to heavy tax?
3 Gasoline and fuel is already heavily taxed?

4 DR. PETRIE: Yes. I am not sure of the
5 background. Your economists will probably know more of
6 this than I. In the National Accounts this specifies
7 streetcar and other transportation of personal nature
8 and I would presume that perhaps automobile transport-
9 ation is in there but I don't know.

10 Although I have written to D.B.S. to get
11 clarification, I haven't had a reply from them. I am
12 certain someone in your Secretariate will know the
13 answer to that.

14 Again, there is a weakness in this
15 calculation which I must certainly point out. You
16 will notice that these are taxed at eleven per cent.
17 I just cannot work out what a manufacturer's cost would
18 be, so that we could put a manufacturer's tax on these
19 services. I cannot do it. I just haven't the mental
20 capacity.

21 THE CHAIRMAN: You mean you consider that
22 if it is eleven per cent at the manufacturer's rate,
23 the household rate ought to be five per cent?

24 DR. PETRIE: It should be somewhat less,
25 I think.

26 THE CHAIRMAN: Do you find that most countries
27 tend to tax services at a lower rate than they do goods?

28 DR. PETRIE: That is correct .

29 THE CHAIRMAN: I don't know what the
30 rationale of that is. I haven't been able to discover it.



1 I have asked that question and nobody has been able
2 to give me an answer.

3 DR. PETRIE: I have done the same. Going
4 back historically, you will all remember that during
5 the Second World War when the manufacturer's sales tax
6 was eight per cent, I remember living in Ottawa here.
7 I had an eight per cent tax added on to my electricity
8 bill from Ontario Hydro. It just took it at the manufact-
9 urer's level and stuck it on the retail cost of hydro
10 services in the City of Ottawa. I presume it was the
11 same all across Canada.

12 COMMISSIONER WALLS: When you deal with
13 utilities, in effect, of course, the manufacturer is
14 also the retailer isn't he?

15 DR. PETRIE: Yes.

16 COMMISSIONER WALLS: A number of provinces,
17 of course, also have their own sales taxes on these
18 utilities?

19 DR. PETRIE: On some services, that is
20 correct.

21 THE CHAIRMAN: In this case, where a manufact-
22 urer is also the retailer under our existing system
23 we use discounts so as to, in effect, bring it down
24 to eleven per cent or something lower than that.

25 DR. PETRIE: I merely wanted to point that
26 out, Mr. Chairman. It is a weakness, in my opinion.

27 THE CHAIRMAN: Now how about miscellaneous
28 services which are usually referred to, as, such as the
29 shoeshine boy, the barber, bank interest, insurance?

30 DR. PETRIE: They could be brought in. I



1 argue in the text of this document, when I talk about
2 the pros and cons of a retail versus manufacturer's
3 tax. At the retail level, you have the virtue of being
4 able to reach any service you want to reach rather
5 easily.

6 The shoeshine boy, the fellow who cuts
7 your hair, they can all be brought into the pot. My
8 difficulty in this case was simply from a point of
9 view of administration.

10 THE CHAIRMAN: Would you give it a distinct
11 and separate tax on services, Dr. Petrie?

12 DR. PETRIE: That is right.

13 THE CHAIRMAN: It could be a different rate?

14 DR. PETRIE: That is right.

15 THE CHAIRMAN: If that were done, of course,
16 one could quite easily tax all these kinds of things
17 we are speaking of?

18 DR. PETRIE: Quite. I didn't want to
19 clutter up my calculation with all these other things,
20 bearing in mind you probably would ask that question
21 and if you asked my opinion, I would say that I have
22 not come to a definitive conclusion but, on balance, I
23 would not object to a special measure on services which
24 would not fall under the manufacturer's sales tax.

25 THE CHAIRMAN: Of course, many people
26 have said to us that services should be taxed. I
27 am not sure that any two people agree as to exactly
28 what those services are, because they are broad?

29 DR. PETRIE: Yes.

30 THE CHAIRMAN: It was very easy to recognize



1 the barber and the shoeshine boy.

2 DR. PETRIE: You come to a choice; it's
3 very complex once one gets into such matters as interest
4 on savings.

5 COMMISSIONER WALLS: One other question
6 about this, while we are dealing with it, and that is
7 that further in your brief you are not in favour of
8 taxing of the tools ^{and} implements of production. Well
9 aren't you, in effect, creating the same situation
10 if you tax electricity and telephone and such services
11 as that? Aren'tt you going to place our producers in
12 an equally adverse position.

13 DR. PETRIE: No. These figures, Mr. Walls,
14 are only household expenses.

15 COMMISSIONER WALLS: That is what I am
16 trying to bring out. Isn't it easy to apply it to
17 household bills, and not to manufacturer's bills for
18 power?

19 DR. PETRIE: That is right.

20 COMMISSIONER WALLS: Thank you.

21 THE CHAIRMAN: When you speak of electricity,
22 I wonder whether you have in mind at all -- you may
23 have from other parts of your brief, the representations
24 which have been made to us on at least two occasions
25 that income tax on utilities should be replaced by
26 an end use sales tax. Would this achieve that result?
27 You see the purpose of it don't you?

28 DR. PETRIE: Yes.

29

30



B/RPS 1

MR. HERINGTON: Yes.

2

DR. PETRIE: I want all corporate enterprises
taxed at the same rate and on the same basis.

4

COMMISSIONER WALLS: Including provincially
owned corporations?

6

DR. PETRIE: I didn't say that.

7

COMMISSIONER WALLS: You said "all".

8

DR. PETRIE: I didn't say it in the brief,
but I will say it here in this room, I do agree with
that, recognizing the political dynamite involved.

11

THE CHAIRMAN: We are not going to ask
you to solve the constitutional problems. Obviously
there is one.

14

DR. PETRIE: The fact Federal Crown companies
are taxable I think paves the way for bringing provincially
and municipally owned companies in.

17

THE CHAIRMAN: With your \$188.9 billion
dollars in service you put in here you haven't estimated
and I have no idea what others should be brought up,
but we have heard a much larger figure.

21

DR. PETRIE: Could be very much larger,
Mr. Chairman.

23

THE CHAIRMAN: Now, your item No. 2, revenue
gain from withdrawal of 1963 tax incentives. I presume
you got that from the 1963 Budget; is that right?

26

DR. PETRIE: Yes, Mr. Gordon said in his
Budget speech in a full year the incentive would cost revenue
\$100 million dollars.

29

THE CHAIRMAN: Your credit union is estimated
on schedule 3 which we haven't yet seen.

30



1 DR. PETRIE: Here is where we really start
2 flying on the seat of our pants.

3 THE CHAIRMAN: The seat of your pants is
4 producing \$28 million dollars; is that correct?

5 DR. PETRIE: That is right.

6 THE CHAIRMAN: That is not paid?

7 DR. PETRIE: Expensive seat. This was done
8 on, perhaps, a questionable basis. The Ontario Credit
9 Union League did make a submission to your Commission,
10 sir, in April in which they did show net earnings of
11 \$12.5 million in 1961 which represented 4.7 per cent
12 ratio to their total assets. In no other case have I
13 been able to find the net earning figures revealed
14 by credit unions. There may be some in existence but
15 I haven't seen them. We do however have in the credit
16 unions for Canada 1961, a publication of the Canadian
17 Department of Agriculture, the total assets of all
18 credit unions in Canada of one billion five. I think
19 you could assume that all credit unions would be about
20 4.7 per cent of their assets. Well then I could find
21 \$28 million if you had my suggested rate of 40 per cent
22 of corporate income.

23 THE CHAIRMAN: That is very interesting
24 indeed.

25 COMMISSIONER WALLS: Your 40 per cent is
26 a flat rate?

27 DR. PETRIE: Flat rate.

28 COMMISSIONER WALLS: You are not going to
29 have two rates?

30 DR. PETRIE: No, sir.



1 THE CHAIRMAN: The profits of credit unions,
2 of course, is before any form of dividends, isn't it?

3 DR. PETRIE: Yes.

4 THE CHAIRMAN: So you come out with a
5 surplus of gains over losses under your proposal of
6 75.8 million dollars?

7 DR. PETRIE: That is correct, ignoring any
8 figure that might be picked up if co-operatives were
9 taxed in exactly the same manner as other corporations.
10 I can't figure that out. I have been trying for weeks.
11 I have left it, frankly, but there is obviously a
12 plus figure if co-operatives were denied the three-
13 year starting up exemption they now have and discontinue
14 the preferential tax treatment they now have with respect
15 to patronage dividends and there would be anywhere from
16 five million or twenty million or thirty million plus.
17 For my own purposes I say roughly if we could get all
18 these in the Statute Books of Canada we could see one
19 hundred million dollars more there.

20 THE CHAIRMAN: You recommend that co-operatives
21 be taxed in the same way as corporations -- corporations
22 be taxed in the same way as co-operatives?

23 DR. PETRIE: That is right.

24 COMMISSIONER GRANT: Dr. Petrie, I was
25 wondering about the inflationary effect which this
26 additional tax on the consumer expenditure might have
27 and whether or not there is -- you see any great danger
28 where -- increasing, directly increasing the cost of
29 living could set up another wage increase all around.
30 There are wage increases, but perhaps you would relate



1 that to the savings which come about through decreased
2 taxes in the personal income field and in the corporate
3 field?

4 DR. PETRIE: Yes, Mr. Grant.

5 COMMISSIONER GRANT: Would you say that one
6 equates the other?

7 DR. PETRIE: My argument very briefly is
8 this, if there was a 10 per cent reduction in every
9 income bracket of personal income for most Canadian
10 taxpayers in the personal income tax level the savings
11 of that 10 percentage points, you would offset or more
12 than offset the additional cost of operating the house-
13 hold because of my eleven per cent or X per cent on
14 these services. It is very easily reckoned. He
15 knows what the telephone bill is, he knows what the
16 electricity and the gas and fuel bills are, taken 11
17 per cent for all them. If he pays \$1,000 income tax
18 and gets \$100 cut on that it will roughly equate.

19 COMMISSIONER GRANT: There is a danger I
20 should think to the person who isn't paying income tax.
21 He is going to be immediately charged with this
22 additional consumer expenditure. He is going to say
23 I am going on relief -- I am paying out more money
24 therefore I should have relief.

25 COMMISSIONER PETRIE: Getting back to the
26 question of a person who doesn't pay income tax, he
27 isn't in a bargaining position to increase his income.
28 He can't add to income. He is the pensioner.

29 COMMISSIONER GRANT: What about the wage-
30 earner?



1 DR. PETRIE: Most wage-earners are in the
2 list of taxpayers, surely. I would be very much surprised
3 if very many members of trade unions in Canada are
4 not paying some personal income tax.

5 COMMISSIONER GRANT: I haven't any figures
6 on it at all, but there are a great many who are not
7 enjoying full employment.

8 DR. PETRIE: That is right.

9 COMMISSIONER GRANT: And your income, earned
10 income as an employee could be below a certain figure
11 but it is augmented by their own efforts in another way.
12 For instance there may be a farmer or a fisherman and
13 they are -- while their earnings from an employer are
14 low they are subject to taxes while they are employed.

15 DR. PETRIE: Yes. There isn't any doubt
16 in my mind that people get hurt no matter what you do.
17 My theory, cognizant of the fact that the implementation of
18 a proposal of this kind will hurt some Canadians,
19 but I can't device any kind of ideal tax system that
20 wouldn't hurt somebody and I think this is the minimal
21 hurt because most people would benefit from the 10
22 per cent points cut in personal income tax.

23 THE CHAIRMAN: Now, that takes care of this
24 document you have put before us. Thank you very much
25 indeed. I was wondering how to proceed and I think
26 perhaps what we might do is to take the different forms
27 of Canadian taxes and discuss them, perhaps. They are
28 listed in your index, starting at part three.

29 Perhaps even before getting to part three
30 I want to ask you one question on page 35:



1 "weight of the tax burden". There may be others of
2 a general nature before we get there. The weight of
3 Canadian taxes in 1963, 21 per cent of the G.N.P.
4 according to what you have given here. I thought the
5 total in Canada was something like 25 per cent of the
6 Gross National Product, but I don't remember where
7 that 25 per cent came from. It is, perhaps National
8 Income?

9 DR. PETRIE: I think National Income, yes.

10 THE CHAIRMAN: The table on page 37.

11 DR. PETRIE: Yes. In terms of national income
12 it is 27.8 per cent.

13 THE CHAIRMAN: Yes.

14 DR. PETRIE: And national income, of course,
15 for 1963 I had to estimate.

16 THE CHAIRMAN: If one compares that with
17 other countries one finds out that it runs up a great
18 deal higher in several countries, I think. I think
19 perhaps it runs over 40 per cent in some European
20 countries, probably not very many which causes me to be very
21 curious as to why this would be the case because if
22 one looks at the corporation tax the rates are about
23 as high as they are anywhere in the world, I think.
24 Our indirect taxes combined at Federal and Provincial
25 levels are pretty high. I don't know what the Federal
26 level is, but I suppose it might be six per cent
27 or thereabouts, and some people said seven per cent
28 they thought. If one adds that to the Provincial
29 tax he gets twelve or thirteen per cent, in that
30 order. I think there are very few retail taxes anywhere



1 which are as high as that. You have indicated that
2 personal taxes are pretty high. Somebody else pointed
3 out that capital taxes in this country are as high as
4 they are anywhere, property taxes -- if one takes all
5 this together why haven't we got the largest take of
6 any country?

7 DR. PETRIE: I think there is a partial
8 answer if you refer again to table XII on page 37 where
9 I take total revenues which are roughly 33 per cent
10 of the national income. In this country we have a
11 large take-away from the Canadian public which isn't
12 properly classified as taxation, liquor products, for
13 instance -- 10 per cent of the Provincial revenues,
14 current revenues on the average come from liquor products
15 which I don't classify as tax. In this country revenues
16 of all sorts are revenues from the public domains
17 which fall outside the classical accepted formula
18 for taxation but still represent money taken away from
19 the public. If you want really to broaden this, that
20 the total tax burden instead of 8.8 billion in 1963
21 is 10.5 billion or one-third of the national income I
22 think this changes the picture.

23 THE CHAIRMAN: I think the one-third if
24 you compare it with other countries isn't anything
25 like the top of the scale.

26 DR. PETRIE: It is probably true in some
27 countries.

28 THE CHAIRMAN: 25 per cent of our population
29 file tax returns and you can find many countries where
30 that gets up to about 50 per cent.



1 DR. PETRIE: In 1960, Taxation 1960 we
2 have 4.4 million people filing personal income tax
3 returns.

4 THE CHAIRMAN: My 25 per cent is a little
5 high.

6 DR. PETRIE: Yes.

7 THE CHAIRMAN: Well, it is frequently a
8 great deal higher than that.

9 DR. PETRIE: Another point too, that we
10 meet in this connection, which I think is pretty import-
11 ant, is the factor that our cost of Government is
12 not nearly met from the amount of money received from
13 the people. I point out somewhere here that something
14 like 40 per cent of the national income would be taken
15 away if our Federal and Provincial budgets were in
16 balance.

17 THE CHAIRMAN: Don't you make a point we
18 must raise our taxes 16 per cent overall to balance our
19 budget?

20 DR. PETRIE: To balance the budget, yes.
21 With our deficit financing at Federal Government and
22 Provincial levels, and many municipal levels we are
23 living away beyond our means. If we had to raise money
24 from the public to meet the actual cost of Government
25 we would be up with France and some of the Western
26 European countries in terms of the take-away from
27 national income. What we are doing is borrowing to
28 fill the gap.

29 COMMISSIONER GRANT: This is a very
30 fundmental question to address to you, Dr. Petrie, I have



1 no doubt, but when would you expect our budget to come
2 into balance?

3 DR. PETRIE: Not in the foreseeable future
4 unless expenditures are kept in close check.

5 COMMISSIONER GRANT: So you attribute the
6 increase in expenditures to the situation which has
7 developed, perhaps, more than a falling-off in revenues?

8 DR. PETRIE: That is right. The rate of
9 expenditures just keeps going up and up and up and
10 everytime Parliament meets they find some new way of
11 spending our money without increasing the tax rate
12 proportionately.

13 COMMISSIONER GRANT: I don't want to take
14 up your time discussing how budgets are made up.

15 DR. PETRIE: My time is yours, sir.

16 COMMISSIONER GRANT: But there is the
17 element of capital expenditures, when capital expenditures
18 are included in the budget figure that does seem to be
19 very misleading, doesn't it?

20 DR. PETRIE: Yes.

21 COMMISSIONER WALLS: Another way of looking
22 at it is to balance revenue against expenditures of
23 current accounts.

24 DR. PETRIE: That is what I tried to do.
25 I tried to stick to the current accounts. My figures
26 in billions of dollars in deficit are current accounts.
27 I am not including capital accounts.

28 COMMISSIONER WALLS: On page 9, paragraph
29 numbered 13 you say:

30 "Basic to the tax principles outlined



1 "in this submission is the basis that as
2 "far as possible taxation should be imposed
3 "upon economic surpluses rather than upon
4 "costs."

5 You are dealing with personal income tax
6 here. Would you interpret that the income tax paid by
7 the person taxable in the low income brackets is an
8 economic surplus and if not on what basis of personal
9 income does it become so?

10 DR. PETRIE: This is a very difficult
11 question, Mr. Walls, certainly in the lower brackets
12 there isn't much economic surplus represented in personal
13 income. There is sacrifice there. It is only when
14 you get into the income bracket where there is actually
15 a surplus over the day to day expenditures to maintain
16 the health and welfare of your family that you do get
17 a surplus. Where that point is differs from family
18 to family, from region to region in terms of different
19 regional costs of living and so on. This is one of
20 these broad principles that might better have been
21 left out, but I wanted the Commissioners to understand
22 that the basic premise of my whole philosophy of
23 taxation is that we should try to reach surpluses
24 rather than tax costs in a country like this which is
25 so dependent for its survival on the export market
26 where it is so important to have to costs low in
27 competition with other countries.

28 COMMISSIONER WALLS: Well now, following
29 the same line of thought would you then recommend an
30 increase of the exemptions in the lower brackets?



1 DR. PETRIE: I think certain of the exemptions
2 or deductions -- I am not certain I would change the
3 exemptions, but some of the deductions might be increased.
4 I think deductions for dependents, for instance, are
5 no longer realistic in terms of the cost of the
6 dependent to the head of the household. That might
7 be increased.

8 COMMISSIONER WALLS: In your brief you are
9 going to reduce the maximum rate to 40 per cent?

10 DR. PETRIE: Yes.

11 COMMISSIONER WALLS:: You also talk about
12 a reduction of personal tax in the medium brackets as
13 well. Now, if you increase exemptions in any way on
14 the lower brackets there is nothing on that balance
15 sheet that you gave us that ~~that governs this~~ that covers this
16 loss of revenue.

17 DR. PETRIE: Because I am not specifically
18 recommending any change of the present Tax Act, except
19 at the rate level. I have stayed away from this.
20 It is an open question to my mind.

21 THE CHAIRMAN: I would propose to move
22 to part three. Does anybody have anything before part
23 three?

24 COMMISSIONER WALLS: The corporation tax.

25 THE CHAIRMAN: That is the first bit of
26 part three. There are five recommendations with regard
27 to corporation tax, substantially lowering flat rates
28 which means the elimination of the present low rate
29 to small businesses and I notice that you say that the
30 impact of it is now not particularly useful.



1 You are not recommending this elimination purely because
2 of the administration, I take it?

3 DR. PETRIE: No.

4 THE CHAIRMAN: But it is generally true
5 that small businesses are short of capital and it is
6 also true that they have a more difficult time making
7 profits than large businesses. This is perfectly
8 apparent in statistics in taxation as anywhere else,
9 I think. That being so is there not a good reason
10 for making some kind of concession to generate more
11 capital?



RPS 1 DR. PETRIE: Well yes, I think the case
2 can be made in terms of the relief of small enterprises
3 to have that lower rate but the way actually it works
4 does not satisfy me because there is no reason why
5 a corporation with a million dollars or \$50 million
6 profit should pay the low rate on that first \$30 odd
7 thousand and then when you start to differentiate, then
8 you get into all sorts of ancillary problems and in
9 trying to think this think through, Mr. Chairman ---
10 all right, let's have a bang at it. Let's level it all
11 off at 40 per cent as an interim measure and hope that
12 we can get it down to 30 and if it were down to 30, I
13 wouldn't worry too much about a small enterprise.

14 Certainly if it were 50, I wouldn't recommend
15 50, that is for an across-the-board flat rate for
16 an enterprise. This, I think, is basically wrong.
17 40 will create some hardship.

18 THE CHAIRMAN: But at 50, you would take
19 a lower rate for small businesses?

20 DR. PETRIE: I think so, because 50 per cent
21 of a small business is strictly murder.

22 THE CHAIRMAN: Rather than having a lower
23 rate on his profits, your thought is you could have a
24 lower rate for a small business?

25 DR. PETRIE: Just for small businesses.

26 THE CHAIRMAN: It's a matter then of
27 defining a small business?

28 DR. PETRIE: That is right. Here you come
29 into the problem of definition again.

30 THE CHAIRMAN: And that is not easy.



1 DR. PETRIE: Of course not.

2 THE CHAIRMAN: It is a very different solution
3 to that which we have now.

4 DR. PETRIE: Yes.

5 COMMISSIONER WALLS: In arriving at your
6 decision to change to a flaterate of 40 per cent, I
7 notice that you quickly eliminated the suggestion of
8 the tax being taken off corporate profits and you mentioned
9 a revenue loss of over one billion dollars.

10 Now I don't see how you arrive at that
11 because surely if you lost that revenue of one billion
12 dollars in corporation taxes, you would make it up on
13 the shareholders; on their income tax wouldn't you?

14 DR. PETRIE: Not if you -- yes. I am not
15 certain though how much of it you would make up and I
16 am not certain that I can support the contention of
17 my learned friend from Montreal who has appeared twice
18 before you advocating elimination completely of the corpor-
19 oration income taxes. I could argue in theory that corpor-
20 ate income, as such, as not a proper vehicle to bear
21 taxation, but it is now an established institution
22 in our tax structure. I am trying to be practical
23 and I don't think it is practical to recommend to any
24 Government in Canada the complete abolition of corporate
25 income tax.

26 COMMISSIONER WALLS: Of course, I was not
27 asking you that on that standpoint at all. It was
28 merely the fact you said it was a one billion dollar
29 loss of revenue. I presume if it was passed on to the
30 shareholders, or a big portion passed on to the shareholders.



also

We would/automatically eliminate the 20 per cent dividend tax credit.

DR. PETRIE: Mr. Walls, my roadblock there, in trying to take that one through is I don't know how much of it would be paid out in dividends. The pattern in this country has been in the past, and not only in this country but in the United States, to retain a larger proportion of your profits than are distributed, and if there were no corporate income taxes, I would suspect corporations would not change their traditional dividend policy and would just plow it back tax-free and expand and expand and expand and we wouldn't get any revenue from that.

COMMISSIONER WALLS: No, but of course the participant you were mentioning a few minutes ago did not recommend that there be machinery set up to prevent the retention.

THE CHAIRMAN: Machinery being a very high tax on undistributed income.

DR. PETRIE: That is right. Retained earnings are the major, if not the sole source of funds for the small enterprise and if you single out retained earnings for a special tax, such as the American Government did many years ago, then you are going to hurt the little fellow whom I am trying to help.

THE CHAIRMAN: Then to follow through on your first recommendation, I think a modification of the recommendation you are talking about, namely, if the corporation tax is maintained at a pretty high rate, we carve out, or we distinguish the small businesses



1 from the large ones and tax them in somewhat different
2 way.

3 DR. PETRIE: That is right.

4 THE CHAIRMAN: And of course that could
5 be extended not just to the corporation taxes but be
6 extended to special taxes on undistributed income or
7 anything else. The main difficulty with it is to pick
8 out the small business, I think.

9 DR. PETRIE: This is the problem.

10 THE CHAIRMAN: On page 49 you say on the
11 table at the bottom, contrasting the financing by bond
12 and by stocks.

13 DR. PETRIE: Yes sir.

14 THE CHAIRMAN: And you point out that the
15 financing by bonds exceeds that of stocks but I am
16 not sure that it is a fair comparison, because I would
17 think that to the extent that there is internal financing
18 or plowing back of profits, that is being added to
19 the equity of corporations and while what you say is
20 statistically accurate here, I cannot quarrel with it,
21 but it seems to me a better comparison would be an
22 increase in the equity, as against the
23 increase in debt and if one does that, you would have
24 contrasted the issue of bonds, with not just the sale of
25 stock, but the sales of bonds, and the accumulation of profits

26 DR. PETRIE: Yes sir. The only purpose
27 for this exercise was to show (a) that there is a limited
28 amount of external financing done in relation to the
29 total and that the limited amount is pushed over in
30 favour of debt financing versus equity financing.



1 THE CHAIRMAN: That is what I am quarreling
2 with. What you say is true, but I think when one comes
3 to make a choice as to whether he finances by debt or
4 by equity, he must have regard not just to what may be
5 the advantages and disadvantages of the sale of the
6 bonds and sale of stock, he must also have regard to the
7 composition of his own company. He must have regard
8 to the proportion of the wealth of that company represent-
9 ed by debt, and the wealth proportion which is represent-
10 ed by capital. Based on that his judgment is going to
11 turn a great deal as to whether he seeks to sell bonds,
12 or to sell stock and if he has accumulated a lot of profit,
13 and he is getting a large equity, he might well decide
14 to sell bonds where he would not decide if he hadn't
15 that equity.

16 DR. PETRIE: I agree.

17 COMMISSIONER GRANT: Then, of course, there
18 is the very dominant factor that enters in there that
19 if he is financing by the sale of bonds, he is able
20 to deduct before tax the interest which he is paying
21 on his money and he is eventually going to, on a funded
22 basis, eliminate the debt and strengthen his equity
23 position. In other words, he is going to pay off the
24 bond issue.

25 COMMISSIONER WALLS: If he does it through
26 equity, it could be a millstone about his neck at all
27 times. It stays with him.

28 THE CHAIRMAN: Let's go to that then and
29 see what the taxation advantage is as between the financing
30 by debt and financing by equity. On the one hand,



1 as Mr. Grant points out, you have deduction for interest.
2 On the other hand you have the dividend credit.

3 DR. PETRIE: There still is a definite
4 tax advantage to financing by bonds because you do
5 deduct, as Mr. Grant said. At present rates, it's half
6 the cost of your financing.

7 THE CHAIRMAN: The other side of that, you
8 lose the dividend credit?

9 DR. PETRIE: It's only 20 per cent.

10 THE CHAIRMAN: It's a very important matter
11 to the shareholder. That 20 per cent may represent
12 half his tax.

13 DR. PETRIE: It may.

14 THE CHAIRMAN: Or more with a small taxpayer.

15 DR. PETRIE: But my hunch is that most of
16 the recipients of dividends are in pretty high brackets.

17 THE CHAIRMAN: Oh Dr. Petrie no. If you
18 take the total of all shareholders across Canada, you
19 will find that the average wealth of all shareholders
20 across Canada is not very much. Am I not correct?

21 DR. PETRIE: You have variables as to the
22 blocks of stock held. You have a number of shareholders
23 but regardless of the number of shares they hold -- all
24 I am saying is that probably, and I have to say
25 probably, a heavy preponderance is owned by a minority
26 of high income people. We all know in the Bell Telephone
27 Company and in many other companies you have employees
28 who have incentives to buy shares but they don't hold
29 many.

30 I can name you one or two large investors



1 who probably have, between them, say three between them,
2 as many shares as all of the employees of the company.

3 THE CHAIRMAN: I have found -- my experience
4 is very limited -- that those directors, in making a
5 choice, are pretty strongly influenced by the effect
6 of whatever they are paying out to their shareholders
7 and they usually show great concern on the small share-
8 holders influence. They like their stocks spread. It
9 is not altruistic; it's with the hope that they are going
10 to add a number of shareholders when they make an
11 issue and so they try to design it in such a way as
12 to add shareholders and they are more apt to add
2 13 shareholders if they have a dividend credit. If they
14 don't -- I am arguing with you. I am sorry. I am
15 really doing that to try to draw out your opinion, but
16 I think I have your opinion.

17 DR. PETRIE: Right sir. Just one final
18 comment: net new issues () of stocks and bonds from
19 1956 through to 1962, as shown on page 50, 12.9 per
20 cent of the total new issues to fixed capital formation.

21 In other words, we finance really by
22 offering to the public.

23 THE CHAIRMAN: Thank you. You at some
24 point recommend the elimination of all incentives.
25 At the end of page 55 -- I don't see it. Of course,
26 I note that in a hundred million dollars -- that pertains
27 to 1963 tax exemption?

28 DR. PETRIE: That is right.

29 THE CHAIRMAN: Are you not extending it
30 to other incentives too?



1 DR. PETRIE: Yes.

2 THE CHAIRMAN: Well wouldn't there be a
3 gain from the other incentives?

4 DR. PETRIE: There would be, but I have no
5 way of calculating what it would amount to.

6 THE CHAIRMAN: And if you can, in the elimin-
7 ation of the other incentives -- do you remember the
8 reference in here?

9 DR. PETRIE: I remember it, but I am not
10 certain where it is.

11 THE CHAIRMAN: I thought I did too. I
12 was thinking of the extractive industry particularly and
13 I think you made reference to extractive industries,
14 the three-year exemption period, depletion -- I wanted
15 to be sure I understood just how far your recommendation
16 went.

17 DR. PETRIE: Page 119, at paragraph 156
18 there is (a) elimination of all tax incentives. That
19 is a flat statement. Now in this recommendation I
20 did not mean to imply that the existing special allowances
21 in the extractive industries be repealed, with the
22 simple exception that I do not feel that a three-year
23 tax holiday for mining enterprises is warranted nor
24 a three-year tax holiday for any other new enterprise
25 but I would not touch it because it is so technical
26 I do not feel competent to deal with it. I would
27 not touch the existing special allowances for, say,
28 the natural gas industry. What I am arguing about
29 basically in tax incentives is the tax holiday treatment,
30 the accelerated depreciation gimmicks and the kind of



1 incentive, which is really an incentive of the 10 per
2 cent proposed withholding on 25 per cent beneficially
3 owned Canadian companies versus 20 per cent non-beneficially
4 owned Canadian companies and the incentive that has
5 been given to co-operatives and to credit unions.

6 Credit unions are completely tax exempt.
7 These are the incentives that I really mean. I am sorry
8 sir I should have spelled that out more clearly for you.

9 THE CHAIRMAN: That is all right. Now I
10 want to be clear I understand this. You say you would
11 not touch the tax incentives, if that is what
12 they are, because of your lack of technical knowledge.
13 Does that mean -- that does not mean that you are in
14 favour of them remaining or in favour of them being
15 removed. It means you have not considered it?

16 DR. PETRIE: It am neutral.

17 THE CHAIRMAN: Now you did say that you
18 were in favour of depreciation, recognized by general
19 accounting principles?

20 DR. PETRIE: Yes sir.

21 THE CHAIRMAN: I think I would point out under
22 the Canadian system, as it now exists, capital cost
23 allowance is not that generally recognized any more by
24 Canadian accounting principles because you will find
25 most balance sheets contain a reconciliation between
26 accounting and "capital cost allowance". Are you
27 in fact saying we should give up Canadian capital cost allow-
28 ance procedure and go to good accounting?

29 DR. PETRIE: That is right.

30 THE CHAIRMAN: That is a very significant



1 statement and I was not quite clear you meant that.
2 To me there is an element of incentive in the Canadian
3 capital cost allowance.

4 DR. PETRIE: There is.

5 THE CHAIRMAN: I think most people agree
6 with that. You say there is?

7 DR. PETRIE: Yes.

8 THE CHAIRMAN: So it would be your view
9 we ought to take that incentive out and go back to
10 what one acknowledges to be good accounting?

11 DR. PETRIE: That is right.

12 THE CHAIRMAN: I would think the only
13 administrative way to do that is to restrict capital
14 cost allowances to what the taxpayers put on their
15 books. Am I right?

16 DR. PETRIE: Yes sir.

17 THE CHAIRMAN: I don't think I have got
18 any more questions with regard to corporation taxes,
19 without going into too much detail. Supposing we move
20 on to personal income taxes and it starts at page 56
21 and runs to page 65. The conclusions start at para-
22 graph 76:

23 "The heavy concentration of income
24 "tax on the middle and upper income brackets
25 "impairs the ability of Canadians to save . . ."

26 I have an idea that savings in Canada
27 are going up at a pretty satisfactory rate. Am I
28 correct in that?

29 DR. PETRIE: Last year they did but
30 up until then, for a period of years, they had never



1 recovered their earlier figure. Now in footnote 26,
2 page 64, it says:

3 "The relationship between personal
4 "income tax and personal net saving has
5 "been as follows:"

6 And back in 1948 or 1949 when we had the
7 post-War tax reduction, you see the savings on the per
8 cent of income tax were quite high. Back in 1926,
9 when we had virtually a nominal tax, they were fantastic-
10 ally high. Now they have been running -- there were
11 considerable tax increases after 1954, and after that
12 they have been running 70 per cent, 77 per cent.

13 THE CHAIRMAN: Having regard to these
14 figures, one can eliminate, don't you think, 1926 and
15 1936 because the tax rates were very light?

16 DR. PETRIE: That is right.
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B/RPS 1 THE CHAIRMAN: When you come to 1948 and 1949
2 were we not then receiving back some of our forced
3 savings?

4 DR. PETRIE: I don't think in 1949. In
5 1949 Mr. Abbott gave 20 per cent reduction across the
6 board on personal income tax which was rescinded right
7 after that by the outbreak of the Korean War. There
8 was that period when we had the 20 per cent flat
9 reduction. This had nothing to do with compulsory
10 savings during the war.

11 THE CHAIRMAN: Of course tax reductions
12 would assume automatic increased savings. It takes
13 people a little while to step expenditures up.

14 DR. PETRIE: Yes.

15 COMMISSIONER GRANT: The figures of personal
16 savings, are these the bank accounts, are these actual
17 personal savings accounts?

18 DR. PETRIE: These are estimates given in
19 the National Accounts income and expenditure by the
20 Dominion Bureau of Statistics. They have so shown
21 personal savings.

22 THE CHAIRMAN: This wouldn't be bank
23 accounts by themselves. This would be reduction in
24 mortgages, insurance companies, mutual funds?

25 DR. PETRIE: Mutual funds, pension funds.

26 THE CHAIRMAN: Credit unions?

27 DR. PETRIE: Credit unions. It includes
28 their estimate of all forms of personal savings, your
29 insurance premiums and so on.

30 COMMISSIONER GRANT: I was going to ask you



1 Dr. Petrie would you attribute the percentage decline through
2 the years of the savings as percentage of income
3 tax, to the fact there is more opportunity today
4 for investment in stocks and bonds and that the public
5 are more conscious, investment conscious than they
6 were in earlier years?

7 DR. PETRIE: I am sorry, Mr. Grant, I am
8 not quite certain I understand your question.

9 COMMISSIONER GRANT: It is relevant to this
10 table here on page 64. My question is that there is
11 a decline in the percentage of savings as a percentage
12 of income tax.

13 DR. PETRIE: Yes.

14 COMMISSIONER GRANT: I am wondering if that
15 decline is due in some measure to the fact that savings
16 are funnelled off into other types of investments today?

17 DR. PETRIE: They are still savings by the
18 definition used in the National Accounts. It doesn't
19 make any difference what form the savings take, they
20 are still computed as savings.

21 COMMISSIONER GRANT: In other words if a
22 person buys shares in the Bell Telephone that is taken
23 in as a saving?

24 DR. PETRIE: I believe it is.

25 COMMISSIONER GRANT: Is it?

26 DR. PETRIE: I believe it is.

27 COMMISSIONER GRANT: I shouldn't have thought
28 so. I thought savings would have been restricted to
29 those types of depositories from which the monies can
30 be withdrawn at any time?



1 DR. PETRIE: I am not certain of this, sir,
2 but I believe that this would include purchase of bonds.

3 THE CHAIRMAN: Reduction of one's mortgage.

4 DR. PETRIE: Reduction of mortgages. The
5 thing I think that was really significant in the
6 series is despite the fact personal income has been
7 going up and up and up between 1960 and 1961 you
8 actually had a decline in net savings from a billion
9 five three nine to a billion five zero nine. Since
10 this was done we have the 1962 figures and there was
11 a sharp increase in savings in 1962.

12 THE CHAIRMAN: Do you happen to know what
13 the figure is?

14 DR. PETRIE: Close on to two billion, sir.
15 I could give it to you, I think. I have the National
16 Accounts here. Let us just look it up, if you will
17 bear with me. National Savings Account Series page 34,
18 personal net savings in 1962 was 2.3 billions. That
19 is opposed to 1.5 billion in 1961.

20 THE CHAIRMAN: That is amazing.

21 COMMISSIONER GRANT: I still don't believe
22 myself that personal savings take into consideration
23 investments. I think that personal savings are gauged
24 by what we regard as money set aside for pensions, money
25 on deposit in banks, trust companies and so on.

26 DR. PETRIE: Well, when we talk to your
27 economists perhaps some of them will know more about
28 the composition of the saving than I do. If I were
29 doing calculations I would include investments in
30 saving.



1 THE CHAIRMAN: I think probably what Mr.
2 Grant may mean when you take money out of the bank
3 account and put it into a bond it doesn't increase your
4 savings. I would agree with that, and you agree with
5 it?

6 DR. PETRIE: Yes, I agree.

7 THE CHAIRMAN: It is just a change of
8 one form of saving to another form of saving.

9 DR. PETRIE: That is right.

10 THE CHAIRMAN: When you put money aside
11 it doesn't matter what form it goes into.

12 DR. PETRIE: I would argue with the Bank
13 of Canada and I would argue with D.B.S. if they don't
14 do it. I would argue they should. People who are
15 buying regularly into mutual funds out of their earnings,
16 this would be a saving because it is a saving in my
17 view and there are many thousands of people who are
18 making monthly purchases in mutual funds, largely
19 common stocks. I consider that as a saving.

20 COMMISSIONER GRANT: I think mutual funds
21 have cash surrender value to them.

22 DR. PETRIE: They have.

23 COMMISSIONER GRANT: As has an insurance
24 policy, but has not a common stock.

25 DR. PETRIE: If the stock is listed it
26 generally is a source of revenue.

27 THE CHAIRMAN: As far as definitions go,
28 let us tidy this up later on, because I don't think
29 we are too far on.

30 "The heavy concentration of income tax



1 "on the middle and upper income brackets
2 "impairs the ability of Canadians to save,
3 "in some cases reduces incentive to work".

4 We have asked questions about that and
5 really haven't got any answers. Have you got any
6 answers?

7 DR. PETRIE: I qualify and hedge by saying
8 most people are not really affected in terms of their
9 incentive to work.

10 THE CHAIRMAN: Is it good to increase
11 incentives or is it good to reduce incentives, what
12 is in the national interest?

13 DR. PETRIE: To increase incentives so we
14 have got the national product up. People on salaries
15 and managerial people, particularly the high income
16 ones I think are not working for money. They are working
17 for something else. There is a group of Canadians
18 who definitely have an incentive to produce impaired
19 by the present level of taxation and I may say so, if
20 I may take the liberty of being personal that I am one
21 of them. There comes a point when you no longer want
22 to take on work that involves every night of the week
23 and working on Saturday and Sunday, you turn away what
24 could have been substantial fees simply because the
25 Government takes too big a bite out of it and I put
26 a very high value on leisure. I cannot surely be
27 the only Canadian with this philosophy.

28 THE CHAIRMAN: Perhaps it is a good thing
29 for us you are encouraged to take more leisure. I am
30 not sure it is in the national interest to inspire you



1 to work 15 hours a day. Apart from you I think it is
2 far more significant to go down to some average Canadians.

3 DR. PETRIE: I think the average Canadian's
4 incentive to work is not affected by the income tax.

5 THE CHAIRMAN: You think it is not?

6 DR. PETRIE: No, it isn't. He is working
7 forty hours. He is a member of a union or an
8 executive man who has responsibility and he is going to
9 work anyway regardless of the taxes. The self-employed,
10 and I am now thinking of some of the natives, and
11 my great friends in the Maritimes that close up shop
12 in the summertime during the salmon fishing season maybe
13 Friday morning or Thursday evening and put a sign in
14 the window, "be back Monday". It just isn't worth their
15 while to work when you can kill salmon in the summer
16 and shoot partridge and duck in the fall. There is
17 a limited group of people, and this is the only reason
18 I put this in there -- I knew I would be challenged.
19 I have been challenged many times before, but if you
20 read some of the Budget speeches earlier you will see
21 during the War Mr. Illsley referred to this crushing
22 burden of taxation.

23 When he introduced his estate taxes he
24 talked about the crushing burden of income tax and
25 its bad effect on incentive to work. The Government
26 officially recognized this quite recently when taxes
27 were, perhaps, higher than they are today and with the
28 do-it-yourself business -- I think from the point of
29 view of the pure economic theorist it is a fascinating
30 field. To use an example there are people who used to



1 go and work extra hours and get enough money to pay a
2 decorator or a gardener to do your work for you, but it
3 is great fun to do it yourself and maybe it isn't any
4 cheaper, but you don't stay in the production line.
5 making that extra automobile or mining that extra
6 three hundredweight of coal, you go home and paint your
7 barn. Is this good or is it bad? It is a moral
8 judgment I think.

9 Then we have absenteeism as we did in the
10 Maritimes, in the Maritime coal pits -- I have first-
11 hand experience of this. We had absenteeism because
12 the man on piecework figured his rate of weekly pay
13 to a certain point, maybe Thursday noon or late
14 Thursday afternoon and this is take-home-pay so they
15 knocked it off. This was a problem that bedeviled us
16 in Ottawa when we were trying to get on with the War.
17 I am not trying to make an issue of this.

18 THE CHAIRMAN: The more I see and hear of this
19 the more puzzled I become. I can see the simple
20 argument it does cause absenteeism. On the other hand
21 I think it is in the national interest that people
22 spend their leisure to better advantage. Again I am
23 inclined to believe that high tax rates promote
24 moonlighting. I am uncertain whether that is in the
25 national interest. I suspect an awful lot of it is
26 the type of work which evades taxation.

27 DR. PETRIE: Yes.

28 THE CHAIRMAN: And perhaps if it wasn't
29 for high taxes it wouldn't be done. That operates in
30 exactly the opposite way to which you are speaking of.



1 DR. PETRIE: It costs the revenue.

2 THE CHAIRMAN: Yes, it does, but it increases
3 the G.N.P. by more people working.

4 DR. PETRIE: I am not certain that the
5 people who estimate the G.N.P. take into consideration
6 the value added by moonlighting.

7 THE CHAIRMAN: They take it in, the product
8 is there and the work is done.

9 DR. PETRIE: That is right.

10 THE CHAIRMAN: You have in your summary
11 indicated 10 per cent flat off all taxes. I don't
12 see it referred to in the conclusion on page 65. Am
13 I overlooking something there?

14 DR. PETRIE: I omitted to point that out
15 to you, sir. That was an omission that got away from
16 me. It was supposed to have been in there.

17 THE CHAIRMAN: It came at me as a surprise
18 in your summary and I thought it was something I over-
19 looked.

20 DR. PETRIE: It is not in the summary.
21 In the helter-skelter of getting this thing put
22 together I missed it.

23 THE CHAIRMAN: Is there anything else on
24 personal tax? You haven't had much to say about taxing
25 of the family as a unit, I don't think.

26 DR. PETRIE: No.

27 THE CHAIRMAN: Have you have views how the
28 family should be taxed? Are you satisfied with the
29 Canadian system?

30 DR. PETRIE: No, I would like to split income



1 between husband and wife as is done in the United States.

2 THE CHAIRMAN: You prefer that to adding
3 them together as they have done in the U.K. and most
4 European countries?

5 DR. PETRIE: I think so.

6 THE CHAIRMAN: How about splitting further
7 than the man and wife by bringing in the children as
8 they do in France? Have you considered it?

9 DR. PETRIE: I considered it but I decided
10 to let it alone. I don't know enough about it. I
11 would be happy if it could be split between the husband
12 and wife. This is established in North American and
13 it is quite simple.

14 COMMISSIONER WALLS: In the United States
15 you understand the split doesn't matter very much until
16 you get into the medium to higher brackets?

17 DR. PETRIE: That is right.

18 THE CHAIRMAN: Sales tax?

19 COMMISSIONER WALLS: The first question I
20 would like to ask you, Dr. Petrie, in regard to sales
21 tax deals with your figures of the \$1,108 million
22 in 1963 revenue including old-age security funds. Would
23 you not also include ~~excise taxes~~ sales tax?

24 DR. PETRIE: No, I am dealing . . .

25 COMMISSIONER WALLS: I am asking this for
26 a reason. Would you not consider ~~that~~ excise tax is a
27 sales tax?

28 DR. PETRIE: Yes, in fact.

29 COMMISSIONER WALLS: Well now, do you not
30 see merit in having a graduated scale of sales tax that



1 will give higher taxes on luxury items? You understand
2 I am not saying excise duty so you can talk a little
3 more freely.

4 DR. PETRIE: I can talk as freely as you
5 want me to talk. I may be forced in terms of pure
6 theory to accede to the point. My roadblock in this
7 is I cannot define luxury because what were luxuries
8 a decade ago, a generation ago, two generations ago
9 are now necessities. A flush toilet was certainly a
10 luxury one hundred years ago. It is no longer a
11 luxury. An automobile was certainly a luxury when
12 I was a small boy. It is not a luxury, deemed a luxury
13 by the average Canadian. It is essential.

14 THE CHAIRMAN: Can't you turn that around,
15 that food at one time was considered a necessity. Now,
16 beyond what is 1,500 calories a day it certainly is
17 no necessity, and in fact, should be taxed at the
18 highest rate of all.

19 COMMISSIONER WALLS: I think we better drop
20 that subject. I am thinking of things like jewellery.
21 Is there any reason that a straight luxury item, that
22 you define as a luxury, should not carry additional
23 taxes and if so shouldn't we think in terms of graduated
24 sales tax that would include ~~with~~ the one tax what
25 is today the excise tax as well as the sales tax?

26 DR. PETRIE: I wouldn't say all jewellery
27 is a luxury. Certain the \$10,000 string of real pearls
28 might be a luxury. The diamond you give to the girl
29 you are marrying as an engagement ring I don't think
30 is a luxury. It is an accepted way of North American



1 life, yet a diamond is a jewel. You could argue this
2 thing all night. I for the life of me can't even
3 consider spirits as a luxury today when 70 per cent
4 of the people are admittedly users of spirits and many
5 medical people prescribe spirits for certain conditions,
6 old-age, improved circulation and so on. You can extend
7 these arguments. You can retract them.

8 For this reason I stay away
9 from graduated tax, an ad valorem tax
10 on commodities because I still don't know the borderline
11 between what is a necessity and a luxury. Is a second
12 car in your garage a luxury? It may or may not be.
13 It may be strictly necessary if you are a suburbanite
14 and need one to go to work and your wife is four miles
15 from a shopping centre and she needs some way of going
16 to the shopping centre. She could argue that is
17 strictly a necessity.

18 COMMISSIONER WALLS: If we were to follow
19 that through to the degree of assessing either what is
20 a luxury or what the trade will bear we are immediately
21 going to be faced with a loss of \$275 million of
22 excise tax.

23 DR. PETRIE: That is right.

24 COMMISSIONER WALLS: Well then, I will
25 jump to your paragraph 80 where you say:

26 "Pricing method of retailers and
27 "wholesalers are such that substantial
28 "pyramiding occurs."

29 Now, let us say a product costs the
30 wholesaler \$10 plus 11 per cent sales tax so it would



1 come to \$11.10 as his cost. Then he adds 25 per cent
2 margin of profit which means a mark up of \$3.70. Have
3 you any assurance if the tax is brought forward to the
4 retail level as you suggest that the wholesaler wouldn't
5 continue to take a mark-up of \$3.70 or might not need
6 to take a mark-up of \$3.70?

7 DR. PETRIE: I have no assurance.

8 COMMISSIONER WALLS: Therefore there may be
9 no pyramiding at all.

10 DR. PETRIE: There might not be.

11 COMMISSIONER WALLS: There might be no
12 cure to what you call pyramiding.

13 DR. PETRIE: Presumptively I think there
14 is pyramiding.

15 THE CHAIRMAN: I didn't understand that
16 answer. There is a presumption to be a movement of
17 pyramiding?

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1 I think the question Mr. Walls put to you,
2 certainly the one I am interested in is whether you
3 in fact believe that that presumption is borne out
4 in practice? We have queried an awful lot of people
5 with regard to their own industries and they all held
6 to the mathematics, but I think they all had some
7 doubt as to whether the profits of the people who are,
8 supposedly, pyramiding their profits with taxes, would
9 decline if the tax was withdrawn or the level changed.

10 Do you have any view on this? You must
11 have considered it over the years?

12 DR. PETRIE: I have considered it, Mr.
13 Chairman, and I would assume that competition would
14 play a role here. It's like the corporation tax. When
15 you ask certain corporations if corporation taxes
16 were reduced by 20 per cent each point would your
17 retail price be lower, would they remain the same,
18 quite often, very often indeed, you get the answer:
19 it depends upon what the competition does.

20 COMMISSIONER WALLS: In my next question
21 I will be dealing with a case that you quoted in regard
22 to pyramiding which, of course, deals with the distillery
23 industry. First of all, though, do you agree that
24 on imports into Canada the sales tax should be
25 added to the duty-paid value of the product?

26 DR. PETRIE: I would rather that it weren't.
27 I know that there would be numerous administrative
28 problems in determining fair value laid down in
29 imported commodities, ex customs duty, put the eleven
30 per cent tax on what we might call an in-bond value



1 but preferably, in terms of tax equity, if we are to
2 have a statutory rate of eleven per cent, I would like
3 to see that rate be a real eleven per cent, not an
4 eleven per cent on top of, shall we say for the sake
5 of argument, a 30 per cent customs duty which pyramids
6 it very substantially.

7 COMMISSIONER WALLS: Of course, the customs
8 duty was, apparently, originally put into effect in
9 order to bring the price up to where it was possible
10 for a Canadian manufacturer to compete.

11 DR. PETRIE: Right.

12 COMMISSIONER WALLS: If you are going to
13 sales tax
14 charge the Canadian manufacturer/on his manufactured
15 price, then isn't it equally fair that you charge the
16 importer on the equivalent price, which is the duty-
17 paid value?

18 DR. PETRIE: No. Let's go back to this
19 simple case, the one we have been talking about:
20 whisky.

21 COMMISSIONER WALLS: I was going to lead
22 to that one. Maybe I had better state what I have in
23 mind first. You see right today on imported whisky
24 you pay the sales tax on the tariff?

25 DR. PETRIE: That is right.

26 COMMISSIONER WALLS: The purpose, as I
27 interpret it, of an excise duty was to create equity
28 between the product manufactured in Canada and that
29 imported. The fact that the excise duty is practically
30 the same as the tariff on the imported product would
indicate that and, therefore, if it is fair to put the



1 sale tax on top of the customs duty of the imported
2 product, surely it is equally fair to put the sale tax
3 on top of the excise duty of the domestic product?

4 DR. PETRIE: I would put it the other way
5 and say if we could have the sales tax paid on the
6 in-bond value of imported whisky, we would be just as
7 happy. Am I right?

8 MR. FRASER: That is right.

9 THE CHAIRMAN:: Take another commodity.
10 I would have thought that if one applied the sale tax
11 generally, without regard to duty, or on the value or
12 purchase price before duty, it would give the importer
13 a distinct advantage over the Canadian manufacturer --
14 and I am not talking about whisky. I am talking about
15 other products -- because the duty is imposed in order
16 to bring the price of what one imports to the equivalent
17 of what is manufactured in Canada; particularly
18 protecting the manufacturer. I would have thought the
19 only point was the sales tax is at the point which
20 includes the duty.

21 DR. PETRIE: Of course, by doing this
22 you are actually making the effective rate of duty
23 higher aren't you?

24 THE CHAIRMAN: No, I don't think so, because
25 the tax is tax and duty is duty and if the tax is a
26 revenue, for that purpose it should be imposed on the
27 imported article at the same level in the distribution
28 process, as it is imposed on the domestic level and
29 I think probably it is if the duty is imposed.

30 DR. PETRIE: Let's take an article that has



1 landed here, before duty, at \$100. Say the duty is
2 ad valorem 30 per cent, sales tax is 11. It seems to
3 me that if you paid the 11 per cent sales tax on the
4 \$100, then you have paid \$30 on the \$100 and you still
5 get protection.

6 THE CHAIRMAN: I think it would be quite
7 unfair, because the duty-paid value, although it is
8 \$130, presumably it is put at that figure in order to
9 equate it with the Canadian manufacturer's price of
10 something like \$130 and if that is the point, if that
11 is true, then we are imposing tax on the Canadian
12 product at \$130. Surely we should impose a tax on the
13 imported product at something like the same figure?

14 DR. PETRIE: I am afraid I cannot discuss
15 this very intelligently because I do not know whether
16 the duty is set at a rate which is calculated to equate
17 the cost of foreign goods with the cost of Canadian
18 goods.

19 THE CHAIRMAN: I don't either. I was
20 assuming that that was the intention of the duty, which
21 was to try to protect Canadian products from imported
22 goods; goods having the advantage over them. Therefore,
23 if that is correct, the result that I spoke of should
24 flow.

25 DR. PETRIE: I think that is probably right,
26 except that I question the whole idea of levying duty
27 on imported goods throughout the whole tariff schedule.
28 You get all sorts of different rates. Whether they are
29 meant to equate, some of them historically have been
30 fantastically high, almost to the point of shutting out



1 foreign competition.

2 When Sir John A. MacDonald enunciated his
3 national policy early on in this Confederation of ours,
4 he certainly was building a wall to protect Canadian
5 manufacturers in order to develop the industry.

6 THE CHAIRMAN: The system may be imperfect,
7 and probably is but surely one should recognize what
8 the system is attempting to achieve and not deliberately
9 turn his back on the system and go in the other direction.

10 The system can't be all that bad. If it
11 is, we should tear it up and do something different.

12 COMMISSIONER WALLS: You recommend a joint
13 Federal-Provincial sales tax. Now the Province has
14 to rightfully bring it out. On page 72 you feel that
15 the sales tax is ^{the provinces} ~~their~~ particular preserve and yet the
16 Provinces haven't ever used that tax to any extent on the
17 services that you mentioned. Therefore, have you any
18 reason to believe, if you make a joint tax, that the
19 Provinces will go along with taxing of services?

20 DR. PETRIE: No, I haven't and I think if
21 I did recommend that there should be a joint sharing
22 of taxes, it was hedged because I think I pointed out
23 that with the two Provinces, Alberta and Manitoba still
24 outside the retail tax field, it would be expensive
25 for the Federal Government to shift over to the retail
26 level and have to set up a whole policing organization
27 in those two Provinces.

28 This would represent an extremely difficult
29 problem in Dominion-Provincial relations. As you say,
30 Mr. Walls, the Provinces have, for quite a long while,



1 been relying on retail sales taxes as a major source
2 of revenue.

3 The exemption of services, I suspect, is
4 being done largely for political reasons. These Provincial
5 sales taxes have not always been popular. They have
6 been responsible for toppling at least one Provincial
7 Government, if not more.

8 They tried to make them as innocuous
9 as possible, and yet get the maximum revenue yield
10 that they could. If there were a Federal Act imposed,
11 supposing for the sake of argument the Federal Government
12 moved into the retail field, instead of the manufacturing
13 field and they wrote an Act which said to the Provinces:
14 all right; do you want to go along with this? We are
15 going to tax certain services. You can set your rate.
16 Our rate is going to be so and so. I don't know how
17 many Provinces would come into such a proposition. All
18 I can foresee here is one very violent session between
19 Ottawa and certain Provincial Government leaders.

20 COMMISSIONER WALLS: That is why I was rather
21 surprised that you devoted a whole page to outlining
22 these difficulties and then gave no argument as to the
23 use of the compromise of, perhaps, a wholesale sales
24 tax.

25 DR. PETRIE: I neglected to do that for the
26 simple reason that I did not see that a tax at the
27 wholesale level would solve anything in any way. You
28 have the obvious difficulty of the manufacturing tax
29 and the obvious advantage of it. You have the advantages
30 of the retail taxes but if you start in an interim stage,



1 an intermediate stage with the wholesale level, I do not
2 see that it would solve very many problems.

3 COMMISSIONER WALLS: You would move it
4 ahead from the manufacturer's level and reduce some of
5 the so-called pyramiding that you have mentioned?

6 DR. PETRIE: Yes.

7 COMMISSIONER WALLS: And also some of the
8 disadvantages of arriving at an 'end use' with the manufact-
9 urer?

10 DR. PETRIE: That is right.

11 COMMISSIONER WALLS: And you would get
12 away from all of these problems that you outline on
13 page 72, in regard to getting the Governments to go
14 together so that is why I am rather surprised you did
15 not at least consider that it was a good compromise,
16 to consider a sales tax at wholesale level.

17 THE CHAIRMAN: And you also take care of
18 most of the very clumsy discount system we have got in
19 Canada?

20 DR. PETRIE: Through the wholesale?

21 THE CHAIRMAN: Yes.

22 DR. PETRIE: Yes, I realize that.

23 COMMISSIONER WALLS: Now my next one is
24 rather to get something corrected for the record. You
25 state on page 70:

26 " . . . a relatively large number of
27 "gainfully employed Canadians pay no personal
28 "income tax."

29 And then you have a footnote (32) in which
30 you say farmers are a case in point. The total cash



1 income of farmers in 1960 is estimated at \$2,860 million
2 and that they only paid tax on \$276 million.

3 Now you realize that the total cash income
4 of farmers is exactly as if you went and said look at the
5 little tax the Ford Motor Company pays, because they
6 take in a gross revenue of this amount without making
7 any deduction for the materials they buy, the amounts
8 they pay out in labour. The only figure that should have
9 been taken there is the farmer's net income. The farmer's
10 cash income is before they pay for their labour;
11 before they pay for their seed or pay for their feed
12 and all the costs that went into farming. Now the
13 actual figure of net income was \$1,288 million, using
14 the same year, 1960.

15 DR. PETRIE: It is a good point.

16 COMMISSIONER WALLS: Let me finish it. I
17 want the record clear on this. In the 1961 census,
18 there were 480,903 farmers and if you divide that into
19 that net income, you then find that the average income
20 per farmer was \$2,680 and if that was the average income,
21 then you can easily see why there was a limited amount
22 of tax paid and quite probably no farmer escaped paying
23 taxes that were due at all.

24 DR. PETRIE: Of course, the problem here
25 Mr. Walls is income in kind.

26 COMMISSIONER WALLS: No, income in kind is
27 included in these figures. The only thing that would
28 not be included is, for instance, and this might interest
29 you -- out of these 480,000 farmers, there were 120,000
30 of them who earned less than \$1,200 from their farms



1 and these farmers would take ~~offer~~ farm employment so
2 there would be additional income from ~~all~~ ^{other} farm employment
3 but outside of that, the fact that the average income
4 per farmer is so low I think would substantiate the
5 fact that farmers are not escaping taxes. It is just
6 the fact their earnings were such they were non-taxable.

7 DR. PETRIE: I could make some comment
8 here but I think I had better be quiet.

9 THE CHAIRMAN: I don't think we will even
10 ask you whether or not you agree with Mr. Walls.

11 COMMISSIONER WALLS: But you do agree you
12 should not have quoted the farm cash income?

13 DR. PETRIE: That is right. That was an
14 error. That was my error.

15 COMMISSIONER WALLS: On page 74 you point
16 to the fact that we should place more weight on consumption
17 taxes and use France as an example. Is that right?

18 DR. PETRIE: Yes.

19 COMMISSIONER WALLS: Well do you think France
20 was a very good example, considering that she had such
21 a poor record in collecting personal income tax?

22 DR. PETRIE: Well I used the French
23 situation because the arguments by most of my colleagues
24 in the field of economics has always been that commodity
25 taxes are bad for the economy, and they are bad for the
26 welfare of the people, and so on.

27 Here you have a country like France which
28 relies very heavily on commodity taxes and yet the economy
29 of France has been very very buoyant, despite this
30 high level of tax and the heavy concentration of sales



1 tax and other commodity taxes. Despite this the French
2 economy has been very energetic so much so that President
3 Kennedy sent a team over there a year and a half ago
4 to look at the reasons for it. What have the Frenchmen
5 done that has been so hot and what role has the tax
6 structure in France played, if any, in this resurgence
7 of the French economy in the last five or six years.

8 This is the only reason I picked out France.

9 I say we in this country place far too much
10 stress and reliance on the direct tax, corporate
11 production and personal income. I am merely suggesting
12 that we would be better off economically if we push the
13 balance to the other side somewhere.

14 COMMISSIONER WALLS: I don't necessarily
15 disagree with your findings but it does seem to me that
16 one thing is perhaps overlooked: that France had to
17 make a success of her consumption taxes because of
18 the fact that she apparently only was able to collect
19 40 per cent of the income ~~taxes~~ that ~~were~~ due her ~~for~~ years.
20 It was your example I was criticizing rather than your
21 theory.

22 DR. PETRIE: I understand.

23 THE CHAIRMAN: I think I would comment
24 on that also that I am not a bit sure that it was a
25 lack of skill in collecting income tax. I do know,
26 by virtue of the split which brings the children into
27 it, that the income is reduced to such an extent a
28 great deal of income is not taxable at all. As far
29 as I know they all filed tax returns. There is a high
30 performance when they file returns. Beyond that, I



1 believe that France has had a pretty severe dose of
2 inflation.

3 DR. PETRIE: Recently this has been so.

4 THE CHAIRMAN: And that dose of inflation
5 would have looked very nice indeed in the G.N.P.
6 figures without adding real substance.

7 DR. PETRIE: Yes.

8 THE CHAIRMAN: I don't know whether anybody
9 has tried to recast what the economy of France would
10 look like without inflation. I don't know if it is
11 possible to do so. Probably it would not be possible.

12 DR. PETRIE: I have tried, Mr. Chairman,
13 to use deflators but it is extremely difficult to do
14 so. My experience with France admittedly is not
15 first-hand. What I know is what I have read in the
16 learned journals and tax papers; one thing and another.

17 COMMISSIONER WALLS: On page 69, paragraph
18 85 under the heading "tax equity" you deal with this
19 being arrived at by means of exemptions.

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1 You speak of sales taxes limited largely
2 to consumer expenditures on clothing household furnish-
3 ings, liquor, tobacco and durable goods such as
4 automobiles. Am I to take from that that you favour
5 an exemption of building materials?

6 DR. PETRIE: Yes, sir.

7 COMMISSIONER WALLS: For what purpose?

8 DR. PETRIE: I think that the inclusion
9 of building materials in the tax structure is an added
10 cost of doing business. This is one of the basic
11 philosophies that I present to you, that I don't like
12 taxes that add to the cost of doing business.

13 COMMISSIONER WALLS: But you wouldn't say
14 that the building tax is necessarily a regressive
15 tax, would you?

16 DR. PETRIE: It depends upon the type of
17 building. It is in the case of cheap housing, that is
18 housing say in the \$10,000, \$11,000, \$12,000 level per
19 unit, residential construction. It adds substantially
20 to the cost to the consumer and these are the marginal
21 consumers in our economy.

22 THE CHAIRMAN: You are saying you don't
23 like this tax when it applies to production facilities;
24 is that correct?

25 DR. PETRIE: That is right.

26 THE CHAIRMAN: But are you distinguishing
27 between that and when the tax bears directly on consumer
28 expenditures such as housing?

29 DR. PETRIE: I am distinguishing, but I
30 find in the case of building materials it is extremely



1 difficult to draw the line. In principle I would oppose
2 tax on building materials that go into the creation of
3 fixed plant in order to produce goods. Again one is
4 caught almost on the horns of a dilemma when you make
5 that kind of statement and say what about low cost
6 housing, are you going to pay eleven per cent tax on
7 building materials on the \$10,000 home? You just don't
8 like it or I don't like it.

9 COMMISSIONER WALLS: I think an example of what
10 you are saying is the fact that the first exemption that
11 was given to sales taxes was on raw lumber and it was only
12 the next year that lumber merchants were knocking at
13 the door and saying when does it stop being raw lumber.
14 We have doors of raw lumber. They got doors exempted
15 and gradually it was built up. That seems to be one
16 of the troubles against your increased use of consumption
17 tax. Everybody seems to be quite keen we should use
18 consumption tax provided we exempt the things they
19 want exempted.

20 Now, if you start to define your building
21 materials which shall be exempt or which shall not it
22 is going to be no time at all before everything is
23 back to where it is today.

24 DR. PETRIE: I agree.

25 COMMISSIONER WALLS: I am rather interested
26 to know why you have such definite views on building
27 materials?

28 DR. PETRIE: Again it goes back, because I
29 suspect cost of building materials in this country
30 represents the putting in place of plants for production.



1 I don't like extra costs on the cost of assets in order
2 to produce the goods necessary for the prosperity of
3 the nation...

4 THE CHAIRMAN: It would be my intention we
5 will break now and come back here at 2:15 and that we
6 Commissioners would get through with our questioning
7 about half an hour after we come back. Mr. Fraser,
8 you want to say something?

9 MR. FRASER: Mr. Chairman, I would like to
10 ask Mr. Walls a question. This morning when we were
11 discussing the distiller I understood you mentioned that
12 the excise duty in the U.K. was something in the
13 neighbourhood of \$39?

14 COMMISSIONER WALLS: \$29.

15 MR. FRASER: That is against our \$17.

16 COMMISSIONER WALLS: Against your which?

17 MR. FRASER: Against our \$17.

18 COMMISSIONER WALLS: I beg your pardon.

19 MR. FRASER: I mean against \$13.

20 COMMISSIONER WALLS: 13, that is right.

21 MR. FRASER: That is perfectly true but
22 we must realize that that excise duty that they have
23 in the U.K. is the one and only tax. They don't have
24 sales tax and they don't have Provincial mark-up.

25 COMMISSIONER WALLS: Is there not a
26 purchase tax on liquor?

27 MR. FRASER: No, that is all.

28 No sir, there is no purchase tax on liquor. That is
29 all included. If you were to take our excise duty,

30 \$13 plus Provincial mark-up which we have here you would



1 see our taxes, Federal and Provincial-wise are considerably
2 higher than in the U.K.

3 COMMISSIONER WALLS: Yes, I agree.

4 If we go back to recognizing the Provincial mark-up as
5 a tax you are quite correct.

6 MR. FRASER: Referring to the U.S.A. I
7 think you mentioned something about taxes in the
8 neighbourhood of \$14?

9 COMMISSIONER WALLS: I beg your pardon?

10 MR. FRASER: U.S.A.?

11 COMMISSIONER WALLS: Put on a basis of
12 Canadian gallons I think it works out as \$14 and forty-odd
13 cents.

14 MR. FRASER: I think, Mr. Walls, if you
15 don't mind my saying this, I think you have taken the
16 inland revenue tax as \$10.50 plus import duty of \$1.25.
17 If you take the straight \$10.50 inland revenue and
18 equate that to our own Imperial gallon against their
19 wine gallon in the actual quantum the U.S. tax, national
20 revenue tax is just a few cents below our \$13.

21 COMMISSIONER WALLS: I have no data with which to
22 disagree.

23 MR. FRASER: I can understand where you
24 got caught because I have been caught the same way
25 myself.

26 THE CHAIRMAN: Thank you very much.
27 Gentlemen we will stand over to 2:15.

28 ---LUNCHEON ADJOURNMENT.
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/RPS 1 ---UPON RESUMING AT 2:15 P.M.

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THE CHAIRMAN: Dr. Petrie, in our discussions this morning I think we had got down to estate taxes?

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DR. PETRIE: That is right.

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THE CHAIRMAN: Pages 76 and 77, and you suggest that the Federal Government abandon the estate tax without revenue loss and its abandonment would improve Federal-Provincial fiscal relations.

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Do you think the loss of that tax would be of any significance to the Federal Government as an instrument to assist in the collection of income tax?

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DR. PETRIE: I don't know, Mr. Chairman. It is my impression that the reason for the retention of the tax has been a police measure more than anything else on the theory that if tax dodgers effectively got away with something during their lives the Revenue may catch up with their estates at death. This isn't necessarily so because if they spent what they dodged from paying it doesn't show up in their estate. There would be some loss of revenue at the end of the road but when you consider that it is only 70-odd million a year that we are getting out of the tax in terms of the \$6 billion dollar budget it is pretty small.

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THE CHAIRMAN: Is that a fair measurement?

In terms of what you are going to replace it with it doesn't look so small; when you start looking around for other sources.

DR. PETRIE: No, that is right. This is a



1 field of taxes which was the right exclusively of the
2 provinces all during peace until 1941 when the Federal
3 Government got into it as a wartime measure, and
4 Mr. Illsley gave no indication whatsoever in the Budget
5 speech, a part of which I have quoted in the footnote
6 that it would ever be abandoned. He didn't lead any-
7 body to believe it was a temporary measure such as
8 we were lead to believe that the Income War Tax Act was
9 a temporary measure.

10 I don't like the principle of having to
11 impose an extra-special tax to reinforce the administra-
12 tion of another tax. Surely if the administration
13 of the income tax can't do their job they ought to
14 give up. Why do we have to go through all this nonsense?
15 I feel strongly in favour of the Provinces in this
16 particular case. This is one of the old, old taxes
17 that they had and I think it should be left with them.

18 THE CHAIRMAN: Thank you. That is all
19 I have on estate taxes. Does anybody else want to
20 ask any questions?

21 COMMISSIONER GRANT: Just one: if the
22 estate tax is to be administered by the provinces and
23 the Federal Government does withdraw, Dr. Petrie, have
24 you given any thought as to the desirability of
25 uniformity of legislation as among provinces?

26 DR. PETRIE: Yes. I would sincerely hope
27 that the ten provinces would get together at the
28 Provincial Treasurer level and the Attorney-General
29 level and try to hammer out uniform pieces of legislation
30 applicable throughout the country, bearing in mind the



1 legal provision of situs, on which there is a tremendous
2 amount of jurisprudence. This isn't one of the most
3 difficult problems which confronts my proposal. This
4 I think is within the realm of possibility, joint
5 co-operative treatment of the problem. I think it
6 could be done.

7 The only problem arises out of the
8 constitution in Quebec which is not a common law
9 Province and the whole subject of estate and relation-
10 ships is different from the other nine provinces,
11 but still I think it could be worked out.

12 COMMISSIONER GRANT: If it were uniform
13 within the nine common law provinces it would be a
14 feasible thing?

15 DR. PETRIE: I think so, yes. That is
16 my considered view. I think it could be worked.

17 COMMISSIONER GRANT: The rates could vary.

18 DR. PETRIE: The rates could vary, but
19 I think the base of tax could be pretty well uniform.

20 COMMISSIONER GRANT: Now, in the absence
21 of uniformity of legislation or anything approaching
22 uniformity you would recognize that with all ten prov-
23 inces in the estate tax field ~~you~~ succession duty
24 which is there -- that this could add considerably
25 to the burden of an estate in administration cost.

26 DR. PETRIE: Yes. We had that through
27 the war.

28 COMMISSIONER GRANT: Yes, but from the
29 point of view of estate administration I have met
30 with the suggestion that the Federal Government would



1 enter the field and the provinces withdraw and thus
2 cut down on the cost of estate administration considerably.

3 DR. PETRIE: I agree with that but my
4 premise here is that I believe it could be worked out
5 at the provincial level. I cannot see any political
6 leaders in the provinces really throwing roadblocks
7 up in any way at a constructive measure like this. I
8 would be one of the first people to persuade them to
9 act like normal human beings.

10 COMMISSIONER GRANT: Insofar as the
11 total take is concerned it is considerably less costly
12 to have it administered by one Governmental authority
13 than it would be by ten.

14 DR. PETRIE: This gives us centralization
15 of all things in the hands of the Federal authority.
16 This is no longer the political philosophy.

17 COMMISSIONER GRANT: Is it your suggestion
18 that the Federal Government should withdraw based upon
19 the political elements which come into play?

20 DR. PETRIE: That is right. I don't know
21 whether I put the words in this particular submission
22 or somewhere else, but I said the breakdown of the
23 Dominion-Provincial tax agreements centralizing these
24 taxes in the hands of the Federal Government was the
25 most retrogressive tax in my memory because when we
26 had them centralized way back in 1941, 1942, then we
27 had uniformity and not all the overlapping and nonsense
28 that went on before the war but you can't live that
29 way any more in this kind of society of ours because
30 provinces wouldn't go for it.



1 THE CHAIRMAN: That is true, of course
2 taxation is not very useful as an economic tool,
3 is it?

4 DR. PETRIE: That is right, and this is
5 a very strong point I could make. I am sorry that your
6 colleague, Mr. Perry wasn't here because I had
7 anticipated he would rather question my statement
8 that fiscal policy is a pretty ineffective tool and is
9 more so now you have decentralization because if as
10 a matter of fiscal policy and tax policy the Federal
11 Government decides to cut taxes across the board to
12 stimulate economy what guarantee is there that the provinces
13 wouldn't step in and pick up the whole of the money and
14 the Federal fiscal policy is nullified. Under the
15 best conditions possible the ideal circumstances were
16 back in 1941 and 1942 in the war when the fiscal
17 policy really worked when we had this complete
18 centralization as a wartime emergency situation.

19 COMMISSIONER GRANT: You favour the
20 principle of strong central Government with the
21 principal taxing power being vested in it?

22 DR. PETRIE: That is right.

23 COMMISSIONER GRANT: You favour a rewriting
24 of the B.N.A. Act?

25 DR. PETRIE: I do, take Section 92 out.

26 THE CHAIRMAN: I beg your pardon?

27 DR. PETRIE: Section 92 out tomorrow. I
28 am not facetious, Mr. Chairman, but I know that can't
29 materialize because provincial rights are now more in
30 vogue than they have been in my lifetime but this is:



1 necessary to run Canada effect-
2 ively, ~~very~~ to vulcanize the fiscal structure of the nation.

3 These are my personal statements.

4 THE CHAIRMAN: Whatever we may think about
5 that is our personal business because it is beyond our
6 job.

7 DR. PETRIE: That is right. It is outside
8 your job.

9 THE CHAIRMAN: Supposing we move on to
10 weight of taxation -- is that what it is called --
11 distribution of ~~the~~ tax burden?

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RPS 1 I observe that you don't come down in favour
2 of proportional income tax. Would your reason for that
3 be because you would not end up with proportional
4 taxation throughout?

5 DR. PETRIE: That is right.

6 THE CHAIRMAN: Do you think it would be
7 regressive throughout if you did?

8 DR. PETRIE: I would think so.

9 THE CHAIRMAN: You would not favour regressive
10 taxation?

11 DR. PETRIE: No more regressive than we can
12 possibly have. This again is a matter of degree.

13 THE CHAIRMAN: It would be interesting to
14 know to what extent it would be regressive, that
15 proportional taxation, wouldn't it?

16 DR. PETRIE: It would be interesting, and
17 it would be a very difficult exercise, Mr. Chairman,
18 to try to do this measurment.

19 THE CHAIRMAN: These gentlemen who have
20 recommended this, I don't think they have given any
21 indication as to what the result would be.

22 DR. PETRIE: Some of the gentlemen who have
23 recommended it, I have discussed the problem with,
24 and I came away quite satisfied that they had not really
25 got into the heart of it, to the extent of regressiveness.
26 It sounds like a fine thing to have proportional taxation
27 but it's too simple. One has an instinct to back away
28 from its utter simplicity.

29 THE CHAIRMAN: Anything more on that? If
30 not, I am into capital gains.



1 DR. PETRIE: If I may, before we get into
2 there, Mr. Chairman, just for the record, and I am
3 certain you have realized this, but I think it should
4 be pointed out that my figures, in terms of proportion
5 of the total tax burden borne by direct taxes, versus
6 indirect taxes, is really askew from all the published
7 figures that I have ever seen, anyway.

8 THE CHAIRMAN: I observed that.

9 DR. PETRIE: And there is a reason, and
10 it is rationalized in the footnote, that my definition
11 of indirect is different from D.B.S.

12 THE CHAIRMAN: Could you put your finger on
13 the footnote? I would like to see that again. I observed
14 the different figures.

15 DR. PETRIE: It must be early on. I can
16 give it to you pretty well from memory.

17 THE CHAIRMAN: It is because you put what
18 is sometimes referred to as capital tax with direct
19 taxes. Am I right?

20 DR. PETRIE: Yes, that is right. You will
21 find direct and indirect taxes in the overall tax
22 structure on page 34, paragraph 43, table 10.

23 Now in all of the published figures, and
24 all of the figures of the Canadian Tax Journal and in
25 any letters, you see that direct taxes are much lower
26 in terms of the proportion of the total. It's because
27 the D.B.S. and National Accounts count as direct
28 taxes only the corporate profits tax, not other corpor-
29 ate taxes, personal income taxes, withholding taxes
30 and death duties. Now I don't believe that this is an



1 accurate definition of what is a direct tax.

2 COMMISSIONER WALLS: Are you including,
3 in your own thought, all forms of Governments within
4 the country?

5 DR. PETRIE: Yes.

6 THE CHAIRMAN: He puts that, direct taxes
7 with Provincial and Municipal taxes.

8 DR. PETRIE: They are all direct under
9 Section 92.

10 COMMISSIONER WALLS: I notice that Professor
11 Milton Moore in his book included property taxes as
12 an indirect tax.

13 DR. PETRIE: I don't understand this.

14 COMMISSIONER WALLS: No. I just wondered
15 if you could explain why.

16 DR. PETRIE: I know the taxes I pay on my
17 house are not shifted to anybody else. I pay them.

18 THE CHAIRMAN: The only interest in it I
19 see is comparison with other countries and I think
20 you are out of step with the general comparisons.

21 DR. PETRIE: I say that we are more dependent
22 on direct taxes.

23 THE CHAIRMAN: Don't most people classify
24 direct and indirect differently from you?

25 DR. PETRIE: Yes, that is right but not all
26 foreign countries. There is no uniformity. I just want,
27 for our purposes to say, well look gentlemen, direct
28 taxes are defined by John Stewart Milne and adopted
29 by the Judiciary Committee of the Privy Council, and
30 I have accepted his juridical definition and I have said



1 that Section 92 of the Act confines to Provinces, in
2 a political subdivision, the direct taxation within the
3 Provinces. Just throw them under the heading of direct.

4 THE CHAIRMAN: You have got a good basis
5 on which to tie it in anyway.

6 DR. PETRIE: In that chamber I have; I
7 would be unassailable.

8 THE CHAIRMAN: I noticed then on page 85
9 you say:

10 "In European countries capital gains
11 "are treated typically as ordinary income
12 "for tax purposes under a variety of relieving
13 "measures and specific exclusions of some
14 "types of gains."

15 I know in European countries this applies
16 to businesses but most frequently this does not apply
17 to individuals; applies to businesses?

18 DR. PETRIE: Businesses, yes.

19 THE CHAIRMAN: Most European countries are
20 inclined to not tax capital gains but to tax speculative
21 profits and to draw a distinction between the two.
22 A proportion use a time measure, or something of that
23 kind, to pick up speculative profits and in the United
24 Kingdom they don't tax capital gains. They declare
25 a tax -- the President of the Exchequer Court said he
26 would not use the measure of taxing capital gains. I
27 just wanted to point out it is not very broad. One of
28 the few countries who taxes capital gains throughout
29 is the United States.

30 Now you come to some conclusion under the



1 heading "capital gains" and that is that you would apply
2 a measure to the taxation of property transactions.

3 DR. PETRIE: Exclusive of residential property.

4 COMMISSIONER WALLS: Could I ask a question
5 there? When you say exclusive of residential property,
6 under what classification would you place a farm?

7 DR. PETRIE: If it is occupied by the owner?

8 COMMISSIONER WALLS: If it has a building,
9 a house on it then you would exclude farm land?

10 DR. PETRIE: That is right.

11 THE CHAIRMAN: In Saskatchewan where the
12 farmer lives in the town and has what amounts to a
13 farm factory, I suppose, and he sold his land, you would
14 tax him?

15 DR. PETRIE: I think so. Used for residential
16 purposes is what is meant. In other words, I would be
17 happy -- I wouldn't say I would be happy, but I would
18 be prepared to be taxed if I were a speculator in
19 residential property. I did not live in the residence. By
20 excluding residential properties used as a residence,
21 I don't want people behind the eight ball who have
22 happened to be moved by their corporation from one
23 town to another, Montreal-Toronto, and vice versa and
24 know if they live in the house and use it for a house,
25 and have to sell it, because they are transferred from
26 one office to another, and make a capital profit of
27 \$10,000, they should not have to pay taxes. It is
28 beyond their control. If I am speculating in this
29 sort of thing, I think I should be taxed.

30 THE CHAIRMAN: You wouldn't worry about these



1 people who speculate in their own homes? Who live in
2 a house for two or three years and do it over and sell
3 it?

4 DR. PETRIE: To catch those people is
5 administratively impossible.

6 COMMISSIONER WALLS: The only thing that
7 strikes me is you only mention a quick turnover in
8 real estate. You are not including the much faster
9 turnover in equities?

10 DR. PETRIE: My basic approach, Mr. Walls,
11 is simply that we should have a capital gains tax,
12 as such, in Canada.

13 THE CHAIRMAN: I wish you would keep on and
14 define what you mean by a capital gains tax.

15 DR. PETRIE: Well again this is a gain
16 from the purchase and sale of property, any type of
17 property, real or personal, moveable or immoveable.
18 I don't think this should be singled out for special
19 taxation. Neither do I think that in ordinary cases,
20 should it be brought into the concept of taxable
21 income, as it sometimes has been, but in order to
22 clarify real estate, it's one of the really bugbears,
23 as I see it, in this present problem in a capital
24 gains income versus taxable income. I would like to see
25 the Act amended as far as I have gone to see those
26 classifications of real estate clearly in as capital
27 gains, to be included in taxable income but I don't
28 think we should tax the profits that a person might
29 make and allow the losses that he may incur in equity
30 transactions. Not at all.



1 THE CHAIRMAN: Dr. Petrie what concerns
2 me a great deal is you come to that conclusion because,
3 I suspect, there are people who virtually live off
4 security transactions; who spend a great deal of time
5 indeed sitting in the brokerage office and giving orders
6 to buy and sell and don't pay taxes. And then I think
7 there are people who do not quite get into this category,
8 who are partially in the office and partially doing
9 something else, perhaps a chartered accountant, who
10 again supplement their income, and to a very large
11 extent, with these kinds of gains. For the life of me
12 I find it very hard to see why they should not be taxed.

13 DR. PETRIE: Well if you want to tax them,
2 14 then you have to allow the losses, surely in equity.
15 Once you get into this, you get into the real complications
16 that our American friend across the border got into.
17 These are dandies.

18 THE CHAIRMAN: I don't think I am talking
19 about that. I was trying to make the very clear distinction
20 between those people who actually go into this as a
21 business, and make a living at it, as part of their
22 business, because you can be in more than one business.

23 DR. PETRIE: This is right.

24 THE CHAIRMAN: But the people who are in
25 the business ---

26 DR. PETRIE: Mr. Chairman, I know of at least
27 one gentleman who sits in a broker's boardroom five
28 days a week from the opening of the bell until closing.
29 He makes a very good living from it. I think he should
30 be taxed because I regard him as a professional trader.



1 The people who own the company where he sits are brokers
2 and they pay taxes because they are a professional,
3 but they are no more professional than he is but as
4 a consultant who has a fling in the market here and
5 there and I take my losses and I have my gains, if I
6 am lucky, I don't think that I should be taxed on
7 these.

8 THE CHAIRMAN: We have got three categories
9 there: the professional, the sort of semi-pro I suppose,
10 and the man who is not a professional at all, doing
11 something else.

12 DR. PETRIE: That is right.

13 THE CHAIRMAN: Category two, you think
14 he should be taxed.

15 DR. PETRIE: This is the whole borderline
16 area. The men who are devoting, presumably full-time,
17 to running some sort of business that has nothing to
18 do with the trading of securities but who, nevertheless,
19 do a lot of trading. I don't know whether you classify
20 them as pros or not. I would let them alone, for
21 administrative reasons if for no other. I can also
22 argue that there are other good reasons to let these
23 people alone. We are trying to develop equity markets
24 in this country; trying to broaden equity markets, where
25 more equities are available to the public. This is
26 the unofficial enunciated Federal policy, and then the
27 minute we start imposing special taxes, or bringing them
28 into the concept of a company, I think we create all sorts
29 of difficulties.

30 THE CHAIRMAN: Aren't you asking for these



1 to come into the taxation of capital gains?

2 DR. PETRIE: I try to keep away from it.

3 THE CHAIRMAN: You are trying to keep it
4 down.

5 DR. PETRIE: The taxable income. I have
6 no quarrel with the interpretation of the concept of
7 taxation income as presently pursued by the Department
8 of National Revenue.

9 THE CHAIRMAN: And your category No. 2,
10 the man who sits in a brokerage office, should be taxed?

11 DR. PETRIE: That is right.

12 THE CHAIRMAN: Just as the real estate
13 agent people are taxed under it?

14 DR. PETRIE: That is right. And there is
15 no problem in catching up with this man. I am surprised
16 my friend in Montreal on St. James hasn't been caught
17 years ago. All I have to do is do a snap audit of
18 this particular company's ledgers and it will show his
19 ins and outs all day long; show how much money a year
20 he is making. I think they should tax him.

21 THE CHAIRMAN: I raised this particularly,
22 I am not being concerned about the revenue implications,
23 because I don't think there are enough people in that
24 category, but I think we must all be concerned about
25 the fact that there are people bearing additional taxes
26 and people bearing no taxes. It seems to me that is
27 going to put our tax system in ill-repute with an
28 awful lot of people.

29 DR. PETRIE: As I say sir, my argument is
30 based on equity and I think that the professional trader



1 should bear additional income tax, not capital gains
2 taxes, on his income derived from the pursuit of a
3 trade. That is what it is. It's an occupation, as
4 far as these fellows are concerned. It's an adventure
5 in the nature of trade, whatever you want to call it.

6 THE CHAIRMAN: I would imagine there are
7 quite a few people in the category who are sort of
8 on the fringe and under the present definition in the
9 law, the present law, are escaping taxes?

10 DR. PETRIE: That is right. There are many
11 of them.

12 THE CHAIRMAN: You think there are many?

13 DR. PETRIE: I think there are many.
14 This is the result of my experience as a broker for
15 some five years in Montreal.

16 THE CHAIRMAN: I am taking advantage of your
17 experience as a broker. I feel you would know as much
18 as anybody would about this particular area and under-
19 standing the law at the same time, I feel you are
20 particularly helpful to us.

21 DR. PETRIE: For many years, Mr. Chairman,
22 I was quite upset to see certain clients of my company,
23 who made very large profits in the great bull market of
24 the '50's, and paid no taxes whatsoever. I think this
25 is completely destructive of the concept of equity
26 behind our tax structure. I have said this on many
27 occasions and the Revenue Department has never seen fit,
28 apparently, to do anything about these people, these
29 particular professional operators, and they are
30 professional operators and I do not think there is any



1 real administrative problem connected with the real
2 pros.

3 As I say, they can go into our place and
4 open our books at any time. That is provided for in
5 the law of the land and it would have been as clear as
6 crystal to them, \$50,000, \$60,000, \$100,000 net profit
7 after brokerage, certain clients, per annum. Why
8 should they be tax-free? They shouldn't be, in my view.

9 THE CHAIRMAN: I am very much concerned
10 about people like that escaping taxes; it might cause
11 the country to make a bad judgment in the area of
12 other matters, with the thought in mind to achieve
13 the equity but it may go beyond that. In order to
14 achieve equity, you may push us into the wrong direction.

15 DR. PETRIE: It is a worrisome feature of
16 the problem.

17 COMMISSIONER GRANT: You know the Scripture
18 says the rain falls upon the just and unjust alike
19 and it is pretty hard to say when a man is a professional
20 trader when you get down here. You can certainly
21 isolate the odd person, the man that sits in the boardroom
22 all day long, as you say. The chances are he is in the
23 nature of a professional person.

24 DR. PETRIE: He is a trader.

25 COMMISSIONER GRANT: It is very difficult
26 to know where the line is going to be drawn.

27 DR. PETRIE: It is extremely difficult.
28 Now again my personal interjection: when I was on the
29 street, I paid Federal income tax on my capital
30 appreciation realized on equity because I was a professional.



1 I have not paid since I walked away from the investment
2 community because I am no longer a professional. I
3 trade the market often, and have been fortunate in
4 making some profits. I do not report them as income,
5 and I think that the courts would probably, if I were
6 assessed, back-assessed, I have reasonable confidence
7 I would win my appeal, because I am just one of
8 hundreds of thousands of Canadians who dabble in the
9 market.

10 THE CHAIRMAN: Do you think with greater
11 certainty, and perhaps better administration, there
12 should be something analogous to the time limits that
13 you suggest for real estate, applied to securities?

14 DR. PETRIE: I think so. I didn't carry
15 this thing out to its logical conclusion, but I would
16 ask a time -- I think it would be wrong to tax as
17 income the profits on a security that perhaps a person
18 bought early in his life and kept for 20 years and
19 it appreciated, any more than it would be reasonable
20 or equitable to tax the sale of his home, after he
21 had lived in it for 20 years and his family had grown
22 up and he had moved to an apartment because he no
23 longer needed a big house -- there are many many
24 people in this country who have owned some equities
25 for years. Their capital appreciation has been very
26 substantial, partly as a result of price inflation.
27 I am not interested in making those people bear income
28 tax on that capital appreciation.

29 THE CHAIRMAN: A measure of, say, one
30 year?



1 DR. PETRIE: One year or two years perhaps.
2 If a person is in and out of the market, say, even for
3 two years I think he is a speculator at heart. It is
4 difficult to define.

5 THE CHAIRMAN: It is difficult, and of
6 course, it would never be wholly fair.

7 DR. PETRIE: No.

8 THE CHAIRMAN: It is difficult to know
9 whether, with certainty, it is of sufficient value to set
10 off against the unfairness which would result from
11 people having to pay taxes who normally should not be.
12 Is it fair to catch people who shouldn't be?

13 COMMISSIONER GRANT: I just want to make
14 one observation on the table on page 81, Dr. Petrie,
15 which gives the breakdown between savings and investments.
16 I think that is what I had in mind this morning. There
17 was that difference.

18 DR. PETRIE: The investment figure is
19 the total of new investment as published by the
20 Department of Trade and Commerce for fixed assets.
21 This is what is being put in place.

22 THE CHAIRMAN: These are fixed assets, not
23 the purchase of securities?

24 DR. PETRIE: No.

25 COMMISSIONER GRANT: These are private and
26 public investments?

27 DR. PETRIE: Private and public. This means
28 schoolhouses, hospitals, highways, bridges, sewerage
29 systems.

30 COMMISSIONER GRANT: All capital



1 investment?

2 DR. PETRIE: All fixed capital investment.

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3/RPS1 COMMISSIONER GRANT: Fixed capital?

2 DR. PETRIE: That is right, whether it is
3 public, Government or whether it is private which is
4 business. This is the total of the investment, for
5 instance in 1962, new fixed assets estimated at 8.7
6 billion dollars were put in place in this country and
7 the total savings which includes private and corporate
8 amounted to 6.9 billion. This includes the retained
9 earnings of corporations as well as personal savings,
10 so that we have a short fall of a billion eight. We
11 put in place a billion eight more than we saved general-
12 ly through our savings structure.

13 This is why we have to depend upon foreign
14 capital if we are going to keep this rate of expansion.

15 THE CHAIRMAN: It was indicated to me
16 somewhere that we were generating sufficient capital
17 in Canada for our own requirements. I think that
18 cannot be the case unless one might add the savings
19 depreciation taken by industry.

20 DR. PETRIE: Yes.

21 THE CHAIRMAN: And thus get the cash flow
22 which was probably as much as investments, would that
23 be fair, to do that?

24 DR. PETRIE: It might be. National Savings
25 Account, page 34 of National Accounts, 1962, personal
26 net savings, two billion three, business gross savings
27 undistributed profits, nine hundred and seventy-five
28 million, capital consumption allowance of four billion seven --
29 this was depreciation.

30 THE CHAIRMAN: Is that 1962?



1 DR. PETRIE: It is 1962 so your depreciation
2 is included here so your cash flow, as you like to call
3 it as an accountant is six billion nine and the total
4 investment in new assets was eight billion seven.

5 THE CHAIRMAN: Could we add the four, seven
6 to the six, nine?

7 DR. PETRIE: This six, nine -- I will go
8 more slowly and give you this breakdown if you like?
9 Personal savings, two point three billion, Under business
10 saving, undistributed profits nine billion; capital
11 consumption allowance four point seven billion, and
12 then they have some residual adjustments here and they
13 give you a total of six point nine billion, that is
14 total gross savings in the Canadian economy.

15 THE CHAIRMAN: Now, within total savings
16 you take your business saving of nine plus capital
17 consumption of four point seven.

18 DR. PETRIE: Add that on.

19 THE CHAIRMAN: Two point three personal . . .

20 DR. PETRIE: You add two point three, nine,
21 four point seven and -- this is the way the national
22 accounts are calculated, you deduct Government deficit
23 of seven hundred and seventy million and inventory
24 valuation deduction -- these are planning items.

25 THE CHAIRMAN: We are getting into areas I
26 think we will leave to the staff.

27 DR. PETRIE: Your staff will know all about
28 this. This answers your question about the cash flow
29 from capital cost allowance. ~~Then~~ in the totals
30 and we still have a short fall of a billion eight.



1 THE CHAIRMAN: So we therefore needed
2 seventeen and one half billion dollars in order to pay
3 for our investments and we had to go abroad to get that?

4 MR. PETRIE: That is right, and the difference
5 between these two columns is basically in flow of
6 new capital from abroad.

7 THE CHAIRMAN: Now, coming back to the
8 conclusions on page 92 you advocate the deletion of
9 any reference to adventure or concern in the nature of
10 trade. If you did the consequence might be that you
11 would narrow the definition of income as we know it
12 at the present time and some of these quasi capital
13 transactions might then not become taxable; I would
14 presume?

15 DR. PETRIE: This might happen. My
16 objection to the adventure in the nature of trade is
17 that it is such an omnibus class that anything you
18 think of might be deemed by the judiciary to be an
19 adventure in the nature of trade, almost anything.

20 THE CHAIRMAN: Hasn't it been thus decided
21 in real estate transactions?

22 DR. PETRIE: Yes.

23 THE CHAIRMAN: You suggest that the law
24 has gone too far in that respect.

25 DR. PETRIE: I think so.

26 THE CHAIRMAN: You surprise me. I didn't
27 think that. You may be right.

28 DR. PETRIE: There have been isolated cases
29 where a single profit in a transaction, an isolated
30 one has been called a taxable income. One of the best



1 cases is an old one where an Englishman who never having
2 been in the textile business bought post-World War I
3 linen from France at a sacrifice and sold at a profit
4 in the United Kingdom. He was never in the textile
5 business before or since. Inland revenue protested
6 and it was held as taxable income by the judiciary.

7 This is an isolated transaction. This
8 isolated transaction was brought in as an adventure in
9 the nature of trade. This was a fling. If you are
10 going to tax that you should tax me if I buy Chrysler
11 Corporation and hope it will go up 10, 20, 40 points.

12 THE CHAIRMAN: I guess they perhaps should.
13 I think the linen fellow should have been taxed. I
14 can't tell you exactly why I think that. Are there
15 any tax incentives which you would throw out?

16 DR. PETRIE: Barring the depreciation
17 allowance on wasting asset industries which may properly
18 be called tax incentives, I don't know, but barring
19 those I can hardly think of any incentive that I
20 wouldn't throw out. I don't like tax holidays. I
21 don't like accelerated depreciation. I don't like
22 exemptions of companies who are competing with fully
23 taxable companies such as credit unions. They are
24 the main incentives I would like to get rid of.
25 Probably the more irksome incentive of all, as I view it
26 now is the withholding tax as presently proposed, 10 per cent
27 and 20 per cent withholding in accordance with the
28 ownership of the company. I think this is egregious.

29 THE CHAIRMAN: More vigorous enforcement
30 of tax laws is almost your final recommendation.



1 Are you conscious that the tax laws are not being
2 vigorously enforced?

3 DR. PETRIE: I don't think they have been
4 as vigorously enforced as they might have been. There
5 has been great and widespread public belief that certain
6 groups of taxpayers effectively dodge their tax
7 responsibilities. Whether this is true is not the
8 point. Psychologically if the mass of the people who
9 pay full taxes because of payroll deductions think that they
10 have a real cause for embitterment. There is no doubt
11 certain taxpayers have been successful in evading taxes.
12 The prosecutions have borne that out. Whether Revenue
13 has the manpower really to police I don't know. Certainly
14 this has been called to your attention very vigorously I see
15 in reading of my newspapers, the Globe and Mail and
16 so on regarding certain deductions of taxes down in
17 Quebec for so-called charitable gifts. I have quoted
18 a few figures and one court case. This is the sort
19 of thing that destroys taxpayer morale or if it doesn't
20 destroy it it certainly damages it.

21 If a man is honestly paying his full burden
22 and if he feels his fellow man is not paying his full
23 burden that is bad for the morale of taxpayers. This
24 is one of my strong recommendations that there should
25 be the tightest possible enforcement. The present
26 Minister of Finance paid attention to this in the
27 1963 Budget speech last June 13th when he said he
28 was directing the Department of National Revenue to
29 tighten up on certain of these matters, stripping
30 of dividends -- there are so many gadgets and gimmicks



1 in this complicated mass of tax laws that some of us
2 make a good living out of it because we are employed
3 as so-called specialists in the field and you can find
4 loopholes in the Act and you run your jeep through the
5 loophole. This is wrong. It is basically wrong.

6 If we had a simple Income Tax Act it would
7 be much easier to enforce.

8 THE CHAIRMAN: Can you conceive of a simple
9 Act which would be equitable. You can answer that by
10 saying I conceive of one more simpler. That isn't
2 11 quite the question I am asking you.

12 DR. PETRIE: I know. Probably if you make
13 it a simple Act, still trying to tax the things you are
14 trying to tax then it becomes inequitable. If you
15 had complete elimination of the double taxation of
16 corporate income and dividends you could take several
17 Sections out of the Act. Supposing for the sake of
18 argument that dividends were taxable the same as
19 bond interest, you could have a simpler Act, I think.

20 THE CHAIRMAN: I am not a bit sure that
21 if I agreed with that it wouldn't only be because of
22 ignorance because I haven't seen it done and a lot
23 of things look simpler than they are until you get at
24 them and they become extremely complex.

25 DR. PETRIE: I realize this, and of course
26 we are confronted here with the complexities of the Act
27 that have been established as a result of bright people
28 finding loopholes in the Act and then administration
29 having to close this door, and as they close this
30 door somebody finds another hole and they keep on closing



1 them unless you get a super-complicated tax structure
2 over the years. The original Act was quite simple.

3 THE CHAIRMAN: I think that is all we have
4 got, Dr. Petrie. I am extremely grateful to you for
5 giving us a most interesting time.

6 DR. PETRIE: Thank you. I had hoped you
7 would ask something about withholding taxes.

8 THE CHAIRMAN: I have read your points
9 on withholding tax. I understand them very well, I
10 think. If you would like to volunteer something on
11 withholding tax we would be glad to put it in the
12 record. It is, of course, in the record here.

13 DR. PETRIE: If I may, sir, there are a
14 couple of executive officers of distilling companies
15 who are directly concerned. Mr. Cox is one. His
16 company is vitally concerned with this. I would
17 rather have somebody speaking directly from the flight
18 deck of the company operation than I speak as just
19 an observer looking from the outside. Mr. Underwood
20 represents the opposite extreme. He represents a
21 wholly-owned subsidiary of a U.K. company. Mr. Cox
22 represents a Canadian company which has a wholly-owned
23 American subsidiary. If you could give us a few
24 minutes I assure you ~~this~~ gentlemen could give you
25 some information.

26 THE CHAIRMAN: It would be most interesting
27 to us if they disagreed. We would like to hear them
28 disagree.

29 MR. COX: Briefly I could give you our
30 problem. We are a Canadian company that started in a



1 small way and at the time of repeal we went into the
2 United States and became rather a complex and huge
3 organization. Today

4 THE CHAIRMAN: You are Distillers Corporation,
5 Seagrams.

6 MR. COX: Distillers for Seagrams. Today
7 our balance sheet is quoting \$600 millions. Our profits
8 are in the \$30 or \$40 million group. We are a Canadian company
9 that has developed in foreign countries, mostly in the
10 United States. Our sales are less than 10 per cent
11 to Canadians. Our profits can be said to be much less
12 than 10 per cent from Canadian operations and we are
13 a company with a Canadian parent and Canadian-controlled
14 and the bulk of our shareholders are Canadians, by and
15 large the majority. We are in the unfortunate position
16 now that in order to meet our dividends, we are bringing
17 up -- meet our dividend requirements it means we have to bring
18 ~~inter-company~~ dividends from our subsidiary up
19 to our parent.

20 As soon as we do that, since Mr. Fleming's
21 Budget a couple of years ago, it was almost five per
22 cent -- it was five per cent and we could live with
23 that. This five per cent isn't -- there is no offset
24 because the dividends coming up are more than 25 per
25 cent controlled and therefore dividends are free,
26 but the 25 per cent withholding was withheld in the
27 United States which was an extra tax. That amounted
28 in our particular case maybe to anywhere from half a
29 million to a million dollars a year extra taxes that
30 we were paying, but we could live within that. Once it



1 was raised to fifteen per cent it became a little
2 prohibitive in order to finance any capital outlay
3 we want to make in foreign countries, and in addition to
4 that to meet our dividend requirements. We pay our
5 dividends in Canadian dollars and therefore we are
6 now in the position of looking elsewhere rather than
7 bringing inter-company dividends.

8 You can do this for a certain length of time, maybe
9 a couple of years, two or three years and sometime you
10 have to face up to it.

11 Where we stand today since this reciprocal
12 arrangement is anything but clear -- unless there is a
13 change it would seem to me with the reciprocal it will
14 still be 30 per cent because we are in the position
15 that our subsidiaries are 100 per cent Canadian-owned
16 and therefore we would be in the same class as any other
17 individual in the United States that has 30 per cent
18 dividend withholding tax.

19 If that is the case then the bulk of our
20 profits which are made in the United States, we would
21 be paying at the United States rate of 52 per cent and
22 we would pay 30 per cent however on the dividends which
23 is 30 per cent of 48 -- we are getting to a dividend
24 rate that is rather astonishing, about 85 per cent.

25 If we are going to maintain that our management would
26 have to face up to the facts, what can we do about it.
27 The only way I can see, and this is only my personal
28 views, we would have to divest ourselves of interests
29 that are outside of Canada into another country because
30 the tax would be prohibitive to carry on a subsidiary



1 of a Canadian company.

2 THE CHAIRMAN: Let me see whether I am
3 clear on the 30 per cent. I think I understand it
4 fully: what you are saying is as the situation now
5 stands that there may be no benefits from any treaty
6 whatsoever and that the withholding tax from the United
7 States is 30 per cent save in the case where a treaty
8 applies.

9 MR. COX: That is right.

10 THE CHAIRMAN: It is the intention, of
11 course, for Canada to renegotiate five per cent to
12 fifteen per cent. This hasn't been done and in the
13 absence of such renegotiation the rate of tax may well
14 be 30 per cent, but you don't know what it is; is that
15 right?

16 MR. COX: That is right. Even if it is
17 renegotiated on the same basis in Canada where it is
18 a withholding tax of 20 per cent, which is pretty near
19 as bad, but is not quite as bad because we are 100
20 per cent Canadian-owned, our subsidiaries are 100 per
21 cent Canadian-owned -- if the United States had the
22 same terms in as Canada has . . .

23 THE CHAIRMAN: They may well pass a law,
24 ask you to sell 25 per cent of the stock in the United
25 States and you will pay 20 per cent. That is what you
26 are thinking of?

27 MR. COX: That is true, because we think
28 it's the ownership of the subsidiary company,
29
30



/RPS1

2 not the ownership of the parent company that applies.

3 THE CHAIRMAN: Your 65 per cent is really,
4 I suppose, 67 per cent at a 30 per cent rate?

5 MR. COX: Yes.

6 THE CHAIRMAN: It's 52 plus half of 30.
7 Let's see the other one.

8 MR. UNDERWOOD: This comes from an entirely
9 opposite concept and I would have to speak from the
10 point of view of our parent company. Our company in
11 Canada, the Canadian incorporation has been built up
12 entirely of British investment and retained earnings
13 here.

14 THE CHAIRMAN: What is your company sir?

15 MR. UNDERWOOD: W. & A. Gilbey (Canada) Limited.
16 The British Inland Revenue has been encouraging our
17 parent company to leave earnings overseas by declaring
18 us an overseas trading corporation, and earnings have
19 been left here.

20 Now we cannot take out the earnings that
21 have been left here, by virtue of the dividend stripping
22 legislation as in the past and if the 20 per cent tax
23 applicable in January 1st 1965 is not offset against
24 U.K. taxation by an amendment to the U.K.-Canadian
25 tax agreement, then it is going to give a rate of tax
26 of around 63 per cent on Canadian earnings by the time
27 it has arrived in the hands of the parent company.

28 THE CHAIRMAN: You are not suggesting that
29 the increase to 20 per cent is a restrictive increase
30 because you did not distribute your earnings? You



1 always had the right to distribute earnings, but you
2 elected not to do so.

3 MR. UNDERWOOD: Yes. The British company
4 was encouraging British corporations to leave their
5 earnings abroad.

6 THE CHAIRMAN: You say 20 per cent withholding
7 will cause the total to be about 63 per cent?

8 MR. UNDERWOOD: Yes, if it cannot be offset.

9 THE CHAIRMAN: Even if you did have it
10 offset, it would only be offset to the extent of the
11 U.K. tax. You would still have the higher of the two
12 and the higher of the two would be 63 per cent?

13 MR. UNDERWOOD: As we are one hundred per
14 cent owned, they get complete offset on Canadian taxes
15 at the moment.

16 THE CHAIRMAN: Their rate won't be as high
17 as 63 per cent in the U.K.?

18 MR. UNDERWOOD: No, they won't be.

19 THE CHAIRMAN: So you still suffer 63 per
20 cent taxation on the Canadian company?

21 MR. UNDERWOOD: Yes. 53 per cent at the
22 moment I think.

23 THE CHAIRMAN: Yes, because there is no
24 withholding tax.

25 MR. UNDERWOOD: No.

26 THE CHAIRMAN: With deepest sympathies,
27 we will stop there. Thank you very much. We are glad
28 to have all this information and this has been a most
29 helpful day. Dr. Petrie, you are going to now have a
30 little chat with our people, I understand. That is



1 very good of you. We have nothing more up here, except
2 to say thank you very much.

3 DR. PETRIE: Thank you sir.

4 THE CHAIRMAN: We stand over until 9:30 Monday
5 morning.

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7
8 ---WHEREUPON THE HEARING ADJOURNED UNTIL 9:30 A.M.,

9 MONDAY, THE 4th DAY OF NOVEMBER,

10 1963.
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ROYAL COMMISSION

ON

TAXATION

HEARINGS

HELD AT
OTTAWA

ONT.

VOLUME No.:

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1
2 THE ROYAL COMMISSION ON TAXATION

3 Hearing held in the Centre Court
4 Room, Exchequer Court of Canada,
5 Supreme Court Building, Wellington
6 Street, Ottawa, on Monday, November
7 4th, 1963.

8 COMMISSION :

9 MR. KENNETH LeM. CARTER -- Chairman

10 MR. J. HARVEY PERRY

11 MR. A. EMILE BEAUVAIS

12 MR. DONALD G. GRANT

13 MRS. S.M. MILNE

14 MR. CHARLES WALLS

15
16 LEGAL ADVISER:

17 MR. J. L. STEWART, Q.C.

18
19
20 RESEARCH DIRECTOR:

21 PROF. D.G. HARTLE

22
23
24 SECRETARY:

25 MR. G.L. BENNETT

26
27 * * * * *



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INDEX TO EXHIBITS

<u>NO</u>	<u>DESCRIPTION</u>	<u>PAGE</u>
242	Submission of the Atlantic Provinces Economic Council.	4870
243	Submission of the Canadian Association for Adult Education.	4942
244	Submission of Mrs. Gila Bauer.	4942.

* * * * *



Ottawa, Ontario
Monday
November 4th, 1963

4870

MR/RPS 1

2 ---ON COMMENCING AT 9:30 A.M.

3
4 THE CHAIRMAN: Mr. Secretary, I think it
5 is now 9:30. We might proceed.

6 THE SECRETARY: Thank you. Mr. Chairman,
7 Commissioners, this morning we have a brief being sub-
8 mitted by the Atlantic Provinces Economic Council. This
9 brief was received in our office on October 16th and
10 is before you. To speak to the brief this morning are
11 four officers of the Council. Mr. J.S. Wright is
12 President. Mr. Wright is General Manager of the
13 Amalgamated Dairies of Summerside P.E.I. and with him,
14 Mr. Nelson Mann, Executive Vice-President. Mr. Arthur
15 C. Parks, Director of Research and Mr. F.T. Walton,
16 Economist.

17 Mr. Chairman, I would like to enter this
18 brief into the record as Exhibit 242.

19
20 ---EXHIBIT NO. 242:

Submission of the
Atlantic Provinces
Economic Council.

21
22
23 SUBMISSION OF

24 THE ATLANTIC PROVINCES ECONOMIC COUNCIL

25 Appearances: Mr. Nelson Mann Mr. Arthur C. Parks
26 Mr. John S. Wright Mr. Frank T. Walton

27
28 THE CHAIRMAN: Good morning Mr. Wright,
29 gentlemen. We are indeed glad to have you today with
30 us. We are grateful for what you have sent to us, and



1 we have read it with considerable interest and certainly
2 we will have a few questions to ask you with regard to
3 this submission.

4 Would you tell us, Mr. Wright, before we
5 get to the substance of this, a little bit about your
6 organization. Mr. Grant referred to it as A.P.E.C., and
7 perhaps we could use that. It seems pretty descriptive
8 or seems a neat way of referring to it. I observe that
9 you have a number of members from various backgrounds,
10 and so on, and anything you care to add to this we would
11 be very glad to hear, with particular reference to just
12 how you prepared such a brief as this one.

13 MR. WRIGHT: Thank you Mr. Chairman.

14 THE CHAIRMAN: You can stand or not as you
15 please.

16 MR. WRIGHT: I think probably I had better
17 stand sir.

18 Mr. Chairman, and members of the Royal
19 Commission, before proceeding with our submission I wish
20 to express our appreciation for this opportunity of
21 presenting to it you. In line with your suggestions
22 sir, we have some facts here in connection with our
23 organization.

24 I believe Mr. Nelson Mann, our Executive
25 Vice-President, can supplement what I have to say in
26 greater detail.

27 The Atlantic Provinces Economic Council is
28 an independent, non-political, non-Governmental organ-
29 ization formed in 1954. It is dedicated to the object-
30 ive of accelerated economic development in the Atlantic



1 Provinces of Canada. It conducts research into economic
2 matters and recommends appropriate action to both
3 Government and industry.

4 The Council derives its income mainly from
5 membership contributions by industry, commerce, other
6 organizations and private individuals, and from research
7 studies commissioned by public or private groups or
8 individuals.

9 It will be appreciated that the matters
10 coming within the concern of the Royal Commission on
11 Taxation are of great interest to the Atlantic Provinces
12 Economic Council.

13 I am sure you are now aware, or will be
14 aware when Mr. Mann has elaborated more fully on this
15 sir, the aims and objectives of the Atlantic Provinces
16 Economic Council and that the organization is
17 in very close touch with the situation in our four
18 Provinces.

19 We are very conscious of the fact that our
20 economy has lagged behind other parts of Canada, and
21 I feel sure it is generally recognized that special
22 measures are essential for the stimulation of industrial
23 development.

24 We sincerely hope that our representations
25 are put forward in such a way as to enable you to fully-
26 appreciate the special problem that confronts us in our
27 four Provinces. I would be pleased if, with your permission
28 sir, I may call on Mr. Mann to give you further details
29 of our organization, and such things.

30 THE CHAIRMAN: Please do Mr. Wright.



1 MR. MANN: Mr. Carter, and members of the
2 Commission, I only want to say hello again, having met
3 you in Halifax when you were down in Mr. Grant's home.

4 I would like to deal particularly with the
5 point that you raise in connection with how we prepared
6 this report, because I think we are all familiar with
7 the aims of A.P.E.C. and we are dedicated to the
8 improvement of the relative level of the economy of
9 the Atlantic region with respect to Canada.

10 When the Commission was established, and
11 word came to us you wanted to hear from us, we wanted
12 to have something to say to you, and so in our
13 Research Section, which is in Fredericton under the
14 direction of Mr. Arthur Parks, we set to work and gather-
15 ed together a lot of this background information which
16 we provided you, and it cost us a lot of money to do
17 this and took a lot of time, but we think that this
18 is such an important Commission and has such important
19 implications to the future of the Canadian Nation, that
20 we felt that this was the least that we could do to
21 get into this kind of thing, so when we decided the
22 type of thing that we would present, we met with our
23 Executive and we gave them a brief outline at the
24 Executive meeting and we said "How do you like this?"
25 And they said "We like this quite well but we would like
26 to check it with some individuals before it goes out
27 officially", and so we had a meeting with a number of
28 people that were selected by the Executive to sit down
29 and assess this and so we do not come to you with the
30 ideas of only the Economic Section, and as I was saying



1 last night about Mr. Erhardt , in Germany this is
2 the way he came up but we want you to know that this
3 has been discussed by business people, and we think
4 that in a broad view that this presentation represents
5 the feelings, the general feelings of the Atlantic
6 Provinces business people.

7 I think that is all I am going to say.

8 Thank you.

9 THE CHAIRMAN: Thank you Mr. Mann. Do
10 I understand that your organization is one with a staff?
11 I take it you are a member of the organization. You
12 are Executive Vice-President of it?

13 MR. MANN: Well we have a staff of 15.
14 When we started in 1955, this was when I was hired, first
15 we had a staff of two, and we went on from there to
16 five, ten, fifteen. Four of those are in Fredericton,
17 eleven of them are in Halifax. The Fredericton Office
18 is going to expand its research facilities because
19 of the great demands made upon us for information of
20 this kind, through a policy of development, where
21 people have moved out of the wondering section and
22 say "How is A.P.E.C. getting along?" "What are you doing?"
23 "Is it worthwhile?" "Are your ideas sound?" And we
24 have come through and we have been accepted.

25 The Atlantic Development Board is something
26 which we suggested. A.R.D.A. is a very active organ-
27 ization at the Federal level in the Atlantic Provinces
28 and now the Area Development Agency and the Department
29 of Industry is going to move into specific things across
30 Canada on industrial development. These three, for



1 example, Federal Agencies are going to want special
2 information and we are going to provide a lot of it,
3 so we have to expand our research facilities.

4 On the other side, to maintain the private
5 sector and the private side of A.P.E.C., we do the
6 promotion work for the Halifax Office, such as goes
7 into St. John's, and the rest of Newfoundland and it
8 goes to P.E.I., New Brunswick, Nova Scotia.

9 We have special Committees within the
10 Council, comprising business people and these Committees consist
11 of Federal products, Industrial Electric Power
12 and then we have two sort of standard Committees in
13 support of us, our Financial Committee and our
14 Membership and Public Relations, so we have five main
15 Committees, three of them out in the field working for
16 the improvement of the region. Then we have our
17 research group in Fredericton which we are going to
18 add to.

19 This, basically, is our setup. Now we
20 have a budget in the neighbourhood, this year, of
21 \$120 thousand. Some of this goes for salaries. Consider-
22 able of it goes for travelling and we get most of
23 our funds from private industry, central organizations;
24 that is organizations whose head office is in the
25 central part of Canada and have branch offices in the
26 region, support us but much of our support comes from
27 business in our region.

28 This is an unique organization in Canada.
29 There is nothing else like it. In Ontario you have
30 a similar organization completely sponsored by the



1 Government. This same thing is true in Manitoba and
2 Alberta and Saskatchewan and British Columbia, but
3 because of the four separate Provinces, and the regional
4 concept here, it is not too easy to bring together the
5 Governments of those four Provinces, perhaps with
6 different political faiths, and put them together like
7 A.P.E.C. has done; on the business level bringing
8 together the Governments.

9 This is because we set up, in addition, the
10 Atlantic Provinces Research Board. This was intended
11 to be a liaison between ourselves and the Government
12 and economic research. It has worked very well. The
13 Government finance this Board; have put members on
14 it and have invited A.P.E.C. and the Maritime Transport-
15 ation Commission to sit on it and so we have a liaison
16 body with the Governments which works very well.

17 Thinking over the years, and thinking back
18 it will soon be ten years in operation, our effectiveness
19 has grown every year and I think has been of real
20 value to the region and to Canada.

21 THE CHAIRMAN: Now you have your own
22 research staff located in Fredericton I think you said
23 and Mr. Parks is the Director of Research and you
24 apparently carry out studies which you are commissioned
25 to do. Does that mean various industries would take
26 themselves to you and say "Would you please conduct
27 an examination of the Atlantic Provinces to see what
28 areas are suitable for the increase of this industry" or
29 those sort of things?

30 MR. MANN: This has not been generally the



1 type of research which we have done. We have, in the
2 early stages, attempted to establish what the regional
3 economy was made up of, how it was made up, and relate
4 this to the rest of Canada.

5 THE CHAIRMAN: But you will do commission
6 work?

7 MR. MANN: Yes, commission work is work
8 that is on assignment from the Atlantic Provinces
9 Research Board. Something that would cover the whole
10 four Provinces. It may be from the Atlantic Development
11 Board. Now it could be from industry. We would not
12 not do it, but industry has to have the initiative
13 there and to make the suggestion, and in the case of
14 industry in a Province, it is more likely to go to the
15 Government of that Province and say "Will you help us?"
16 such as that which resulted in the establishment of
17 industry, and things like that, in Nova Scotia. Now
18 New Brunswick has a similar organization.

19 THE CHAIRMAN: You indicated that you had
20 gone to considerable expense in this brief. Does that
21 mean you went beyond your own staff in the preparation
22 of this? I can understand even if you didn't, of course
23 it cost you quite a bit of money.

24 MR. MANN: Yes, we did. We won't say it
25 cost us money. It cost somebody money. We went beyond
26 our staff to do this, and we spent considerable time
27 doing it.

28 THE CHAIRMAN: Thank you. Before we
29 commence questioning, is there anything you gentlemen
30 wish to say by way of amplification or summary of a general



1 submission which you have made, which commences in section
2 one on page one?

3 MR. MANN: We would like, Mr. Chairman, to
4 have Mr. Arthur Parks, who prepared this, be our
5 spokesman, generally speaking, in reply to questions.

6 We are all here to help out wherever we
7 can. As Mr. Grant informed me, he said well now if
8 you would like to, you know, we can say what we have
9 to say whenever you feel like it. Mr. Parks is our
10 spokesman so Mr. Parks, would you like to deal with
11 this?

12 THE CHAIRMAN: Mr. Parks, we would be very
13 glad if you would.

14 MR. PARKS: Yes, Mr. Chairman. Members of
15 the Royal Commission, I think probably something of what
16 you request is provided in a summary. We did try to
17 prepare a summary of the submission and make it as brief
18 and as concise as possible.

19 The first section of the submissions are
20 concerned with the discussion of the economy of the
21 region in general, and in some of its more particular
22 aspects, all leading up, of course, to the recommendations
23 which are contained in the last part of the submission,
24 and also included in the summary.

25 Generally, of course, these submissions
26 deal, as a principle of tax incentive, as an aid to
27 economic development. I should like to point out sir
28 that we do stress the point that, of course, incentives
29 by themselves, without other development policies, are
30 not likely to be very effective as an instrument for either



1 national or regional, and particularly economic develop-
2 ment.

3 The recommendations, in general, deal with
4 the types of tax incentives which we feel might have a
5 role to play in encouraging a faster rate of economic
6 development in the Atlantic Region of Canada.

7 THE CHAIRMAN: Thank you. As a matter of
8 terminology, I would like to clearly understand, or
9 see if my understanding is correct. When you speak about
10 "Maritime Provinces" you are referring to three. When
11 you speak of "Atlantic Provinces" you are referring to
12 four. Am I correct?

13 MR. WRIGHT: That is right.

14 MR. PARKS: That is correct sir.

15 MR. MANN: At this stage though, you cannot
16 get away from the word "Maritime" and we do not think
17 anyone in the Maritimes really wants to. When you bring
18 in the four Province concept, the Atlantic Provinces
19 suit us much better.

20 THE CHAIRMAN: Now I observed pretty well
21 early on in your submission, and I cannot recall where
22 it was, you acknowledge that there had been fair
23 economic stability in the Maritimes. I think it is
24 really on page 13, paragraph 22 where you point out that
25 a relatively high proportion of employment is in
26 primary occupation, and the result of that is to
27 provide a fair measure of economic stability, more so
28 than the rest of Canada.

29 Well I suppose if one accepts the virtue
30 of stability, you have got to acknowledge that you cannot



1 expect to have the same growth rate as between those
2 parts that do not have the same measure of stability.
3 Is that not right?

4 MR. PARKS: Yes sir. On a matter of stability,
5 if we accept personal income per capita as a measure
6 of economic achievement, and we have to use this because
7 there is no other sort of comprehensive measure available,
8 and you look at personal income per capita data from
9 1926, when D.B.S. first began to provide, or record this
10 type of information, you will find that the percentage
11 relationship between per capita income in the Maritime
12 Provinces and in Canada remains pretty much the same.

13 Now there are short term changes. For
14 example, during the depression of the '30's, this
15 percentage relationship tended to rise slightly, which
16 reinforced the observation just made, and this has
17 occurred again in the latter war years, and it has
18 occurred, I think to a slight degree, more in the last
19 few years.



B/RPS 1 Of course this, I think, is one of the
2 main factors causing this situation, the fact that the
3 economy in the Atlantic Provinces has not industrialized
4 to the same extent ~~that~~ the economy of the central part
5 of the country has industrialized, and as a result we
6 don't get the industrial employment in the Atlantic
7 Provinces which comes along in the other parts of the
8 country. This again is directly related to the relative-
9 ly high proportion of labour force engaged in primary
10 and self-employed occupations.

11 THE CHAIRMAN: We measure the economy, I
12 suppose, in several ways, but one of the most important
13 factors I gather from your statement is the proportion
14 of the working force which is engaged, or, inversely,
15 the percentage of unemployment. Now, that leads me
16 to believe if we are directing ourselves to the cure
17 of unemployment in certain parts of the country we should
18 look to the labour intensive rather than the capital
19 intensive industries. I would have thought with the
20 same money spent on textiles, shoes, clothings and
21 so on as would have been spent on say, the oil refineries
22 it would be a much greater advantage in providing
23 employment.

24 If that is correct, it would seem to me
25 that with incentives subsidies, assistance of other kinds,
26 it should be geared away from capital intensive rather
27 than towards it. Would I not be right, Mr. Parks?

28 MR. PARKS: Mr. Chairman, we have noted
29 in the submission that it is true capital intensive
30 resources oriented, and export oriented industry, has



1 in the Atlantic Provinces has gained most substantially,
2 and we have also noted the growth of secondary manufact-
3 uring which tends to be more labour intensive has not
4 gained very much and we have said over the last few
5 years that one of the requirements of the economy of
6 the Atlantic Provinces is a fast rate of growth in
7 secondary manufacturing, more labour intensive type
8 of occupations.

9 Secondary manufacturing, I would suggest
10 though, sir, in dynamic and growing areas of economic
11 activity, possibly not textiles and boots and shoe
12 manufacturing and this type of thing -- an example is
13 the manufacture of light electronic equipment. A
14 firm located in Atholville near Campbellton not so
15 long ago making this type of product and it is a relative-
16 ly labour intensive type of manufacture. I think we
17 do need this type of industry in the Atlantic Provinces.
18 We have a lot of not only unemployment, but non-product-
19 ive employed persons also.

20 THE CHAIRMAN: Then, of course, if that is
21 so and tax incentives -- I am not sure I like the word
22 tax incentives very much, it is a reduction of burden
23 rather than anything more dynamic than that. All
24 taxation can ever be is a burden and reducing the
25 burden away from certain parts of the country and
26 putting it on to other parts, but using incentives,
27 if you like, for what it is worth, it would occur to
28 me that incentives should not be the kind that are
29 most directed to capital intensive industries, and that
30 is where your tax incentives are generally directed to,



1 as far as they are concerned with capital cost allow-
2 ance and depreciation. The tax holidays are not so,
3 If that is so would it not be best to devise tax
4 abatement in such a way it doesn't favour one type as
5 against the other type, and the best way to do that, I
6 suppose, would be a tax reduction.

7 If one wished to favour labour intensive
8 I would suppose that one way it could be done is to
9 actually reduce the allowable rate of depreciation from
10 normal and at the same time reduce the tax rates so
11 that one says if you come in here you will have the
12 least taxes, but it would be not quite as advantageous
13 to the person with the more plant as to with the person
14 with the less plant, the more of your capital has
15 been used for employment the better, but why do it
16 the other way around, that seems to me to be wrong.

17 MR. PARKS: Could I make one observation
18 with regard to a remark you made earlier on, sir?

19 THE CHAIRMAN: Yes.

20 MR. PARKS: I think we have to remember
21 with regard to "these" "heavy" capital intensive
22 industries that location of this type of plant in
23 an area may set up a chain leading to the development
24 of other industries. There are such things as
25 backward and forward linkages. There are firms which
26 do produce inputs for the main plant and they use
27 outputs of the main plant as raw material. I think
28 when we are looking at the capital intensive, large
29 capital investment things we have to look not only at
30 the employment which is created immediately but at the



1 additional employment which might be created as a result
2 other perhaps more labour intensive occupations
3 as a result of this particular firm locating in the
4 first place.

5 THE CHAIRMAN: I would suggest to you that
6 perhaps if one spent \$10 million on capital intensive
7 industries as opposed to labour intensive industries
8 the secondary benefit of spreading money around locally
9 wouldn't be as great. Would that not be correct?

10 MR. PARKS: This is difficult to say,
11 Mr. Chairman. It depends to a great extent on the
12 type of plant, type of product the firm is going to
13 produce, the initial firm is going to produce. Now,
14 it is true and we have made this point that in the
15 pulp and paper industry, for example, you have in the
16 Maritime Provinces backward and forward linkages so
17 maybe capital grants or tax incentives, as you use the
18 term, to this type of enterprise may not have very
19 much effect on employment. If you take some other
20 type of large capital intensive enterprise maybe the
21 secondary results of assisting this particular plant
22 either with capital grants or some other type of
23 incentive may be such that this could be a good
24 investment, this could be a much better investment.

25 THE CHAIRMAN: I find that difficult to
26 contemplate, but what you say, I am sure, must be
27 correct. In my mind I am contrasting your electronics
28 plant and oil refineries. I would think investments
29 of equal sums of money in the former would give much
30 more employment than the latter.



1 If that is the case not only would there
2 be more people employed in the community, but these
3 people create what we refer to as downward linkage,
4 creating more economic activity in that area. If
5 I were correct about this, and I am not a good enough
6 economist to have much confidence in my opinions in
7 this area, I would think that the incentives would be
8 very much better directed towards the electronics
9 class than the other.

10 MR. PARKS: Of course, sir, as I said before
11 this is the type of industry of which we have said over
12 the last few years needs to be directed not only to the
13 Atlantic Provinces but to the Nation. The region
14 particularly needs these new labour intensive secondary
15 manufacturing firms in growing areas of economic
16 activity.

17 THE CHAIRMAN: From my point of view, people
18 come before us recommending incentives for every
19 conceivable purpose, and incentive is not too difficult
20 a thing for Government to conceive. It is a reduction
21 in taxes and not something that is clearly earmarked.
22 It may be found it does not show up on the National
23 Accounts. I am just doubtful as to what one accomplishes
24 by making tax concessions of these kinds.
25 I suspect that as you have said by themselves they
26 don't do an awful lot, but perhaps coupled with other
27 things they may. I am very uncertain. We will discuss
28 it in the different countries as we go on.

29 I have asked this question of countries
30 that have used them, generally with not much encouragement,



1 I am afraid.

2 MR. WALTON: Mr. Chairman, may I make
3 an observation relative to this particular point?

4 THE CHAIRMAN: Yes.

5 MR. WALTON: I think your point, in comparing
6 the immediate employment benefits to be derived by
7 assistance to an oil refinery as compared to, say,
8 a textile plant of some sort is well taken, particularly
9 if you make it a general observation. When, however, you
10 come to apply this to the situation as it exists in
11 the Atlantic Provinces I think it is equally important
12 that you bear in mind the fundamental fact that in the
13 Atlantic Provinces we have a very narrow manufacturing
14 base. I think our total in manufacturing is in the
15 order of 60 to 70 thousand, and of that something like
16 30 thousand is engaged in so-called secondary manufact-
17 uring. The remainder is made up of pulp and paper,
18 fish processing industries and so on.

19 Insofar as the primary manufacturing industries
20 are concerned they are generally speaking located at
21 the source of raw materials.

22 Insofar as the secondary manufacturing
23 industries are concerned we have the food processing
24 industries other than fishing which tend to be scattered.
25 throughout the region and we have the Dosco group of
26 companies located mainly in one end of Nova Scotia,
27 and a miscellaneous group, another one-third roughly,
28 ten thousand persons employed in a miscellaneous group
29 which does include oil refineries, boots and shoes,
30 sugar refining and so on.



1 If you look at the urban centres in the
2 Atlantic Provinces these haven't developed as centres
3 of manufacturing activity, generally speaking. If you
4 look at Halifax the activity there is mainly defence
5 service plus port activity.

6 In Moncton you have the railway employment,
7 distributed type of economic base. The point I am
8 trying to make is what is required here in the context
9 of regional and accelerated economic development for the
10 Atlantic Provinces is a broad thing, is the whole base of
11 the manufacturing industry. I think our concept is
12 that we prefer to have this approached in both ways. It
13 should be given certainly to the kind of industry
14 like textiles and electronics and so on which would
15 provide employment for a short term but it is equally
16 important to have assistance given to additional manufact-
17 uring activity, given in such a way as to ensure this will
18 promote additions to the manufacturing base and I think
19 that the fact that in the past our primary manufacturing
20 industries tended to be something based on regional
21 and Provincial means we must ensure this kind of thing
22 goes on as well by approaching things on sort of a
23 broad rather than specific basis in the initial stages of
24 these.

25 THE CHAIRMAN: Throughout Canada I suppose
26 we have had more difficulty getting secondary industry
27 going at a satisfactory rate than we have primary
28 industry which is satisfying world markets and where
29 there is a need, it takes care of itself.

30 Secondary industry, 'looks' after Canadian



1 markets generally, and we have had to direct tariff
2 policy to develop secondary industry, and it seems to
3 me it isn't an easy thing to achieve. In the central
4 part of Canada a lot of attention has been given to
5 the stimulation of secondary industries. I would have
6 thought in your part of the country it might be more
7 difficult to stimulate secondary industry.

8 MR. WALTON: I think if the stimulation
9 of secondary industry in the Atlantic Provinces is to
10 take place in the context of availability of Canadian
11 markets then this will be extremely difficult. This
12 is one of the encouraging things that happened in the
13 last 18 months, the interest in the export of manufact-
14 ured goods in this country. I think this is the trend
15 to be encouraged.

16 I would hope if it is encouraged in this
17 context the Atlantic Provinces will have a better
18 prospect of greater industrialization.

19 MR. PARKS: May I make one more comment
20 at this time, Mr. Chairman?

21 THE CHAIRMAN: Yes.

22 MR. PARKS: I think we do point that out that
23 it is only in the context of a much more rapid rate
24 of growth of the National economy that any substantial
25 improvement can be made in the regional economy.

26 THE CHAIRMAN: I think you speak about the
27 virtual stagnation of the economy in the last few
28 years. In 1962 it wasn't a stagnant year in Canada.
29 We had a remarkable increase in our growth rate, What
30 happened in the Maritimes? Did you have an equally



1 good increase in industrial activities? I speak about
2 the G.N.P. being up about 7 per cent.

3 MR. PARKS: In Canada?

4 THE CHAIRMAN: In Canada.

5 MR. PARKS: Yes, in 1962 over 1961 I believe
6 the increase was about 7 per cent and I think that this
7 brought about some increased G.N.P. per capita also.
8 We don't have a comprehensive measure like Gross National
9 Product at the Provincial level. I think we have to
10 use personal income on a per capita basis to indicate
11 this to us. I will ask Mr. Walton to comment on this
12 if I may.

13 MR. WALTON: First of all with respect to the
14 growth which occurred in 1962 there are two factors
15 here. One factor was the devaluation of the Canadian
16 dollar which has taken place in the beginning of
17 December 1961. It certainly had an effect -- December,
18 1960, and it had an effect on the comparison of 1962
19 G.N.P. figures with 1961, and also 1962 was a -- we
20 had a very large grain crop on the Prairies and this
21 shows up to a very significant part in the increase in
22 the G.N.P.

23 In the Atlantic Provinces in 1961 we did
24 have the largest total amount of new capital investment
25 in the history of the region or at least in the history
26 as data gives it.

27 A lot of this was associated with the
28 development of the iron ore industry in the Province
29 of Newfoundland. Certainly there are other instances
30



RPS 1 throughout the region along about this period where
2 new manufacturing activities have decided to locate,
3 or have located in the region.

4 If you compare the investment picture in
5 1961, for example, with 1962, there is a substantial
6 growth -- I have forgotten the percentage increase now
7 -- I think it is in the order of 10 per cent but,
8 nevertheless, even after this substantial increase,
9 it will take quite a few years of this kind of thing
10 before we begin to make an impact upon the level
11 of investment per capita and also, if you look at
12 investments spent in the Atlantic Provinces, they
13 tend to have a larger proportion of this coming from
14 public sources rather than private business investment.
15 Private business investment remains very much lower,
16 on a relative per capita basis, than in Canada generally,
17 but I think certainly 1962, to answer your question in
18 general terms, this improvement certainly had found
19 its way into the Atlantic Provinces' economy and had
20 very beneficial effects.

21 COMMISSIONER WALLS: In your figures where
22 you show that there is a considerable disparity of
23 income between the Atlantic Provinces and the rest of
24 Canada, I was a little disappointed that you did not
25 apply these figures into specific occupations on a
26 basis of cities!. For instance, how does Halifax's average
27 income compare with a City like Regina?

28 What I am trying to get at is all of the
29 Maritimes are not in a distressed area, so have you any
30 figures that would show, for instance, how/a paperworker
the wages of



1 in Nova Scotia or New Brunswick would compare with the
2 same occupation in Quebec or a steel operator elsewhere
3 in Canada?

4 MR. PARKS: Yes. I might say first this
5 was a matter which was looked at in a special report
6 for the Royal Commission on Canada's economic prospects
7 and the result of this special investigation was that
8 although there is a per capita income differential of
9 one-third between the Atlantic region and the rest of
10 Canada, and probably be larger between the Atlantic
11 region and Ontario, if you look at certain Metro-
12 politan areas, certain urban areas in the Atlantic
13 region and you compare them with urban areas somewhere
14 else in the country, this differential is not nearly
15 as great.

16 Now, unfortunately, we cannot do this
17 over a period of time. I suppose data are available
18 from the census to go into this type of analysis, but
19 if you want to, we could look at wage rates in, say,
20 the pulp and paper industry and we find that these are
21 pretty even across the country but after all this has
22 been said, and it was studied for the Royal Commission
23 into Canada's economic prospects who point this out
24 also, after this has been studied, the disparity among
25 other people, the disproportionately large number
26 of people employed in such primary occupations as
27 farming, fisheries and logging, the disparity between
28 incomes of these people and those in similar occupations
29 elsewhere in the country is so great that the average
30 level is dragged down and this is one of the main



1 factors leading to the income differential that does
2 exist.

3 COMMISSIONER WALLS: I have recognized
4 that, and that was the basis of my next question because
5 if your low average figure is because of the number
6 of farmers, fishermen who have, as I agree, a very
7 small income, but are most of them not comparatively
8 well-satisfied, because having no income to report,
9 they have considerable income in kind? Really, are
10 they as distressed as the income figure would make
11 them out to be?

12 MR. PARKS: Well insofar as agriculture
13 is concerned, we do have income figures, net income
14 figures for agriculture which do take income in kind
15 into consideration.

16 MR. WALLS: Of those who have reported.

17 MR. PARKS: Of those who have reported. With
18 regard to your first question, as to whether these
19 people are satisfied or not, I don't know what the
20 motivation is here. I would suggest that very low
21 incomes are likely to result in a great deal of unhappi-
22 ness and I don't want to get into the sociological and
23 physiological implications of this, but I tend in my
24 own mind to associate very low incomes, subsistence
25 living, with an unsatisfactory type of existence.

26 COMMISSIONER WALLS: You admit that all of
27 the Maritimes are not in a distressed situation? You
28 have cities and centres that are doing relatively well
29 compared with the rest of Canada. Now if you give
30 the overall tax easements for the Atlantic Provinces,



1 are you not going to have the new industries that you
2 encourage congregated in the areas that do not need
3 them, rather than in the distressed areas?

4 MR. PARKS: Yes, but I would like to qualify
5 my answer. First of all, if you get industries congreg-
6 ated in areas which are already enjoying a fairly
7 high level of income, this, I would suggest, is good
8 and although these particular urban areas, where the
9 industry concentration has taken place, in themselves
10 may not need this industrialization, yet the rest of
11 the region does need it and, of course, the point here
12 is that the development in industrial centres in
13 well located, economically located industrial centres
14 should tend to draw unemployed and non-productively
15 employed persons from areas where incomes are very
16 low, to new industrial concentrated areas.

17 MR. WRIGHT: A very fundamental question
18 in our whole economy in the Maritime is we are losing
19 from our areas some of our best people, because they
20 are not satisfied to continue in the low income that
21 is derived from private industry, such as farming and
22 fishing, and so on. These people, it is our wish that
23 we could retain these people, probably not on the
24 farm. Can't stay on the farm. Can't stay fishing.
25 They would stay within our area.

26 This, we think, is fundamental in the same
27 way we have got to build up our industries or keep,
28 not only our labour force but the educated young men
29 we are losing to industries outside of our area. This
30 is of extreme importance to us. We must, in some way,



1 build up our industries where those better types of
2 our people might be employed within our area and not
3 lost to us.

4 This is perhaps getting a little away from
5 the exact economics of the thing, but it is extremely
6 important to us.

7 THE CHAIRMAN: I think you are right in
8 accordance with the subject matter. I am curious as
9 to how much migration within your area is taking place,
10 apart from movement out of the area. You don't want
11 people moving out of the area. If the Maritime
12 Provinces succeeded in stimulating their industry,
13 and they got people from Newfoundland, we will say.
14 That is within the area to which you refer. That is
15 within the Atlantic Provinces, would the Newfoundland
16 people not speak about that in the same way you speak
17 about losing people out of the Atlantic Provinces?

18 MR. WRIGHT: Of course, I think I am right
19 when I say this: that our objectives -- I know I
20 am right as far as our objective is concerned which
21 is to encourage, wherever we can, among ourselves, to
22 encourage industry. That is to develop industries
23 in the areas to which they are best suited.

24 For instance, an industry where raw
25 materials and everything else is available, Newfoundland,
26 that is where we would say that industry should go.
27 The same thing applies for other areas; but I think
28 we have to accept the fact that there is, at the
29 present time, considerable movement from rural to
30 urban.



1 THE CHAIRMAN: There is throughout Canada.

2 MR. WRIGHT: Even within our own Province
3 and that is going to continue. I don't think there is
4 anything anybody can do about this but if we can do it
5 within our own areas, and then build ourselves up.

6 THE CHAIRMAN: Within your own area or areas
7 did you say sir?

8 MR. WRIGHT: Our own general area. Our
9 own Atlantic Provinces. There is another angle to
10 it that I would just like to speak on, and that is
11 our primary industries. Can we increase our population
12 in our own area so we can have markets for our primary
13 products to a greater percentage?

14 If Halifax got three times as big as it
15 is now, everybody in that primary industry would be
16 better off rather than having to ship out of the
17 country.

18 THE CHAIRMAN: Why do you wishto keep
19 people in the Atlantic Provinces? Is this an economic
20 measure, a social measure or is it a social measure
21 just because you like the people you have got there?
22 You speak of the Irish solution somewhere in this
23 submission, and I presume this meant the immigration
24 of the Irishmen at the time of the potato famine.
25 Is that what you meant by the Irish solution? Am
26 I correct in that? I must say I have no idea whether
27 or not this is a good solution for Ireland. I think
28 it has been a very good thing for other parts of the
29 world. Because I happen to have some Irish blood in
30 me, I am a little prejudiced perhaps but I am sure it



1 is good for Canada. Why is it a good idea to keep the
2 Maritime people in the Maritimes?

3 I am almost prepared to accept it is, but
4 I would like to know why. What are the reasons for it?

5 MR. MANN: I have my own views, because people
2 6 like to stay home. They like to live at home.

7 THE CHAIRMAN: This is a social reason?

8 MR. MANN: It is a social reason. If the
9 country was unproductive, and so much unproductive that
10 it could not support them, then there is no reason
11 why they should not leave. When I was growing up,
12 I moved out. I came up here and enjoyed my life here.
13 I always wanted to go back. I don't know particularly
14 why. I just loved it there. That is all. So I went
15 back.

16 I think that what we are saying, Mr.
17 Walls -- I would like to discuss this briefly. I haven't
18 anything more to say about why people want to stay in
19 the Maritimes. I think it is because this is the
20 sort of thing that should be encouraged in the homeland.

21 THE CHAIRMAN: Is it economically good
22 or bad?

23 MR. MANN: It is economically best for the
24 Nations. If you can support them. It is economically
25 better for the Nation, instead of dumping your
26 reserves into some other part of the Nation.

27 THE CHAIRMAN: We will come back to that
28 after. You carry on.

29 MR. MANN: Every part of Canada, every
30 Province in Canada, Mr. Walls, has the same problem.



1 I mean you have your rural people. People outside of
2 the urban centres who are making a lower income than
3 people in the urban centres and, therefore, pull the
4 average down.

5 What happens in the Atlantic Provinces is
6 that this pulls it down particularly bad, and I am
7 not sure of my figures here but I believe, for example,
8 in Halifax, comparing it with other urban centres in
9 Canada, that it rates on the average something like
10 12 or 15 per cent lower. I may be quite wrong, but
11 this is what is in my memory.

12 Now as far as the development of municipal
13 centres, communities, when the West took on its growth,
14 Winnipeg now has over 50 per cent of the total
15 population of Manitoba. There is no such situation
16 in the Atlantic Provinces. You have a number of patches
17 of growth, as far as population is concerned. You have
18 St. John's Newfoundland. You have the Sydneys,
19 surrounding steel and coal. You have Halifax. You
20 have Moncton, Saint John and perhaps now in the
21 Bathurst area which is tending to grow a bit but you
22 have these major centres and there are, as you can
23 see, half a dozen of them. This is quite a lot, and
24 I think that the important thing is to build these
25 centres into areas that have enough secondary manufact-
26 ure to attract people from the rural areas so that they
27 will earn a higher income and this will be the greatest
28 means by which we can build our total level of income.

29 Now this is not going to happen overnight.
30 It is going to be a long period of time and many



1 programmes and policies have to be devised to do this,
2 but it seems to me that this is the way to do it.

3 MR. WRIGHT: One point sir in connection
4 with that, in answer to your question, and that is
5 that things will never stand still. They will either
6 go up or down. If the tendency becomes accelerated,
7 that our economy between the Atlantic Provinces and
8 the rest of Canada becomes further out of line, we
9 will or we could go back rather than forward, until
10 those of us that do have to stay there are going to
11 have a pretty hard time of it.

12 THE CHAIRMAN: I was going to ask you that.
13 I was curious as to what the reasons were. I understand
14 it is a good thing to have people stay where their
15 roots are. I think that is a social aspect. I think
16 the economics would be best served by mobility of
17 the labour force. I would ask the economist. How
18 about that Mr. Parks?

19 MR. PARKS: Yes, Mr. Chairman, I wanted
20 to get in on this. Thank you. As you know, there has
21 been a relatively high rate of out-migration from the
22 Atlantic Provinces.

23 THE CHAIRMAN: What does "out-migration"
24 mean?

25 MR. PARKS: Movement of people, Maritimers
26 to other areas.

27 THE CHAIRMAN: Is it the same as
28 emigration?

29 MR. PARKS: Yes. It is mainly to the centre
30 part of the country.



1 THE CHAIRMAN: Thank you.

2 MR. PARKS: Earlier it was chiefly to the
3 United States. Now I don't think that we should expect
4 that this emigration is going to cease. I think we
5 have to accept the fact that there is a considerable
6 amount of willingness and desire on the part of labour
7 to migrate, to be mobile and certainly labour has to
8 be mobile in this very complex structure of society
9 in which we are living.

10 In spite of the high levels of emigration
11 from the Maritimes, and there is a considerable rate
12 of emigration from Newfoundland within recent years,
13 in spite of this, we have not been able to bring about
14 any improvement in the relationship between this
15 indicated or overall economic activity for which I
16 am using personal income per capita in the region,
17 and in Canada as a whole.

18 My point here is that emigration has not
19 been a solution to the problem of economic growth. Now
20 this is good. It is good that labour is mobile, and
21 that labour has been able to move from this area to
22 jobs which exist elsewhere, and I would suggest a
23 considerable amount of mobility will continue, but
24 we also have to look at another aspect of this problem
25 of mobility. I don't think there is any doubt at
26 all that more people within the Maritime Provinces,
27 within the Atlantic Provinces will have to move from
28 areas where they are now employed in subsistence and
29 sub-marginal occupations, to those centres of industrial
30 development which I was talking about elsewhere;



1 emigration from the Maritimes, from the region to other
2 areas but it is a movement of people within the
3 region and, of course, this type of thing is at the
4 present time and has been for the last few years
5 encouraged by the Government of Newfoundland.



RPS 1 Now, there may be an economic argument for
2 the retention of people. We have stated in the sub-
3 mission that the majority of people who move from the
4 Maritimes or have moved from the Maritime Provinces
5 to other areas have been in the older aged group and
6 have been relatively better-educated and better-trained
7 people. If a disproportionately high number of
8 these people move out this means we are not as well
9 supplied with this group of people as other parts
10 of Canada. Some of my colleagues who tend to be
11 theorists will argue.

12 MR. MANN: He doesn't mean here.

13 MR. PARKS: Some of my professional
14 colleagues point out, theorists will argue an abundant
15 supply of well-trained labour will be an important
16 factor in encouraging industrial location in the
17 future. I don't buy this completely, but nevertheless
18 I think this is one of the important factors in
19 industrial location in the future, a good supply of
20 well-educated and highly trained technical people,
21 and if an area is relatively unsupplied, if I can
22 use the word, with this type of person then this region
23 is at a disadvantage compared to other areas where
24 this situation doesn't exist.

25 COMMISSIONER MILNE: I think possibly,
26 Mr. Parks, you might like to comment upon the sign-
27 ificance of a statement that we have discussed, this
28 is personal income differential, and I want to relate
29 this in two ways to you. One is to the point Mr.
30 Walls already brought up with you, the per capita income



1 in various cities in Canada. I was looking at something
2 I clipped from the paper which has just been released
3 by the Dominion Bureau of Statistics, taxation statistics
4 by the Department of Revenue in respect to incomes for
5 1961. And this is a list -- I imagine you are quite
6 familiar, but it has only just appeared -- this is a
7 list of the cities in Canada with more than 6200 taxpayers.
8 in the list. It totals 64. I am just talking about
9 cities with a variance in per capita income, a few
10 hundred dollars. One-third, roughly down is Welland
11 and Belleville tied at \$4,382.

12 Then I look at Regina which is thirty-third
13 down in the list, \$4,281. I look at forty-four,
14 Halifax, Dartmouth, \$4,180 and I look at Sydney --
15 Glace Bay, number fifty-one, which is \$4,055. Now,
16 I also would like you to refer this to a study that
17 I believe appeared in the Commerce Journal, 1962 which
18 dealt with the Canadian Atlantic Provinces, a study
19 in regional economic retardation and it is the one
20 sentence there I really felt you would like to comment
21 on:

22 "There appears to be a fairly high
23 "level of disguised unemployment, that is
24 "a situation where some reduction in
25 "the employment of labour would not
26 "result in the reduction in total production.
27 "This is particularly true in the primary
28 "sectors of fishing, forestry and agriculture,
29 "and this condition undoubtedly has a
30 "depressing effect on wage rates, not only



1 "in the primary sector but also in the
2 "nearby urban areas".

3 MR. PARKS: Yes. May I ask, Madame, if
4 the data to which you refer is that contained in the
5 annual report of the Department of National Revenue?

6 COMMISSIONER MILNE: Yes.

7 MR. PARKS: This is data referring to the
8 number of persons filing income tax returns?

9 COMMISSIONER MILNE: Yes.

10 MR. PARKS: Or the number paying income
11 tax?

12 COMMISSIONER MILNE: The number of persons
13 who pay income tax and the number of persons who filed
14 returns.

15 MR. PARKS: Yes, this is the key to the
16 thing I think. I think if we could go a bit further --
17 I realize there is no record of people who didn't file
18 income tax returns so the point is all the people who
19 did pay income tax, and these are really the people
20 we are talking about in this report, the difference
21 in comparing incomes between Halifax and St. John's and
22 some urban areas in Canada is not very substantial,
23 which really reinforces the point we made earlier
24 on. We have to go further than this, I think, and
25 compare the number of persons who filed income tax
26 who didn't have incomes and then we could go further,
27 if we could, and look at the number of people who
28 didn't file income tax returns at all.

29 The point as I say there is no great
30 contradiction between the figures of the one-third income



1 differential we were talking about before, the Department
2 of National Revenue data refer to these people who do
3 pay income tax, and these are people who are pretty well
4 off and basically in urban areas. As the Royal Commission
5 on Canadian Economics and Banking pointed out there is
6 a disproportionately larger number of people who are
7 not included in this realm of taxpayers at all and
8 it is these people who bring down the average income.

9 Averages, you know, are misleading. They
10 cover up a lot of things.

11 COMMISSIONER WALLS: Is that why you like
12 to put them in as appendices to the brief?

13 MR. PARKS: The reason we used them is
14 because this is the only overall thing we had to look
15 at. With regard to the second point, and the second
16 point you quoted from the Commerce Journal?

17 COMMISSIONER MILNE: Yes.

18 MR. PARKS: Who wrote it?

19 COMMISSIONER MILNE: William J. Woodfine.

20 MR. PARKS: Professor at St. Francis Xavier
21 University. Yes, there is, I am sure, a great deal of
22 disguised unemployment in the Atlantic Provinces.
23 There are people who just don't show up in the employment
24 data. These are people, they may be people who live on
25 land and who sell X number of dollars worth of products
26 but are pretty well idle a large percentage of the year.
27 They may be owners of small fishing boats, but engaged
28 also in subsistence occupations. I am sure if you get
29 these people all counted in with the unemployed that
30 we would have a larger number of unemployed than we do



1 at the present time.

2 MR. WALTON: May I make a further observation
3 relating to the point Mrs. Milne has raised. Professor
4 Woodfine, is, of course, most familiar with the situation
5 especially in eastern Nova Scotia where we have been
6 plagued with the problems of the coal industry. I think
7 it is pertinent here that you mention in the statistics
8 from the Department of National Revenue the relatively
9 high position which Sydney holds. Perhaps it is not
10 so high in terms of national revenue statistics, but if
11 you refer it to the percentage of wages rates, industrial
12 wage rates as Mr. Walls suggested earlier, Sydney
13 comes out fairly high. The wage rates paid in the
14 Sydney area are among the highest in Canada and yet I
15 think it is equally important to realize Sydney is one
16 of the areas that has been designated as an area of
17 slow growth by the Department of Industry.

18 I think this bears out the fact that while
19 averages may be misleading they are nevertheless good
20 measures of the overall picture and the average per
21 capita income covers the total income received in an
22 area divided by the population. Certainly within this
23 there will be people who come on both sides of the
24 average. It doesn't measure the individual income.
25 These are some of the problems which we have tried to
26 point out through the use of personal income per capita
27 data.

28 THE CHAIRMAN: I think there is uncertainty
29 in the figure you suggest, but one must remember at
30 the same time that one-third of the total taxpayers, those who



1 filed: returns earned less than \$3,000 so it is far
2 above the average we spoke of. It is not at the bottom
3 of the scale, moving out to nothing.

4 COMMISSIONER WALLS: You have come before
5 us with a number of recommendations for alleviation of
6 taxes in order to encourage secondary industries. I
7 would be interested to know what you have done, and
8 by you I do not necessarily mean your organization, but
9 your province and your municipalities in the way of
10 self-help?

11 For instance, many secondary industries
12 have been established in small centres across Canada
13 through encouragement by alleviation of property taxation
14 or by special rates for power. To what extent have you
15 investigated this area as a solution rather than look-
16 ing towards subsidization and tax alleviation from the
17 Federal Government?

18 MR. PARKS: May I say a word about the
19 activities of the Provincial Government in this field
20 and ask Mr. Walton to comment on some of the steps which
21 have been taken by some of the municipalities. Within
22 recent years there has been a considerable emphasis in
23 Provincial Government policy for encouragement of
2 24 industrialization..

25 This is particularly true for secondary
26 industry and particularly true in Nova Scotia and
27 New Brunswick. I think we have to realize that the
28 problems of the other two provinces are a bit different
29 than in New Brunswick and Nova Scotia.

30 Newfoundland has vast untapped resources which



1 haven't been exploited and there is considerable need
2 for relatively large public investment in Newfoundland.

3 During the last few years we have seen
4 in the Province of Nova Scotia the establishment of
5 the Industrial Estates Limited, which is a Crown
6 corporation and its main function, its principle
7 function is to encourage the location of industry in
8 Nova Scotia. The weapons available to Industrial
9 Estates are several. They, for example, have built
10 a number of plants. These may be leased back to firms
11 or bought by firms. This is the sort of thing
12 typical of the Industrial Estates' programme.

13 A number of firms have been encouraged
14 to come to Nova Scotia basically, I am ready to believe,
15 as a result of the activities of Industrial Estates
16 Limited.

17 The Province of New Brunswick has recently
18 set up the New Brunswick Development Corporation with
19 somewhat the same general functions as Industrial
20 Estates in Nova Scotia. The Province of New Brunswick
21 is engaging in intensive advertising campaigns. These
22 are the general types of assistance that the Provincial
23 Government can and do give to industrial locations.
24 There are a number of municipalities in the region who
25 have made considerable effort to try to develop real
26 estate programmes to encourage industrial location.
27 Mr. Walton has just made a study of these and I would
28 ask him to tell you about the activities of the
29 municipalities.

30 MR. WALTON: Well, you mentioned, sir, the



1 possible role which the municipal tax concessions might
2 play in programmes of industrial development and grant-
3 ing of property tax relief generally for any new
4 industries or perhaps an expansion of existing industries.

5 This kind of thing has been a feature of
6 some municipal government programmes which have been
7 developed in the Atlantic Provinces.

8 I would like to say something briefly about
9 what the City of Edmunston in northwestern New Brunswick
10 has done over the last ten years. The programme was
11 set up in 1950. The first thing they became involved
12 in, they got authority from the Provincial Legislature
13 in order to issue debentures to raise funds for the
14 construction of factory buildings and they have made
15 use of this authority on two occasions, both involving
16 the same firm.

17 In 1953 a firm which is a textile firm
18 manufacturing men's shirts -- this happened in 1953 and
19 I think they began employing something like 50 people,
20 mostly women and this was the problem that City Council
21 was concerned with. Edmunston is a pulp and paper town
22 and there are very few opportunities for female employ-
23 ment and they were very conscious of the need of
24 developing this type of additional employment opportunities
25 for women having in mind not only the needs of the
26 City of Edmunston but also Manawaska County as well.
27 They were successful in attracting the firm and in
28 1957 they issued further debentures because of the
29 necessity of relocating the firm in a larger building.
30 This particular firm has now expanded to the point where



1 they employ 250 people in Edmunston and also established
2 a branch plant in the nearby town of Grand Falls which
3 employs, I believe, another 75 people. This programme
4 which Edmunston has mounted is carried out directly by
5 City Council.

6 They have also in more recent years added
7 an industrial loan fund to their weapons of industrial
8 attractions, made use of this on a couple of occasions,
9 and they do provide for municipal tax relief to be
10 granted to certain firms which meet the criteria that
11 they use.

12 It is a plan for a sliding abatement over
13 a period of five years so during the sixth year the
14 firm will be paying its full share for property taxes
15 in the City.

16 Two other communities in the Maritime
17 Provinces have engaged in this kind of thing. The
18 most recent was in Moncton. They have established a
19 development corporation which was instrumental in the
20 location of Hinde and Dauché packaging firm in 1960.
21 This development took place against a background of
22 declining railway employment in the City and recognition
23 of the need to establish new employment opportunities
24 as an offset to this.

25 In Truro even more recently, only a year
26 ago they established an industrial commission which has
27 already been effective, played a part, a least, in
28 the establishment of two or three firms in the Truro
29 area. They have been assisted also by Industrial Estates
30 which Mr. Parks has mentioned, the Provincial Government



1 agency in Nova Scotia.

2 I personally don't think that municipal
3 tax concessions themselves are an appropriate means of
4 attracting new industrial activity, particularly if
5 you consider the industrialism need as a regional
6 need. This could lead to the situation wherein one
7 municipality will be competing with another and probably
8 offering more incentive than is required and when
9 municipalities are creatures of the province, and the
10 four Atlantic Provinces are low income provinces and they
11 don't have the financial resources at their disposal to
12 have this kind of competition going on, and I am afraid
13 it would not lead to the most economic location of
14 industries. At the very least it would have the
15 danger of leading to industry locating in a place where
16 the profit prospect and long-term prospects are not
17 best.

18 I myself think that the most important
19 contribution could be made by municipal authorities through,
20 first of all, carrying out the process of civic
21 administration efficiency and effectively.

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RPS 1 This is something which income industries
2 will look at and be quite concerned about but I also
3 think they have to be aware of the kinds of advice and
4 information and assistance which newly-established
5 and existing industries will require. They have to
6 have some knowledge of what is involved here, and I
7 think here is the area where municipal Government in
8 the Atlantic Provinces can best expend their efforts
9 and perhaps achieve the greatest results.

10 COMMISSIONER WALLS: Don't you have some
11 Provincial taxes that they do not have elsewhere that
12 discourage industry? I am thinking particularly of the
13 fact that your motor fuel tax is half again as high
14 as is charged in other industrial Provinces; with
15 Provinces like Nova Scotia the highest in gasoline
16 and second in diesel^{tax}, and New Brunswick highest in
17 diesel and second in gasoline^{tax}/. There is such a big
18 disparity in the amount of tax through that. None of
19 these things, in themselves, any more than what you
20 are asking us for is going to bring industry.

21 If you are going to come to the Federal
22 Government for concessions, surely there must be some
23 that you can get provincially. You also have a tax,
24 I believe, on long distance calls that they do not
25 have in other Provinces of Canada.

26 MR. WALTON: I may comment on that. I think
27 that this is a very valid point, that the incidence
28 of Provincial taxation may fall more heavily on
29 industries in the Atlantic Provinces or, indeed in
30 any low-income area, than they do in other more prosperous



1 regions but I think that this is a function of basically
2 -- first of all, the fact that the Provinces are low-
3 income Provinces, they have very little freedom to
4 manoeuvre; very little opportunity to allocate a portion
5 of Provincial Government expenditures to industrial
6 attraction and this is, in turn, a function of the lack
7 of economic development and it's a bit of a vicious
8 circle proposition and our recommendations in the past
9 few years have been made against this background, and
10 our suggestion has been that by themselves, as much
11 as they try and as much as we are continuing to try,
12 the Provincial Governments cannot exert enough -- cannot
13 by themselves achieve this purpose of raising economic
14 development in the Atlantic Provinces. It does require
15 the participation of the Federal Government and I
16 don't, sir, want to become involved in a discussion
17 of Federal-Provincial relations at this point but this
18 certainly is pertinent here.

19 THE CHAIRMAN: I think we are just getting
20 warmed up, but before we do I think we better break for
21 10 minutes.

22
23 ---A SHORT RECESS.

24
25 ---FOLLOWING THE SHORT RECESS:

26
27 MR. MANN: We are delighted to see that
28 you have arranged with the press to have one of our
29 own people here today to take the notes. Mr. ~~Stewart~~ MacLeod
30 from Sydney.



1 COMMISSIONER WALLS: He is one of the
2 emigrants that you are so interested in.

3 THE CHAIRMAN: We looked at it very carefully
4 and examined the fairness of it. Now we had got to the
5 point where I think Mr. Walton was just describing the
6 success of certain municipalities in encouraging
7 industry in reply to a question from Mr. Walls I believe.

8 Do you wish to proceed with this?

9 COMMISSIONER WALLS: Well you don't mind
10 if I jump over to another one, to recommendations?

11 THE CHAIRMAN: Before we get there, I was
12 really curious as to what you were able to tell us of
13 the success of legislation in Canada directed towards
14 the end that you spoke of, or if you like, in any other
15 countries. You have described some legislation in
16 other countries. We are very much interested in the
17 effects of taxation and in section 4 you speak about
18 the Canadian concessions with regard to depreciation
19 and you mentioned that this resulted in a substantial
20 capital expenditure. I wonder whether you can say
21 that capital expenditure would not have occurred with-
22 out this particular legislation? I presume that it would
23 not. I am looking at pages 27, 28, 29 and 30.

24 MR. PARKS: Mr. Chairman, this is a question
25 in which we are very much interested, and we would have liked
26 to have been able to provide some quantitative measure
27 of the effect of various types of incentives on
28 industrial locations.

29 I might mention sir also that the
30 Atlantic Provinces Research Board, to which Mr. Mann



1 referred earlier on, has a commission to study this
2 picture, which is now underway by Professor Thomas
3 Wilson of the University of Glasgow and he is also
4 very much interested in this matter of quantitative
5 measures, the effect of various types of incentives.
6 He, likewise, has been up to this point unable to get
7 at this type of thing, but the Research Board has under
8 consideration a questionnaire leading to a study, a
9 questionnaire which will be directed to certain manufact-
10 uring establishments which may lead to a study of this
11 type of thing, but this is a relatively ambitious thing
12 and the Board just has not got into it yet.

13 The point here is that we have found it
14 impossible, at this stage, to provide this type of
15 quantitative measurement. Now with regard to the
16 observation you made, sir as to the relationship between
17 the incentives or concessions mentioned in section 4,
18 I would like to refer to paragraph 60, page 30 in the
19 text of the submission which reads as follows:

20 "There is no means of determining
21 "the exact incentive value of the double
22 "depreciation provisions in encouraging
23 "this new investment in labour surplus
24 "areas. It is not possible to determine what
25 "portion of it would have taken place with-
26 "out the incentive, what portion was due
27 "to factors other than this particular
28 "incentive, and what portion was due directly
29 "to the double depreciation provision."

30 THE CHAIRMAN: Now if you had the choice of



1 conceding some amount of tax by way of depreciation, or
2 by way of straight reduction in tax rates for those
3 areas, which do you think would be more effective?

4 MR. WRIGHT: This would be one or the
5 other?

6 THE CHAIRMAN: Yes. I am trying to weigh
7 up your priorities in this matter. I am rather
8 suspicious that one concedes these tax considerations
9 because they appear not to cost anything. Whereas,
10 they do. Certainly they cost something, and if one
11 is going to set aside a certain amount of money to be
12 used through the Income Tax Act to pay for concessionary
13 legislation in respect of the Atlantic Provinces, which
14 would be the most effective thing to do? Cut tax
15 rates in that area or would it be better to allow depreciation
16 to encourage people to spend more capital?

17 MR. PARKS: This probably sir should be
18 related to something we said earlier. The need of
19 the Atlantic region is to attract industry in growing
20 and dynamic areas of economic activity. It may be
21 that there should be more discrimination in the applic-
22 ation of a tax concession than would be involved in
23 a straight across-the-board cut in the rate.

24 What we are interested in here is the
25 greatest possible assistance to economic development,
26 and I would suggest that this would come about as a
27 result of direct encouragement of these areas by
28 industrial activity, which I have mentioned and this is
29 why I say that it may be necessary to introduce some
30 degree of discrimination.



1 THE CHAIRMAN: Discrimination as between
2 what and what?

3 MR. PARKS: In favour -- discrimination in
4 favour of these areas of economy, of manufacturing in
5 general, if you like.

6 THE CHAIRMAN: Discrimination between
7 areas?

8 MR. PARKS: Discrimination between other
9 types of taxpayers.

10 THE CHAIRMAN: Discrimination between areas?

11 MR. PARKS: As between areas and as between
12 types of firms within an area.

13 THE CHAIRMAN: What kind of firms do you
14 want within an area?

15 MR. PARKS: We have concentrated in this
16 submission on manufacturing and processing. Now if
17 the rate of taxation for these firms can be different
18 than the rate of taxation of firms in other areas of
19 economic activity, then I am afraid sir that I cannot
20 answer your question as to which of your alternatives
21 would be most successful, but I can only indicate we
22 should, I think, keep in mind the ultimate objective
23 of this type of thing.

24 MR. WALTON: I presume one of the reasons,
25 or one of the characteristics of the double depreciation
26 provisions, for example, which are included in the
27 supplementary Budget of several months ago is that they
28 do offer an opportunity to select particular types of
29 industry to be assisted. If you had a flat reduction,
30 for example, to be applied to a particular geographic



1 area, or, indeed, even to a particular sector of the
2 economy, particular type of industry, then you probably
3 encounter problems, technical problems as to how you
4 define these areas; whether it will be available, for
5 example, only to new firms or to expansion of existing
6 firms, and this kind of thing.

7 Now I don't profess to know how these
8 technical considerations can be sorted out.

9 THE CHAIRMAN: I was really thinking in
10 terms of suggesting that there were alternatives to
11 cutting the rates. The other was to allow some greater
12 depreciation or investment allowance, or something
13 of that order. One alternative against the other. I
14 was thinking of permitting those alternatives in
15 exactly the same place under the same conditions.

16 MR. WALTON: Well it seems to me that you
17 can make a very good case for saying that the kind of
18 assistance provided by the 1960 provision of double
19 depreciation could be provided just as well through the
20 provision of the grant to the firm which might come
21 from Federal sources, Provincial sources, or what
22 have you. The effect of the double depreciation, as
23 it was called, which is simply a faster write-off of
24 the asset involved, is simply to provide to the firm
25 an additional amount of working capital during the
26 period in which it chooses to use the faster write-off,
27 usually in the first two or three years.

28 Now tax incentives in European programmes,
29 generally speaking, have been used for quite different
30 purposes. They have been used as a long-term reinforce-



1 ment to the grants and loans which have been provided
2 to cover the kinds of additional expenses, and what not,
3 the firms require but I think this particular example
4 of the double depreciation introduced in the supplement-
5 ary Budget of December '60 is not the kind of long-
6 term reinforcement tax concession which we favour.

7 THE CHAIRMAN: And then if you were taking
8 a sum of money dedicated to the development of a certain
9 area, the choice that a Government would have would
10 be many: concede customs, concede sales taxes, provide
11 loans for plant, loans for other purposes, low interest
12 loans and then going to income taxes, one could reduce
13 the rate, allow capital cost allowances, thing of that
14 nature.

15 Would not the expenditure of the money be
16 most useful if it were devoted to paying part of the
17 capital cost or providing cheaper money to get things
18 started rather than giving up a share of the profits?
19 When the profits come along, it is not as important,
20 I wouldn't think as the money required to get things
21 off the ground. Am I not right?

22 MR. PARKS: Yes, I think that is right.
23 The big problem facing industrial accretion is the
24 initial period and this can be provided through
25 a number of means; may develop programmes by grants
26 or loans; by the building of advanced or custom-built
27 factories.



RPS 1 MR. WALTON: It is as a long-term of
2 encouragement that tax incentives usually appear.

3 COMMISSIONER GRANT: Mr. Parks, do you
4 see any sort of tie-in where the present programme
5 of capital investment being carried on by Industrial
6 Estates could be augmented by the incentive
7 programme whereby tax relief is given in the form
8 of 50 per cent write-off in depreciation and in
9 income tax, income tax exempt. That is depreciation
10 on the straight line basis, I believe, rather than
11 on depreciated balance. Do you see that this tax
12 incentive, Federal tax incentive, could work in
13 conjunction with the capital programme financed by
14 the Province?

15 MR. PARKS: Yes, sir. That is a situation
16 I think we already referred to. The initial capital
17 requirements for location are partially provided by
18 Industrial Estates. This is an encouragement to get
19 industry there, get the firm there, get production
20 going, and this I think might very well be supplemented
21 by, in the long run, by the type of tax incentives to
22 which you have referred. As a matter of fact this is
23 the case in some other areas, in some other countries
24 although, granted, the situation is different because
25 there are two levels of Government involved here.

26 COMMISSIONER GRANT: Our Federal Government:
27 is thinking not in terms of capital assistance but
28 in terms of tax concessions whereas our Provincial
29 Governments in New Brunswick and Nova Scotia are
30 certainly on a programme of capital assistance.



1 MR. PARKS: That is right, sir.

2 COMMISSIONER GRANT: While the Federal
3 programme refers to new industry, I believe, which could
4 be a restrictive type of concession insofar as any
5 tie-in with the Provincial programme is concerned because
6 the Province doesn't restrict its help to location,
7 it will assist existing industry if it is convinced it
8 needs to. For two programmes to work together
9 in assisting in industry already established in a
10 Province that wished to embark upon another type of
11 processing or manufacture, it would have to be done,
12 I should think, by a separate company. As long as
13 it is a new industry, as I understand it, who owns
14 that industry has no bearing on it, it could be one
15 hundred per cent a subsidiary; is that right?

16 MR. PARKS: Well, I am not sure, sir, of the
17 interpretation which is going to be placed on the word
18 "new". If it is the case I would think that is right.

19 COMMISSIONER GRANT: That is a rather material
20 point, don't you think, as to whether or not an
21 existing industry can embark on a new process of
22 manufacturing?

23 MR. PARKS: Yes. This, I think, is very,
24 very important. What the Atlantic region needs is much
25 new investment, the encouragement of branch concerns,
26 branch plants, if you like, or new employment creating
27 expansion at the present site -- it is just as important
28 from this point of view as the encouragement of
29 completely new enterprises. These type of things we
30 are suggesting should be encouraged as well as completely



1 new enterprises.

2 COMMISSIONER GRANT: I think it is important
3 that there should not be a hiatus develop between the
4 Federal and Provincial programmes with industry saying
5 we are perfectly willing to locate in the region, we
6 want to take advantage of the tax incentives which the
7 Federal Government is offering, but we don't want to
8 go into any capital expenditures at the present time,
9 if you put a plan out for us we will go ahead.

10 Now, if the Provinces say we will put
11 your plant up, but the Federal Government says you
12 are not the type of industry, it isn't new; you can't
13 take advantage of the tax concessions, this could
14 lead to the situation where nothing happens so there
15 could be -- that situation may require improvement.

16 MR. WALTON: On this particular point which
17 Mr. Grant has raised I think it is awfully, awfully
18 important if a programme of regional development is
19 to be successful, it is important that a considerable
20 degree of co-ordination exists in this general area
21 of industrial location and economic development between
22 the Federal and Provincial Governments. I would hope
23 that the Atlantic Development Board, for example, might
24 emerge as a co-ordinating agency here because it
25 has resources at its disposal to assist in the process
26 of regional economic development and is possibly in
27 the best position to act in a co-ordinating capacity
28 and be aware of what is available through other Federal
29 agencies in the form of assistance to new industries.

30 It is perhaps even more important that



1 co-ordination exist between the Federal Government and
2 the Provincial Government agencies in this area because
3 the location of industry under our Constitution is the
4 responsibility of the provinces and it is in the area
5 where the provinces will make the contacts with industry
6 and will be dealing with specific firms. I think it
7 may be very very difficult indeed to achieve any progress
8 along these lines if we don't have this kind of
9 co-ordination between Federal and Provincial Governments.

10 MR. MANN: Mr. Chairman, in making the
11 suggestion as we do that agencies such as unit
12 occupation boards be established -- this was our thought
13 that there was this tremendous need for co-operation
14 and co-ordination and I feel that I can say in my
15 view that this is one of the problems that the
16 Planning Development Board has to resolve in their
17 early stages. They have to decide whether they are
18 going to assist temporarily in the infrastructure side
19 or they will help in direct assistance, but certainly
20 they are not -- I don't believe they will be in a
21 position to say exactly what they are going to do, and
22 we hope that it will be a combination of both because
23 we think that while the co-operation and the co-ordination
24 is essential that there must come in the long pull from
25 the Federal level, vast monies are just not available
26 to the Provinces to go out and do all the things that
27 they must do, that here is an area in which the
28 Federal Government can assist and they will look at
29 this problem carefully.

30 In taking up the cudgels for the region here



1 we are, and this is what we are trying to say to you,
2 that you may in your wisdom influence, if you will the
3 thinking toward this end. This is terribly important
4 to us.

5 COMMISSIONER WALLS: It seems to me that
6 the whole crux of your presentation is ⁱⁿ one sentence on
7 page 21 where you say: "Canada continues to consider
8 taxes primarily as a means to produce revenue rather
9 to achieve and promote economic growth". There is no
10 doubt there are many people who believe that the main
11 function, if not the sole function of collecting taxes
12 is to raise revenue as equitably between individuals
13 as possible and as administratively easily as possible
14 and then to look to other forms of legislation
15 to subsidize the economic growth. It is quite apparent
16 you have given considerable thought to this and you
17 really tend towards the thought that taxation should
18 be the vehicle used for economic growth as well as
19 revenue producing. I would like to get your ideas on
20 that.

21 MR. PARKS: Yes, sir. I think that taxation
22 came to be accepted as an instrument, as an economic
23 instrument, as an instrument to play a role in smoothing
24 short-term business fluctuations. I think it is true,
25 sir, many countries in the world do accept the fact that
26 taxation did have and does have a role to play in, as
27 I say, trying to control the short-term business cycle.
28 More recently people have begun to look at, economists
29 concerned with economic development problems have begun
30 to look at the use of taxation as a role not only for



1 producing revenue to meet expenses of Government but
2 as a means to smooth out short-term business cycle
3 and as a means now to encourage long-term economic
4 growth.

5 COMMISSIONER WALLS: There are only two
6 things I would like to put to you here: taxation usually
7 is a much slower method of making adjustment because
8 when a Budget comes down invariably it affects taxes
9 collected a year later, whereas by separate legislation
10 or separate subsidy it is possible to put the corrective
11 factors into effect right away. The other point that
12 I wonder about is that you mention that this philosophy
13 was used by certain European Countries. Have you
14 any means of stating actually whether the tax adjustments
15 or subsidies or easements achieved the purpose or
16 whether it was other factors? Have we anything definite
17 to be able to put a finger on that when you use taxes, or
18 if any country has used taxes to create economic growth
19 impetus, that it has actually accomplished it, rather
20 than some other factor at the same time?

21 MR. PARKS: Yes, again I think it is
22 impossible to offer any quantitative measurement of the
23 import of any one of these policies. There are a
24 number of quite separate policies which have been
25 adopted in Europe and in North America and just what
26 effect any one of them has by itself is very difficult
27 to measure in the first place because there is an
28 inter-action among them. I don't know that it is a
29 question that is quantitatively answerable for this
30 reason. It is generally assumed, I think, that the



1 levels of taxation in one case might be high enough to
2 discourage investment and discourage consumer spending
3 and this type of thing and there are other people who
4 claim there are other aspects of taxation which tend
5 to discourage economic development. It is pretty much
6 based on observation and the direct day to day contact
7 in the course of economic activities rather than any
8 sort of exact measurement.

9 Further to what you said, sir, in regard
10 to the use of taxes for short-term purposes, and I
11 think probably it is true to say that the use of taxes
12 for this purpose is accepted, not only in Europe but
13 in North America as well. I think we have used taxes
14 for short-term purposes in both Canada and the
15 United States, and now in the United States and in
16 Canada I think there is some use being made of taxation
17 for purposes of encouraging growth in the long run.
18 I agree with you that the impact of taxation is likely
19 to be slower than the impact of some other policy, but
20 at the same time we have to remember that economic
21 growth is a long-term process.

22 MR. MANN: Mr. Chairman, last spring I spend
23 part of a day with Dr. Beddy in Dublin and we were
24 talking about this very problem, Mr. Walls. He went on
25 to explain to me that the development that had taken
26 place in Shannon where they provide a plant and lease
27 or almost give it to the people who come in. This was
28 important, he said, to get the people established but
29 the free tax or nontax at all until 1980 was to keep
30 them there.



1 I know of no country that is as generous
2 in their treatment of industry, to attract them to the
3 country as is Ireland. When you think we are competing
4 with a group of people who are not only building plants
5 and giving as much as 75 per cent for them to come
6 and then giving free taxation until 1980, we are really
7 up against a pretty competitive country. This was the
8 reason, you need to get them there and you need to keep
9 them there, and tax advantage was to keep them there.

10 MR. WRIGHT: Mr. Chairman, I believe that
11 there are two factors or considerations in an industry,
12 that may be involved in an industry establishing in
13 a certain area. One may be lack of capital which could
14 be a stumbling block and which probably could be overcome
15 by provincial assistance or some industrial assistance
16 or something like that. The other may be a case where
17 capital is not a question, sufficient capital is avail-
18 able and there the long-term tax incentive is the thing
19 that attracts.

20 I am thinking of branch plants of large
21 concerns which may be located in some other part of the
22 country and which could establish in ours providing
23 certain concessions were there or could be got that would
24 get them there rather than someplace else. I am not
25 writing off the rest of Canada for the Atlantic
26 Provinces but the point is we do need these things.
27 In other words in my opinion we need both these things.
28 We need availability of capital and we need more than
29 that to carry on, to encourage our industry to stay there.

30 THE CHAIRMAN: Surely tax exemption, the



1 exemption from tax, there being no tax -- nothing could
2 be better than that, I would think. However if you
3 are going to attract people because of exemption from
4 tax they have got to be in a position that the taxation
5 based on their profits would be such as to make a
6 difference between whether they got a good return on
7 the capital investment or a poor return on capital
8 investment.

9 There may be people in these circumstances.
10 In many cases there may well be a good return with or
11 without taxes because taxes are a share of profits. It
12 is not a cost. It is a share of profits. In many
13 cases there may be a good return with or without taxes,
14 but it is true there will be a class that fits in the
15 middle. It is terribly hard to decide just how wide
16 that class or how many people are going to be influenced by
17 it. I think there are better things to do than consider
18 taxes because when you are considering taxes you are
19 only giving it to people who would be influenced to
20 move in -- you are making a concession to people influenced
21 by taxes. You may be spending money needlessly. If
22 you are making concessions to people in cases where they
23 wouldn't come otherwise, giving concessions of the kind
24 that would make them come then all your money would be
25 well spent.

26 I think one must be pretty careful with
27 regard to this. As I see taxes they become pretty
28 popular throughout the world. Ireland, the West Indies,
29 many European countries make concessions, Italy, Sicily
30 makes 10 years' concession -- all kinds of concessions.



1 They are easy to give. They don't stick out and confront
2 you the way a subsidy does.

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PS 1 But even so they are costs, and it is the
2 lack of giving anything, in my view, which sometimes
3 makes them attractive to Governments. I think we have
4 got to be very careful to hit on the right kind of
5 incentives, and on incentives where we spend our
6 money always to good purpose, not only some of the time.

7 Therefore I say what evidence have you
8 as to the effectiveness of these concessions? When
9 you say you are having Professor Wilson examine the
10 concessions which he can find out about, and report,
11 we would be extremely interested in learning of that
12 at such time as he completes his report. That is the
13 kind of information which is extremely interesting to
14 us.

15 MR. MANN: I don't really think we can
16 give you any better answer than Mr. Parks has provided,
17 and perhaps my very brief resumé of what Dr. Beddy said
18 when I saw him in Dublin. We concur, I am sure, with
19 your views in this and feel that this is so.

20 I know that when we are making a present-
21 ation on behalf of the Atlantic Provinces, as we are
22 doing today, we are thinking of regionalism in Canada
23 and development of it is not in the Atlantic region as
24 such, but regions within Canada that need this kind
25 of attention.

26 COMMISSIONER GRANT: In your brief you
27 state that industry looks to certain basic things when
28 it is going to establish in a particular area, and this
29 is manpower, raw materials, transportation, utilities
30 and you outline those things in your brief. This is



1 something like the elementary principle of physics,
2 that water seeks its own level but physicists also admit
3 that at times a forced pump is desirable to put water
4 where you want it and that, in effect, is what you are
5 asking. You are asking there be some forced pump
6 application applied to the Maritime region. Ultimately,
7 in the long run, as your brief pointed out, it's for the
8 good of the whole country because I think at one point
9 you state that had the level of income in the larger
10 Provinces, in the Atlantic region been the same as it
11 was throughout the Canadian average, that it would
12 have put something like \$800 to \$900 million more
13 into the Maritime Provinces in the last 10 years, which
14 would have increased their purchasing power.

15 MR. PARKS: Mr. Chairman, I think Mr.
16 Grant has provided an extremely interesting example
17 of the type of thing we are talking about. Many of
18 the factors of production are already located in the
19 Atlantic Provinces.. There is the condition for
20 industrialization but more than this, there is the
21 industrial location which already exists in other
22 parts of the country which does not cause industry to
23 gravitate to other areas.

24 This situation does not exist in the
25 Atlantic Provinces and as Professor Cairncross pointed
26 out, Dr. Cairncross pointed out in the study he did
27 for the Atlantic Provinces Research Board sometime
28 ago, nothing succeeds like success. It is true of
29 industrialization as it is true in anything else.
30 Once you have the industrial complex, you have industry



1 tending to gravitate towards this.

2 We are not suggesting that industries which
3 have no chance of becoming successful whatsoever, should
4 be assisted in locating in the Atlantic Provinces. If
5 this were done by tax incentives, this would be unfortun-
6 ate for the national revenue; unfortunate for the
7 regions that chose to encourage a firm to come in which
8 was almost sure to fail in a short period of time.
9 There are costs involved and there will be costs involved,
10 but there will also be costs involved in maintaining
11 the situation which exists now.

12 We tried to do some or provide some measure
13 of the amount of income which was lost to the Atlantic
14 Provinces as a result of higher than National unemploy-
15 ment rates in the region, and I think after we had gone
16 through a number of mathematical contortions, we came up
17 with the result of \$453 million in income lost over
18 an eight-year period, something like this, simply
19 as a result of higher than national unemployment rates
20 in the Atlantic Provinces. This is a cost, of course
21 of maintaining the situation which presently exists.

22 COMMISSIONER WALLS: I just have one more
23 question and that is in regard to your last recommend-
24 ation that the sales tax be moved from building materials
25 as an incentive to new industry and I would like to
26 draw to your attention that we had some participants
27 a few days ago who are manufacturers who admitted that
28 they had taken part in representations to the Govern-
29 ment opposing the taxation of building materials but
30 that when we put the question to them: if you were



1 deciding on building a new plant would the tax on
2 building materials come into your consideration or not,
3 their answer was: In our primary consideration, no.
4 They wouldn't give that as a reason as to whether
5 they built a plant or did not build a plant. To what
6 extent do you think, in the Maritimes, that this tax
7 on building materials would be a deterrent towards the
8 plants being encouraged into your Province?

9 MR. WALTON: Well I think, first of all,
10 the recommendation in this regard is the only recommend-
11 ation which we are making as a general recommendation
12 in terms of the conditions within the national economy.
13 The others are related specifically to the Atlantic
14 Provinces and I am not sure that I can answer your
15 question with specific reference to the Atlantic
16 Provinces, but I will try if I might to relate it to
17 Canadian conditions generally and hope that this may
18 have some application to the Atlantic region.

19 The important thing, it seems to me, is
20 the long-term significance of this particular addition
21 to taxation upon the competitiveness of Canadian
22 industry. According to Mr. Gordon's figures, when he
23 introduced the Budget June 13th, the additional revenue
24 to be derived from the extension of the manufacturer's
25 sales tax to these new categories of production:
26 machinery, equipment, building materials, subject to
27 certain exceptions would amount, in a full fiscal
28 year, to something like \$385 million and he estimated
29 that without this change to manufacturer's sales tax
30 in 1960 -- I think 1963/64 -- it may have been 1964/65,



1 would have amounted to \$840 million, so this represents
2 a 46 per cent increase in the revenues to be derived
3 from the manufacturer's sales tax.

4 Still following up the manufacturer's sales
5 tax, according to the original figures the level with
6 a full fiscal year was 1.2 billion dollars and the
7 corporation income as a Federal revenue producer, I
8 think the figure used for corporation income taxes at
9 roughly the same time would be 1.4 billion dollars of
10 revenue and personal income taxes provide 1.9 billion
11 dollars of revenue.

12 It seems to me that the significance of
13 this extension, which is large in these terms, is made
14 all that much larger by the fact that it is applied
15 selectively and specifically to those goods and
16 services which are consumed when new investment takes
17 place, production machinery and equipment and building
18 materials are required which manufacturers, Government,
19 everybody will buy when they are building something,
20 and I think the important thing here is the
21 fact this may have opened private investment spending.

22 Now some businesses may argue that this
23 will not bother them particularly, as long as their
24 expected return for a long period of time will exceed
25 the cost today of raising funds. As long as there is
26 a reasonable return they would proceed with it.

27 I suggest the additional cost which is
28 built into this must be recovered by the firms under-
29 taking the expansion from the sales of their products,
30 and I suggest, therefore, that this may have a rather



1 serious effect upon the level of prices of Canadian-
2 produced-manufactured goods. Now in these circumstances
3 it may well be that the apparently effective devaluation
4 of the Canadian dollar eighteen months ago, which has
5 led to the expansion of manufacturing activity in
6 Canada, especially in Ontario, indeed to the expansion
7 of the export manufactured goods, that this may wipe
8 this out completely and this may have very serious
9 repercussions, not only in the Atlantic Provinces but
10 throughout the country.

11 I think our reasons for inserting this
12 particular recommendation into our brief is that we
13 believe that the further development of the Canadian
14 Atlantic Provinces, of industry in the Atlantic Provinces
15 depends, first of all, on the maintenance of an
16 adequate growth rate, rapid growth rate in the
17 country at large, and secondly, that that will more
18 easily take place in a climate of expanding world trade,
19 the expansion with Canadian participation, particularly
20 in manufactured goods in world trade.

21 There is another consideration I think
22 which is the one which we have perhaps emphasized in
23 the brief, and that is that given the slow rate of
24 growth which has taken place in the Canadian economy
25 in the period since 1957, there has been some improvement
26 in this situation as the Chairman has already noted
27 in the last couple of years, but, nevertheless, in
28 this situation any action taken now which is apt to
29 prejudice or offer an impediment to new productive
30 industry, we are opposed to and consider this inappropriate



1 in the present circumstances but also as I have tried
2 to point out, inappropriate from a long-term point of
3 view having regard to Canada's competitive position in
4 the world economy.

5 COMMISSIONER WALLS: The only thing that
6 disturbs me, and I am going to lead to a question, is
7 that you have asked here for certain concessions. The
2 8 revenue that is taken off has to come from somewhere.
9 We have had participants before us recommending cuts
10 in income taxes in both upper and lower brackets.
11 We have had participants in front of us asking for all
12 or part of the corporation taxes to be removed and
13 generally their answer to it is that the lost revenue
14 be made up by consumption taxes.

15 Now the question I am going to ask you:
16 if you are going to make it up by a consumption tax,
17 a sales tax, and you don't want it on building material,
18 which of the present exemptions then should now be
19 taxed without it becoming a regressive feature whereby
20 the poor people would be paying a higher percentage
21 of taxes?

22 MR. WALTON: May I answer your question assum-
23 ing conditions in which we have a more rapid growth
24 rate which to me, in the National census would be
25 considered an adequate growth rate, our employment
26 situation is sound and, generally speaking, we are
27 in a period of prosperity and expansion, then in those
28 circumstances I personally would tend to favour the
29 raising of additional revenues through a general increase
30 in tax rates applied to corporation income taxes and



1 personal taxes as well because in such a situation your
2 problem may be, the danger may then be inflationary
3 pressures developing, and so on, and you can apply the
4 brake to this as to the level of final demand but at the
5 moment the problem with which your Commission is faced,
6 Mr. Chairman, is made awfully difficult by the fact that
7 we do not have these kinds of conditions. We do not
8 have an adequate growth rate in Canada.

9 Therefore, at this particular time I think
10 it is unrealistic to try to achieve, in a short period
11 of time, a balanced budget. I think we must aim, if
12 it is the desirable goal of public policy, we must aim
13 for this over a longer period of time and that this
14 will require, as is mentioned in our submission, the
15 use of additional deficit financing but with the
16 application that your whole conduct of economic policy
17 by the Federal Government and, indeed, by the Provincial
18 Government as well must be conducted in the way which
19 would stimulate the economy to achieve this faster
20 growth rate and this, of course, is the argument which
21 is being used and nobody can prove it or disprove it
22 at the moment.

23 In the United States, for example and the
24 Council of Economic Advisers in Washington have pinned
25 their ~~whole~~ reputation on this. If the tax cut proposals
26 do not have the effect of making some dint upon
27 unemployment that exists in the United States, certainly
28 there will be some reconsideration of the recommendations
29 which have been put forth by the administration.

30 I don't offer any easy solution to this



1 problem. I don't think anybody can, but I think in the
2 long run the interests of Canada, that this is more
3 important at this stage to do whatever we can to ensure
4 that we do achieve more rapid rate of economic growth
5 than we have experienced in the recent past and that
6 other considerations, these other goals of public policy
7 which may be perfectly appropriate, will be better
8 looked after in the long run if we set the initial
9 conditions straight in the first place, and then worry
10 about these problems later on.

11 MR. MANN: I think, Mr. Chairman, what
12 we should do is record Mr. Walton's comments here as
13 his comments with respect to your question. Whereas
14 we, as he indicates, have not got the answer. We
15 don't pretend we do have it. This is what we generally
16 think is a reasonable reply to this question.

17 COMMISSIONER GRANT: Would Mr. Walton
18 relate our unsatisfactory growth to this serious
19 imbalance of trade which has been brought to our
20 attention forcibly in the last three or four years than
21 ever before. That is to say, would you think that our
22 economic growth could be stimulated more by the
23 development of secondary industries in Canada or more
24 by development of export trade, or a greater amount
25 of export trade?

26 MR. WALTON: Well I will try to answer the
27 first part of your question rather briefly because
28 it raises rather a broad area of examination in which
29 the problems are rather complex.

30 I do not believe that the problem of too



1 slow rate of economic growth in Canada resulted from
2 the imbalance in our international payments. I think
3 it is a reflection of a general problem of world equity,
4 the solution to which Canada may participate in but we
5 cannot sort this out by ourselves. This is a problem
6 which the United States, for example after some years
7 of not being very concerned with is coming to recognize
8 and becoming very much concerned with in recent
9 months.

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PS 1 I think, in fact, it is the other way around,
2 that our growth rate, the attainment of sufficiently
3 adequate growth rate may be stifled by too much
4 concern for the short-term planning of international
5 payments, and that the solution there lies in the
6 extended availability of international liquidity rather
7 than actions anyone might take.

8 To the second part of your question, as I
9 understand it, would I prefer to see greater expansion
10 of secondary manufacture in Canada as opposed to greater
11 expansion of export trade, if I interpret that question
12 correctly you are suggesting it is an alternative, one
13 or the other.

14 COMMISSIONER GRANT: I shouldn't not
15 necessarily, but on which would you place the greatest
16 emphasis?

17 MR. WALTON: I shouldn't like to place
18 emphasis on one or the other. I think from the point
19 of view of Canadian trade and commerce policy that it
20 is essential, in fact, to achieve -- it is true in the
21 past our export trade has developed mainly on the
22 export of primary products, but in future given the
23 fact that our population numbers, therefore our labour
24 force grows and the number of jobs required will
25 demand a further processing of many of the primary
26 products in Canada, demand development in Canada of
27 new secondary manufacturing industries which we wouldn't
28 then have which we may have to a limited extent, and
29 that therefore I really think that both things are
30 necessary over the long pull, and I think we need exporting



1 of secondary manufacture, and I think in order to get
2 this we need expansion of export trade, not only of
3 primary resources, primary products, but also secondary
4 manufacturing goods.

5 THE CHAIRMAN: We wouldn't develop our
6 secondary industries, as we ~~said~~ here earlier, if we
7 are solely dependent on our own consumption.

8 MR. WALTON: I don't believe we have any
9 hope of developing additional secondary manufacturing
10 in Canada purely on the basis of serving Canadian
11 markets.

12 THE CHAIRMAN: This has been a very interest-
13 ing morning for us. We are very grateful to you,
14 indeed. You have helped us to understand the regional
15 problem, certainly the Atlantic Provinces, not perhaps
16 the whole regional problems. We will continue to
17 consider these difficulties. Have you anything further
18 you would like to say to us? We have completed our
19 questions?

20 MR. MANN: No, I think not. I think that
21 from our point of view the questions which you, Mr.
22 Chairman, have posed to us earlier and particular with
23 respect to secondary industry and our pointing out what
24 we think to be necessary development of poles of growth
25 in specific parts of our region and the development of
26 our secondary manufacturing, as Mr. Walton has
27 discussed goes along with the export trade. We need
28 to develop this. We need to develop it and analyse
29 by study our local needs and our export needs. We
30 think we have real opportunities in the future if Federal



1 legislation and Provincial legislation and municipal
2 legislation will dovetail to the extent that this
3 programme can get underway. It is in this direction
4 this group, A.P.E.C. is trying to steer the Federal
5 people in our representations, and on the Provincial
6 and municipal level. We have just completed a confer-
7 ence, a very successful conference of A.P.E.C. with
8 community and municipal developers and it was really
9 thrilling to see the enthusiasm of a lot of the people
10 attending this meeting when they left.

11 Meetings after all are meetings and confer-
12 ences are conferences but this was the best one we
13 have had. It was encouraging to us because they
14 feel on the community level which we are dealing with
15 that they can go out and undertake some of the
16 things that were brought up before by the Atlantic
17 Development Board as meeting its thinkings. The
18 Atlantic Development Board, in its thinking,
19 together with the Provinces will lead to a greater
20 future. We know it is going to take a long time. It
21 is not going to be done by tomorrow. It will be
22 a long time before it happens.

23 We do feel that we must become on a
24 level of greater equity with the rest of Canada.

25 MR. WRIGHT: Mr. Chairman, I would just
26 like to express myself how much we have appreciated
27 this opportunity to be heard and thank you and the
28 members of your Royal Commission for the courteous
29 way in which you have listened to us while we were
30 submitting our proposals. I can only point out that
I hope we have been able to do something to get across



1 clearly, express our ideas as clearly as possible.
2 We are very much, as Mr. Mann has stated, we are
3 extremely interested in this thing. We will be grateful
4 for all the assistance we can get. We hope that we
5 have made our submissions clearly.

6 We thank you very much, sir.

7 THE CHAIRMAN: Thank you, Mr. Wright. We
8 certainly commend the efforts of your organization.
9 It has a worthwhile objective. We thank you very much
10 indeed, Mr. Wright and gentlemen for appearing before
11 us this morning.

12 Mr. Secretary, you have a couple of matters
13 you want to put on the record?

14 THE SECRETARY: I have two briefs, Mr.
15 Chairman, I wish to enter into the record. One is
16 from the Canadian Association for Adult Education and
17 will be Exhibit 243 and another one from Mrs. Gila
18 Bauer of Hampstead, Quebec, I would like to enter as
19 Exhibit 244.

20
21 ---EXHIBIT NO. 243: Submission of the
22 Canadian Association
23 for Adult Education.

24 ---EXHIBIT NO. 244: Submission of Mrs.
25 Gila Bauer.

26 THE CHAIRMAN: We will stand over until
27 9:30 Wednesday morning.

28
29 ---WHEREUPON THE HEARING ADJOURNED UNTIL 9:30 A.M.,

30 WEDNESDAY, THE 6th DAY OF NOVEMBER, 1963.

ROYAL COMMISSION

ON

TAXATION

HEARINGS

HELD AT

OTTAWA

ONT.

VOLUME No.:

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1
2 THE ROYAL COMMISSION ON TAXATION

3 Hearing held in the Centre Court
4 Room, Exchequer Court of Canada,
5 Supreme Court Building, Welling-
6 ton Street, Ottawa, on Wednesday,
7 the 6th day of November, 1963.

8 COMMISSION:

9 MR. KENNETH LeM. CARTER -- Chairman

10 MR. J. HARVEY PERRY

11 MR. A. EMILE BEAUVAIS

12 MR. DONALD G. GRANT

13 MRS. S.M. MILNE

14 MR. CHARLES WALLS

15
16
17 LEGAL ADVISER:

18 MR. J.L. STEWART, Q.C.

19
20 RESEARCH DIRECTOR:

21 PROF. D.G. HARTLE

22
23 SECRETARY:

24 MR. G.L. BENNETT

25
26
27 * * * * *



Ottawa, Ontario
Wednesday
November 6th, 1963

4943

---ON COMMENCING AT 9:30 A.M.

THE CHAIRMAN: Mr. Secretary, I think we might start.

THE SECRETARY: Good morning Mr. Chairman and Commissioners. The first brief this morning is being presented by the Associated Factory Mutual Fire Insurance Companies. Mr. Ambrose B. Kelly, General Counsel is appearing to speak to the brief which I would enter into the record as Exhibit 245.

---EXHIBIT NO. 245:

Submission of the Associated
Factory Mutual Fire Insurance
Companies.

SUBMISSION OF

ASSOCIATED FACTORY MUTUAL FIRE INSURANCE COMPANIES

Appearances: Mr. Ambrose B. Kelly

THE CHAIRMAN: Thank you. Good morning Mr. Kelly. We thank you for your submission to us which we have read with interest and which we are very glad to have, I might say. Would you tell us about the operation of a factory mutual. I think I understand it but I would just like to be sure that I do. It is a mutual, obviously, and I see by the brochure that you started insuring textile factories. Would you have a balance sheet, I presume, which is published for these companies?

MR. KELLY: Yes, there are separate companies



1 in the factory mutual group and each one of these files
2 its annual statement with the Dominion Insurance Depart-
3 ment because they are all licensed in Canada under the
4 Foreign Insurance Companies Act. I didn't bring with
5 me balance sheets of the companies. It would be a simple
6 matter and I would be delighted to file with you
7 statements of each company.

8 At the request of, I believe it was the
9 Secretary when your research staff asked for some
10 information I sent up the annual statement of one of
11 the companies, the largest of them, Manufacturers Mutual
12 Fire Insurance Company as illustrating the nature of
13 the group.

14 These are all large companies as mutual
15 insurance companies go. The combined assets of the
16 group at the moment are just slightly under half a
17 billion dollars, \$500 million. I prepared and I have
18 in my brief some illusion to the fact that we have
19 very substantial funds in Canada.

20 At the moment our Canadian investments of
21 the seven companies of the group total \$21,945,000. We
22 have in our Canadian investments in our bank balance in
23 Canada a total of Canadian assets at the moment, at the
24 close of last year, which is the date of which I
25 have figures available, \$22,761,605. These are support-
26 ing over \$5 billion, \$5-1/2 billion in insurance risks,
27 almost entirely manufacturing.

28 You have eluded to the fact that our
29 company started in the textile field. Let me for just
30 a second give you some of our history. The first of the



1 factory mutuals was established in 1835 because a
2 gentleman in Providence Rhode Island who happened to
3 be both an engineer and a textile manufacturer had
4 built a new woolen mill and he installed in this mill
5 every device known -- this was before the day of the
6 automatic sprinklers -- that would ensure its safety
7 against loss by fire. He had fire pails everywhere.
8 He used non-combustible construction as far as possible.

9 He tried to make certain that his mill
10 would be, according to the knowledge of that time,
11 protected against risk of fire.

12 When it was completed he went to his local
13 insurance agent and asked what the rate would be and
14 he was told the rate would be \$2 per \$100 insurance.
15 He complained. He said this is the same rate you
16 charge other cotton mills. You are making no difference
17 between my new mill in which I have spent a good deal
18 of time, effort and money trying to protect against
19 fire and the mills that are fire-traps, which are
20 of combustible construction and where the people who
21 are owning them haven't used any intelligence in prot-
22 ecting themselves against loss by fire. They said,
23 no, Mr. Allen, the rate for textile mills, for woolen
24 mills is \$2. We must depend on the average. We
25 don't discriminate. We charge all the same rates.

26 Allen, having independence of mind, which
27 we think of still as a Rhode Island characteristic
28 was unwilling to accept this answer so he talked to
29 other owners of mills, who if they weren't up to his
30 standard were at least interested in having



1 protection. He said, why should we carry losses of
2 careless people. Why don't we organize a mutual company?
3 Mutual companies were well-known at that time since the
4 first company in the United States of continuing history,
5 the Philadelphia Contributorship, New England Dwelling
6 House Mutual had been formed, many of them in the period
7 between 1800 and 1820, so that the idea of mutual
8 insurance was a common thing in New England.

9 What Allen did was take the basic principle
10 of sharing of losses and limiting the cost of the insur-
11 ance to be determined by the experience of the people
12 who were in the mutual and removed from the field of
13 private residences and the small individually-owned
14 property into the industrial field.

15 This first company was quite successful.
16 They used the rates in the beginning, they charged the
17 rates based on the schedule used the the Etna Fire
18 Insurance Company which was in existence then in
19 Hartford. They found charging rates slightly less than
20 Etna they could return to their policyholders 50 per
21 cent of the premium collected.

22 This having worked in Rhode Island and
23 member of the Massachusetts textile people came down
24 and they studied Allen's method and they wanted him
25 to bring the company up there. He said, no, organize
26 your own mutual company, so the second of the factory
27 mutual companies, the Boston Manufacturers were
28 started by a group of textile manufacturers in
29 Massachusetts, in the Boston area who wanted to do the
30 same thing. At one time we had reached a point where



1 there were 27 factory mutual companies started across
2 six States. Not all of them were in the textile field.
3 When people in other businesses felt that the same
4 basic idea might be applied they went out and organ-
5 ized a factory mutual for their industry. There was
6 a pulp and paper mutual. There was a rubber manufact-
7 urers' mutual so that these companies -- they were
8 also regionized.

9 There was the Philadelphia Manufacturers
10 Mutual which is one of our continuing companies to this
11 day. Out in Chicago the businessmen in industry in
12 that area wanted to enjoy the same type of protection.
13 They set up a Protection Mutual in Chicago.

14 My whole point is this, the mutual idea which
15 originally started with residential properties could
16 be applied just as much to industrial property but
17 in applying, in starting up these factory mutual
18 companies, Allen and his associates brought in an
19 idea that was new even to the mutual companies and that
20 was the idea of loss prevention, of doing everything
21 possible to help the people who were members of this
22 company to avoid loss. This has been the keystone in
23 the factory mutual operation from the very beginning.
24 Such success we have is founded on that without any
25 doubt or question.

26 We are now in the midst of holding meetings
27 of our policyholders across the North American Continent,
28 as a matter of fact one just finished in Toronto a
29 week ago, I believe, which we called the Fire Safety
30 in Industry to which we invite our policyholders to



1 send people out of their plants to a school for one
2 day. We originally used to set this up as a three-day
3 course at our headquarters in Norwood. We found this
4 to be restrictive on what we could do because people
5 from Canada or from the western United States wouldn't
6 send their people to the plant to Norwood.

7 We have taken this out to our policyholders.
8 The whole purpose of this school is to try and help
9 our policyholders to avoid loss. We have started in
10 the last five years a programme we call property
11 conservation. The whole idea of this is the need
12 for giving emphasis to the human element of loss
13 prevention. All the properties we insure are inspected
14 by our own engineering staff who go through these
15 plants and make recommendations to management with
16 reference to changes which might be made in the physical
17 plants. They recommend installation of sprinklers,
18 for example, and where part of the plant is combustible
19 they may recommend special protection like CO₂
20 protection with dip tanks or water spray protection
21 for electrical transformers.

22 They will recommend dividing up a large
23 area with a fire wall so if a fire should take place
24 it will be limited in the territory in which it can
25 spread and the degree to which it can do damage.

26 This is important, but we found that we
27 were neglecting, or at least some of us, the human
28 element and we came to the conclusion after some
29 study of our loss experience that the most important
30 thing in the good experience and the ability to



1 prevent loss is not necessarily the building and
2 the protection which is built into it, automatic
3 features to be added to the building, but the people
4 who work in that building and we discovered that the
5 only way you can throughout an organization have a
6 feeling of real responsibility, of real concern is to
7 have that concern first expressed by the guiding
8 head of the enterprise, if it is the president or
9 the managing director, whoever it is. We have based
10 our whole campaign on first selling the top operating
11 executive and then work down through the vice-presidents,
12 down to the plant superintendents, down to the foremen,
13 down to the last man at the lathe at the plant.

14 We have, for example in Quebec, because
15 so many of our policyholders are French, we have printed
16 some of our literature for the employees in French
17 so that you can bring to them the importance from
18 their standpoint as employees of being careful, of
19 preventing fires. We think this is one of the keystones
20 of the factory mutual approach. We think it is
21 responsible for the success.

22 We have found property owners everywhere,
23 and I may say that this approach is much appreciated
24 in Canada among the largest companies in Canada, and
25 I say this not in boasting, but we are proud of them.
26 Our members of the factory mutual companies secure
27 their insurance and their loss prevention from us,
28 people like the Aluminum Company of Canada, Canadair,
29 Iron Ore of Canada, Ontario Hydro and I could go on
30 almost indefinitely. This \$5-1/2 million in property



1 we insure in Canada is, I would say, almost entirely
2 industrial and commercial property.

3 With the passage of time the number of
4 factory mutual companies has declined, not through
5 failure, we have never had a failure, we have never
6 had a failure of a factory mutual, but their consolida-
7 tion. This process will be going on. When I came
8 with the Factory Mutual 17 years ago there were nine
9 companies. There are only seven today because of
10 mergers and re-insurance with within the group. I
11 think ultimately there will be a smaller number.

12 We are coming more and more to think of
13 the factory mutual as a single system. We have a
14 single jointly-supported engineering department, for
15 example. We have a single jointly-supported adjustment
16 department. We have a single appraisal department.
17 I am, of course, general counsel and head up the
18 legal department which acts for all of the companies
19 together. We have a single rating group. There is
20 no question in my mind as time goes on there will be
21 still further consolidation. There may be even new
22 factory mutual companies because there is still a
23 great deal of vitality in this system.

24 We just organized within the last year our
25 first foreign subsidiary, the F.M. Insurance Company
26 Mutual of London because we found that there is no
27 equivalent in England and on the continent of the
28 type running a prevention service which we offer to
29 industry here in North America. We found that with
30 the Continent there is a great need there. I can



1 visualize in the future that as our companies here in
2 North America consolidate we may have other companies
3 organized in other countries. There has been many
4 discussions at one time or another of whether or not
5 it would be desirable to have a Canadian mutual company.
6 It is not impossible that it ~~may be~~ sometime in the future.
7 Many of our companies have Canadian directors.
8 We feel that our companies are not -- their home offices
9 happen to be in the United States but we feel that they
10 serve all their policyholders everywhere and we have
11 appreciated the advice we get from our Canadian directors.

12 I had notice in reading some of the
13 testimony of Mr. Hand both at the first and subsequent
14 discussions you had it refers to what is a pure
15 mutual and what isn't a pure mutual and I am somewhat
16 amused by it.



PS 1 We differ from many other mutual companies
2 in that we have always insisted that one of the things
3 that a mutual must watch as it becomes big is the
4 contact with its policyholders, the feed-back from
5 them, so that if you revue the Boards of Directors of
6 our companies, you will find a minimum of professional
7 management on the Board.

8 In other words, out of 15 directors there
9 will only be two of the company's officers on the
10 Board and the other thirteen directors will be men from
11 our policyholders, men from industry, men who are
12 used to dealing in large affairs and who regard these
13 companies as their own.

14 I can say to you from our own knowledge
15 of many proposals for further expansion of our service,
16 for example, the organization of this new company in
17 England, not a single one of our presidents would
18 commit himself until he had a chance to talk to his
19 Board of Directors. He had to make certain they felt
20 that such an expansion outside of the North American
21 Continent was in their interest and in the interests
22 of other policyholders. We still have this direct
23 contact. We try to maintain it in other ways as well
24 because we think this is one of the problems. We
25 do it through literature which is sent out to our
26 policyholders every month. We do it through letters
27 to them.

28 For example, we just decided a few weeks
29 ago we would expand into the boiler and machinery
30 field because we felt that it would be -- that loss



1 prevention is important and we could see the advantage
2 of the consolidated engineering division which could
3 handle both.

4 This was announced to all the policyholders
5 before there was a word of it in the insurance press
6 or anywhere else by a letter sent to each policyholder
7 over the signature of the president of the company with
8 whom he was insured.

9 Despite the large numbers, the half-billion
10 dollars in assets, the ninety billion dollars in property
11 insured, we still have fewer policyholders than many
12 of the, let us say, cash mutuals here in Ontario. There
13 are less than fifty thousand policyholders in the whole
14 factory mutual system in the seven companies.

15 One of our companies calls attention to the
16 fact that over half of its business is with corporations
17 who have more than one hundred million dollars of
18 insurance with them. In other words, it's at the
19 exact end of the spectrum from the fire mutual who
20 basically, in philosophic concept, does still very
21 much the same. These are a group of property owners
22 who have joined together so that they may, through a
23 common enterprise, reduce the cost of their insurance,
24 in the case of our companies, so that they may make
25 available to each other services in loss prevention
26 specialization which would not be available to them
27 as individuals.

28 Some of the largest concerns in North
29 America who, you would say, would be perfectly competent
30 to set up their own engineering in loss prevention



1 service, for their own reasons turn to us.

2 Monday I was in Detroit talking on property
3 conservation before a group brought together at the
4 University of Michigan, representing Michigan industry.
5 Most of the people there were from the automobile
6 industry.

7 The automobile industry is, to a large
8 degree, insured with us. We, for example, are the
9 primary insurers for Chrysler. We carry half of the
10 insurance for General Motors. We are primary insurers
11 for Studebaker-Packard. We share the line on what
12 used to be the Nash Company, now Rambler, American
13 Motors so that throughout the automobile industry --
14 we used to have Ford in the United States. We have
15 lost it in the United States, but we still have the
16 insurance for Ford of Canada, curiously enough.

17 Now these people, some of the largest
18 corporations in the world, could set up their own
19 loss prevention system but they turned to us for this
20 service because we could do it, they think, better.
21 We can do it with a wider range of experience covering
22 a wider range of industry. We can do it because we
23 can afford specialists to a degree that even they
24 couldn't, and, last of all, there is always an advantage
25 in this area of having an outside independent opinion,
26 which is not perhaps influenced by a desire to please
27 management.

28 This, I think, is the story of the factory
29 mutual. It has been a successful operation. As a result,
30 our seven companies now have a surplus -- I believe the



1 smallest one has over \$10 million in surplus. The
2 combined surpluses of the companies are over \$300 million.
3 We have, we hope, constructive plans for the future.
4 As I say, we can see an expansion of this idea into
5 the rest of the world with the growth of industry across
6 the world. We can see some expansion in other types
7 of coverage. This, of course, is already underway.
8 When we started out, we insured fire insurance. This
9 was what Mr. Allen wanted. This is what he would have
10 had to pay \$2 for. Over the years we have gradually
11 broadened in the scope of our coverage until now we
12 not only insure most fires, but we insure wind storm,
13 explosion, sprinkler leakage, riots, civil commotion
14 and malicious mischief, motor vehicle damage, aircraft damage,
15 sonic boom damage, smoke damage, loss from molten
16 metal. All these things have been using the same
17 basic premium deposit.

18 In other words, we did not increase the
19 rates as we added these perils because out of the premium
20 deposit we could take the loss and the expense we have
21 in connection with such additional coverage so that
22 now at a much lower rate than we used to a hundred
23 years ago we are giving coverage of almost all of the
24 normal perils.

25 We have under study in our committees a
26 possible future expansion -- we are considering giving
27 our policyholders insurance against all risks of physical
28 loss or damage. This we run into trouble with. You
29 have some perils which are not uniform across all of
30 the policyholders you insure. Let me now give you only



1 two of them: earthquake and flooding which are quite
2 likely to be limited geographically to an area area
3 now should you ask our policyholders to absorb the
4 losses you have from an earthquake? Now that they
5 do not have a common experience, you may do so, but
6 if you are going to do that, then you should adjust
7 your rate level to take into account the fact that
8 some of the risks are more exposed to loss than others.

9 In this area our problem is to deal equit-
10 ably between our policyholders. Sometimes it is
11 quite difficult to work out the technical problems
12 when moving into areas in which you do not have
13 experience. We do not follow the same rates as other
14 insuring companies. We use this premium deposit plan
15 in which the amount put up by the policyholders is the
16 same whether the policy is written for a period of
17 one year or three years or five years and if he cancels
18 it in mid-term, we have no problem on the adjustment
19 because, for practical purposes, we deduct from the
20 premium deposit for the period of time his policy was
21 in force.

22 If he wrote a five-year policy, he pays the
23 same premium deposit as he would if he wrote a one-year
24 policy and if he cancels that policy at the end of
25 one year, the cost under it is exactly the same as the
26 cost would have been to a man who took an annual policy
27 in the first place.

28 We do this by having what we call a monthly
29 absorption. We try to keep track of our losses and
30 expenses. I suppose with modern electronic equipment



1 now we will ultimately come to the point where we can
2 make a daily absorption, but at the time we set this up,
3 the simplest unit for accounting purposes was the month,
4 and you could determine the loss and expense for the
5 month and you, therefore, can in a sense charge the
6 premium deposit for this loss and expense. Now we
7 quickly discovered that business would rather have us
8 absorb the small fluctuations from month to month than
9 having a charge which was made down to three decimal
10 points.

11 At the moment, based on our experience,
12 and it has been fairly consistent for a period of time
13 now, we make a monthly absorption of one per cent on
14 the whole of our premium deposit for each of our individ-
15 ual companies, less its own business. There is
16 no common system on this absorption, and in older
17 companies, like a manufacturers' mutual, it has perhaps
18 larger investment income than some of the younger
19 companies and it has, as a result, higher returns to
20 its policyholders. The experience of our companies will
21 not be absolutely uniform. Even though they share
22 in each others risks, they do not do so in any
23 uniform agreed percentage and any one of our companies
24 is perfectly free to refuse to participate in a line
25 written by another company and this being a real world,
26 we have differences of opinion amongst our executive
27 as to whether a risk is or is not a good risk if
28 insured at this rate, so that we do not have a uniform
29 experience. I think this shows up very clearly in the
30 income tax we pay.



1 In 1962 three factory mutual companies
2 paid income tax in Canada. Four did not. This
3 represented a difference in the experience of these
4 companies in Canada so that it is, I think, an unique
5 I know of no equivalent in the world in some of the
6 things we do. This premium deposit system and, of
7 course, the idea of loss prevention is something which
8 is now adopted and followed by many other insurers
9 besides us. It is followed in the casualty field and
10 by other companies in the fire field. I think that
11 we still have the reputation, internationally, of
12 having not only the best-trained and qualified staff
13 but having the physical facilities which are not
14 available to anyone else in the group insurance
15 field.

16 We have what I believe the only privately-
17 owned true research laboratory working in the field
18 of loss prevention.

19 I am familiar with the laboratory maintained
20 by many of the other insuring organizations and applaud
21 the good work they do but, by and large, their task
22 is to test equipment. It is to try and examine and
23 they do some work in the field of electrical equipment,
24 extinguishers, sprinklers, and so on but we actually
25 are, I think, the only organization that I know of
26 in this area which has research scientists on our
27 staff whose job is not to test equipment but to examine
28 the fundamental chemistry and physics of combustion;
29 to try and think about the problems of loss prevention
30 on a wider area to see whether there are new approaches.



1 We are getting into ruts; getting used to the idea
2 water is a fine extinguisher and the sprinkler system
3 is a fine way of bringing water to a fire. It turns
4 on automatically and puts the fire out but we know
5 that it is not necessarily the perfect answer. We
6 are very concerned, for example, over the fact that a
7 small fire may open a sprinkler head and the sprinkler
8 head would put out the fire but if you do not have
9 the necessary machinery to check the fact that the
10 sprinkler has operated, you may have thousands of
11 dollars in water damage from continued operation of
12 that sprinkler. We would like to find, and we have
13 men working on the problem, a sprinkler-head that will
14 turn itself on when the fire starts and turn itself
15 off when the fire is out and it will still be economical
16 to produce.

17 The technical problem is easy. Our
18 engineers can produce such a system. Only one problem:
19 no one could afford to put it in their plant.

20 We are doing original research in chemistry
21 and in physics, in the basic problems of loss prevention
22 and this is not done, as far as I know, by anyone
23 else. It is paid for by our policyholders and since
24 they, in their own enterprise, are convinced of the
25 need for research -- our largest single policyholder,
26 for example, is General Electric Company. When I
27 consider the millions that they spend on research every
28 year, I can understand the willingness of John Lockland,
29 who sits on one of our Boards of Directors, to support
30 research on our part but these are things we do.



1 I noticed in Mr. Ham's submission to you,
2 he emphasized the fact we are big business. You shouldn't
3 confuse these people with the little farm mutual
4 because this is an organization set up by industry
5 to serve industry.

6 My whole point in these remarks is to try
7 and illustrate that the basic mutual principle of
8 sharing losses among a group of people who have relative-
9 ly the same loss exposure, of joining together so that
10 they can have available to themselves common facilities
11 for research, for engineering, for expansions, for
12 adjustment, these things which you see in the small
13 farm mutual can be done just as well in the very
14 largest company and I hope that at some future time
15 when our companies have well over one billion dollars
16 in assets, properties insured, well over one hundred
17 billion dollars in property, we will still maintain,
18 as we have with other one hundred thousand dollar
19 policies which we have, some of the fundamental principles
20 of mutual insurance; of determination of cost on the
21 basis of loss and expenses during the period the
22 policyholder was a member of the company.

23 The development of an organization which
24 can act for all of the policyholders in loss prevention
25 and serve them in the event that they do have a loss,
26 and we think that the fact that our policyholders are
27 big does not prevent these same principles from
28 operating with great effectiveness.

29 That is a rather long answer to your
30 question Mr. Carter.



1 THE CHAIRMAN: It is a very complete one
2 indeed. You certainly told the story of the factory
3 mutual very well Mr. Kelly. We have no doubt that they
4 are rendering extremely valuable service to industry
5 and to Canadian industry.

6 This is a Tax Commission and we have got
7 to get to the basis on which you are taxed, the differ-
8 ence between taxation to you, because it is our job
9 to see that all citizens, corporate or otherwise,
10 bear a fair share of the burdens of our Government.

11 Before I get to that, is there any question
12 up here with regard to what Mr. Kelly told us? If
13 not, I would like to proceed with the financial state-
14 ments. I think you told us that very completely.

15 Now I am not entirely clear with the way
16 on which taxation is applied to the factory mutual here
17 by seventy-four, that return premiums are deductible
18 before arriving at taxable income. I have before me
19 a financial statement of the Manufacturing Mutual.
20 I see it comes down to a net operating balance, this
21 is called for 1962, of \$1,394,000. That is after having
22 paid Federal income tax of \$936,000, so that there
23 would be \$2,300,000 of income before taxes and it would
24 look to me as though that were approximately the taxable
25 income upon which the \$936,000 was paid.

26 MR. KELLY: The statement you have, of course,
27 covers both the United States and Canada Mr. Carter.

28 THE CHAIRMAN: That is right.

29 MR. KELLY: We are in the interesting position,
30 I mention this in my brief filed with you, that the



1 American law was changed only last year, and we will
2 be on a different basis of taxation for the year 1963
3 than for the year 1962.

4 Originally when the Income Tax Act was
5 adopted in the United States, it was regarded as a tax
6 on profit and everyone in the mutual companies field
7 pointed out, rather vigorously, that mutual companies
8 did not make a profit. They were not in the business
9 to make a profit and, therefore, they should not be
10 subject to taxation.

11 This point of view was accepted in the
12 United States in the early days of the Income Tax Act
13 and the mutual insurance companies paid no taxes.
14 However, in the war years, and I mean the second world
15 war, the point which you have just made was strongly
16 emphasized: the fact that these, in the last analysis,
17 were business enterprises and that they should bear
18 their share of the cost of financing Government and
19 provide for its defence.

20 Congress at that time in the United States
21 decided to tax mutual insurance companies but in view
22 of the long argument over whether or not they made a
23 profit, or not, they decided that it would not tax
24 them on profit but would set up a rather complex formula
25 in the alternative under which mutual insurance
26 companies either paid tax at the regular income tax
27 rate on their investment income, or paid a tax of
28 10 per cent. of their gross receipts, whichever turned
29 out to be the smaller and they set out a formula for
30 the calculation of such gross receipts. In the case of



1 factory mutual companies, because of our premium
2 deposit system and our, therefore, high investment
3 income, and we do not bury the dollars our policy-
4 holders give us in the backyard. We put them into
5 securities, Because of our high investment income, we
6 always paid a tax on our investment income and we
7 quickly discovered that the effect of this was that
8 in the years of very adverse loss experience, we con-
9 tinued to pay the same income tax that we pay in
10 years of very good underwriting experience.

11 In other words, this tax on investment
12 income went on constantly and it was just the same,
13 whether the results, the operating results of the
14 year were good or bad. In Canada, where I think you
15 showed more discrimination, the foreign mutual companies
16 were taxed basically on the same method and plan as
17 stock insurance companies but you did recognize,
18 in Section 74, the basic reasons for my being here;
19 what I think is an absolutely sound principle, that with
20 the return of premium by any insured, and I am not (page
21 4964 follows.)



RPS 1 just arguing for mutuals, but these policyholders should
2 be deducted from the premium income before you calculate
3 the operating results of the company. The whole point
4 of these remarks, Mr. Carter, is that of the \$900,000
5 paid by the Manufacturers Mutual the bulk of it or
6 almost all of it was paid as a tax on investment profits
7 in the United States. In that year the Manufacturers
8 Mutual because of heavy Canadian losses paid no income
9 tax in Canada.

10 The United States Congress changed the
11 law at the last session. For 1963 and in future years
12 the mutual companies will be taxed in the United States
13 as they are now in Canada. We will be taxed on our
14 operating results. 1963 happens, for the fire insurance
15 business, to be generally a year of very poor experience.
16 We have suffered very heavy loss in 1963. Our
17 companies will pay no income tax in the United States.
18 I think we will pay one in Canada because our
19 Canadian experience has in general been much better
20 than was our experience in the United States.

21 The last point I would make then in the
22 change in the United States law the principle which
23 you have in Section 74 is recognized and the return
24 of premium to the policyholder either in cash or credit
25 to him against any charge for future insurance is
26 recognized as a proper deduction from income and we
27 therefore have both in the United States and Canada a
28 situations in which the mutual insurance companies
29 are paying their share of taxes. The only difference
30 in it is not made on the basis of mutual or stock --



1 you can have a participating stock insurance company
2 and it gets the same benefit. Any returns of premiums
3 made to policyholders which reduce the policyholder's
4 cost is taken from the premium before you have a cal-
5 culation of profit.

6 THE CHAIRMAN: Perhaps that will explain
7 a point that now puzzles me. It would seem to me that
8 if this company whose statement is before me operated
9 on the basis of exact cost that its returned premiums
10 would be such ~~fast~~ to bring down net premiums to its
11 cost of operations, its net operating balance before
12 income tax would be equal to its income from dividends
13 and interest but it isn't. Its income from dividends
14 and interest is \$3,175,566 and income before taxes
15 is \$2,321,000 and therefore it has lost some of the
16 income from dividends and interest in addition to
17 make any profit. Why would that happen?

18 MR. KELLY: This is always going to happen
19 in our system. With the change in the law in the
20 United States what is going to happen is this: In
21 every year our losses and expenditures will always
22 be more than the amount we take from the premium
23 deposit. For this reason we give policyholder credit
24 for the investment earnings. In other words we don't
25 pull these investment earnings back into the surplus
26 so they will build up indefinitely. Our practice is
27 to total our losses and expenditures for any period,
28 deduct the investment income which could be allocated
29 to that same period and then they have income which
30 needs to be absorbed from the premium deposits if they



1 are to have exact balance. The last point we have,
2 having in mind income for future expansion and also
3 a reserve against catastrophic. In our type of
4 operation I need hardly say a catastrophic loss is
5 much more common than with a dwelling house mutual.
6 They will hold out an additional amount as catastrophe
7 reserve. In the case of some companies this is done
8 on a purely accounting basis which I like in that they
9 set this up as a separate reserve and charge against
10 it whenever they have losses over a certain size.

11 In other companies it is not formalized to
12 that degree but they put practically the same amount
13 into the surplus over and above the amount needed for
14 normal operation. In other words they take from
15 the premium deposit more than they need to pay the
16 difference between losses and expenses and the invest-
17 ment earnings to cushion the shock of a catastrophe
18 loss. Under this system the largest single loss we
19 are able to pay in one fire at one location is \$14 million.
20 We underwrite against property in one location a
21 maximum of \$30 million.

22 Our re-insurance is arranged so we accept the fir
23 \$10 million of loss ourselves in the Factory Mutual
24 system before we call on our re-insurers. They pay up
25 to 90 per cent up to \$52 million. We need capacity
26 of this kind because industry in the United States and
27 Canada is producing risks which have such loss
28 exposures. You couldn't possibly ask the policyholder
29 in Canada to absorb such a \$10 million blow. You need
30 to have machinery for charging this against surpluses,



1 for spreading it over a period.

2 THE CHAIRMAN: That hasn't influenced my
3 understanding of this statement. I take it I missed
4 one point. I think I am assuming from your reply to
5 my last question, Mr. Kelly, that the net operating
6 balance of this particular company here is not really
7 a profit or a loss. It is, in fact, an amount which
8 has to be set aside against catastrophe; is that
9 correct?

10 MR. KELLY: That is correct.

11 THE CHAIRMAN: It isn't the residual left
12 over as between losses and expenditures . . .

13 MR. KELLY: That is correct.

14 THE CHAIRMAN: It is a calculated amount.

15 MR. KELLY: That is correct.

16 THE CHAIRMAN: So that really a different
17 way of stating this, and I would suggest a very good way
18 might be to show this as provision against catastrophe
19 and come down to a nil balance.

20 MR. KELLY: I think that this is a way
21 which would probably lead to clear reading of the
22 statement. Our accountants have been doing it in this
23 way for many years and I would be quite happy to discuss
24 it with them.

25 THE CHAIRMAN: It is all right as long as
26 I understand what it is. The unassigned surplus
27 in this case which is \$72,672,000 which has been
28 built up out of this balance I am referring to and also
29 out of the security transactions is really a provision
30 against catastrophe.



1 MR. KELLY: There is one last element in
2 that unassigned surplus and this gets down into insurance
3 company accounting. Our companies put up premium
4 deposit on interest yearly which is the same regardless
5 of the term for which the policy is written and at the same
6 time on annulled policies we are returning actually 88
7 per cent so if a man insured with us for one year,
8 puts up \$100,000 as a premium deposit and cancels
9 his insurance at the end of the year he will receive
10 \$88,000 back in cash. Now, we get short cycles in
11 insurance accounting which accepts this surplus figure
12 and which may inflate that somewhat. In insurance
13 accounting if we write an annual policy we set up a
14 reserve, and this is true both in the United States
15 and Canada of 50 per cent of that because this goes
16 back to the theory applied to all insurance companies
17 that the premium is earned over a period of years and
18 that on the average if you take on policies written
19 for one year 50 per cent of them, you will have 50 per
20 cent to run.

21 You set up a reserve of 50 per cent of the
22 premium. We are asked by all the Insurance Departments,
23 they insist, to set our books in the same way so that
24 of this \$100 thousand premium deposit we set up
25 unearned premium reserve of \$50 thousand. We have had
26 expenses in connection with the writing of the policy
27 which will probably run into \$2 or \$3 thousand and we
28 then have a book entry transfer to surplus of
29 the difference between the \$100 thousand and \$50 thous-
30 and, irrespective of the loss reserve we may have on that



1 contract and our actual out-of-pocket expenses. The
2 surpluses of the factory mutual companies which you
3 see on statements similar to that is an element of
4 overpayment or rather understatement, whatever you
5 want to think, of unearned premium reserves which are
6 used up in setting up the surplus are really far
7 more than the amount we will need, that we will ultimately
8 return a part of our surplus represents this difference
9 between the unearned premium reserve and the amount
10 that would ultimately go back to the policyholder.

11 This is an involved point and I am
12 afraid I am not making it entirely clear. In my
13 original example of \$100 thousand premium deposit
14 written on a policy, let us say in May of any year,
15 at the end of the year will have a reserve of unearned
16 premium of \$50 thousand only. We will have had
17 actual expenses. We will have had a small loan
18 reserve : we may have charged against it and we
19 will have a very substantial amount which from a
20 bookkeeping standpoint is a transfer to surplus. When
21 the policy expires \$88 thousand is going back to the
22 policyholder. The premium deposit system, and this
23 is a point which Mr. Ham also mentioned, it represents
24 a contribution by our policyholders to our working
25 capital -- it represents a substantial part of the
26 surplus which you see there. Of a reserve like this,
27 Mr. Carter, which is based on the actual rate of
28 return being made to our policyholders we find that
29 our surplus would be reduced at the present time about
30 30 per cent.



1 THE CHAIRMAN: It is no business of mine
2 to criticize your accounting, but I would think it would
3 be much easier to understand if your deposits were
4 brought into a deposit account until earned and then
5 taken out of the deposit account and put in income and
6 balanced. This is fundamental accounting philosophy.

7 MR. KELLY: That is true. It is not
8 fundamental in this area of the insurance business, and
9 as far as we are concerned there is one very practical
10 reason why we are against it. Under the insurance
11 Statutes that most of the United States, although I
12 don't believe they have similar provisions in Canada,
13 the maximum liability that the company can take on
14 any particular risk is 10 per cent of its surplus.
15 If we set up our accounts in the manner in which you
16 suggest this wouldn't be in surplus, it would be an
17 escrow account.

18 THE CHAIRMAN: I think that is the basis
19 of what I had to say. I don't think it is surplus.

20 MR. KELLY: Therefore it couldn't be used
21 as a base for underwriting and we wouldn't be able
22 to provide insurance to large industrial risks we had.
23 I think our accountants would agree with you, Mr.
24 Carter, fundamentally it is an escrow account and we,
25 in our figures, always are careful to keep track of the
26 difference between what we call our liquidating
27 surplus which is surplus we would have if we returned
28 to policyholders at the present rates funds they have
29 on deposit with us and our Statutory surplus.

30 THE CHAIRMAN: The company I am looking at



1 has \$110 million in total surplus of which \$37 million
2 is what you call statutory surplus and \$72 million is
3 what is called unassigned surplus and there is a little
4 guarantee fund of three-quarters of a million dollars.

5 MR. KELLY: We have to set up that guarantee
6 fund in order to meet requirements. It makes no sense
7 to us to sink part of our surplus, about \$500 thousand in a
8 guarantee fund, but at the time when we were asking
9 for power to write additional lines of insurance two
10 States required us to put up a guarantee fund and said
11 it was required under their statutes.

12 THE CHAIRMAN: I understand.

13 COMMISSIONER WALLS: I would like to ask
14 one thing with regard to your disaster reserve or
15 catastrophe reserve you withhold from the policyholders.
16 Do I understand that in four of the companies or
17 three of the companies that that reserve was set up
18 in relation to the total amount of insurance coverage,
19 that there was a relationship?

20 MR. KELLY: No, they haven't set it up on
21 that basis, Mr. Walls. It might make more sense if
22 they did, but they haven't. What they have done is
23 that, and this is only done recently, from an accounting
24 standpoint within the last five years, in order to
25 set up a catastrophe reserve in those months where they
26 had no catastrophic losses they transferred one per cent
27 of their earnings into this catastrophe fund. In those
28 cases which they would refer to as catastrophic losses
29 they charge the fund rather than making a charge against
30 the operating results of the month. This isn't a percentage



1 of their insurance in force. I think at some time in
2 the future -- there are all kinds of arguments as to
3 how much surplus a mutual company needs to cover a
4 catastrophe situation. At the moment our companies
5 are exposed in the single loss to \$10 million in the
6 first loss retention plus 10 per cent. Consider a
7 loss in any location of \$30 million, 10 per cent of
8 \$20 million which would be \$2 million so \$12 million --
9 we feel our companies could absorb \$12 million loss
10 without undue loss of sleep, let me say.

11 What continually nags us in the back of
12 our minds is if we should have a widespread catastrophe
13 where a hurricane, or the one that bothers us is
14 an earthquake on the Pacific Coast with a subsequent
15 fire similar to the San Francisco fire of 1906 where
16 we could get several large locations and get an accumulation
17 which could run beyond the \$12 million, which we are
18 perfectly willing to accept, to perhaps as much as
19 \$25 or \$30 million.

20 We are very conscious of the fact that when
21 we recover money from our re-insurers they expect it
22 to be repaid over a period of years. We have discussed
23 this with our re-insurers and there is a general
24 understanding that in the event of any recovery from
25 us we must enlarge our rates for re-insurance and
26 pay them back over a period of approximately ten years.
27 We have tried to do some calculations as to how much
28 re-insurance costs would be increased by the need of
29 meeting these larger payments for re-insurance. That
30 is the reason for the loss clause, the check on the



1 amount of insurance that we write.

2 On this 10 per cent of surplus, 10 per cent
3 of Statutory surplus we could theoretically meet
4 losses ourselves of \$30 million. We are holding
5 ourselves down. If we have a loss of \$30 million at
6 one location it will only cost us \$12 from our surplus.
7 We do have such a margin. It is quite conservative
8 underwriting. We can visualize a situation in which
9 we will have two or three losses at the same time.

10 We sometimes think with the day and the age
11 state conflagration is possible. We are continually
12 being reminded of the fact we could have a critical
13 situation over a large area of the country in which
14 with high winds and high temperature you could get
15 an outbreak of fire in many States. We had such a
16 situation in April of last year when there was a loss
17 in insurance business of \$30 thousand in a fire running
18 from Virginia up to Maine. One of these ~~net~~
19 industrial plants, I am happy to say not insured by
20 us. The loss of that plant was \$40 million. This was
21 exposure fire damage communicated in this fashion,
22 very similar to that in Chicago, the great Chicago fire
23 in 1872.

24 In remember we had a New England forest
25 fire almost ten years ago where they burned over a
26 large area of the country and at one time we were
27 concerned because there were a number of fires on the
28 outskirts of Bidiford and Saco where we had insured
29 a couple of textile mills and one large firm making
30 textile machinery who had plants in these towns.



1 We remember that one of our large losses in the past
2 was the Naumkaeg Mill, Salem which was burned in the
3 fire of Salem Virginia in 1912. All these things are
4 changing. Conditions are not necessarily going to be
5 the same in 1970 or 1965. We may reach a point in our
6 own discussions, and we have given this some thought.

7 We feel if we reach a point where we have
8 a surplus in the factory mutual system of \$5 million
9 this would give us adequate funds for carrying on the
10 underwriting of industry and we wouldn't need to go
11 beyond that. That would also give us adequate funds
12 to handle any possible catastrophe we could possibly
13 foresee. When we reach that point if we follow through
14 on our present thinking there would be some increase
15 in our return to our policyholders because we wouldn't
16 feel we needed to pile up. Any mutual company, if
17 they pile up surplus indefinitely -- with a mutual
18 company in the United States such as Philadelphia
19 Contributorship for insurance of loss, houses against
20 loss by fire -- my point is this company over the
21 years has now a surplus which is so large that the
22 investment earnings on that surplus pay all of the
23 losses and expenses of the company and provide almost
24 \$10 million in surplus each year. If this monster
25 is not stopped it will own the whole of Philadelphia.



RPS 1 And that company, this is the perpetual
2 mutual, you actually get your insurance for free with
3 a return on top of it. If you insured a house in the
4 Philadelphia Contributionship, you pay one premium.
5 If you cancel your insurance in the first year, they
6 make a penalty against you for cancellations but if you
7 leave the insurance more than three years, you can
8 at any time cancel and get your premiums back anytime.
9 If you continue on with them, they pay you a return
10 of 10 per cent of your premiums during all the time
11 that the insurance stays in effect and they still can't
12 keep the surplus from accumulating.

13 COMMISSIONER WALLS: The reason I asked
14 my initial question was if there is no limitation placed
15 on these funds for which you continue to ask your
16 policyholders to contribute towards the reserve,
17 then, in effect, is it not becoming a fund used for
18 expansion rather than a fund for disasters?

19 MR. KELLY: There is no question, for
20 example, in my mind that the funds which we have
21 accumulated have, to some degree, been used for
22 expansion. This new English company that we have set
23 up is being set up with funds which were accumulated out
24 of the prior year's operation. As long as this
25 expansion is within the basic purpose of the company,
26 I cannot see that there is anything wrong with it.

27 In other words, we start with funds from
28 fire insurance alone. Now we are using those same
29 funds to provide insurance against such additional
30 perils as windstorm, explosion, riots, and so on.



1 We are now moving into the boiler and
2 machinery field. We are financing this expansion, and
3 I don't want to give you the impression that we are
4 not, with funds which have been built up over the
5 years out of our property insurance business. We
6 think that this is such a related area, and that this
7 was only done with the approval of the Directors of
8 our companies, that it is such a related area in this
9 loss prevention aspect, that we could function effective-
10 ly for them, and that we could -- they all own boilers
11 and process vessels and machinery of one kind or
12 another, that we could move this basic idea into a
13 wider area.

14 We started in the textile field, Mr. Walls,
15 and we decided, with some reluctance on the part of
16 our largest policyholders, to move out of the textile
17 business. It is fortunate we did so because if we
18 had stayed in it, the New England textile business,
19 I am sorry to say, is dying on the vine. We would have
20 died with it. Now the largest single industrial
21 class that we have is metal working.

22 THE CHAIRMAN: It's only so long as you
23 put money into these funds, or you accumulate it in
24 these reserves that you pay taxes?

25 MR. KELLY: That is correct. Now as the
26 law is set up, whenever we accumulate money in reserve,
27 we pay tax on them.

28 COMMISSIONER GRANT: Mr. Kelly, this
29 premium deposit system which you use is, I judge, a
30 payment by the insured and it can be as high as 88 per



1 cent in the first year above the actual premium which
2 he is charged?

3 MR. KELLY: This is at the moment.

4 COMMISSIONER GRANT: Take your example of
5 \$100 thousand. The insured pays into you \$100 thousand,
6 which is his premium. That is his premium deposit?

7 MR. KELLY: Yes.

8 COMMISSIONER GRANT: To cover his risk?

9 MR. KELLY: Yes.

10 COMMISSIONER GRANT: And you determined that
11 that will be the amount. His risk could be \$10 million?

12 MR. KELLY: Yes.

13 COMMISSIONER GRANT: Now each year that
14 he stays with you then, that \$100 thousand is deducted
15 by the amount of his premium is it?

16 MR. KELLY: Well what we do -- yes, if he
17 stays with us. If we write a policy for one year, we
18 do the accounting at the end of that year. We send him
19 a new bill for \$100 thousand, showing a credit against
20 that \$100 thousand of \$88 thousand. That is his
21 deposit, so that he owes us \$12 thousand to bring the
22 \$100 thousand up to that point again.

23 If the policy was written for three years,
24 we would not bill him at all until the end of the third
25 year. Then at the end of the third year, we would give
26 him a bill, if he wanted to renew it, saying that \$36 thousand
27 of that had been absorbed and he now needs to restore
28 \$36 thousand to continue his insurance.

29 COMMISSIONER GRANT: Now then, of that
30 money that is on deposit with you, does it find its way



1 into an investment account?

2 MR. KELLY: It finds its way into investments.
3 In other words, all of this money is invested. We do
4 not set up an investment account itself.

5 COMMISSIONER GRANT: The factory mutual
6 then takes the increment from that into its revenue
7 account?

8 MR. KELLY: Yes.

9 THE CHAIRMAN: And credits the insured's
10 account?

11 MR. KELLY: Yes. We don't credit an
12 individual insured. What we do is take the total
13 investment income.

14 COMMISSIONER GRANT: But the fact is that
15 the insured is deprived of the use of his \$88 thousand
16 for that year?

17 MR. KELLY: Yes.

18 COMMISSIONER GRANT: And the interest which
19 he might have received on it. Now then in Canada you
20 have about \$22 million invested here. It that under
21 the requirements of the Department of Insurance?

22 MR. KELLY: A substantial part of it is.
23 I would not say that all of it is because our companies
24 have, in Canada, perhaps a couple of million dollars
25 more than they need in order to meet the Canadian
26 requirements but the Dominion Insurance Department reviews
27 the figures of our companies and as we have grown in
28 Canada, the amount which must be on deposit has gone
29 up steadily.

30 COMMISSIONER GRANT: When you say that you



1 pay tax on your investment income, I understand that you
2 say that you do pay tax on your investment income.

3 MR. KELLY: In the United States until the
4 year 1963 they called it an income tax but it was really
5 a tax at the income tax rates on our investment income.

6 COMMISSIONER GRANT: Let us see what happens
7 in Canada. Does your account permit you to make a
8 return to the Canadian Government showing what your
9 investment income is?

10 MR. KELLY: No. Here I would really need
11 the help of some of our accountants but it is my
12 understanding that in Canada they are not taking into
13 account anything but investment accounts. They are
14 not taking into account any of our home office
15 expenses.

16 In other words, this is a rather unusual
17 situation which was worked out when the law was passed,
18 and it is true not uniquely for us, but for all of the
19 companies from the States and we are not permitted
20 in calculating our expenses, to include any United
21 States expenses at all. In the case of some of our
22 companies which do not maintain Canadian offices,
23 practically all of our expenses are United States
24 expenses.

25 When I say we do not maintain Canadian
26 offices, we have a Canadian head agent, no sales staff,
27 no company employees, aside from the one man who is
28 designated as Canadian head agent in Canada and their
29 companies are not permitted to deduct any of their
30 expenses whatever in calculation of income tax. It is



1 felt that the two items balance against each other.

2 I had occasion to talk to Mr. McGregor
3 about this in the Dominion Insurance Department, and
4 there is always some question as to whether you get
5 complete equity in the case of any individual company,
6 but it's really valid for us and everyone else.

7 COMMISSIONER GRANT: Then under your
8 system, you have half a billion dollars coverage in
9 Canada now?

10 MR. KELLY: Yes, \$5-1/2 billion in coverage.

11 COMMISSIONER GRANT: \$5-1/2 billion?

12 MR. KELLY: Yes.

13 COMMISSIONER GRANT: And your total coverage
14 in Canada and the U.S. is \$90 billion?

15 MR. KELLY: Yes, roughly \$90 billion.

16 COMMISSIONER MILNE: I have just one
17 question I wanted to ask you Mr. Kelly related to
18 Mr. Grant's question, before you leave this particular
19 point and it is in respect to the example that you
20 gave where the insured is writing a policy for a three-
21 year term. You suggest that his absorption of premium
22 in that time might be 36 per cent?

23 MR. KELLY: Yes.

24 COMMISSIONER MILNE: Now really what I
25 wanted to know was is the credit, or the absorption
26 done annually or is it a three-year term in his case?

27 MR. KELLY: We will give him, if he asks,
28 and quite often -- and this is a matter of corporate
29 accounting -- the treasurer of an insured company will
30 ask how much of the absorption should they charge against



1 the year, and we will then give him an annual figure,
2 even though the policy still has not expired.

3 Technically, however, and now I have to put
2 4 on my legal hat, if we should have a catastrophe in
5 the last month in which such a three-year policy was
6 in force, and the directors felt it was necessary to
7 change the rate of return on a three-year policy, they
8 could deduct more from him. Now you can either say
9 throw it all against the last month, or throw it back
10 and level it over the years but if we suffer a
11 catastrophe in the last month, he might end up with
12 a return not of 74 per cent but a return, let us say,
13 of only 70 per cent.

14 Now if he is charged, and those of our
15 policyholders who can get these figures would have
16 charged 12 per cent the first year, 12 per cent the
17 second year, and then have charged all of it against
18 the last year, he doesn't get the money.

19 We have some small differences of opinion
20 again in our companies. One of our companies follows
21 the plan which you suggest, and which I think is a
22 very right one of giving him a flat charge in that
23 period of time which cannot be upset by charges in
24 subsequent months. Some of the others, however, maintain
25 the legal freedom to change the rate of return on those
26 three years, even in the last month.

27 COMMISSIONER MILNE: Thank you.

28 COMMISSIONER PERRY: Are there any issues
29 involved in allocating taxable profit of these basically
30 international operations to Canada, or is it simply on



1 the basis of the locus of the insured property?

2 MR. KELLY: Aside from this question which,
3 as I say, involves the charging of our home office
4 expenses, and the investment income on our Canadian
5 investments, the tax laws in various countries pretty
6 much let each country stand on its own feet.

7 Our taxes in Canada are not affected by
8 the taxes we pay in the United States but our taxes
9 in the United States are definitely affected by the
10 taxes we pay in Canada. We are entitled to take credit,
11 in our United States taxes, for the taxes we paid in
12 Canada because we have to give the United States
13 authorities a final summary of our overall operation
14 and, therefore, we are entitled to deduct, in computing
15 our taxes to them, the taxes which we have paid in
16 Canada and I assume as we move into other countries
17 we are in the interesting position -- and this was
18 the one reason we set up a subsidiary to carry on our
19 operations in England. We wanted to get away from these
20 tax complication which we felt would follow from our
21 bringing a new company into various countries.

22 COMMISSIONER PERRY: Returning to the
23 American change, you mentioned that the old tax on
24 investment income was an alternative to what sounded
25 like gross premium tax.

26 MR. KELLY: Gross receipts tax.

27 COMMISSIONER PERRY: Was that dropped in
28 the change?

29 MR. KELLY: Yes, it was.

30 COMMISSIONER PERRY: You do, though, pay a



1 State tax don't you?

2 MR. KELLY: We ~~pay~~ State taxes on premiums.
3 This is true both in the United States and Canada, and
4 we pay exactly the same rate as all other insurers.

5 One point I would make, because it is
6 involved in our basic disagreement with Mr. Ham over
7 Section 74, is that those State taxes, both in the
8 United States and Canada, are applied on our net
9 premiums after we have deducted the returns to the
10 policyholders. In other words, for the purpose of
11 State taxes, we are permitted to deduct these returns
12 to the policyholders in determining the premiums against
13 which tax is paid.

14 The States and Canada, the Provinces have
15 all recognized that the true premium is the final
16 amount paid by the policyholder net, after taking
17 credit for the returns made to him.

18 COMMISSIONER PERRY: One other point: how
19 are your policyholders treated in their tax returns
20 in respect to the premium that they, or the amount they
21 turn over to you in the first instance?

22 MR. KELLY: In this case, and this has
23 been discussed, as a matter of fact, at the United
24 States Treasury -- I don't know the Canadian side of
25 this picture, but I do know the United States side,
26 the United States Internal Revenue Service insisted
27 that if they charge the premium deposit as an expense,
28 they must then take in as income the amount we return
29 to them.

30 The Internal Revenue Service prefers the



1 situation in which they charge it by the year but they
2 can do it the other way. They are only entitled to
3 deduct, as an expense for insurance the net which their
4 insurance has cost them. They must take in as income,
5 if they have deducted the whole thing as an expense,
6 the returns from us,

7 THE CHAIRMAN: That, I believe, is true
8 in Canada.

9 MR. KELLY: I think so. I am not sure.

10 THE CHAIRMAN: I have seen it quite often.

11 COMMISSIONER PERRY: Thank you.

12 THE CHAIRMAN: One matter I would like to
13 be very clear on is my understanding of the basis on
14 which your company pay Canadian taxes. It would seem
15 to me that in view of what you have told us, and Section
16 74 of the Act, they pay taxes on the amount that
17 is decided by the Directors shall be set aside as
18 a catastrophe provision, or should be carried into the
19 unassigned surplus. That is not anything which results
20 from the operation. It is something which comes about
21 solely as a matter of the judgment of the Directors.
22 Am I correct?

23 MR. KELLY: In the last analysis, this is
24 correct and this was the point which was of some concern
25 to the people in the United States Treasury when they
26 were considering that change in the law.

27 They contended, at one time in a discussion in
28 which I participated, that our companies by changing
29 their rate of return could, if they wished, eliminate
30 taxes.



1 THE CHAIRMAN: And in fact taxes will
2 disappear if your companies ever reach \$500 million
3 of reserve?

4 MR. KELLY: If we reach a point where we
5 have sufficient surplus and are providing insurance
6 exactly at cost ---

7 THE CHAIRMAN: You would pay no further
8 taxes.

9 MR. KELLY: We would pay no further taxes,
10 this is true. If we were operating a stock insurance
11 company, and we had sufficient judgment or wide enough
12 spread of risks so we could do this, so that we could
13 set our premium levels every year at the point where
14 they provided us enough income, plus our investment
15 income to pay our losses and expenses, we wouldn't
16 pay any taxes either.

17 The problem in doing this, it is much
18 easier to do it in retrospect when you know what your
19 losses and expenses are, than it is to do it in
20 trying to establish the premium rate for the future,
21 but if we ever reached the point, Mr. Chairman you
22 are correct, where we had the surplus we felt we needed
23 to carry on the business of our companies, and we
24 then set our return so that it would cover our investment
25 income, plus the absorption, just equal our loss and
26 expenses, we would pay no taxes.

27 COMMISSIONER PERRY: This is the ultimate
28 in mutuality isn't it?

29 MR. KELLY: Well it can be so argued, Mr.
30 Perry. We do not anticipate any such condition in



1 the near future, I might say. We felt that with the
2 need for more and more investment, we will need to
3 continue to grow and we did our best, apparently
4 successfully, to explain to the Ways and Means Committee,
5 and it has the technical staff, from the standpoint
6 of the need for provision against catastrophe and
7 expansion.

8 They can anticipate taxes from us for quite
9 a few years as we continue to build our surplus accounts.

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1 THE CHAIRMAN: Any questions? Mr. Kelly,
2 you have made it very clear to us today. Thank you
3 very much for appearing today and your excellent
4 submission and very helpful answers. We have enjoyed
5 having you.

6 We will stand over 10 minutes.

7
8 ---A SHORT RECESS.

9
10 ---FOLLOWING THE SHORT RECESS:

11
12 THE SECRETARY: Mr. Chairman and Commissioners,
13 the next brief is being presented by Mr. W.M. Anderson.
14 Mr. Anderson is here to speak to his brief which I
15 now enter into the record as Exhibit 246.

16
17 ---EXHIBIT NO. 246: Submission of Mr.
18 W.M. Anderson.

19
20 SUBMISSION OF

21 MR. W. M. ANDERSON

22 Appearances: Mr. W.M. Anderson.

23
24 THE CHAIRMAN: Thank you. Good morning
25 Mr. Anderson.

26 MR. ANDERSON: Good morning.

27 THE CHAIRMAN: Please feel relaxed. We
28 would like to conduct this in as an informal a manner as
29 is consistent with getting a record. I must confess
30 I have had a little difficulty explaining your paper



1 to my colleagues. Some of them are a little slow.
2 I have been making full use of the dictionary and so
3 on, but there are a number of matters that I think
4 you have thought about more than anybody else of whom
5 I am aware. I would like to address myself to these
6 particular points.

7 Some will coincide with your paper and
8 some will not. I know they are in the areas of your
9 interest. Before I do address myself to questions would
10 you like to say anything to us?

11 MR. ANDERSON: Mr. Chairman, I would like
12 to thank you for what really is an invitation to appear
13 before this Commission. Perhaps without the invitation
14 I might not have come forth. I may have contented
15 myself to ~~assist~~ other presentations of briefs.

16
17 In accepting the invitation I think I made
18 it rather clear I wasn't appearing in any sense of the
19 word in relation to the life insurance business. I
20 don't propose to make any comments about taxation as
21 it affects life insurance nor do I expect to answer
22 any questions on that subject.

23 The other point I would like to make,
24 Mr. Chairman, is that I am rather apologetic for the
25 material which I was able to file in the sense that
26 it embraces an important part of my thinking but it
27 hasn't touched explicitly on some of the other areas
28 that are connected with the whole form of the indirect
29 tax system and also the appropriate
30 level of indirect taxes in relation to Government



1 activities in the way of expenditures and business
2 services. It doesn't touch certain of the points that
3 are implicit in the theory. One to the effect that
4 the so-called direct tax on income including the tax on
5 undistributed corporate profits should be in balance
6 with the Government transfer payment programme; in other
7 words that the direct taxes should not be revenue producing
8 instruments but rather redistributational instruments.

9 This, of course, also implies another point,
10 that according to the theory the tax rate at any one time
11 on undistributed corporate taxes would be the same as
12 the maximum tax rates on individual incomes. In other
13 words undistributed corporated profits would be regarded
14 as income not yet identified with individuals. By
15 reason of this failure to identify there would be no
16 consumption function attached to undistributed corporate
17 profits.

18 I think those are the only points I wanted
19 to make. I would be very happy to try to answer any
20 of your difficulties with the dictionary. I must
21 confess that on reading the material, there are a couple
22 of words I have used myself where I am not sure I
23 used the right sense. I think I have used the adjective
24 "imputed" where the word should probably be "assumed"
25 or "presumed".

26 THE CHAIRMAN: As a preliminary to any
27 further questions, any further discussions, you have
28 distinguished between taxation of distributed and
29 undistributed corporate incomes. I think you have done
30 that because you believe that the incidence of the two



1 are entirely different. If that is so would you tell
2 us why you distinguish between taxation of distributed and
3 undistributed corporate income?

4 MR. ANDERSON: Undistributed income is
5 something that is held at the level of the corporation
6 by reason of decisions taken by the corporation.

7 In the alternative it could be distributed
8 and would arrive in the hands of the shareholders.
9 It doesn't seem to me that the Government should accept
10 these decisions where its current revenue position
11 is affected by reason of the decisions. Government should
12 in effect say "If you want to hold profits back pay
13 tax on them and when you want to distribute them
14 recover the tax."

15 I don't think the Government revenue
16 system should be influenced in its incidence by the
17 complex of decisions that are taken as to holding back
18 corporate profits rather than distributing. I think
19 if I may say so that attitude agrees with the view
20 of Simon Kuznetz and others who have expounded that the
21 well-being of a community is not in general well served
22 if there is a large amount of retained profit at
23 the corporate level. It is preferable in a progressive
24 industrialized society for profits to move out to the
25 level of the owners of savings and if these profits
26 do come back into productive enterprise it should be
27 through the free capital market rather than having
28 them earmarked at the level of the individual business.



1 THE CHAIRMAN: You suggest that the revenue
2 system should not be affected by decisions arbitrarily
3 made by directors as to how much of their income is
4 distributed and how much is not distributed.

5 MR. ANDERSON: More generally in a practical
6 sense if retained earnings are normal occurrence,
7 the failure to apply income tax to them means that
8 the Government is involved in a time lag in the
9 collection of taxes.

10 THE CHAIRMAN: In the past we have had
11 revenues affected by these decisions because tax on
12 undistributed income has been applied at the time
13 it was distributed. Would you suggest to the extent
14 that undistributed income is taxed differently from
15 distributed income, and it has been in the past, that
16 that tax on undistributed income be levied at the time
17 the income is created and not when the income is
18 distributed.

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21 MR. ANDERSON: My feeling is that taxes on
22 undistributed income should be levied as a profit tax in lieu
23 of personal income tax. It should be levied at
24 the time income is earned. The corollary, of
25 course, is recovery at the level of the corporation,
26 at the time the income is distributed.

27 If the corporation suffers a reduction of
28 surplus it will in part recover by reason of
29 the distribution of the undistributed profits which
30 have caused the reduction.



1 COMMISSIONER GRANT: What do you think,
2 Mr. Anderson, the effect of such a plan might have
3 on a company which was small and the shares were
4 controlled, vested pretty much in one person. He
5 might not have majority control but he would have
6 virtual control. Might he use his company as a means
7 of storing up a fund which he could take out as it
8 suited his purpose, say in later life.

9 He might be on a high salary at the present
10 time and he might say I don't want this income now
11 but when I retire and my salary drops or ceases this
12 is when I want it. He might use this to that effect
13 which might be a detriment to the majority shareholders.

14 MR. ANDERSON: There are problems that
15 occur in cases of non-public companies or closely
16 controlled companies. As I understand it the tax
17 loss today makes certain provisions for the undistributed
income in cases of that kind where the income can be deemed
19 to be distributed although it isn't.

20 THE CHAIRMAN: You are not suggesting we
21 tax undistributed income more than distributed or
22 vice-versa?

23 MR. ANDERSON: I am suggesting that the
24 income tax levied on undistributed income should be
25 regarded as part of the income tax that is levied on
26 persons, that it should be a similar form to that levied on
27 persons. I am inclined to the view that other taxes paid by
28 corporations which involve any profits that are
29 distributed should be in a form that is not
30 distinguished by whether or not the business is



2 1 incorporated.

2 COMMISSIONER PERRY: Specifically do you
3 have in mind continuing taxation on dividends under
4 personal income tax?

5 MR. ANDERSON: Yes.

6 COMMISSIONER PERRY: With some sort of
7 credit allowance.

8 MR. ANDERSON: No.

9 COMMISSIONER PERRY: No credit?

10 MR. ANDERSON: I am not in favour of this
11 form of credit.

12 COMMISSIONER PERRY: I mean in respect of
13 dividends out of undistributed surplus.

14 MR. ANDERSON: In the case of dividends
15 coming out of undistributed surplus which has already
16 borne tax the assumption is that the corporation in those
17 cases would use the kind of technique that is used in
18 England in grossing up dividends and recovering the
19 tax so that the individual would have taxable income
20 of the gross amount and he would
21 have a tax credit he could take at the level of personal
22 income tax.

23 COMMISSIONER PERRY: He would still be
24 subject to personal income tax on that income?

25 MR. ANDERSON: That is right. If it were
26 practical to find a method of levying the tax on
27 undistributed income at the level of the individual
28 shareholder this might be an acceptable answer but I
29 think it is quite impractical.

30 In that event you wouldn't have any income tax



1 as such, applying to corporations.

2 COMMISSIONER PERRY: Sticking with the
3 question of principle here, do you think any adjustment
4 should be made for treating dividend income received
5 by individuals in any different way from any other
6 form of personal income?

7 MR. ANDERSON: Not from a theoretical point
8 of view, Mr. Perry. In Canada I can see certain
9 practical justifications for making dividend income
10 more attractive to the individual. These pertain
11 particularly to the desire on our part to have greater
12 ownership of Canadian corporations in Canada. In theory
13 I think that the tax laws should be as neutral as
14 possible at the level of the individual as between
15 different sources of income. I don't think the purpose
16 of the tax laws per se should be to nudge the economy
17 in particular directions. Put it the other way round:
18 if there are other justifications for treating certain
19 kinds of income differently from others I think
20 preferably this should be done by explicit amendments
21 to the normal tax laws in the form of either surcharges
22 or subsidies and it would seem to me that this is
23 the kind of thing that could be done at the level of bus-
24 iness in respect to indirect tax as well as in the
25 area of income tax as they apply to the individual.

26 Any kind of action by Government that is
27 for a purpose other than normal purposes and normal
28 taxation should be as explicit as possible.

29 THE CHAIRMAN: Do you suggest that income
30 arising from corporate activity is not neutral with other

1 forms of income in our existing system?

2 MR. ANDERSON: Under the existing system --
3 well, it has been my observation that under the
4 existing system the function of the corporate income
5 tax and the 20 per cent credits has the effect of
6 achieving neutrality for low income people, and also
7 for extremely high income people. A person in a very
8 high tax bracket is technically better off with this
9 system than having the income all imputed to him.
10 There is still a fairly severe impact on middle income
11 persons, that is where the 20 per cent tax credit
12 doesn't come very close to offsetting the impact
13 of the corporate tax.

14 It might be argued, of course, that if
15 our system as it stands today has too much progression
16 in it that this method has been used deliberately in
17 order to indirectly remove some of the progression as
18 it exists through the middle incomes or alternatively
19 postpone it so it doesn't have the same impact that
20 would be the case if the taxation of income of share-
21 holders were handled differently. Again I would make
22 the point that I don't care for the process of
23 accomplishing by indirect means something which isn't
24 related to the general purpose of taxation as such.
25 I think it could be accomplished by more direct
26 means.

27 THE CHAIRMAN: Do you feel there is a lack
28 of neutrality as between distributed and undistributed
29 corporate income?

30 MR. ANDERSON: It is hard to give an

1 answer to this except in relation to the general
2 position of shareholders, that is, in other words the
3 kind of marginal rates at which the shareholders in gen-
4 eral are taxed. My own views are to the effect that if
5 we arrive at rational conclusions as to the form of the
6 income tax system as it applies to individuals, this
7 would involve a fair amount of cutting of the top
8 brackets, although I don't go as far as some of the
9 advocates of so-called proportional taxation in this
10 connection.

11 I have the feeling that in the Canadian
12 scene as it exists today the top bracket should be
13 somewhere around 55 per cent. You could achieve
14 neutrality under these conditions by using a tax rate on
15 undistributed corporate income that was equal to that
16 used on income tax for individuals. In other words you
17 would be merely taking the position that this income was
18 being taxed as if it were paid to the people in the top
19 bracket. Remember at the time that the income was
20 distributed this would be adjusted, in other words to the
21 extent that it is eventually paid to people in lower brack-
22 ets the adjustment would arise through a process of
23 grossing up the distribution together with recovery of the
24 taxes by the corporation which in turn would mean a tax
25 credit to the individual.

26 THE CHAIRMAN: You are saying in conjunction
27 with that thought that dividends as they apply to
28 individuals should be grossed up, I take it?

29 MR. ANDERSON: This isn't the important
30 point to my way of thinking in relation to dividends that



1 are paid out of current earnings of the corporation.
2 I can't see that it makes very much difference whether
3 you levy a tax at a standard rate on corporation
4 profits and allow the corporations to gross up dividends
5 and recover taxes on the distribution, or whether you
6 take the alternative view that whatever they distributed
7 could be regarded as a reduction of the profits.

8 In other words they would treat dividends
9 in the ordinary course of events in the same form as
10 interest, sir.

11 COMMISSIONER PERRY: You would retain some
12 sort of a tax on corporate annual profits, would you,
13 or do you have in mind, as some witnesses have suggested
14 that you do away with that altogether, your retained
15 taxes coupled with undistributed profits.

16 MR. ANDERSON: My feeling is rather strongly
17 to the effect that we could work out a better system
18 by allowing reduction of dividends in the computation
19 of profit.
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1 COMMISSIONER PERRY: On dividends including
2 those going abroad?

3 MR. ANDERSON: With incomes going abroad.
4 Quite a lot of the difficulty relates itself
5 to the more general problem of income paid by Canadians
6 to outsiders, and correspondingly the problem of income
7 from abroad which is coming to Canadians.

8 As you are quite well aware, you have two
9 sovereign jurisdictions involved in this problem, and
10 there is some doubt in the minds of different nations
11 as to whether it's the paying country that is entitled
12 to the tax, or the receiving country. I have had the
13 view that there is something wrong with this process
14 as it operates between Canada and other countries. The
15 process, as it exists now, in general, is to the effect
16 that the paying country can within limits collect what
17 it likes and then the receiving country suffers in its
18 revenue because the individual takes credit for the
19 foreign tax deduction. I am rather of the view that
20 internationally we should be thinking about what is
21 tantamount to sharing jurisdictions.

22 In other words, the paying country should be
23 entitled to recover by withholding half the tax that it
24 would get either at the level of the corporation or at
25 the level of the shareholder, if the money were paid
26 to a resident.

27 Correspondingly with income received from
28 abroad, I think it would be logical to say that the
29
30



1 credit for tax borne on that income was limited to half
2 the tax that would be paid on it by the Canadian
3 recipient, if the income were received in Canada. This
4 sort of approach would have the effect of arriving
5 at a neutral solution, if you like, to income flows,
6 across the borders.

7 In effect it says we are claiming half
8 jurisdiction, let the other half rest with the outside
9 countries.

10 If that pattern were followed under
11 conditions where, for example, the tax on undistributed
12 corporate income were at 55 per cent, this would mean
13 that dividends paid to non-Canadians would suffer
14 withholding tax of 27-1/2 per cent, using this
15 so-called 50/50 approach.

16 COMMISSIONER PERRY: Just to restate the
17 position: your basic anchor here is that personal
18 income should be subject to the same sort of tax, that
19 is a graduated progressive tax?

20 MR. ANDERSON: As we have now?

21 COMMISSIONER PERRY: As we have now?

22 MR. ANDERSON: Yes.

23 COMMISSIONER PERRY: With 55 per cent top?

24 MR. ANDERSON: Well the top rate is subject
25 to independent discussion. That is, I have got views
26 as to how the top rate is determined.

27 COMMISSIONER PERRY: That is the anchor
28 position?

29 MR. ANDERSON: That is right.

30 COMMISSIONER PERRY: But in thinking about that,



1 thinking about the fact that this is income from
2 corporations and has been taxed at the corporate level,
3 you do contemplate some recognition of this man's
4 personal income? I am putting this rather simply.

5 MR. ANDERSON: In other words, as I
6 understand the question, if the shareholder of the
7 Canadian corporation is drawing dividends which are
8 paid out of after-tax profits, is he entitled to
9 some recognition at the level of receiving that income?
10 I would say yes.

11 COMMISSIONER PERRY: It is putting this
12 rather simply because the other position, which has
13 been the trend in recent years, is that you take every-
14 thing you are going to get at the corporate level.
15 As you know, there are arrangements under which all
16 tax liabilities are settled up at the corporate
17 level.

18 MR. ANDERSON: As I mentioned earlier,
19 this still is possible to contemplate, the corporate
20 tax being applied prior to deduction of dividends
21 paid and then to have the dividends paid on a gross basis
22 and dividends to recover the withheld tax as a credit.

23 THE CHAIRMAN: And of course the third
24 alternative is our existing system where dividends are
25 distributed and tax credits allowed against them?

26 MR. ANDERSON: Yes.

27 THE CHAIRMAN: Which is not grossing up?

28 MR. ANDERSON: No.

29 THE CHAIRMAN: It is, to some extent, the
30 same thing?



1 MR. ANDERSON: If the present system were
2 a little more refined in the sense that the tax
3 credits could be graduated, according to the income
4 tax position of the individual, I think it would achieve
5 the same end result.

6 THE CHAIRMAN: It went through my mind a
7 few minutes ago, when you spoke about it, the effect
8 of the tax credits and I was wondering if that could
9 be cured by some grading. I suppose it could?

10 MR. ANDERSON: I suppose. The arithmetic
11 is not very difficult to get at the tax credits. In
12 other words, if you want to achieve the effect of
13 abolishing the so-called double taxation, it is possible
14 at ~~all~~ every marginal tax bracket level ~~but~~ to arrive
15 at the rate of tax credit which is appropriate for
16 that purpose. The major practical difficulty of course
17 is that people that are entitled to have relatively
18 high marginal rates, may go very heavily into equity
19 investment and escape taxes altogether. This is the
20 case now, as I understand, with a retired man and wife
21 who may have a dividend income of over \$10,000
22 a year, and pay no personal income tax at all.

23 THE CHAIRMAN: What do you think is the
24 fair view of the double taxation on corporate income?
25 My question really is whether or not you considered
26 this corporate income is taxed twice? If corporation
27 tax is borne by the shareholders, I would assume it
28 is taxed twice. If it is borne not by the shareholders
29 but by other people, it would only be taxed once.
30 I would think, normally, when the dividends are



1 distributed to foreign shareholders, it's taxed once and
2 a half .

3 MR. ANDERSON: If the economists conclude
4 that some of the corporate tax is exported back over
5 to customers or to employees, and I think we all
6 agree with this conclusion, ~~confirmed in this way~~
7 ~~although disagreement~~ as to how much, but if that is
8 accepted as one of the intents of corporate income tax,
9 it would be much better to design other taxes
10 that would do this more explicitly..

11 In other words, it does not seem to me that
12 it makes too much sense to expect corporations to pass
13 some of their taxes back to the customers and to assume
14 that with unincorporated businesses they don't have
15 this problem. It's an illustration of lack of neutrality
16 in the tax system if it occurs, isn't it?

17 THE CHAIRMAN: I suppose everybody tries
18 to pass on taxes somewhere and if one is taxed in any
19 way at all, surely there is going to be an effort made
20 to do this.

21 MR. ANDERSON: In this connection I think
22 a case could be established for a fairly limited amount
23 of double taxation as applied to corporate income on
24 the score that the corporation, by virtue of the
25 jurisdiction in which it is created, does enjoy certain
26 privileges that the individual business lacks, and to
27 the extent that it is in a preferred position, it
28 should in effect be licensed, if you like, to enjoy
29 the position which it occupies and reasonably the
30 form of licensing is a rather mild tax on profit because the



1 amount of profit is, presumably, an indication of the
2 privilege which the corporation enjoys.

3 THE CHAIRMAN: Well surely that is only
4 a fair statement up to what is a reasonable licence
5 fee?

6 MR. ANDERSON: That is right.

7 COMMISSIONER PERRY: You may be familiar
8 with the views that have been presented to us by Mr.
9 Capon of the DuPont Company. He puts great stress;
10 in his argument for removing the corporation profits
11 tax, at the same time levying a very heavy tax on
12 undistributed income, on the desirability, in fact he
13 would say the necessity of achieving much wider owner-
14 ship of equity and, therefore, much broader participation
15 in the profit-making process. Is this a concern
16 of yours? Is this a subject to which you have given
17 some thought?

18 MR. ANDERSON: Yes. I have had the
19 general feeling that it is not a good thing for any
20 country to allow its corporations to retain very large
21 amounts of undistributed profits. I don't think any
22 country is going to do it anyway. In other words,
23 the general pattern of taxation around the world has
24 been to the effect that if corporations accumulated
25 large amounts of undistributed profits, that is an indic-
26 cation that they are able to pay more taxes so that
27 the tax gatherer himself might be looking at
28 that source of revenue.

29 From a general economic point of view, it
30 has always seemed to me that the corporation that is



1 successful, and is doing a good job, has not difficulty
2 at all raising capital in the free capital markets. On
3 the other hand, the corporation that may not be doing
4 a very good job, and may be heading in the direction of
5 stagnation, may be in a position that they cannot raise
6 money too easily and they might find a method of
7 perpetuating their lack of efficiency through the
8 process of generating retained profits.

9 In other words this, in effect, would give
10 them access to capital without going through the test
11 of the open market judgment.

12 COMMISSIONER PERRY: We have had some
13 presentations from fairly successful corporations before
14 us who have argued that the ability to retain earnings
15 is the secret of their expansion.

16 MR. ANDERSON: I think this is all right.
17 I say why not be neutral? Why not tax retained earnings
18 as if they had been distributed and you can exercise
19 your own judgment as to whether or not you are going
20 to retain them or distribute them. This seems to me
21 to be the logical solution from the point of view of
22 the tax law.

23 THE CHAIRMAN: I don't know how one achieves
24 neutrality between the two. I think you suggested
25 we have not done that now but you say, your last
26 statement was to the effect that we should tax them
27 in the same way we tax distributed earnings?

28 MR. ANDERSON: Yes.

29 THE CHAIRMAN: So that the impact of
30 taxation is equal between the two?



1 MR. ANDERSON: Now I go further and I
2 mention, Mr. Carter, that under conditions where Govern-
3 ment wants to depart from normal objectives of
4 taxation, it should do it by the process of an explicit
5 surtax or subsidies.

6 THE CHAIRMAN: Before you get to that though
7 I wanted to ask if we haven't achieved a neutral
8 position now as between distributed and undistributed
9 corporate profits? Do you suggest that it would be
10 achieved by taxing undistributed profits at the highest
11 rate of personal tax or, as you suggest, perhaps 55
12 per cent?

13 MR. ANDERSON: No, it was not an alternative
14 suggestion, Mr. Chairman. I suggested that if the
15 personal tax system were rationalized so that its
16 maximum rates were around the 55 per cent level, then
17 I thought that it would be quite logical to tax undist-
18 ributed profits at the same rate as that maximum, but
19 under conditions where the personal tax rates are
20 running up to very much higher levels, and where it
21 is perfectly obvious that the amount of corporate
22 dividends that are bearing these very high rates is a
23 very small proportion of the totality of corporate
24 dividends, I don't think you could defend, on the
25 grounds of trying to achieve neutrality, using the
26 maximum rate of the personal income tax to tax undist-
27 ributed profits.

28 THE CHAIRMAN: Under conditions you
29 enunciated, on the 55 per cent calculated tax, would
30 you reach neutrality as between distributed and undist-



1 ributed corporate income, by taxing undistributed income
2 at 55 per cent and letting distributed corporate income
3 fall on whatever the agreed rate might be? That is
4 your suggestion?

5 MR. ANDERSON: Yes, but the way of working
6 it out might be any one of the three alternatives
7 we mentioned earlier.

8 THE CHAIRMAN: That puzzles me because where
9 a man's marginal rate is 55 per cent, it would then be
10 of no consequence to him whether he paid that 55 per
11 cent tax rate as an individual or whether the company
12 paid at the same time, because both payments would be
13 at the same time.

14 MR. ANDERSON: Yes.

15 THE CHAIRMAN: And he was going to get
16 credit for the company's payment afterwards so that
17 then they would be in balance but ---

18 MR. ANDERSON: You are worried about the
19 individual who has got a lower marginal rate?

20 THE CHAIRMAN: Yes, I was and ---

21 MR. ANDERSON: Well one of the points that
22 is involved there, one of the points developed in this
23 paper is that the lower marginal rates that apply in
24 the lower brackets are predicated upon the presence
25 of consumption function. In other words, as I under-
26 stand it, the lower marginal rates are implicit in an
27 attempt to levy at the top rate on the portion of the
28 income which is not consumed.

29 In the case of undistributed profits, it
30 is pretty hard to argue that the individual was eventually



1 entitled will consume them before he has got them. As
2 long as they stay at the corporation level, they can be
3 regarded as being in the same position as the top
4 bracket personal rates where the consumption function
5 is presumed to be marginally nil.

6 THE CHAIRMAN: Let us see if we are all
7 with you on this. You are suggesting that every tax-
8 payer would, under the circumstances of a graduated tax
9 be actually paying on his non-consumed income at fifty-
10 five per cent?

11 MR. ANDERSON: Not his actual non-consumed.

12 THE CHAIRMAN: On his imputed?

13 MR. ANDERSON: On his imputed or implicit
14 non-consumed income. I am suggesting not only this,
15 but once the form of the consumption function is agreed
16 upon (and there is one other factor involved in it, that
17 the consumption function as agreed upon must be inflated
18 to the level of incomes but that is a different point
19 that has to do with the incidence of savings across
20 the community) but the consumption function agreed upon
21 inflated to the actual level of income of all people,
22 in effect, is the exemption. In other words, income
23 tax would fall at the standard rate on the individual
24 income less this exemption so calculated. This is a
25 rising exemption, of course, with increasing income but
26 rising at declining marginal rates.

27 THE CHAIRMAN: I think that brings us perhaps
28 into a discussion of personal tax rates. Starting
29 at the lower end of the scale, under your proposition
30



1 it means that to the extent that there is an imputed
2 excess of income over the consumption estimates, as
3 soon as a person starts to pay tax he starts to pay tax
4 on that little bit.



1 THE CHAIRMAN: Now, what is your rationale
2 of the point at which income taxation starts? Is that
3 the rationale at that particular point?

4 MR. ANDERSON: Yes, I think so.

5 THE CHAIRMAN: Could we have it?

6 MR. ANDERSON: Rationale involves several
7 different things. Perhaps the most impelling of all
8 considerations is the administrative problem; in other
9 words the ridiculousness of trying to apply different
10 amounts of tax to different amounts of low income when the
11 income of people are below some point of administrative
12 feasibility. I don't think it makes any sense to try
13 to levy income taxes on those low incomes that are
14 distinguished by the amount of the income. On other grounds
15 a uniform tax doesn't make sense, since it brings you
16 into the area of poll tax. There quite evidently is some
17 point below which it is, in my opinion, administratively
18 not feasible to levy income tax. I assume, of course,
19 that an income tax could be levied on a lot of that
20 income.

21 THE CHAIRMAN: On a lot---?

22 MR. ANDERSON: On a lot of it through the
23 process of source deduction, but I must confess that I
24 feel very uneasy about a method that applies taxes
25 where the process of collecting is feasible but
26 doesn't apply in like circumstances where the process is
27 not feasible. On this first point there is some lower
28 limit below which, on administrative grounds, it is
29 preferable not to be levying taxes that are based on
30 the amounts of income. Another point that is often



1 raised is the question of whether or not the income
2 is sufficient to provide subsistence and whether
3 direct tax should be levied below some level commonly
4 agreed to be the minimum that people require. This
5 particular point doesn't appeal to me as important,
6 since we already know that the consumer expenditure of
7 these low income people is bearing a relatively heavy
8 indirect tax context.

9 Consumer expenditure rises with income.
10 Indirectly the tax is related to the income. The question
11 of when the direct tax starts to emerge seems to me
12 to largely rest on the question of when the consumption
13 function starts to decline markedly. At the juncture
14 where the marginal consumption has fallen and you
15 fail to start to levy a direct tax the total system is
16 regressive, so that it is important to bring direct
17 taxes in to parallel the rate at which the consumption
18 has fallen, in order to get a combined system such that
19 the marginal combined rates for indirect and direct taxes
20 are approximately proportionate to income.

21 The exact point at which the tax should
22 emerge -- I have given a great deal of study to this,
23 Mr. Chairman. I don't know whether I can express the
24 exact point because this would be by algebra, but the
25 exact point is when the income is such that people
26 immediately above it...

27 THE CHAIRMAN: Have you this written down?

28 MR. ANDERSON: No, I will supply it later
29 on. It is the point at which the people immediately above
30



1 that point, if you count them on up cover 50 per cent
2 of the population up to the upper income limit that is
3 equal to the mid-point between the median income of the
4 population and the average of the upper half. If
5 you like me to do it I could give you a short memorandum
6 covering some of the views I hold about this point.

7 I think I might express it rather briefly
8 subject to two fundamental assumptions, the first one
9 that you are living in a democratic community where
10 everybody is entitled to have a set of opinions and
11 the second one that unfortunately everyone is selfish and
12 will have a set of opinions that maximizes his position
13 in the community. A study of the sets of opinions that
14 everybody in the community would have as to the form
15 of the consumption function -- would indicate that each
16 person would feel that the consumption function would be
17 a constant marginal rate up to his income and a zero mar-
18 ginal rate thereafter.

19 If you put these things together and take
20 the array of opinion that emerges you can now determine
21 for each individual a particular consumption function
22 that is such that half of the people in the community
23 think it should be bigger and the other half think it
24 should be smaller. This is a stable position. What
25 you discover is there are two points, turning points
26 in this array, the lower turning point in the array is
27 the one where the individual has income that is mid-way
28 between the median income and the average of the
29 lower half. The upper turning point is the one I
30



1 mentioned earlier where the individual has income that
2 is mid-way between the median and the average of the
3 upper half. With people outside these turning points
4 the stable consumption function is dictated by the
5 consumption function opinions held by the people of
6 median income. Within the turning points this isn't true.
7 The people through the middle are not stable in that
8 position. They don't rise to the point that the median
9 income opinion indicates.

10 This means the stable consumption function
11 goes through the middle, incomes between the turning
12 points in a manner where all of the aggregate consumption
13 has not been used in determining the stable set of
14 opinions.

15 Now, the question arises where the remainder
16 is to be placed. Here you have to get into an exercise
17 of the different kinds of majority that might be
18 assembled in Canada in order to force this remainder
19 into one area of the consumption function. What happens
20 after you examine the possible majorities is that you
21 discover (and this is part of the theory of Von-Neuman and
22 Morganstern -- that stability through the whole commun-
23 ity involves foregoing something that you get possibly
24 in order to avoid losing something that you are not sure of.

25 The distribution of this remainder though
26 the middle is in the position where you wind up with a
27 six-bracket system. You have a system where the first
28 point at which progression applies is the point where
29 50 per cent of the people are between it and the upper
30 turning point. Corresponding to the last point is the



1 point that has 50 per cent of the people between it
2 and a lower turning point and the middle or median
3 income becomes the middle point in the brackets.

4 It looks as if in Canada the number of
5 people in each of the brackets would be more or less
6 equal. By definition -- the number of people in each
7 three successive brackets, these brackets being one, two,
8 three; two, three, four; three, four, five; four, five,
9 six -- is equal to half the population. It also looks
10 as if, from the work I have been able to do that the
11 marginal consumption function would move approximately in
12 equal steps as you went up the steps.

13 The first brackets would involve no tax.
14 It would drop by one-fifth in the second, two-fifths,
15 in the third and so on. In conditions where the
16 marginal consumption function is at the bottom, say
17 seventy-five per cent, it would drop to sixty, forty-
18 five, thirty, fifteen, zero.

19 THE CHAIRMAN: Does that mean our graduation
20 is about correct?

21 MR. ANDERSON: It means in general our
22 graduation is not too bad. We have too many brackets.
23 That is one problem. It looks as if we are too high at
24 the top, at the extreme top. As far as I can tell
25 through the middle the general pattern of the system
26 we have now seems to be not too far off the mark. All
27 this, of course, Mr. Chairman, relates to our system of
28 income splitting. In other words if everybody were
29 single I think I could argue that our present system
30 is pretty good. Unfortunately they are not all single.



1
2 COMMISSIONER WALLS: I wonder, Mr. Anderson,
3 when you give us your memorandum, if you are going to
4 give us one, it would be possible for you to give us
5 a hypothetical example? I think we could follow it
6 much better if we had it.

7 MR. ANDERSON: It makes no sense to try to
8 look at the thing without an example.

9 COMMISSIONER PERRY: This point determines
10 the level of personal exemptions.

11 COMMISSIONER WALLS: I was just getting
12 back to your question first. Putting it more directly
13 have you been able to test the present level of personal
14 exemptions by applying the theories you just expounded?

15 MR. ANDERSON: Well, I have tried to test
16 the principle, but part of the theory involves the
17 question of the amount you have in the area of the
18 income security payments. Remember that under conditions
19 where income security payments may be at different levels
20 for different people the level of personal exemptions
21 can in part be used as a substitute for income security
22 payments.

23 In other words if we had a system in
24 Canada, and I am sure you remember this, Mr. Perry,
25 where the baby bonus applied to everybody we would prob-
26 ably have a different level of exemptions along with this
27 system in the same way as at the present time we use a
28 different level of exemptions for the allowance child
29 as compared to the non-allowance child. I don't think
30 I would be prepared to try to give an answer as to the



1
2 appropriateness of the present level.

3 I will make this point: going back to my
4 first comment about the administrative problem, I have
5 some doubt as to whether our exemptions today are at the
6 right point. I think single people, at least should
7 probably be a little higher because when I look at the
8 taxation statistics I find in the \$1,100 to \$1,200
9 bracket that we collect an average of about \$9.00 per
10 taxpayer. In order to get this from around sixty thousand
11 taxpayers we have to examine one hundred thousand returns
12 in that bracket. I am extremely doubtful that the
13 Income Tax Department operates on a basis where its'
14 costs are much lower than \$9.00 per return. It is from
15 a practical point of view that I think it could be
16 argued that the present exemption level is just a
17 little too low to be productive and of course, as you
18 know it would be perfectly practical to increase the
19 basic exemption level slightly and compensate for that
20 by a mild alteration on the low bracket rates.

21 COMMISSION PERRY: It is an interesting
22 thought, though the Americans have a level that is
23 considerably lower again.

24 MR. ANDERSON: Yes, but remember the
25 American exemption, the \$600.00 figure is applying
26 to children.

27 COMMISSIONER PERRY: For families, yes.
28 I was thinking of single persons.

29 MR. ANDERSON: There is also an effect
30 through the process of granting earned income relief.



1
2 THE CHAIRMAN: We are all rather anxious
3 here I think to associate income tax levels with grants
4 and other forms of payment. Is there any means by
5 which grants be replaced by income tax exemptions or
6 graduations of tax? I suppose graduation of tax doesn't
7 make an awful lot of sense because it would take very
8 substantial grants to look after that. It may be we
9 should tax, as you suggest, most grants as you say in
10 your paper, or we should arrange something instead of
11 grants.

12 MR. ANDERSON: So you don't need to bother
13 taxing. I have expressed myself pretty strongly in
14 this area.

15 THE CHAIRMAN: You have indeed.

16 MR. ANDERSON: Under conditions where the
17 transfer payments come from a variety of programmes and
18 where they cannot be considered as rationally related
19 one to the other, it seems to me that equity is much
20 better achieved if all these grants from the Government
21 are regarded as income for tax purposes. I think we
22 have started tht process now in the case of the old-age
23 security payments. It doesn't produce much revenue.
24 As far as I know the marginal tax recovered from
25 taxation of old-age security payments wouldn't be more
26 than \$10 million a year.



1 2 One and one half per cent of the total benefits
2 are recovered through application of marginal tax
3 rates on old-age security payments and yet I have
4 very strong feelings that those payments, being taxable,
5 have made the programme considerably more acceptable
6 throughout the community.

7 Under conditions where the old-age security
8 payments were free of tax, I think there would be a
9 very much stronger feeling that the whole programme go
10 through the administrative agony, if you like, of denying
11 the old-age security benefits to higher income people.

12 THE CHAIRMAN: Would that be difficult to
13 do?

14 MR. ANDERSON: I have the feeling it would
15 cost more than you would save.

16 THE CHAIRMAN: If one used income tax returns
17 as the means test and then imposed a hundred per cent
18 tax on these things in excess of a certain level of
19 income?

20 MR. ANDERSON: I suppose you could do it.
21 There again, if we pay any attention to the problem of
22 the rather smooth progression of the marginal rates that
23 seems to me to be desirable in the interests of equity,
24 I think you would have to be careful about using that
25 one hundred per cent tax beyond a certain point.

26 In this same area, Mr. Chairman, perhaps
27 it in part answers your question, I do not see any sense
28 in granting the extra \$500.00 exemption at the age of
29 65, if persons are also entitled to income security benefits,
30 although it seems to me that it may be defensible for people



1 that aren't entitled to.

2
3 I am on the record 12 years ago at a Parliament-
4 ary hearing to the effect that not only should the old-
5 age security payments be taxed, but also any special
6 exemption for age should be denied, so that the denial
7 of that exemption would meet your point in particular.
8 It would mean, as a consequence of getting old-age
9 security, not only do you pay the tax on it, but also
10 pay taxes on another \$500 of your income.

11 If you look at another problem, and that
12 is family allowances, the method we are now using on
13 reducing the exemption in consequence of the child
14 being eligible for family allowance does not, to my
15 way of thinking, represent a very neat or satisfactory
16 solution to the problem. We have driven ourselves into
17 the position now where some of our highest income
18 people are, in effect, paying taxes on more than 100
19 per cent on the family allowance in their families.

20 Now I would think it would be much more
21 satisfactory to regard family allowances as being
22 taxable income and to have whatever exemption for
23 dependents there are on a basis where they were independ-
24 ent of the question of whether they are eligible for
25 allowance or not. I think there are two reasons why
26 we did not do it this way. Perhaps your colleague,
27 Mr. Perry, will recall that one was, at the
28 political level. There was a promise made not to tax
29 the family allowance. The other point was that since
30 the system pays the allowance to the mother rather than



1 the father, that our tax laws in many instances would
2 fail to pick up the taxes on the allowance if they were
3 made taxable.

4 On the other hand, if we are going to move
5 in the direction of income splitting, now it would be
6 quite feasible to include the family allowances in the
7 income that was subject to splitting before tax cal-
8 culation.

9 Take another area ---

10 COMMISSIONER PERRY: Just before you leave
11 that. The most immediate and practical reason for this
12 change in the income tax allowance was that the
13 Family Allowance Act requires that it be done that way.

14 MR. ANDERSON: That the exemption of
15 dependents ---

16 COMMISSIONER PERRY: It was recognition of
17 the fact, under the Income Tax Act, that the family
18 allowance has been paid on the same child.

19 MR. ANDERSON: I am not quite clear on the
20 point.

21 COMMISSIONER PERRY: This was a Statute
22 that had been passed by Parliament that this adjustment
23 by made.

24 MR. ANDERSON: Oh I see.

25 COMMISSIONER PERRY: That was the reason
26 that was done.

27 MR. ANDERSON: In other words, the reduction
28 on the exemption is due to the fact that the Family
29 Allowance Act by cross-reference requires it?

30 COMMISSIONER PERRY: Contemplates this sort



1 of adjustment.

2 MR. ANDERSON: There is nothing in the
3 Family Allowance Act that says explicitly that the
4 allowances are not ~~included~~ in taxable income.

5 COMMISSIONER PERRY: No, I don't suppose there
6 is. I think this presents a different sort of magnitude
7 than the concept of old-age pensions taxation. I am
8 not quite prepared to argue this through at the present
9 time because I have been wondering for at least 15 years
10 what the right system should be but this means that a
11 lot of those what you may regard as otherwise low
12 income people would come into the tax net and I can
13 appreciate the theoretical arguments for this.

14 In other words, I think you would
15 arouse, to a much greater extent, a feeling that the
16 Government is giving with one hand and taking away with
17 the other. ~~and that this~~ is a rather casinine exercise
18 to be engaged in on a large scale.

19 COMMISSIONER WALLS: I think this is, by
20 the same token, why you tax unemployment insurance
21 and workmen's compensation?

22 MR. ANDERSON: Yes. I was coming to the question
23 of unemployment insurance. In this particular area
24 it has been apparent over the years that it is difficult
25 to determine appropriate rates for unemployment insurance,
26 ones that will not encourage idleness, and so on,
27 under conditions where the unemployment insurance
28 benefit is not taxed, whereas the wage is. That is, in
29 other words, you are comparing like and unlike on what-
30 ever the set rate is. It has certain further facets in



1 the case of unemployment insurance.

2 The recognition of unemployment insurance
3 as taxable income would mean that the individual who is
4 unemployed for a short period would be paying a fairly
5 high marginal rate of tax on his unemployment insurance
6 benefits, which would be added to other income he had
7 during the year. Whereas, the individual who suffered
8 a long-term unemployment would, presumably, have total
9 income, including his unemployment, that was below
10 his exemption level and would be paying no tax at
11 all. It has the further advantage in the case where a
12 system may be subject to abuse, such as with seasonal
13 benefits, that the inclusion of unemployment insurance
14 in income for tax purposes would furnish a method of
15 bringing this whole problem to the surface, because
16 people who are drawing unemployment insurance for a
17 season under conditions where they had high seasonal
18 pay, would be subject to a comparatively high marginal
19 tax rate on it.

20 Furthermore, the ability to analyse this
21 whole problem through unemployment insurance being
22 joined together on the tax return with other income
23 would, I think, lead to better solutions.

24 With workmen's compensation, there is a
25 somewhat different problem, Mr. Walls. This is the
26 fact that it is a mixture of indemnities, for loss.

27 COMMISSIONER WALLS: Can't you also have
28 the situation, exactly the same situation as a man would
29 have a relatively high salary.

30



1 MR. ANDERSON: That is right. It is quite
2 acute now in workmen's compensation with rates of 75
3 per cent of the wages, up to the specified Provincial
4 limits. There are cases in the workmen's compensation
5 field where it is pretty hard to argue that the individ-
6 ual is not better off than he was otherwise, so that I
7 would not be worried at all about extending taxation
8 into the workmen's compensation field.

9 There is another area that has not become
10 important in Canada, but it may at some stage: the
11 whole area of cash sickness benefits. Here you have
12 the situation today in Canada where employees that
13 are paid sick leave, civil servants, for example, are
14 being taxed on that pay. Whereas, employees of
15 business that use weekly indemnity insurance are free
16 of taxes.

17 Again, this does not involve payments from
18 Government, as such. The developments in the United
19 States are rather interesting because there, of course,
20 they have certain States that are providing cash sickness
21 benefits through Government funds and, as well as that,
22 the Railroad Retirement Board provides them for railway
23 workers. The pattern that is applied there now is that it h
24 has been more or less a matter of compromise, if you
25 like, that benefits paid in the event of illness to the
26 wage earner, whether they are paid through sickness leave
27 or through insurance contracts, have been exempt
28 up to the level of \$100.00 a week and taxable beyond
29 that.

30 On their new tax bill they are proposing to



1 to deny this \$100.00 a week exemption during the first
2 30 days of illness, so that it will not come into play
3 until the end of that time.

4 In other words, I think that the thinking
5 there has been very powerfully in the direction that
6 their sickness benefits, no matter how paid, whether
7 paid as paid sick-leave, paid by private carrier, paid
8 by Government funds are, in all cases, to be regarded
9 as income for tax purposes.

10 COMMISSIONER PERRY: You argue for all these
11 things on the basis of equitable treatment, I should
12 think.

13 MR. ANDERSON: It is not altogether equitable
14 treatment. I have the feeling that the problem of
15 setting appropriate rates of benefits is much more
16 easily solved under conditions where the dollar of
17 benefit are the same kind of dollars as the dollars of
18 wages.

19 Mind you, in theory I would carry this
20 through to the means test benefits, although in those
21 cases it might be argued that applying the theory is
22 unwise, firstly, because a great majority of the people
23 that get benefits of that kind are not taxable anyway
24 and, secondly, because the process of taxing benefits
25 would require, in turn, a process of including taxes in
26 budgets. My inclination, on the grounds of practicality,
27 is not to extend the taxable position to benefits that
28 are determined by the individual circumstances of the
29 recipient, either on the means test or means test basis.

30 COMMISSIONER PERRY: I think where some of



1 these programmes call for employee contribution would
2 indicate you would have to allow this contribution as
3 a deduction from personal income.

4 MR. ANDERSON: I think you would, if you are
5 going to follow the pattern that benefits are taxable.

6 COMMISSIONER PERRY: This would probably
7 be a revenue losing process, by means of this unemploy-
8 ment insurance, for example.

9 MR. ANDERSON: Workmen's compensation you
10 are entitled to where you have non-contribution.

11 COMMISSIONER PERRY: I am thinking of where
12 an employee contributes.

13 MR. ANDERSON: In the case of unemployment
14 insurance, this would be revenue losing.

15 COMMISSIONER PERRY: To the amount of the
16 deductions being taken. There are only relatively few
17 people who are taxable and unemployed. This is an
18 irrelevancy from the position you are taking.

19 MR. ANDERSON: I want to pursue it a bit.
20 I have a feeling that it is a little awkward in this
21 day and age to grant distinctions in tax positions on
22 employee benefit programmes by reason of the fact that
23 the contribution is split one way or the other.

24 In other words, if the programme is
25 essentially one of providing employee benefits, by
26 what rationale do you arrive at the conclusion that if
27 the employer pays for all, it should be taxable but
28 if he asks his employees to contribute, that their
29 share of the contribution is not deductible? If he
30 wants, he can in fact make them deductible by the process



1 by reducing his employee's pay, rather than making
2 deductions from it.

3 COMMISSIONER PERRY: I would think an
4 employee would prefer to have the fringe benefit taken
5 into income rather than be taxable on the cash received
6 because the total annual unemployment premium, for
7 example, paid by the employer is not very large.

8 MR. ANDERSON: Well because it is split
9 equally; I believe one per cent of the taxable ---

10 COMMISSIONER PERRY: Yes. If you include
11 this in the income of the year, you wouldn't pay much
12 of a penalty compared in some cases to being taxable
13 on unemployment insurance receipts.

14 MR. ANDERSON: In other words, a lot of
15 people prefer what we are doing now?

16 COMMISSIONER PERRY: I think if it were the
17 choice of being taxable on the receipts or it being
18 taxable on the employer's part paid in each year, then
19 they might prefer that second alternative because the
20 amount of tax would not be very large.

21 MR. ANDERSON: You are suggesting here
22 that the employer's share be regarded as additional
23 income to the employee and report them together?

24 COMMISSIONER PERRY: If there were a
25 choice, the employee might say I prefer to pay tax on the
26 employer's part.

27 MR. ANDERSON: Incidentally, there is one
28 method that quite a few employers use on unemployment
29 insurance, where they just pay the whole thing. You
30 see, under unemployment insurance the tax is levied,



1 in the first instance, on the employer and he is given
2 a statutory right-of-recovery of the employee's portion
3 but if he does not exact that right of recovery, he
4 charges the whole thing as an expense and he can reconvert
5 the tax into a non-contributory system, as it stands
6 now.

7 COMMISSIONER PERRY: How far do we respect
8 your statement you don't want to discuss insurance
9 matters in this presentation because you are verging
10 on several things that are quite relevant to insurance
11 here, pension plans.

12 MR. ANDERSON: I don't mind discussing the
13 obvious parallelism between private insurance and
14 public income security. I am prepared to discuss that
15 but I ask not to discuss taxation as it affects life
16 insurance.

17 I think, if you want to have views on this
18 subject, that it would be more satisfactory to get them
19 through the regular channels, as it were, because I
20 understand there is some possibility you may do this.

21 COMMISSIONER PERRY: Then just going back
22 to unemployment insurance and workmen's compensation,
23 there was a vague assimilation of these kinds of payments
24 through the treatment of ordinary insurance. As you know,
25 general indemnification insurance is not taxable.
26 These public measures were assimilated to the private
27 sector. I am not suggesting that one might not change
28 and one might not have implications in the other.

29 I think there is a principle at work here in
30 the present treatment.



1 MR. ANDERSON: I think I might answer in this
2 way: that under conditions where a public insurance
3 system is being run on what is tantamount to private
4 lines, (and this would be true of workmen's compensation.
5 Workmen's compensation funds in Canada are operated just
6 about the same way as if they were private funds.)

7 Under these conditions, there is every reason
8 for taking the view that we have got to treat them
9 the same as if they were private insurance bodies or,
10 alternatively, we have got to treat the private insurance
11 bodies the same as we treat them.

12 In the case of a public system that can only
13 very loosely be called insurance, the systems which
14 consist, on the one hand, of the process of raising
15 taxes, and on the other hand the process of dealing
16 with benefits, with comparatively little connection between
17 the benefits structure and the taxing structure, it
18 seems to me that it is better to regard the two
19 things as being separate entities: the revenue-raising
20 side and the benefit structure. However the revenue
21 is raised, it should be regarded as a tax and it should
22 be treated appropriately, having no regard to the
23 purpose for which it was raised. For example, old-age
24 security, pension.

25 As it occurs now, we don't treat any of
26 those pieces of revenue as being deductible in the
27 ordinary sense. On the other hand, if we move over to
28 the system of payroll financing, as it has been suggested
29 for part of the programme, it is already indicated that
30 this payroll tax would be regarded as being deductible



1 at both levels: employer and employee and I have got
2 the feeling that since these public systems, that
3 rather depart from individual equity principles, are
4 largely governed by political opinions as to the
5 adequacy of the benefit structures when benefits
6 are paid, that the question of whether the benefits
7 should be taxed or not is a question that should be
8 settled quite independently of the way the system
9 is financed.

10 Correspondingly, the question of whether the
11 explicit contributions, if there are any, should be
12 deductible for the purpose of general income tax, is a
13 question which should be settled on its own merits
14 quite independently of what is going to happen to those
15 contributions in the course of time. My views are
16 strong in this area. I accept the rationalization
17 of the thing politically. I don't think it is essential,
18 by any means, that you have to exempt contributions
19 because you tax benefits.

20 COMMISSIONER PERRY: No, I don't think you
21 do either but it does seem to have been a practice
22 sanctioned by custom.

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1 MR. ANDERSON: In this, again, Mr. Chairman,
2 it is rather interesting to look at the Americans in
3 the field of social security where it has developed.
4 The social security benefits under OASDI. are all tax-
5 free. They are grants to individuals. On the other
6 hand the employer contributions, of course, are deductible
7 but not employee contributions. This has developed into a
8 most inconsistent situation because at the level of the
9 Railway Retirement Board the total benefits are tax-free
10 although they involve very substantial benefits.

11 On the other hand at the level of the civil
12 service, (excluded from OASDI) the total of the pensions
13 are taxable. Here you have a very awkward and conflicting
14 pattern arising in the United States by reason of the
15 failure to treat all of these benefits as taxable income.

16 COMMISSIONER PERRY: I agree with some
17 of this, but the major operation which I quite frankly
18 find difficult to see, putting it into the reverse,
19 is the family allowance payment scheme where you are
20 recovering amounts of \$100 million of a \$700 or \$800
21 million total. I know the arithmetic shouldn't matter
22 but it does seem to me...

23 MR. ANDERSON: Not looking at recovery
24 as such -- I have made some attempts to examine the
25 tax position of families with family allowance to try
26 to see if it is possible in the aggregate to estimate
27 how much of the family allowances are in fact offset
28 by income tax paid by these same families. As far as I
29 know close to half the allowances are now being paid
30 to families whose income taxes exceed the allowance.



1 Of course there would be another block where income tax
2 would still be present but would be less than the
3 allowances.

4 THE CHAIRMAN: So there would be very
5 substantial recovery?

6 MR. ANDERSON: No, recovery wouldn't
7 come through taxation of the allowance. It would
8 come because you can't visualize taxing the allowance
9 without altering the exemptions.

10 THE CHAIRMAN: No.

11 MR. ANDERSON: If you are going to give
12 people an additional \$250.00 exemption for each child
13 and at the same time tax the allowance I am rather
14 doubtful that the recoveries would be very much at
15 all. I think Mr. Perry's point was if you merely tax the
16 allowance leaving everything else unchanged you would
17 recover something in the order of \$120, \$130 million.

18 THE CHAIRMAN: You can't conceive of doing
19 that.

20 MR. ANDERSON: It doesn't seem very
21 logical.

22 COMMISSIONER PERRY: That is true.

23 MR. ANDERSON: Except in the illustration
24 I have given with the old-age exemption, you would be
25 allowed something because you are 65 but denied it when
26 you start getting old-age security. I am sorry to labour
27 this point on the family allowances but I think it is
28 something you should give a fair amount of attention
29 to because of the possibility that this family allowance system
30



1 may be stretched up to a higher age. If you start getting th
2 up to age eighteen with children at school and
3 probably with higher amounts the need to make them
4 fit into the tax system seems to me to be greater than
5 would be the case with the system as it now exists.

6 COMMISSIONER PERRY: This is one Federal
7 programme which is rather in an untidy situation. I
8 think it is pretty obvious.

9 MR. ANDERSON: It may be untidy, but it
10 has great administrative success.

11 COMMISSIONER PERRY: It has gone along very
12 well.

13 MR. ANDERSON: It is the most efficient
14 thing the Government in Canada has done.

15 COMMISSIONER PERRY: I am not suggesting there
16 is anything lacking in the way in which they pour out
17 the cheques.

18 THE CHAIRMAN: This has been very interesting
19 up to now. You, I think indicated a little earlier that
20 direct taxation and taxation on undistributed corporate
21 income was perhaps appropriately used for redistribution
22 of income.

23 MR. ANDERSON: That is right.

24 THE CHAIRMAN: Therefore leaving the raising
25 of funds for Government expenditures chiefly to indirect
26 taxes, commodity taxes -- what else would there be --
27 nothing else, commodity taxes.

28 MR. ANDERSON: Well, I am not excluding taxes
29 on services in the business community. In other words
30 the indirect taxes are taxes on production, if you like.



1 The rationae, as I see it is that if the income of the
2 personal sector was satisfactorily distributed the
3 most efficient method for the Government to raise
4 revenue to pay for goods and services is to take as
5 even a slice, as it can off production, as it
6 occurs because after all what the Government is doing
7 is providing goods and services and saying to people,
8 these are things we are going to provide for you
9 rather than letting you do it yourself.

10 THE CHAIRMAN: You have no objection to
11 that form of money raising being regressive?

12 MR. ANDERSON: Of course, I would object
13 if it were regressive in relation to personal consumer
14 expenditures. That is like taxing salt alone and
15 my own feeling is that as far as possible those taxes
16 should be made proportional to consumer expenditures,
17 that is as they come out at the level of the individual
18 indirect taxes should be as far as possible proportional
19 to the amount he spends. I feel that at the level of
20 the business system attempts to make indirect taxes
21 progressive with relation to consumer expenditure in
22 order to avoid them being regressive in relation to
23 income, has an effect of producing distortion in the
24 business sector, that in the long run is unsatisfactory.
25 The process of sales tax exemption for food is designedly
26 for the purpose of trying to make sales tax a little
27 progressive in relation to consumer expenditure and
28 therefore less regressive in relation to income.

29 This is also true through exemptions on
30 services. Rent bulks very largely among services and



1 rent is regressive within consumer expenditures just
2 as food is, and isn't subject to sales tax. With proper
3 progressivity indirect taxes it would make more
4 sense to say that the indirect tax is designed to
5 take from the individual when he enters into consumer
6 expenditures.

7 The Government slice out of production
8 which is required in order to provide services or
9 products to the community.

10 THE CHAIRMAN: To attempt to provide
11 progressivity or to tax something with social taxes
12 of some kind is in the area of principle -- when do
13 you get to income tax?

14 MR. ANDERSON: Income tax and income
15 security payments are what in my mind represent the
16 positive and negative components of redistribution.
17 To put this another way round, you could say that,
18 one of the purposes of redistribution is to permit
19 the business system to function in such a way that
20 it is satisfactory for the Government to take its
21 slice out of gross production.

22 THE CHAIRSMAN: Gross--?

23 MR. ANDERSON: Gross production as it
24 occurs. I am speaking of the concept of indirect
25 taxes, called the value-added tax. This is a tax
26 at a uniform rate on business entities on the
27 difference between their domestic sales and then
28 tax paid purchases, which

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1 as I understand it, has the effect of bringing up the
2 level of final demand to a common value-added tax
3 component that is quite neutral as between different
4 goods and services that are delivered to the community.

5 THE CHAIRMAN: Yes. I think at this
6 point production and consumption are the same, are they
7 not?

8 MR. ANDERSON: With the exception of some
9 of the capital expenditure this is true. If you are using
10 value added tax at the business level theoretically the
11 capital expenditure of the business concern should be
12 recorded as tax-paid purchases and there should be
13 immediate recovery of the value added tax. I think in
14 countries that use it they find this a little impractical
15 and the more common process is to treat the allowable
16 depreciation as actually taken as being offset against
17 the value added tax base. On the other side if
18 you have satisfactory treatment of the capital expenditures
19 for business worked out, then, of course the value added
20 at the level of business, is approximate to the
21 expenditures by both consumers and Government on goods
22 and services remembering, of course, that the value
23 added by the business sector includes value added by
24 Government, but only on the service level.

25 The Government expenditures on goods is
26 not handled that way, naturally not.

27 THE CHAIRMAN: Indirect taxes being roughly
28 equal to the services provided by Government -- would
29 that apply to all levels of Government?

30 MR. ANDERSON: Assuming that Government is



1 breaking even, that is leaving aside for a moment
2 whether it is running a surplus or a deficit the
3 aggregate of the indirect tax should be the same as
4 the Government expenditures on goods and services plus
5 the Government subsidies to producers, plus its so-
6 called institutional grants (in other words the transfer
7 payments that are going out to private non-profit bodies
8 that are in fact acting as instruments of Government and
9 providing services to the community) less profits of
10 Government business enterprises -- according to the theory
11 as I see it the question of the position of Government
12 capital expenditure and the question of interest on the
13 public debt causes some doubt as to whether its costs
14 should be covered within the indirect tax system and
15 also the incidence with which these things should be
16 covered, remembering that Government capital expenditure
17 is treated just as if it were current expenditure.

18
19 THE CHAIRMAN: That is only a matter of
20 time, is it not?

21 MR. ANDERSON: Yes, in the long run they
22 should be in there, but it is a question of whether
23 the incidence should be exactly that way. Again I think
24 that problem is related back to the question of the
25 treatment of capital expenditure of business, and this
26 might effect the way in which the capital expenditure
27 of Government is covered under such a system.

28 COMMISSIONER PERRY: I was just wondering
29 on this particular point, you refer to this as "the"
30 theory?



1 MR. ANDERSON: According to this theory.

2 COMMISSIONER PERRY: I was just wondering
3 whether it is a theory you have found in other writings?

4 MR. ANDERSON: No, I must confess that I
5 haven't seen this particular train of thought advanced
6 elsewhere. Some of the British writings have come
7 fairly close to it. You may recall that back some years
8 ago the theory of the linking up of the direct tax and
9 the income security payments was proposed, I think it
10 is about 20 years ago when the proposal came forward.
11 It was prior to the adoption of the Beveridge proposals.

12 It was advanced on the score that it would be
13 possible to consolidate personal exemptions and transfer
14 payments in such a fashion that a simplified income
15 tax system could be used together with transfer payments.

16 One of the things that that study didn't attack,
17 nor did the Royal Commission on Taxation of Profits and
18 Income was the degree of progressivity in the direct
19 tax system in relation to the consumption function and
20 that is important, consider the indirect taxes, that, of
21 course, are falling marginally as income rises.

22 I have tried to bring into my thinking,
23 the point that the most rational and logical argument for
24 progressivity is one that hypothesizes the existence of
25 a consumption function that declines marginally with
26 increasing income. I have also made the point in the
27 paper, and a point which I think is highly important
28 in a political sense, that as long as you have a
29 community with a mass middle majority
30



1 you are going to have progressive taxes. You are going
2 to be raising marginally the rate of direct taxes because
3 of the fact that the mass middle majority can keep
4 themselves in a better position in the community that way than
5 with any method that does not involve progression.

6 THE CHAIRMAN: You have given us a most
7 interesting time indeed.

8 MR. ANDERSON: It is very good of you, Mr.
9 Chairman. I have found it very interesting also.

10 THE CHAIRMAN: It stirred us up. There is
11 no doubt about it. I hope that you will advance your
12 interesting theory that you put to us because it seems
13 to me it would be a very valuable contribution to all
14 spheres of taxation. If you have anything further along
15 this line -- I mentioned one matter where you are going
16 to be good enough to send us a memorandum or illustration
17 of the point -- we would be delighted to have it indeed.

18 I express our sincere appreciation to you
19 for your appearance here today. I thank you very much.
20 It is very kind of you to respond to our request.
21 Thank you very much indeed.

22 MR. ANDERSON: I do appreciate the opportunity
23 of appearing. Again I would like to apologize for
24 not having been able to bring some of this work more clearly
before you.. As you will understand I have had my attention
26 very closely directed to certain things that happened
27 along the "Street". in the last few months. This has
28 prevented me from doing some of the work I would like
29 to have done before this hearing.

30 THE SECRETARY: I have one brief to enter into



1 the record. This is a brief from Professor George M.
2 Brownell of Winnipeg Manitoba. This will be Exhibit
3 247.

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5 ---EXHIBIT NO. 247:

Submission of Professor
George M. Brownell.

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8 THE CHAIRMAN: We will stand over until
9 tomorrow morning at 9:30.

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11 ---WHEREUPON THE HEARING ADJOURNED UNTIL 9:30 A.M.,
12 THURSDAY, THE 7th DAY OF NOVEMBER, 1963.

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